



Seattle Industrial & Maritime Strategy

Ballard Neighborhood Advisory Group

Kick-Off Meeting
December 2, 2019

Today's Agenda



- Welcome & Introductions
- Project Purpose
- Process & Ground Rules
- Previous Work
& Ballard Context
- Final Product
- Advisory Group Top Issues
- Summary & Next Steps



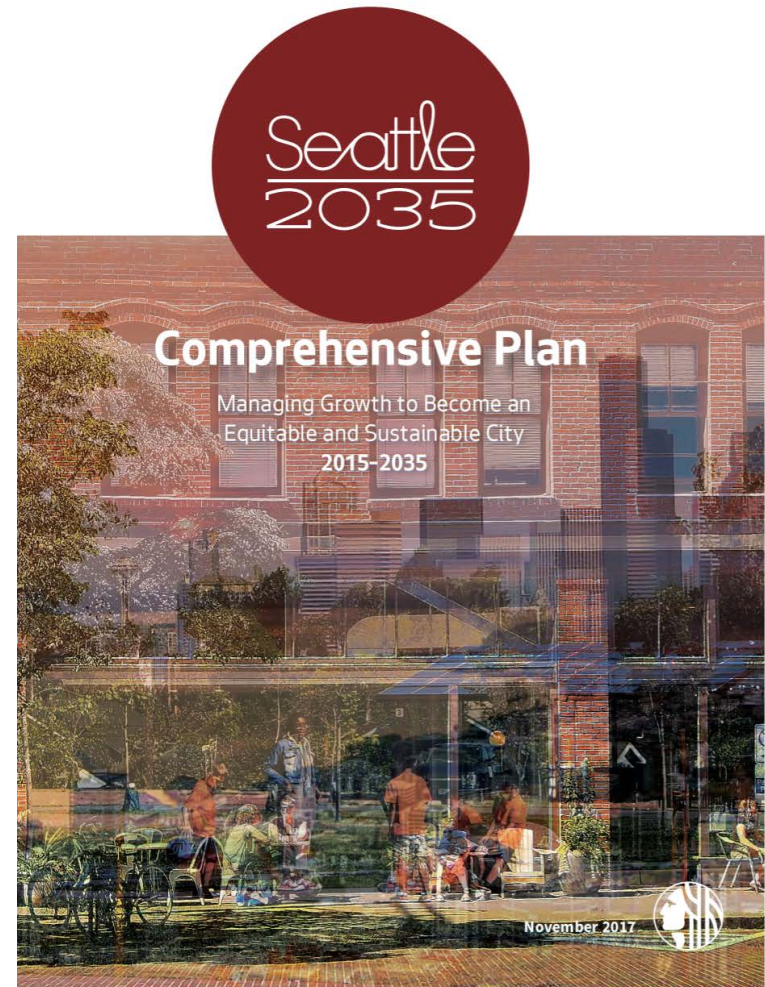
Why the City cares about industrial lands

- Accessible jobs
- Economic diversity contributes to resilience
- Activities that can't occur elsewhere
- Infrastructure investment



Current Comprehensive Plan Policies

- Use industrial land for industrial purposes.
- Restrict uses that may negatively affect the function of industrial areas.
- Preserve industrial land in proximity to rail and water-dependent facilities.
- Reduce the possibility of conflicts with adjacent less-intensive uses.



Mayor Durkan's Principles (2020)

- Using the power of **local workers** and **companies** to chart a blueprint for the future.
- Strengthening and growing Seattle's **industrial and maritime sectors**.
- Promoting **equitable access** to **living-wage jobs** through an **inclusive economy** and **ladders** of economic opportunity.
- Improving the **movement of people** and **goods** to and within industrial zones and increase **safety** for all travel modes.
- Aligning Seattle's industrial and maritime strategy with key **climate** and **environmental protection** goals.
- Developing a **proactive land use policy** agenda that harnesses growth and economic opportunities to ensure **innovation** and **industrial jobs** are a robust part of our future economy.
- Planning for the next generation of these lands as a key pillar for the Seattle of the future.



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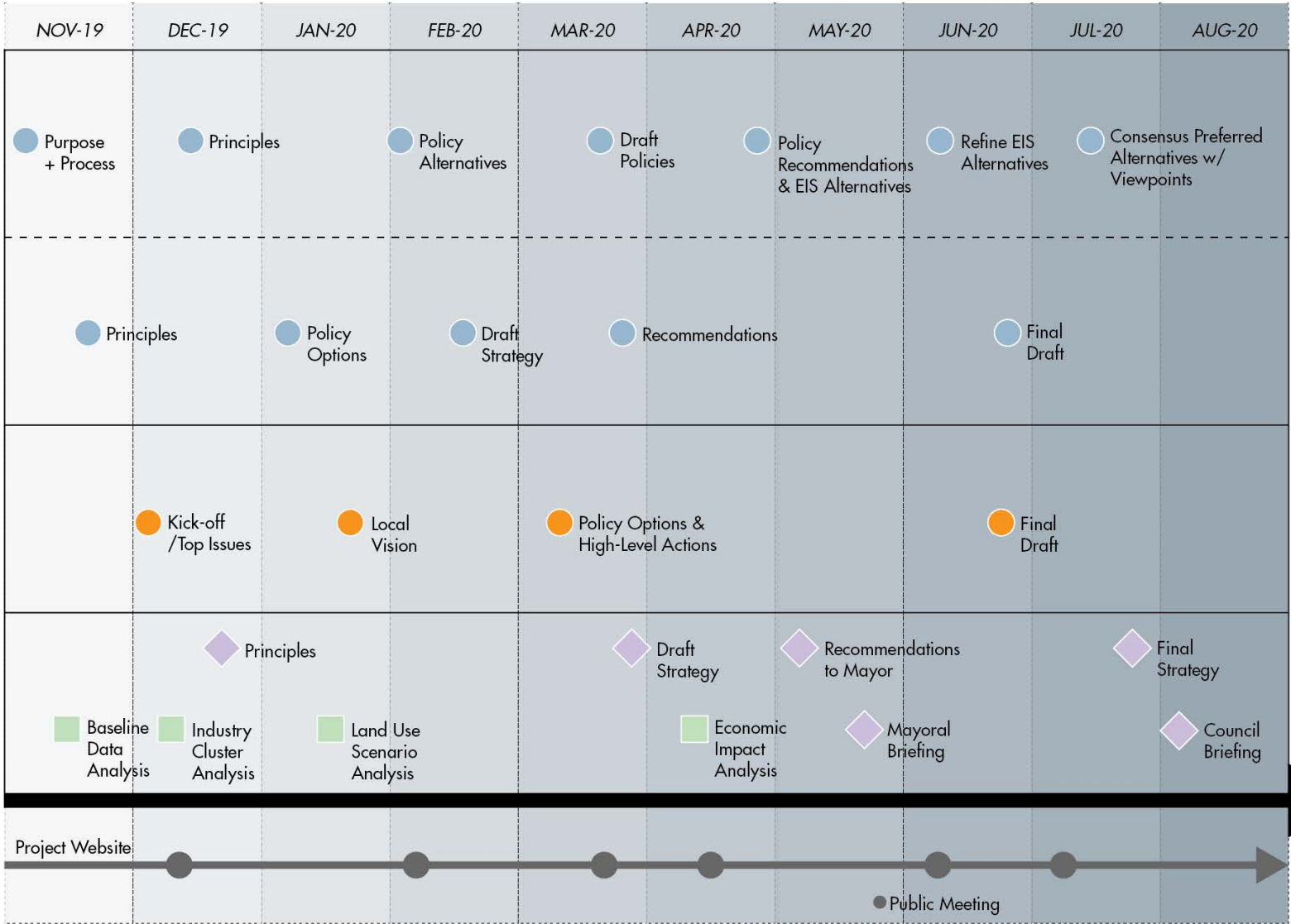
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SEATTLE INDUSTRIAL LANDS STRATEGY - PROCESS TIMELINE

Citywide Group Meetings



● Public Meeting





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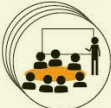
Citywide Group Meetings



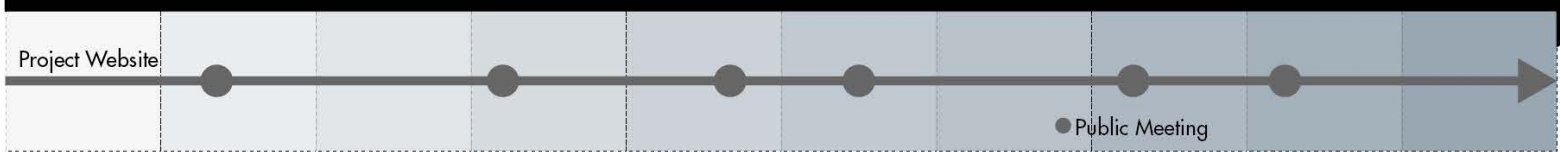
One on One Meetings



Neighborhood Group Meetings

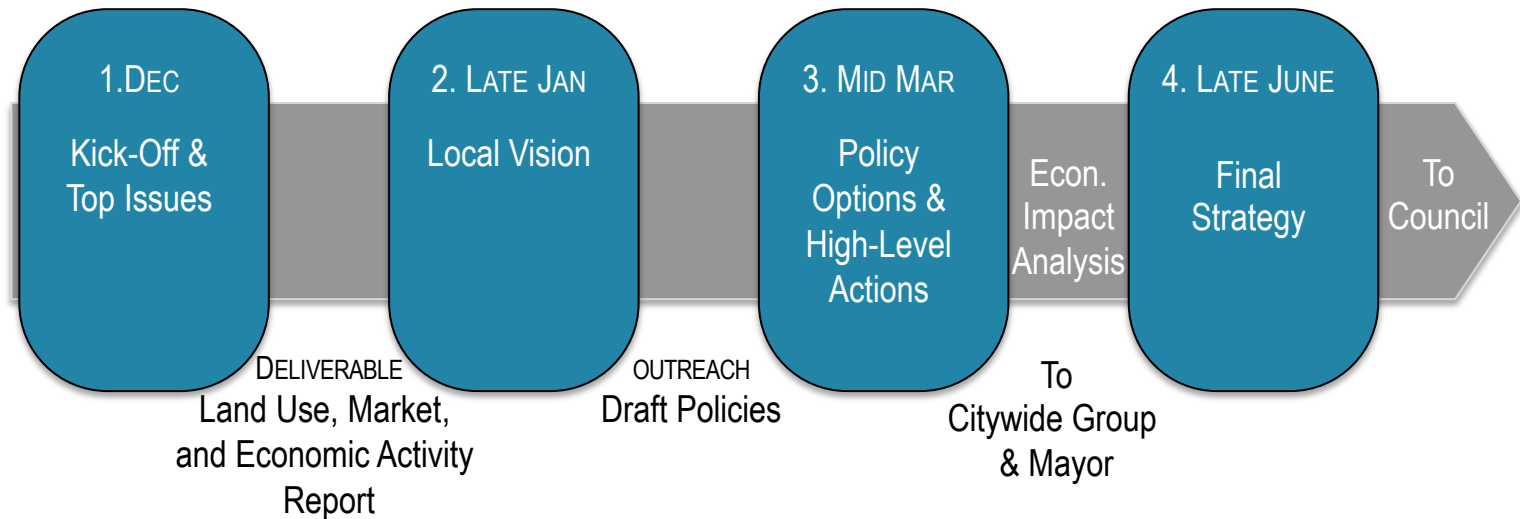


Deliverables



Industrial & Maritime Strategy Planning Process

4 Neighborhood Advisory Group Meetings



Roster & Co-chairs

Citywide Advisory Group

Sally Clark
University of Washington

Nicole Grant
MLK Labor

Brian Surratt
Alexandria

Alex Hudson
Transportation Choices Coalition

Barbara Nabors-Glass
Seattle Goodwill

Charley Royer
Public Facilities District

Commissioner Stephanie Bowman
Port of Seattle

Councilmember Pacheco
Seattle City Council

Dave Gering
*Manufacturing Industrial Council
of Seattle*

Erin Goodman
SODO Business Improvement Area

Fred Mendoza
Public Stadium Authority

Fred Rivera
Seattle Mariners

Greg Smith
Urban Visions

Johan Hellman
BNSF

John Persak
*International Longshore and
Warehouse Union*

Jordan Royer
Pacific Merchant Shipping Association

Marie Kurose
*Workforce Development Council
of Seattle-King County*

Mike Stewart
*Ballard Alliance Business Improvement
Area*

Peter Nitze
Nitze-Stagen

Rick Kolpa
Prologis

Robb Stack
Stack Industrial Properties

Sam Farrazaino
*Georgetown Safety Task
Force/Georgetown Strong*

Terri Mast
Inlandboatman's Union



Rosters

Ballard

Eugene Wasserman
North Seattle Industrial Association

Warren Aakervik
Ballard Oil

Haley Keller
Peddler Brewing

Mike Stewart
Ballard Alliance Business Improvement Area

Suzie Burke
Fremont Dock Company

Tom Friedman
Ballard District Council President

Eric Nelson
Nordic Heritage Museum

Brad Benson
Stoup Brewing

Shaunie Wheeler
Teamsters Joint Council

Sarah Scherer
Seattle Maritime Academy

Interbay

Ginny Gilder
Force 10 Hoops/Seattle Storm

Nathan Hartman
Kerf Design

Daniel Martin
Seattle Pacific University

Richard de Sam Lazaro
Expedia

Brian Lloyd
Beacon Development Group

Terri Mast
Inlandboatman's Union

Johan Hellman
BNSF Railway

Chad See
Freezer Longline Coalition

Mike Murphy
Holy Mountain Brewing



Rosters

Georgetown/South Park

Sam Farrazaino
Georgetown Safety Task Force/Georgetown Strong

Kevin Kelly
Recology

John Bianchi
H&E Parts International

Clint Burquist
Georgetown Community Council

Roger Bialous
Georgetown Brewing

Paulina Lopez
Duwamish River Cleanup Coalition

Maria Ramirez
Duwamish Valley Housing Coalition

Jon Holden
Machinists Union 751

Veronica Wade
South Seattle College

Karen Lee
Pioneer Human Services

SODO

Henry Liebman
American Life

Mark Miller
Macmillan-Piper

Brian Mannelly
SSA Marine

Lisa Howard
Alliance for Pioneer Square

Maiko Winkler Chin
Seattle Chinatown ID Preservation & Development Authority

Rod Judd
WSDOT

Erin Goodman
SODO Business Improvement Area

Fred Mendoza
Public Stadium Authority

Fred Rivera
Seattle Mariners

John Persak
International Longshore & Warehouse Union

Kristal Fiser
UPS



Ground Rules



- Everyone's voice counts
 - Take turns
 - Each perspective is valid
 - Listen respectfully
 - Questions are okay
- Forward movement
- Positive recommendations



Responsibilities



- **Participate** regularly & on-time (designated alternate)
- **Positive** communication
- Represent your **perspective**
- **Acknowledge any conflicts** of interest
- **Leverage resources** & information
- Advocate for **recommendations**
- Institutional **knowledge**
- **Conduit** of information



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Decisions: Working Consensus



- **Everyone** gets their say
- Recommendations you can **“live with”**
- If we must vote:
80% = consensus
(in attendance)



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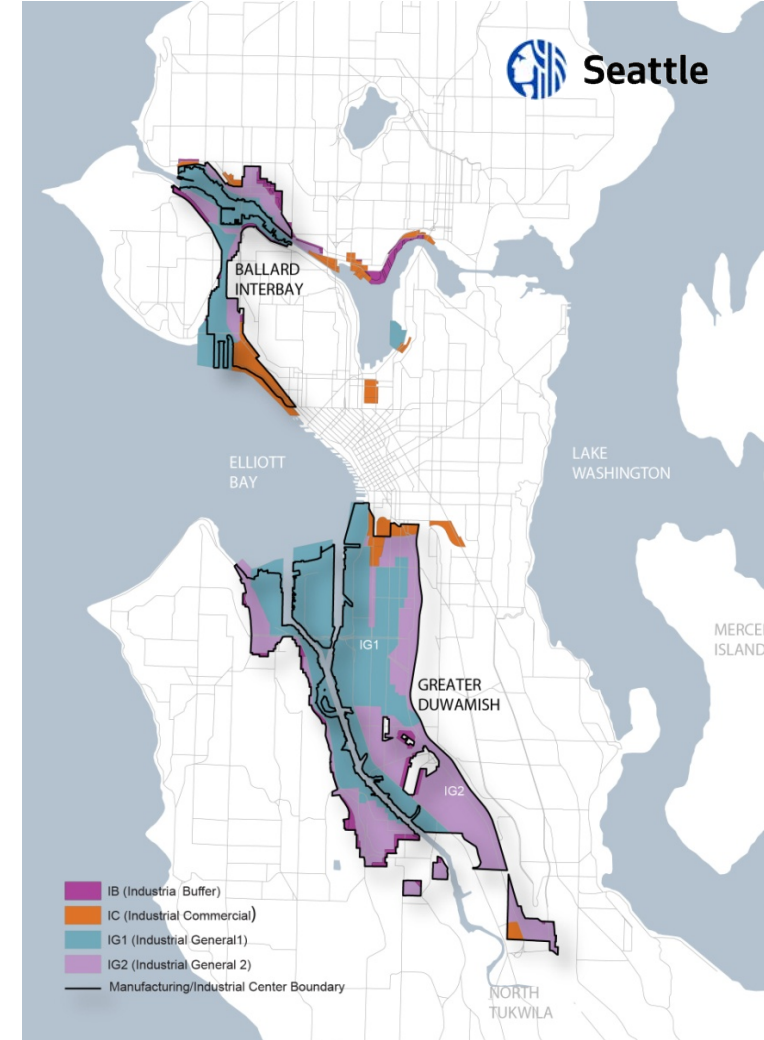
2017 Advisory Panel

- Full Panel met about 6 times, working group met more, sometimes every 2 weeks
- Working group developed draft recommendations
 - Add policies into the Comprehensive Plan making it harder to remove land from the Manufacturing Industrial Centers (MICs)
 - Address “loopholes” in industrial zones
 - Revise noise ordinance to favor industrial businesses
 - Increase funding for workforce training
 - Revive support for industrial businesses
 - Conduct area studies in Interbay, East Ballard and Georgetown
- The draft recommendations were not formally approved or adopted

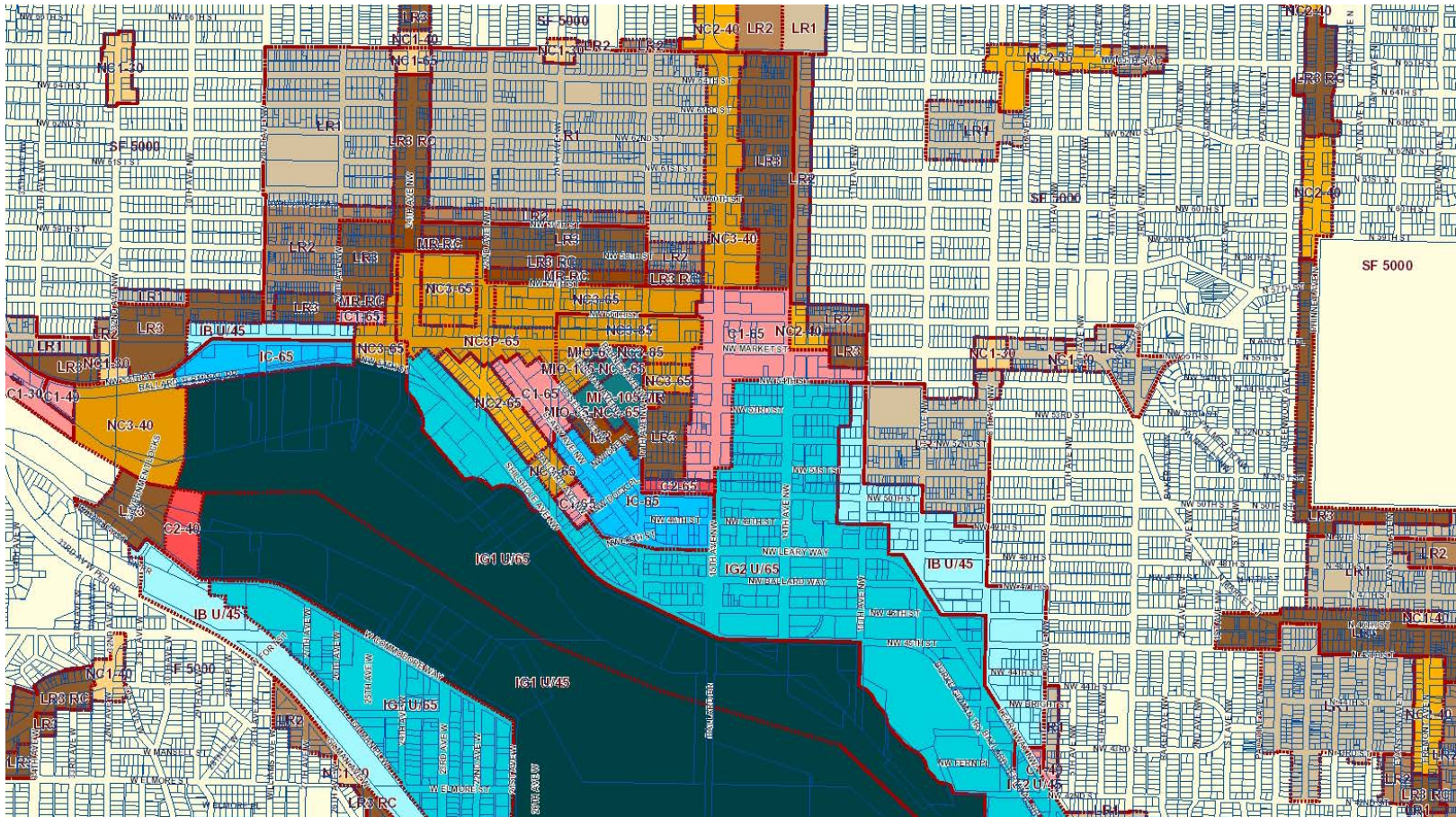


What's New

- All of the City's Manufacturing / Industrial Centers are included in the study area for a **comprehensive approach**.
- We encourage a **future-oriented** proactive approach.
- Subarea Stakeholders to address local issues (Interbay, Ballard, Georgetown, South Park, SODO).



Local Issues in Ballard: Home to Vibrant Maritime Industry Uses



Local Issues in Ballard: Sound Transit



Local Issues in Ballard: Growth pressure to convert industrial areas



Local Issues in Ballard: Ballard-Interbay Regional Transportation System



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Final Product

(see handout)



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Top Issues

What are the top issues for Ballard that must be addressed by the Industrial & Maritime Strategy?





Next Meeting
Ballard Neighborhood Advisory Group:

Week of January 20 or 27
TBD

Preferred times of day / days of week?