



# Seattle Industrial & Maritime Strategy

## Citywide Advisory Group

Meeting #2  
December 20, 2019

# Today's Agenda



- Lunch & Welcome
- Introductions & Process Recap
- Engagement Summary
  - 1x1 Conversations
  - Neighborhood Top Issues
- Principles & Implications
- Industry & Employment Analysis
- Summary & Next Steps



# Citywide Advisory Group

Sally Clark, co-chair  
*University of Washington*

Nicole Grant, co-chair  
*MLK Labor*

Brian Surratt, co-chair  
*Alexandria*

Alex Hudson  
*Transportation Choices Coalition*

Barbara Nabors-Glass  
*Seattle Goodwill*

Charley Royer  
*Public Facilities District*

Commission President  
Stephanie Bowman  
*Port of Seattle*

Councilmember Pacheco  
*Seattle City Council*

Dave Gering  
*Manufacturing Industrial Council  
of Seattle*

Erin Adams  
*Seattle Made*

Erin Goodman  
*SODO Business Improvement Area*

Fred Mendoza  
*Public Stadium Authority*

Fred Rivera  
*Seattle Mariners*

Greg Smith  
*Urban Visions*

Johan Hellman  
*BNSF*

John Persak  
*International Longshore and  
Warehouse Union*

Jordan Royer  
*Pacific Merchant Shipping Association*

Marie Kurose  
*Workforce Development Council  
of Seattle-King County*

Mike Stewart  
*Ballard Alliance  
Business Improvement Area*

Peter Nitze  
*Nitze-Stagen*

Rick Kolpa  
*Prologis*

Robb Stack  
*Stack Industrial Properties*

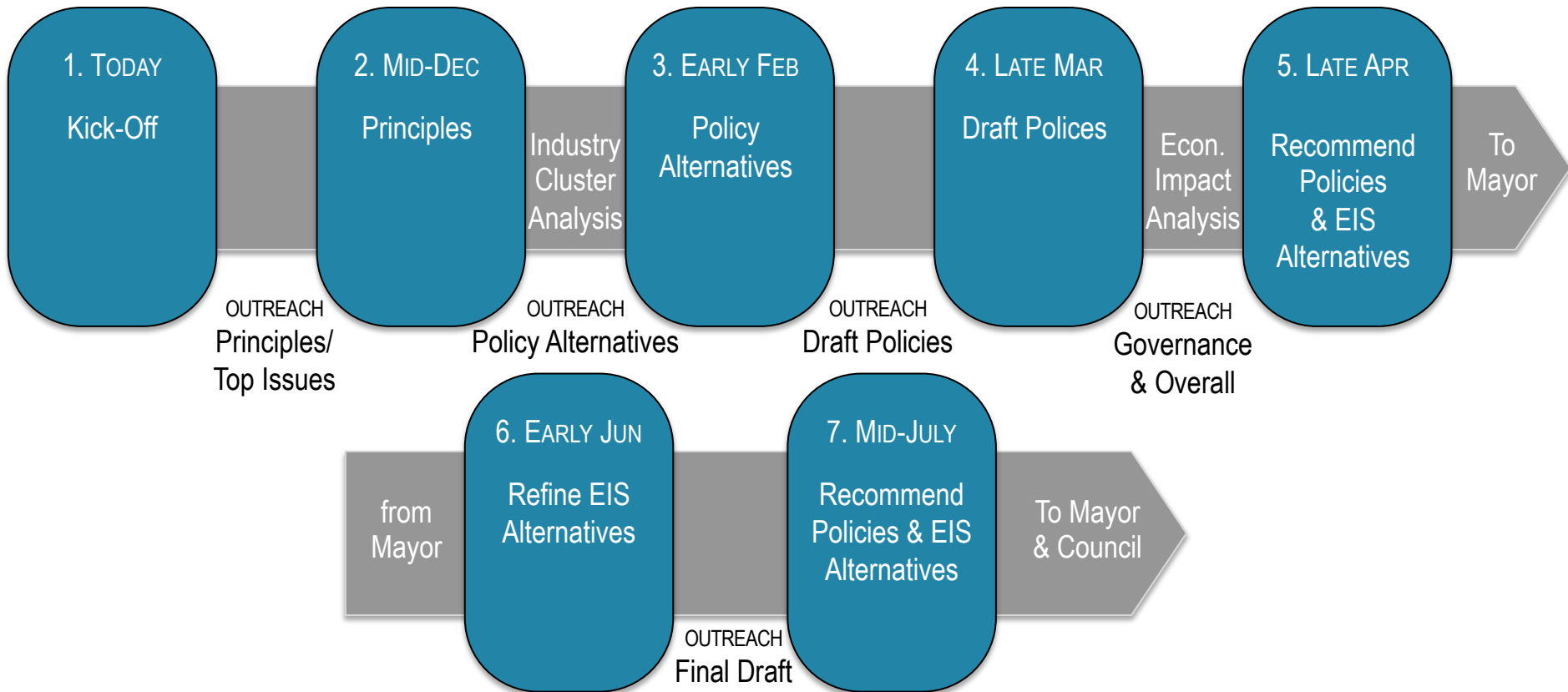
Sam Farrazaino  
*Georgetown Safety Task  
Force/Georgetown Strong*

Terri Mast  
*Inlandboatman's Union*



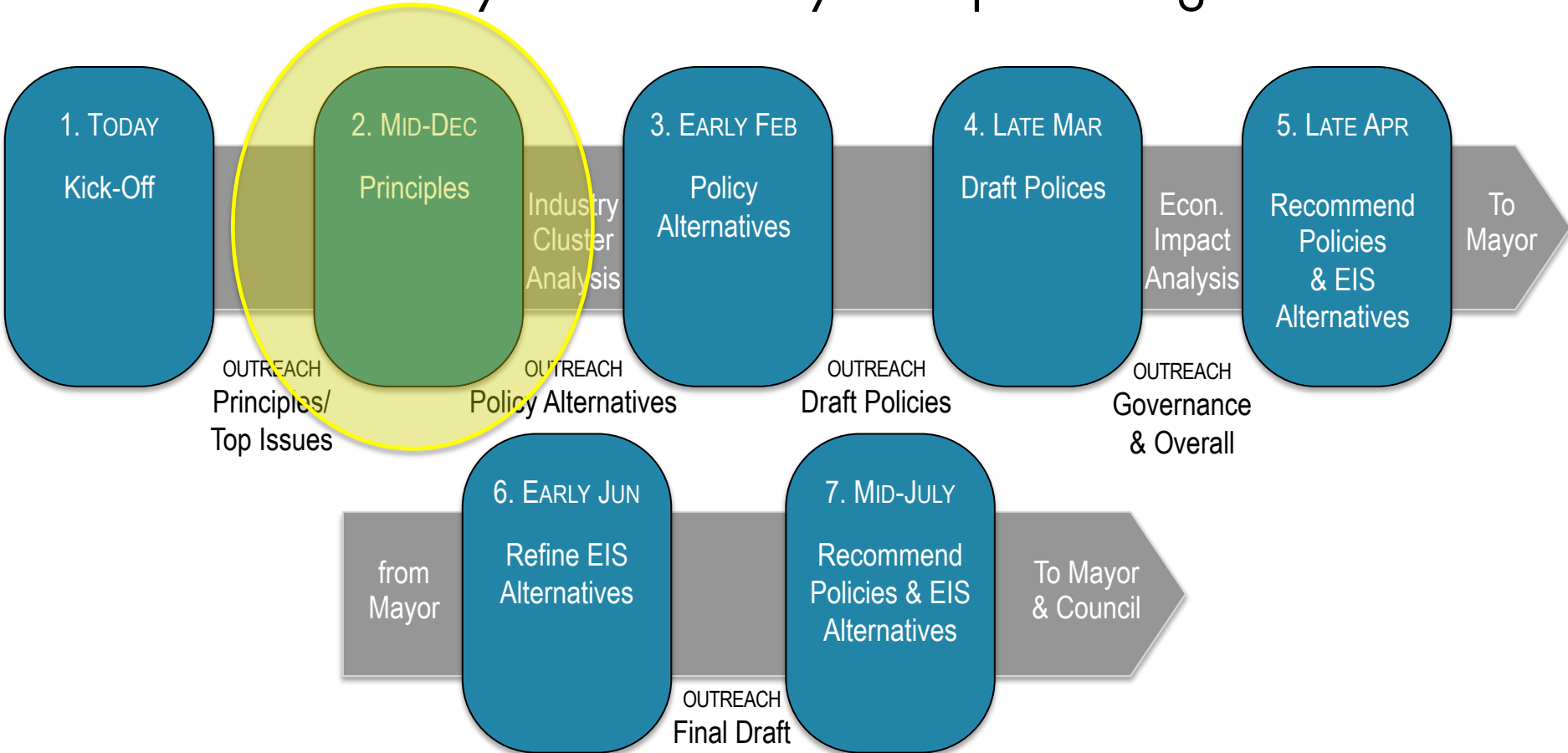
# Industrial & Maritime Strategy Planning Process

## 7 Citywide Advisory Group Meetings



# Industrial & Maritime Strategy Planning Process

## 7 Citywide Advisory Group Meetings





# SEATTLE INDUSTRIAL LANDS STRATEGY - PROCESS TIMELINE

## Citywide Group Meetings



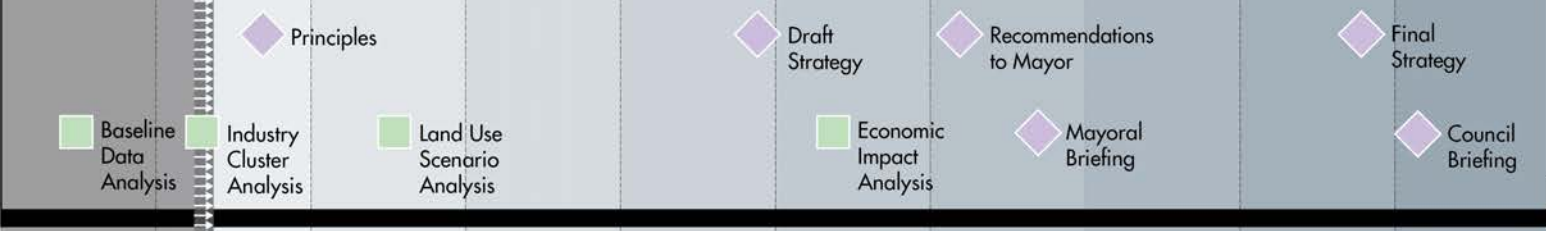
## One on One Meetings



## Neighborhood Group Meetings



## Deliverables

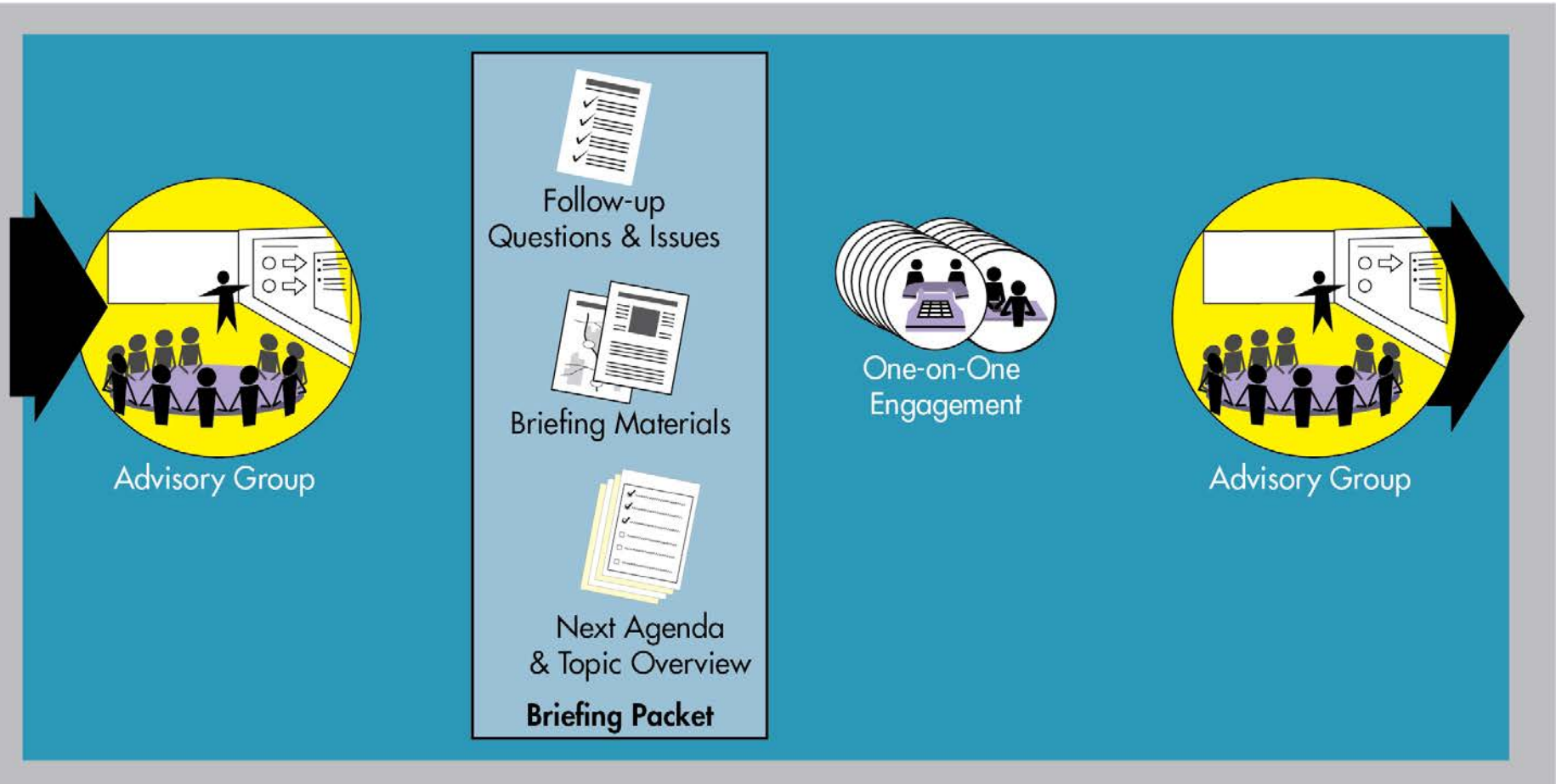


BDS

12.20.19



# Meeting Cycle



# Procedures

Ground Rules	Responsibilities		Working Consensus
<ul style="list-style-type: none"> <li>• <b>Everyone's voice counts</b> <ul style="list-style-type: none"> <li>– Take turns</li> <li>– Each perspective is valid</li> <li>– Listen respectfully</li> <li>– Questions are okay</li> </ul> </li> <li>• <b>Forward movement</b></li> <li>• <b>Positive recommendations</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Participate</b> regularly &amp; on-time</li> <li>• <b>Positive</b> communication</li> <li>• <b>Represent your perspective</b></li> <li>• <b>Acknowledge any conflicts</b> of interest</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Leverage resources</b> &amp; information</li> <li>• <b>Advocate</b> for recommendations</li> <li>• <b>Institutional knowledge</b></li> <li>• <b>Conduit</b> of information</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Everyone</b> gets their say</li> <li>• Recommendations you can <b>"live with"</b></li> <li>• If we must vote: <b>80% = consensus</b> (in attendance)</li> </ul>





# Today's Agenda



- Lunch & Welcome
- Introductions & Process Recap
- Engagement Summary
  - 1x1 Conversations
  - Neighborhood Top Issues
- Principles & Implications
- Industry & Employment Analysis
- Summary & Next Steps

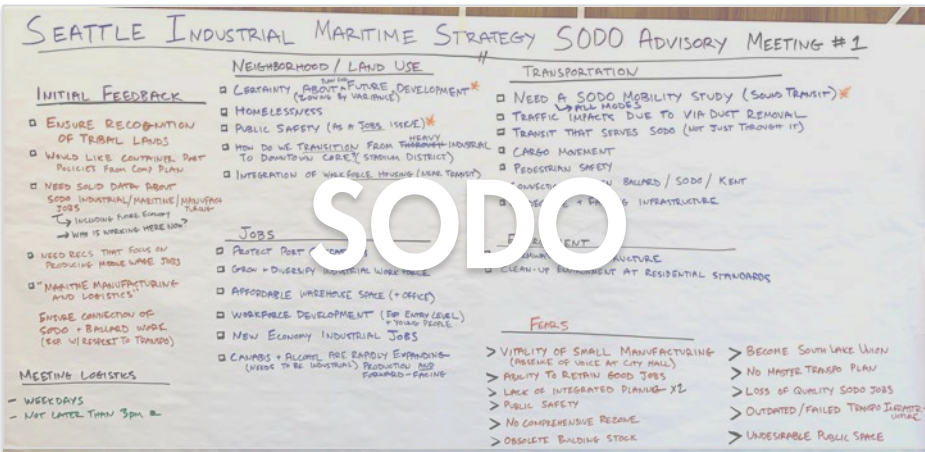
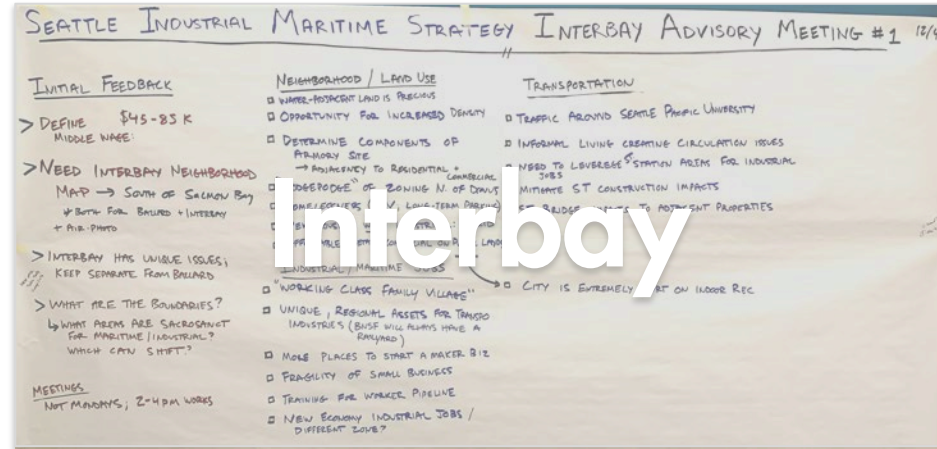


# Themes from 1x1 Conversations

- Cautious optimism
- Appreciation of Mayor's approach
- Some skepticism and/or suspicion
- Varied take-aways from previous effort
- Willingness to suspend judgement ... for now
- Strong desire to define a vision that:
  - ✓ is forward thinking,
  - ✓ goes beyond traditional roles, and
  - ✓ addresses Seattle's future needs (spectrum of jobs; affordability)



# Neighborhood Top Issues



# Georgetown & South Park

- **Clint Berquist,**  
*Georgetown Community Council*
- **Roger Bialous,** *Georgetown Brewing*
- **Johnny Bianchi,** *Industrial Space Seattle*
- **Sam Farrazaino,** *Equinox Studios*
- **Jon Holden,** *Machinists Union 751*
- **Kevin Kelly,** *Recology*
- **Paulina Lopez,**  
*Duwamish River Cleanup Coalition*
- **Veronica Wade,** *South Seattle College*
- **Karen Lee,** *Pioneer Human Services*
- **Maria Ramirez,**  
*Duwamish Valley Housing Coalition*

## Top Issues

- Affordable workforce housing
- Pathways for training into industrial jobs
- Environmental equity  
+ pollution mitigation



# SODO

- Don Ayers, *American Life*
- Kristal Fiser, *UPS*
- Erin Goodman, *SODO BIA*
- Lisa Howard, *Pioneer Square BIA*
- Ron Judd, *WSDOT*
- Brian Mannelly, *SSA Marine*
- Fred Mendoza, *Public Stadium Authority*
- Mark Miller, *Macmillian-Piper*
- John Persak,  
*International Longshore & Warehouse Union*
- Fred Rivera, *Seattle Mariners*
- Lauren Ross, *SODO BIA*
- Maiko Winkler Chin, *Chinatown ID PDA*

## Top Issues

- Public safety as a jobs issue
- Transit access within SODO
- Improve cargo movement  
(Ballard ↔ SODO ↔ Kent)
- Pedestrian safety



# Interbay

- Louise Furrow, *Seattle Pacific University*
- Ginny Gilder, *Seattle Storm*
- Nathan Hartman, *Kerf Design*
- Johan Hellman, *BNSF Railway*
- Brian Lloyd, *Beacon Development Group*
- Terri Mast, *Inlandboatman's Union*
- Mike Murphy,  
*Holy Mountain Brewing Company*
- Richard Lazaro, *Expedia*
- Chris Barrows,  
*Pacific Seafood Processors Association*
- Chad See, *Freezer Longline Coalition*
- Charlie Costanzo, *American Waterways*

## Top Issues

- Protection of land with water adjacency for industrial use
- Clarify intention for area north of Dravus Street
- Sound Transit alignment
- Incubate and support small maker businesses



# Ballard

- Warren Aakervik, *Ballard Oil*
- Brad Benson, *Stoup Brewing*
- Suzie Burke, *Fremont Dock Company*
- Tom Friedman, *Ballard District Council*
- Haley Keller, *Peddler Brewing*
- Eugene Wasserman, *North Seattle Industrial Association*
- Eric Nelson, *Nordic Heritage Museum*
- Mike Stewart, *Ballard Alliance*
- Shaunie Wheeler, *Teamsters Joint Council*
- Sarah Scherer, *Seattle Maritime Academy*

## Top Issues

- Industry friendly Sound Transit alignment
- Manage conflicts arising from growth pressure (RVs and tent camping)
- Protect zoning within MIC
- Apprenticeship programs for worker pipeline



# Neighborhood Top Issues

## Georgetown South Park

- Affordable workforce housing
- Pathways for training into industrial jobs
- Environmental equity / pollution mitigation

## SODO

- Public safety as a jobs issue
- Transit access *within* SODO
- Improve cargo movement (Ballard ↔ SODO ↔ Kent)
- Pedestrian safety

## Interbay

- Protection of land with water adjacency for industrial use
- Intention for area north of Dravus Street
- Sound Transit alignment
- Incubate and support small maker businesses

## Ballard

- Industry friendly Sound Transit alignment
- Manage conflicts arising from growth pressure (RVs and tent camping)
- Protect zoning within MIC
- Apprenticeship programs for worker pipeline





# Today's Agenda



- Lunch & Welcome
- Introductions & Process Recap
- Engagement Summary
  - 1x1 Conversations
  - Neighborhood Top Issues
- **Principles & Implications**
- Industry & Employment Analysis
- Summary & Next Steps



# Mayor Durkan's Principles (2020)

- A. Using the power of **local workers** and **companies** to chart a blueprint for the future.
- B. Strengthening and growing Seattle's **industrial and maritime sectors**.
- C. Promoting **equitable access** to **living-wage jobs** through an **inclusive economy** and **ladders** of economic opportunity.
- D. Improving the **movement of people** and **goods** to and within industrial zones and increase **safety** for all travel modes.
- E. Aligning Seattle's industrial and maritime strategy with key **climate** and **environmental protection** goals.
- F. Developing a **proactive land use policy** agenda that harnesses growth and economic opportunities to ensure **innovation** and **industrial jobs** are a robust part of our future economy.



# Mayor Durkan's Principles (2020)

- A. Using the power of **local workers** and **companies** to chart a blueprint for the future.
- B. Strengthening and growing Seattle's **industrial and maritime sectors**.
- C. Promoting **equitable access** to **living-wage jobs** through an **inclusive economy** and **ladders** of economic opportunity.
- D. Improving the **movement of people** and **goods** to and within industrial zones and increase **safety** for all travel modes.
- E. Aligning Seattle's industrial and maritime strategy with key **climate** and **environmental protection** goals.
- F. Developing a **proactive land use policy** agenda that harnesses growth and economic opportunities to ensure **innovation** and **industrial jobs** are a robust part of our future economy.

**What do these principles imply for future strategies?**



# Today's Agenda



- Lunch & Welcome
- Introductions & Process Recap
- Engagement Summary
  - 1x1 Conversations
  - Neighborhood Top Issues
- Principles & Implications
- **Industry & Employment Analysis**
- Summary & Next Steps



# Today's Agenda



- Lunch & Welcome
- Introductions & Process Recap
- Engagement Summary
  - 1x1 Conversations
  - Neighborhood Top Issues
- Principles & Implications
- Industry & Employment Analysis
- **Summary & Next Steps**





Next Meeting  
**Citywide Advisory Group:**

February 5, 2020

3 - 5pm