



# Seattle Industrial & Maritime Strategy

## Georgetown & South Park Neighborhood Advisory Group

Kick-Off Meeting  
December 4, 2019

# Today's Agenda



- Welcome & Introductions
- Project Purpose
- Process & Ground Rules
- Previous Work  
& Georgetown South Park Context
- Final Product
- Advisory Group Top Issues
- Summary & Next Steps



# Why the City cares about industrial lands

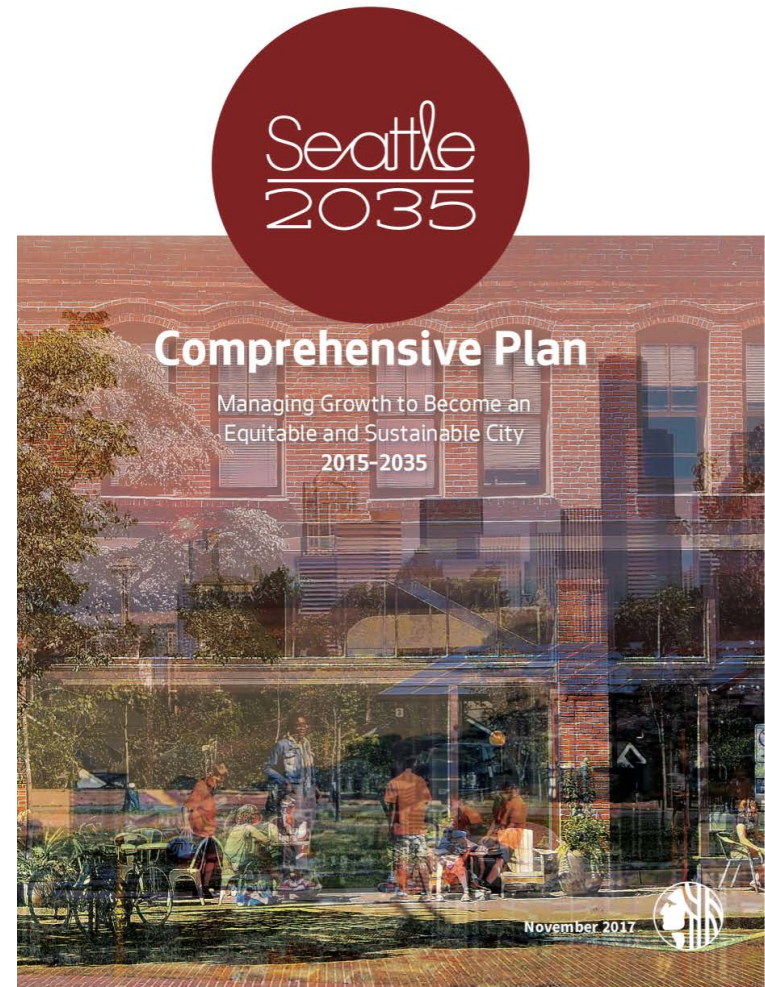
- Accessible jobs
- Economic diversity contributes to resilience
- Activities that can't occur elsewhere
- Infrastructure investment





# Current Comprehensive Plan Policies

- Use industrial land for industrial purposes.
- Restrict uses that may negatively affect the function of industrial areas.
- Preserve industrial land in proximity to rail and water-dependent facilities.
- Reduce the possibility of conflicts with adjacent less-intensive uses.



# Mayor Durkan's Principles (2020)

- Using the power of **local workers** and **companies** to chart a blueprint for the future.
- Strengthening and growing Seattle's **industrial and maritime sectors**.
- Promoting **equitable access** to **living-wage jobs** through an **inclusive economy** and **ladders** of economic opportunity.
- Improving the **movement of people** and **goods** to and within industrial zones and increase **safety** for all travel modes.
- Aligning Seattle's industrial and maritime strategy with key **climate** and **environmental protection** goals.
- Developing a **proactive land use policy** agenda that harnesses growth and economic opportunities to ensure **innovation** and **industrial jobs** are a robust part of our future economy.
- Planning for the next generation of these lands as a key pillar for the Seattle of the future.



# Racial Equity

- City Values
- Initial Approach

## Strategic Equity Questions

- Who is not represented in this process?
- Who stands to benefit from the policies we develop and who will be burdened?
- What are the barriers to achieving racial equity in the maritime, fishing, construction, and food & beverage industries?
- How can this work support environmental justice?
- And, how will this work address the forced occupation of native land?
- How do Advisory Group members personally see themselves as a part of this work?



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# SEATTLE INDUSTRIAL LANDS STRATEGY - PROCESS TIMELINE

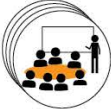
## Citywide Group Meetings



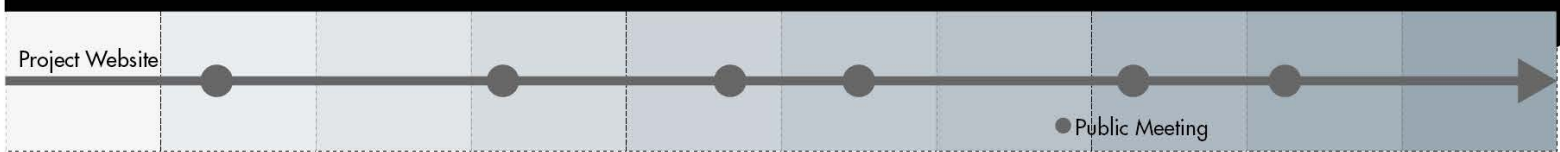
## One on One Meetings



## Neighborhood Group Meetings



## Deliverables







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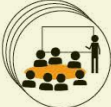
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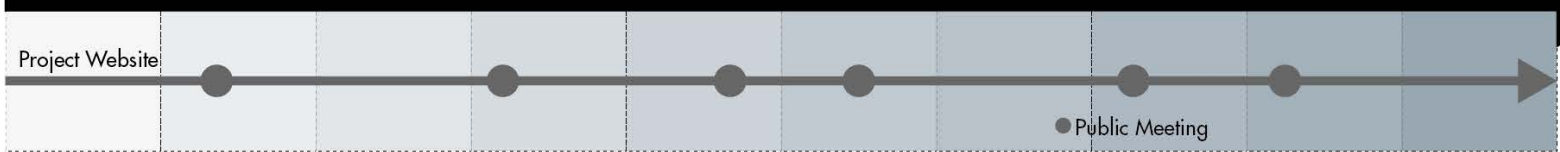
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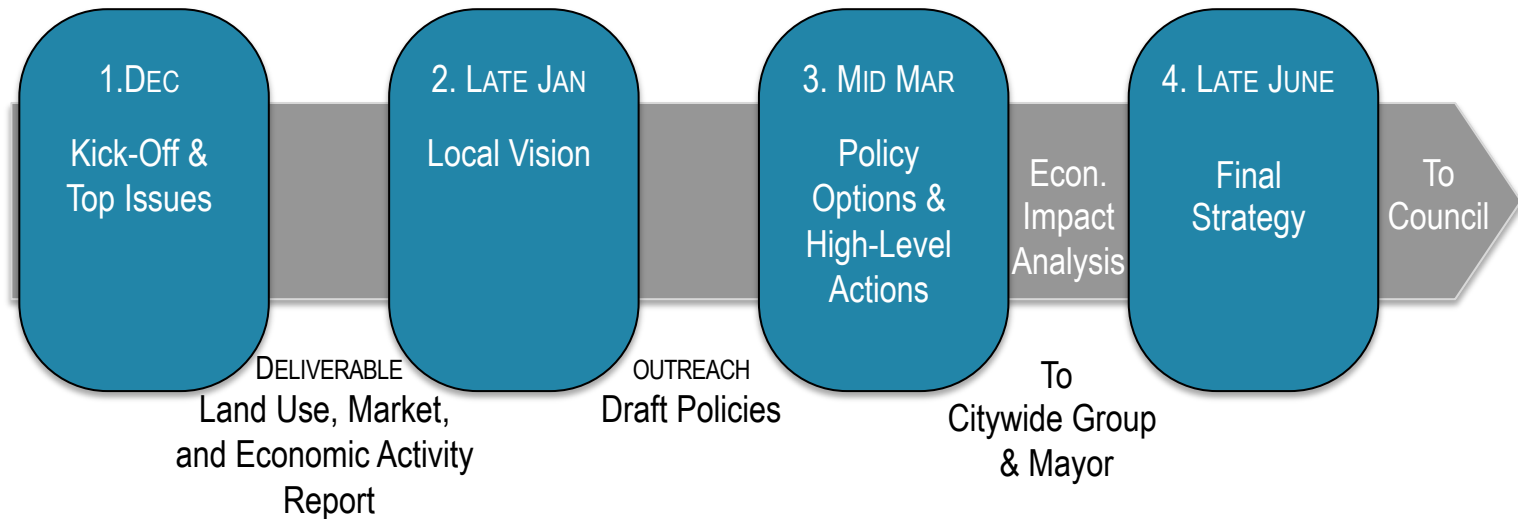


## Deliverables



# Industrial & Maritime Strategy Planning Process

## 4 Neighborhood Advisory Group Meetings



# Roster & Co-chairs

## Citywide Advisory Group

Sally Clark  
*University of Washington*

Nicole Grant  
*MLK Labor*

Brian Surratt  
*Alexandria*

Alex Hudson  
*Transportation Choices Coalition*

Barbara Nabors-Glass  
*Seattle Goodwill*

Charley Royer  
*Public Facilities District*

Commissioner Stephanie Bowman  
*Port of Seattle*

Councilmember Pacheco  
*Seattle City Council*

Dave Gering  
*Manufacturing Industrial Council  
of Seattle*

Erin Goodman  
*SODO Business Improvement Area*

Fred Mendoza  
*Public Stadium Authority*

Fred Rivera  
*Seattle Mariners*

Greg Smith  
*Urban Visions*

Johan Hellman  
*BNSF*

John Persak  
*International Longshore and  
Warehouse Union*

Jordan Royer  
*Pacific Merchant Shipping Association*

Marie Kurose  
*Workforce Development Council  
of Seattle-King County*

Mike Stewart  
*Ballard Alliance Business Improvement  
Area*

Peter Nitze  
*Nitze-Stagen*

Rick Kolpa  
*Prologis*

Robb Stack  
*Stack Industrial Properties*

Sam Farrazaino  
*Georgetown Safety Task  
Force/Georgetown Strong*

Terri Mast  
*Inlandboatman's Union*



# Rosters

## Ballard

Eugene Wasserman  
North Seattle Industrial Association

Warren Aakervik  
*Ballard Oil*

Haley Keller  
*Peddler Brewing*

Mike Stewart  
*Ballard Alliance Business Improvement Area*

Suzie Burke  
*Fremont Dock Company*

Tom Friedman  
*Ballard District Council President*

Eric Nelson  
*Nordic Heritage Museum*

Brad Benson  
*Stoup Brewing*

Shaunie Wheeler  
*Teamsters Joint Council*

Sarah Scherer  
*Seattle Maritime Academy*

## Interbay

Ginny Gilder  
*Force 10 Hoops/Seattle Storm*

Nathan Hartman  
*Kerf Design*

Daniel Martin  
*Seattle Pacific University*

Richard de Sam Lazaro  
*Expedia*

Brian Lloyd  
*Beacon Development Group*

Terri Mast  
*Inlandboatman's Union*

Johan Hellman  
*BNSF Railway*

Chad See  
*Freezer Longline Coalition*

Mike Murphy  
*Holy Mountain Brewing*





# Rosters

## Georgetown/South Park

Sam Farrazaino  
*Georgetown Safety Task Force/Georgetown Strong*

Kevin Kelly  
*Recology*

John Bianchi  
*H&E Parts International*

Clint Burquist  
*Georgetown Community Council*

Roger Bialous  
*Georgetown Brewing*

Paulina Lopez  
*Duwamish River Cleanup Coalition*

Maria Ramirez  
*Duwamish Valley Housing Coalition*

Jon Holden  
*Machinists Union 751*

Veronica Wade  
*South Seattle College*

Karen Lee  
*Pioneer Human Services*

## SODO

Henry Liebman  
*American Life*

Mark Miller  
*Macmillan-Piper*

Brian Mannelly  
*SSA Marine*

Lisa Howard  
*Alliance for Pioneer Square*

Maiko Winkler Chin  
*Seattle Chinatown ID Preservation & Development Authority*

Rod Judd  
*WSDOT*

Erin Goodman  
*SODO Business Improvement Area*

Fred Mendoza  
*Public Stadium Authority*

Fred Rivera  
*Seattle Mariners*

John Persak  
*International Longshore & Warehouse Union*

Kristal Fiser  
*UPS*



# Ground Rules



- Everyone's voice counts
  - Take turns
  - Each perspective is valid
  - Listen respectfully
  - Questions are okay
- Forward movement
- Positive recommendations



# Responsibilities



- **Participate** regularly & on-time (designated alternate)
- **Positive** communication
- Represent your **perspective**
- **Acknowledge any conflicts** of interest
- **Leverage resources** & information
- Advocate for **recommendations**
- Institutional **knowledge**
- **Conduit** of information





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# Decisions: Working Consensus



- **Everyone** gets their say
- Recommendations you can **“live with”**
- If we must vote:  
**80% = consensus**  
(in attendance)



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# 2017 Advisory Panel

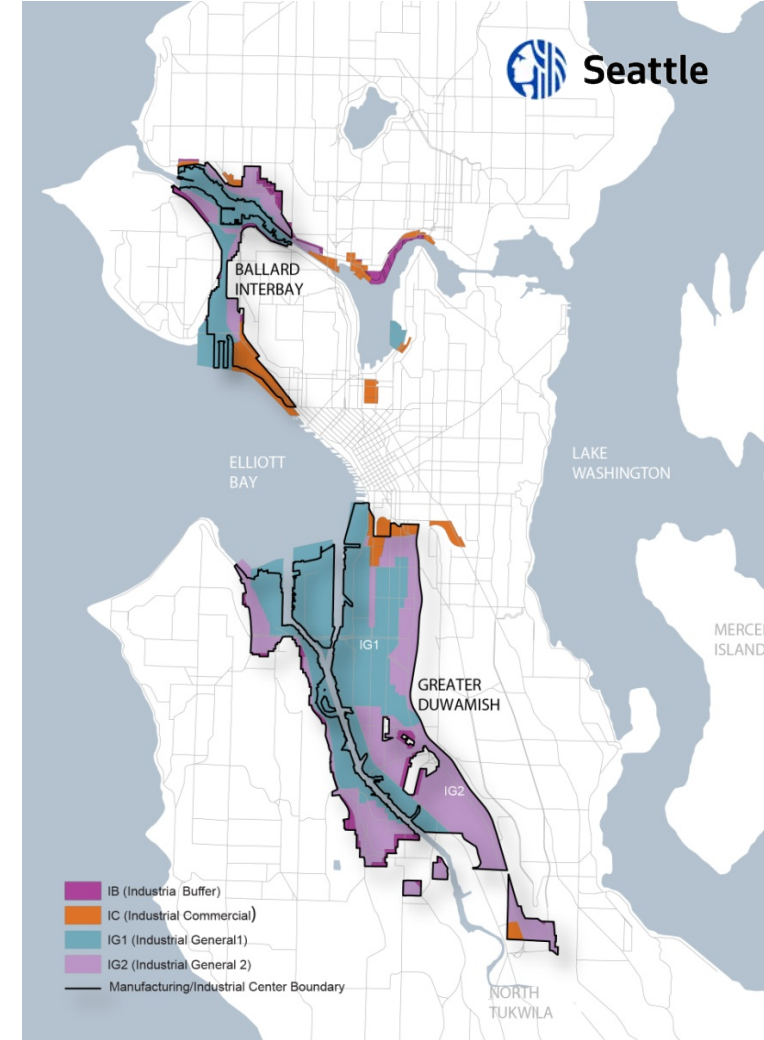
- Full Panel met about 6 times, working group met more, sometimes every 2 weeks
- Working group developed draft recommendations
  - Add policies into the Comprehensive Plan making it harder to remove land from the Manufacturing Industrial Centers (MICs)
  - Address “loopholes” in industrial zones
  - Revise noise ordinance to favor industrial businesses
  - Increase funding for workforce training
  - Revive support for industrial businesses
  - Conduct area studies in Interbay, East Ballard and Georgetown
- The draft recommendations were not formally approved or adopted





# What's New

- All of the City's Manufacturing / Industrial Centers are included in the study area for a **comprehensive approach**.
- We encourage a **future-oriented** proactive approach.
- Subarea Stakeholders to address local issues (Interbay, Ballard, Georgetown, South Park, SODO).



# Local Issues: Recent Plans In Georgetown & South Park

- 2018: Duwamish Valley Action Plan
- Georgetown Mobility Study (2017)
- Georgetown Open Space Vision Framework (2017)
- South Park Green Space Vision Plan (2014)
- Duwamish Valley Cumulative Health Impacts Analysis (2013)



## Duwamish Valley Action Plan

Advancing Environmental Justice & Equitable Development In Seattle



# What We've Heard To Date

## Key Issues Include:

- **Environmental** justice, and **health** impacts
- Roadway **safety** and impacts of **truck traffic**
- **Sea level rise** and frequent **flooding** (South Park)
- Need for enhanced **open spaces**
- **Incompatibility** of existing residences and industrial designation (Georgetown)
- Need for **local economic development**
- Increased **housing costs** and **displacement**





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# Final Product

(see handout)



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# Top Issues

What are the top issues for Georgetown and South Park that must be addressed by the Industrial & Maritime Strategy?





Next Meeting

**Georgetown & South Park  
Neighborhood Advisory Group:**

Week of January 20 or 27  
TBD

Preferred times of day / days of week?