



Retail MarketPlace Profile

Delridge store
 5455 Delridge Way SW, Seattle, WA, 98106
 Ring: 0.5 miles radius

Latitude: 47.55233
 Longitude: -122.36307

Summary Demographics

2010 Population	4,460
2010 Households	1,444
2010 Median Disposable Income	\$49,815
2010 Per Capita Income	\$22,392

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$36,528,087	\$26,625,222	\$9,902,865	15.7	14
Total Retail Trade	44-45	\$31,329,859	\$24,829,322	\$6,500,537	11.6	10
Total Food & Drink	722	\$5,198,227	\$1,795,900	\$3,402,328	48.6	5

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$7,439,785	\$1,383,207	\$6,056,578	68.6	2
Automobile Dealers	4411	\$6,245,346	\$0	\$6,245,346	100.0	0
Other Motor Vehicle Dealers	4412	\$558,039	\$1,288,810	\$-730,771	-39.6	1
Auto Parts, Accessories & Tire Stores	4413	\$636,400	\$94,397	\$542,003	74.2	1
Furniture & Home Furnishings Stores	442	\$1,073,034	\$0	\$1,073,034	100.0	0
Furniture Stores	4421	\$664,004	\$0	\$664,004	100.0	0
Home Furnishings Stores	4422	\$409,030	\$0	\$409,030	100.0	0
Electronics & Appliance Stores	4431	\$930,180	\$36,363	\$893,817	92.5	0
Bldg Materials, Garden Equip. & Supply Stores	444	\$1,085,803	\$0	\$1,085,803	100.0	0
Bldg Material & Supplies Dealers	4441	\$1,015,438	\$0	\$1,015,438	100.0	0
Lawn & Garden Equip & Supply Stores	4442	\$70,365	\$0	\$70,365	100.0	0
Food & Beverage Stores	445	\$6,757,342	\$573,049	\$6,184,293	84.4	1
Grocery Stores	4451	\$6,292,061	\$573,049	\$5,719,012	83.3	1
Specialty Food Stores	4452	\$219,559	\$0	\$219,559	100.0	0
Beer, Wine & Liquor Stores	4453	\$245,723	\$0	\$245,723	100.0	0
Health & Personal Care Stores	446,4461	\$994,261	\$272,684	\$721,577	57.0	0
Gasoline Stations	447,4471	\$4,469,016	\$12,465,578	\$-7,996,562	-47.2	3
Clothing & Clothing Accessories Stores	448	\$1,489,877	\$832,089	\$657,789	28.3	2
Clothing Stores	4481	\$1,226,600	\$832,089	\$394,511	19.2	2
Shoe Stores	4482	\$145,551	\$0	\$145,551	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$117,727	\$0	\$117,727	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$303,261	\$16,193	\$287,069	89.9	0
Sporting Goods/Hobby/Musical Instr Stores	4511	\$252,866	\$16,193	\$236,674	88.0	0
Book, Periodical & Music Stores	4512	\$50,395	\$0	\$50,395	100.0	0
General Merchandise Stores	452	\$4,615,265	\$0	\$4,615,265	100.0	0
Department Stores Excluding Leased Depts.	4521	\$1,437,622	\$0	\$1,437,622	100.0	0
Other General Merchandise Stores	4529	\$3,177,643	\$0	\$3,177,643	100.0	0
Miscellaneous Store Retailers	453	\$725,227	\$66,912	\$658,315	83.1	1
Florists	4531	\$26,855	\$21,451	\$5,404	11.2	0
Office Supplies, Stationery & Gift Stores	4532	\$268,374	\$0	\$268,374	100.0	0
Used Merchandise Stores	4533	\$27,187	\$0	\$27,187	100.0	0
Other Miscellaneous Store Retailers	4539	\$402,811	\$45,461	\$357,350	79.7	0
Nonstore Retailers	454	\$1,446,808	\$9,183,248	\$-7,736,440	-72.8	0
Electronic Shopping & Mail-Order Houses	4541	\$1,205,011	\$9,183,248	\$-7,978,236	-76.8	0
Vending Machine Operators	4542	\$29,578	\$0	\$29,578	100.0	0
Direct Selling Establishments	4543	\$212,218	\$0	\$212,218	100.0	0
Food Services & Drinking Places	722	\$5,198,227	\$1,795,900	\$3,402,328	48.6	5
Full-Service Restaurants	7221	\$2,562,891	\$462,381	\$2,100,510	69.4	2
Limited-Service Eating Places	7222	\$1,870,143	\$530,414	\$1,339,730	55.8	1
Special Food Services	7223	\$596,767	\$638,171	\$-41,404	-3.4	1
Drinking Places - Alcoholic Beverages	7224	\$168,426	\$164,934	\$3,492	1.0	1

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

Source: Esri and Infogroup

December 27, 2011

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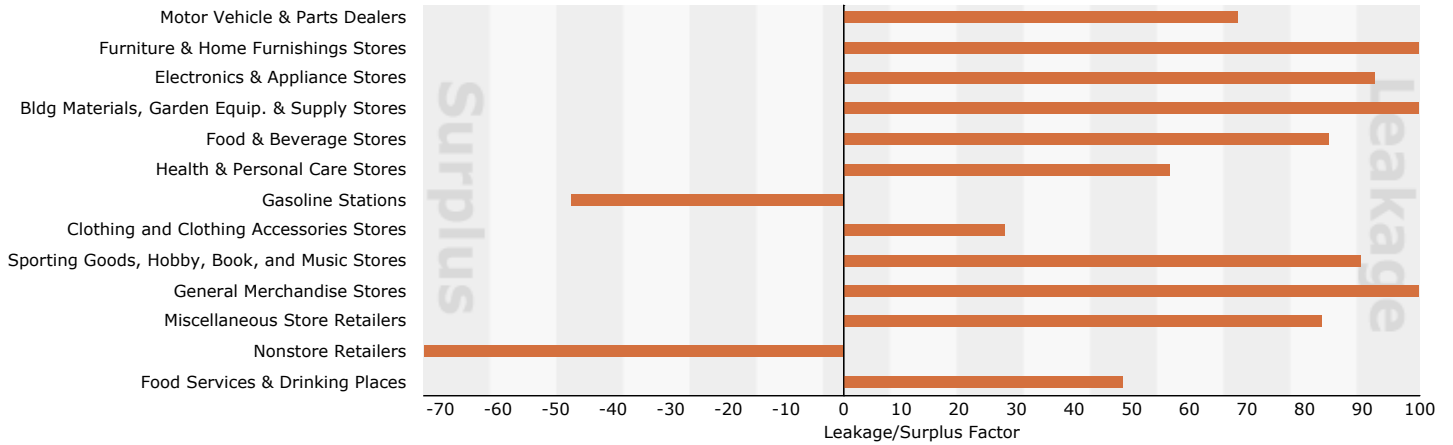


Retail MarketPlace Profile

Delridge store
 5455 Delridge Way SW, Seattle, WA, 98106
 Ring: 0.5 miles radius

Latitude: 47.55233
 Longitude: -122.36307

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



Source: Esri and Infogroup

December 27, 2011



Retail MarketPlace Profile

Delridge store
 5455 Delridge Way SW, Seattle, WA, 98106
 Ring: 1 mile radius

Latitude: 47.55233
 Longitude: -122.36307

Summary Demographics

2010 Population	15,977
2010 Households	6,000
2010 Median Disposable Income	\$49,562
2010 Per Capita Income	\$26,622

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$153,257,826	\$83,828,528	\$69,429,298	29.3	57
Total Retail Trade	44-45	\$131,219,854	\$77,993,381	\$53,226,473	25.4	43
Total Food & Drink	722	\$22,037,972	\$5,835,148	\$16,202,825	58.1	14

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$30,692,293	\$2,262,298	\$28,429,995	86.3	4
Automobile Dealers	4411	\$25,717,677	\$105,554	\$25,612,123	99.2	0
Other Motor Vehicle Dealers	4412	\$2,291,926	\$1,899,712	\$392,214	9.4	2
Auto Parts, Accessories & Tire Stores	4413	\$2,682,691	\$257,033	\$2,425,658	82.5	2
Furniture & Home Furnishings Stores	442	\$4,491,494	\$2,216,441	\$2,275,053	33.9	3
Furniture Stores	4421	\$2,779,397	\$63,510	\$2,715,887	95.5	0
Home Furnishings Stores	4422	\$1,712,097	\$2,152,931	\$-440,834	-11.4	3
Electronics & Appliance Stores	4431	\$3,872,585	\$813,822	\$3,058,763	65.3	3
Bldg Materials, Garden Equip. & Supply Stores	444	\$4,519,876	\$6,879,097	\$-2,359,220	-20.7	4
Bldg Material & Supplies Dealers	4441	\$4,228,886	\$6,748,804	\$-2,519,918	-23.0	3
Lawn & Garden Equip & Supply Stores	4442	\$290,990	\$130,293	\$160,698	38.1	1
Food & Beverage Stores	445	\$28,618,407	\$14,347,702	\$14,270,705	33.2	6
Grocery Stores	4451	\$26,637,176	\$13,093,858	\$13,543,318	34.1	4
Specialty Food Stores	4452	\$930,667	\$1,004,480	\$-73,812	-3.8	2
Beer, Wine & Liquor Stores	4453	\$1,050,564	\$249,365	\$801,199	61.6	0
Health & Personal Care Stores	446,4461	\$4,192,468	\$2,313,352	\$1,879,116	28.9	1
Gasoline Stations	447,4471	\$18,543,773	\$24,492,208	\$-5,948,435	-13.8	5
Clothing & Clothing Accessories Stores	448	\$6,309,290	\$2,028,789	\$4,280,501	51.3	7
Clothing Stores	4481	\$5,187,352	\$1,862,458	\$3,324,894	47.2	5
Shoe Stores	4482	\$615,844	\$0	\$615,844	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$506,095	\$166,331	\$339,764	50.5	1
Sporting Goods, Hobby, Book & Music Stores	451	\$1,271,179	\$1,179,472	\$91,707	3.7	4
Sporting Goods/Hobby/Musical Instr Stores	4511	\$1,057,292	\$749,989	\$307,303	17.0	3
Book, Periodical & Music Stores	4512	\$213,887	\$429,483	\$-215,597	-33.5	1
General Merchandise Stores	452	\$19,475,652	\$0	\$19,475,652	100.0	0
Department Stores Excluding Leased Depts.	4521	\$6,040,415	\$0	\$6,040,415	100.0	0
Other General Merchandise Stores	4529	\$13,435,237	\$0	\$13,435,237	100.0	0
Miscellaneous Store Retailers	453	\$3,040,659	\$791,097	\$2,249,562	58.7	6
Florists	4531	\$110,238	\$48,265	\$61,973	39.1	1
Office Supplies, Stationery & Gift Stores	4532	\$1,126,872	\$30,708	\$1,096,164	94.7	0
Used Merchandise Stores	4533	\$114,586	\$21,567	\$93,019	68.3	0
Other Miscellaneous Store Retailers	4539	\$1,688,962	\$690,556	\$998,406	42.0	5
Nonstore Retailers	454	\$6,192,178	\$20,669,102	\$-14,476,925	-53.9	1
Electronic Shopping & Mail-Order Houses	4541	\$5,096,390	\$20,662,307	\$-15,565,917	-60.4	1
Vending Machine Operators	4542	\$125,237	\$6,795	\$118,442	89.7	0
Direct Selling Establishments	4543	\$970,551	\$0	\$970,551	100.0	0
Food Services & Drinking Places	722	\$22,037,972	\$5,835,148	\$16,202,825	58.1	14
Full-Service Restaurants	7221	\$10,887,599	\$1,620,778	\$9,266,821	74.1	4
Limited-Service Eating Places	7222	\$7,894,909	\$1,645,703	\$6,249,206	65.5	5
Special Food Services	7223	\$2,520,225	\$2,020,820	\$499,405	11.0	4
Drinking Places - Alcoholic Beverages	7224	\$735,239	\$547,846	\$187,393	14.6	2

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

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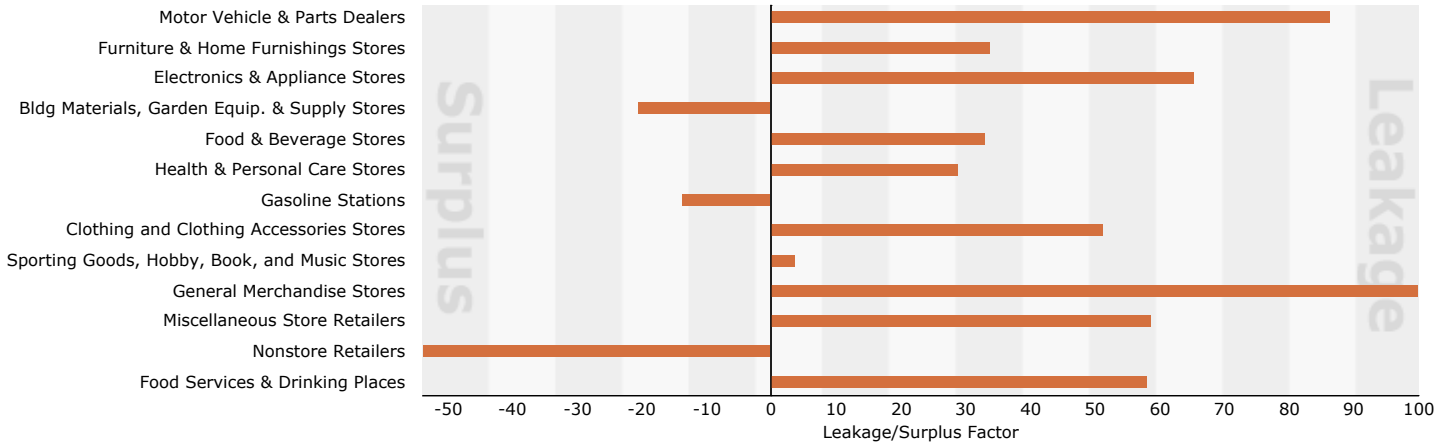
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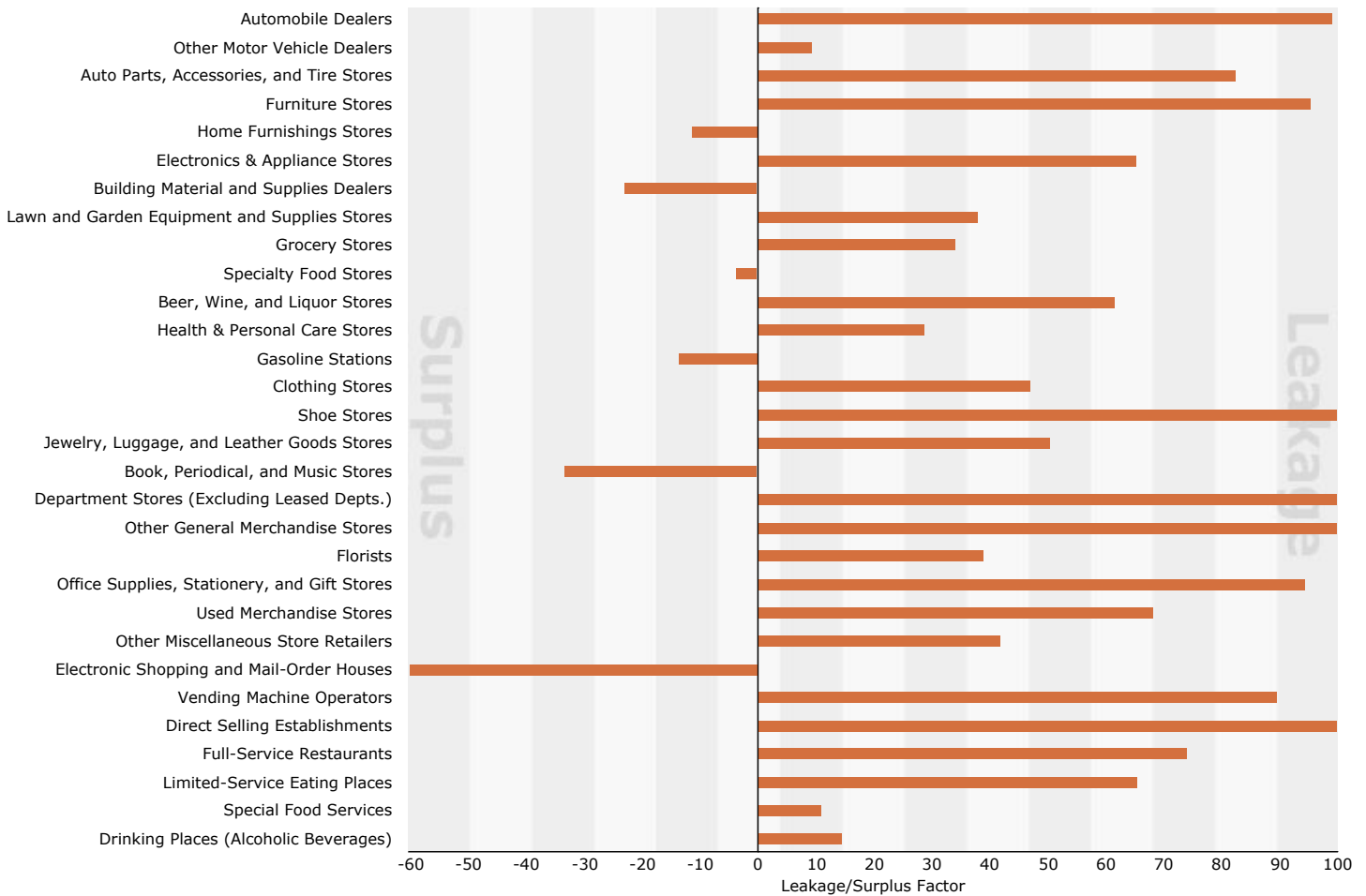
Delridge store
 5455 Delridge Way SW, Seattle, WA, 98106
 Ring: 1 mile radius

Latitude: 47.55233
 Longitude: -122.36307

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group





Retail MarketPlace Profile

Delridge store
 5455 Delridge Way SW, Seattle, WA, 98106
 Ring: 3 miles radius

Latitude: 47.55233
 Longitude: -122.36307

Summary Demographics

2010 Population	103,558
2010 Households	44,159
2010 Median Disposable Income	\$54,355
2010 Per Capita Income	\$35,532

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$1,336,034,958	\$1,746,083,281	\$-410,048,323	-13.3	998
Total Retail Trade	44-45	\$1,144,843,727	\$1,494,135,985	\$-349,292,258	-13.2	676
Total Food & Drink	722	\$191,191,231	\$251,947,297	\$-60,756,065	-13.7	323

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$270,593,512	\$140,908,277	\$129,685,236	31.5	71
Automobile Dealers	4411	\$223,839,160	\$37,442,446	\$186,396,715	71.3	15
Other Motor Vehicle Dealers	4412	\$23,045,617	\$84,977,440	\$-61,931,823	-57.3	36
Auto Parts, Accessories & Tire Stores	4413	\$23,708,735	\$18,488,391	\$5,220,344	12.4	20
Furniture & Home Furnishings Stores	442	\$41,152,665	\$59,098,175	\$-17,945,510	-17.9	66
Furniture Stores	4421	\$25,347,705	\$23,836,012	\$1,511,693	3.1	17
Home Furnishings Stores	4422	\$15,804,960	\$35,262,162	\$-19,457,202	-38.1	48
Electronics & Appliance Stores	4431	\$34,377,432	\$25,177,378	\$9,200,054	15.4	44
Bldg Materials, Garden Equip. & Supply Stores	444	\$44,012,439	\$70,320,223	\$-26,307,784	-23.0	80
Bldg Material & Supplies Dealers	4441	\$41,266,123	\$63,397,989	\$-22,131,866	-21.1	67
Lawn & Garden Equip & Supply Stores	4442	\$2,746,316	\$6,922,234	\$-4,175,918	-43.2	13
Food & Beverage Stores	445	\$247,055,810	\$369,875,771	\$-122,819,961	-19.9	107
Grocery Stores	4451	\$229,642,604	\$277,286,238	\$-47,643,634	-9.4	54
Specialty Food Stores	4452	\$8,054,662	\$62,623,251	\$-54,568,589	-77.2	42
Beer, Wine & Liquor Stores	4453	\$9,358,544	\$29,966,282	\$-20,607,738	-52.4	12
Health & Personal Care Stores	446,4461	\$35,878,867	\$19,704,658	\$16,174,209	29.1	27
Gasoline Stations	447,4471	\$154,939,335	\$174,403,670	\$-19,464,335	-5.9	28
Clothing & Clothing Accessories Stores	448	\$54,928,638	\$18,951,286	\$35,977,352	48.7	57
Clothing Stores	4481	\$44,983,245	\$15,407,578	\$29,575,668	49.0	38
Shoe Stores	4482	\$5,327,095	\$1,061,011	\$4,266,083	66.8	2
Jewelry, Luggage & Leather Goods Stores	4483	\$4,618,298	\$2,482,697	\$2,135,601	30.1	17
Sporting Goods, Hobby, Book & Music Stores	451	\$11,320,314	\$38,648,426	\$-27,328,111	-54.7	46
Sporting Goods/Hobby/Musical Instr Stores	4511	\$9,441,102	\$31,223,090	\$-21,781,989	-53.6	36
Book, Periodical & Music Stores	4512	\$1,879,213	\$7,425,335	\$-5,546,122	-59.6	10
General Merchandise Stores	452	\$168,852,322	\$205,370,043	\$-36,517,720	-9.8	24
Department Stores Excluding Leased Depts.	4521	\$53,361,255	\$8,706,772	\$44,654,483	71.9	4
Other General Merchandise Stores	4529	\$115,491,068	\$196,663,271	\$-81,172,203	-26.0	20
Miscellaneous Store Retailers	453	\$27,084,245	\$36,967,850	\$-9,883,605	-15.4	108
Florists	4531	\$1,047,127	\$6,610,084	\$-5,562,958	-72.6	12
Office Supplies, Stationery & Gift Stores	4532	\$10,117,032	\$6,067,376	\$4,049,656	25.0	21
Used Merchandise Stores	4533	\$1,031,176	\$3,262,483	\$-2,231,307	-52.0	22
Other Miscellaneous Store Retailers	4539	\$14,888,910	\$21,027,907	\$-6,138,996	-17.1	54
Nonstore Retailers	454	\$54,648,148	\$334,710,229	\$-280,062,081	-71.9	17
Electronic Shopping & Mail-Order Houses	4541	\$44,687,893	\$294,452,032	\$-249,764,139	-73.6	5
Vending Machine Operators	4542	\$1,082,905	\$5,502,374	\$-4,419,469	-67.1	3
Direct Selling Establishments	4543	\$8,877,349	\$34,755,823	\$-25,878,473	-59.3	9
Food Services & Drinking Places	722	\$191,191,231	\$251,947,297	\$-60,756,065	-13.7	323
Full-Service Restaurants	7221	\$94,767,106	\$91,907,894	\$2,859,212	1.5	177
Limited-Service Eating Places	7222	\$68,392,141	\$85,447,236	\$-17,055,095	-11.1	104
Special Food Services	7223	\$21,826,223	\$68,926,488	\$-47,100,266	-51.9	27
Drinking Places - Alcoholic Beverages	7224	\$6,205,762	\$5,665,678	\$540,084	4.5	15

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

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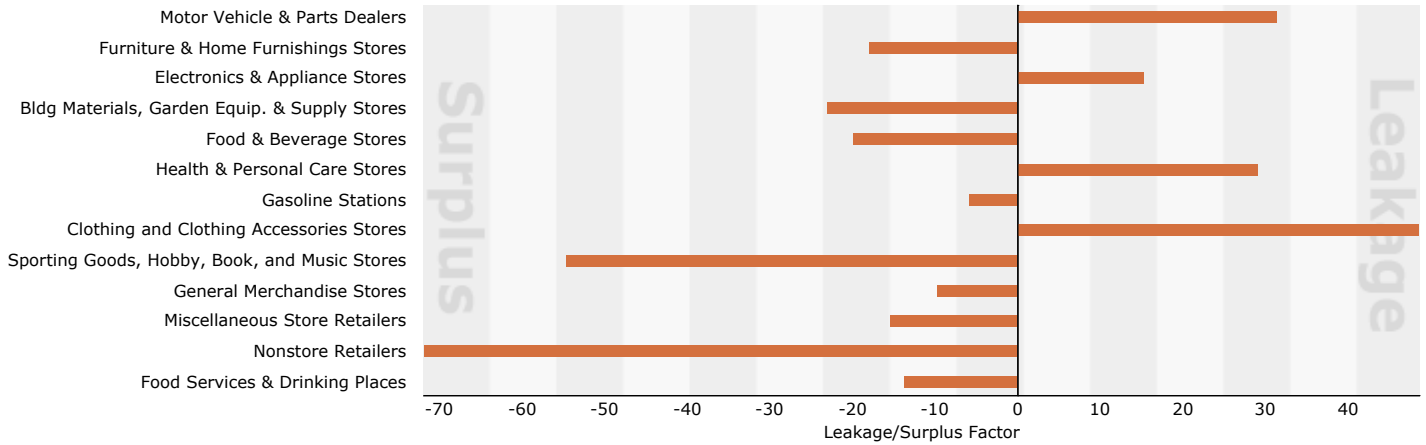


Retail MarketPlace Profile

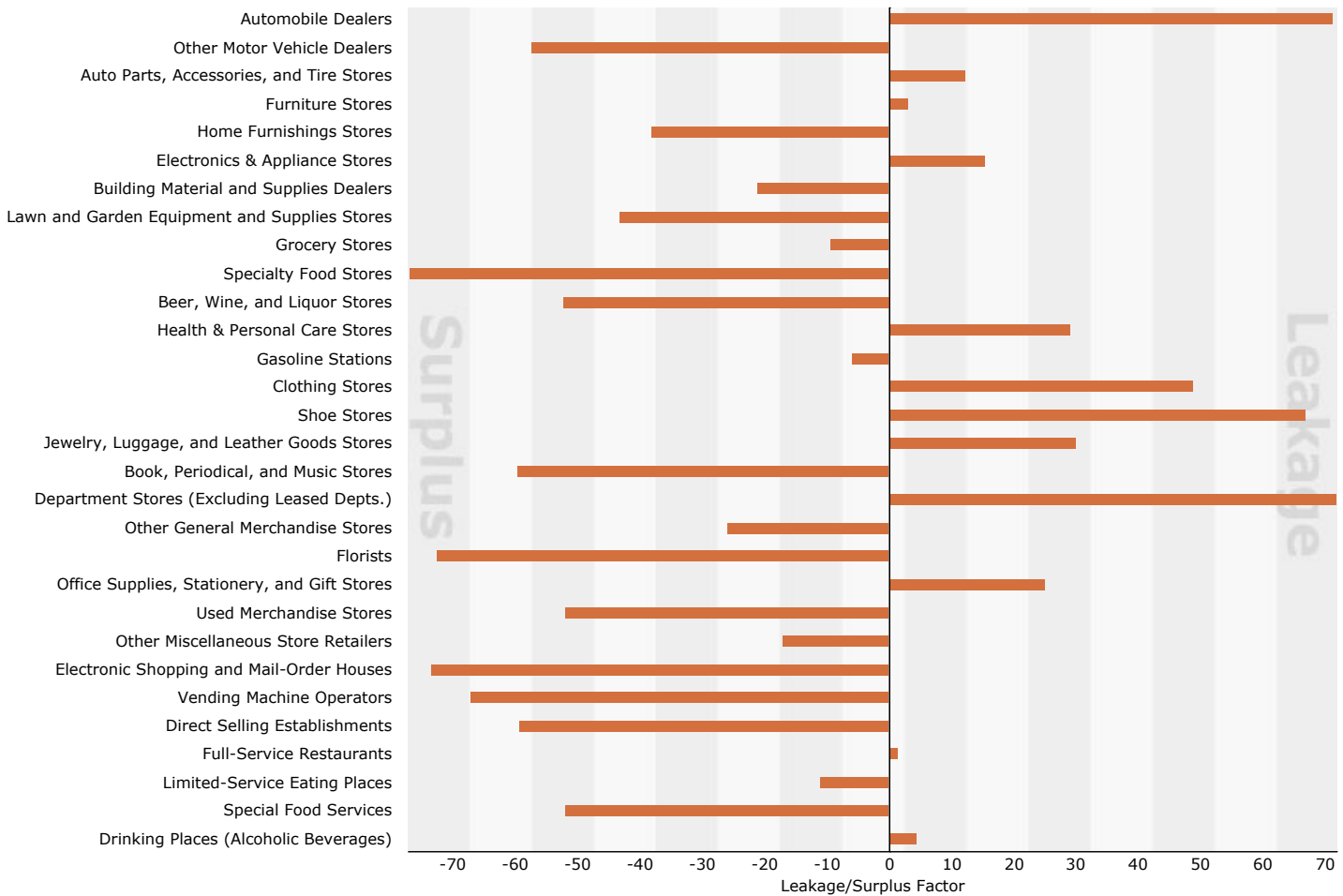
Delridge store
 5455 Delridge Way SW, Seattle, WA, 98106
 Ring: 3 miles radius

Latitude: 47.55233
 Longitude: -122.36307

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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