# **Ballard Urban Design and Transportation Framework**

# **Meeting # 15: Pivoting to Implementation**



Department of Planning and Development



### Agenda

| 4:00 | Intro & Questions<br>Recent activities<br>Open house - new date | Tom          |
|------|---|--------------|
| 4:05 | Draft Street Design Concepts                                    | Chris, Aditi |
| 4:35 | Next Steps and Timeline   | Aditi        |
| 4:45 | Recap of urban design recommendations                           | Aditi        |
| 5:00 | Adjourn   |              |





### **Streetscape Plans**

#### What is a streetscape plan?

- Document to establish a vision, guide incremental improvements to create an excellent public realm.
- Adopted to Seattle's Right-of-Way Improvement Manual

#### When will they be implemented?

Improvements will be built over time through public sector projects, private development and/or grants.

#### Why?

Streetscape contributes to character and open space of a neighborhood.

**Community** - streetscape that responds to

their unique needs and use **Developers** - improves the predictability of the Permit process, and landscape elements may be counted toward landscaping

requirements



### **Draft street design concepts**

Strong community support to continue enhancing the walkability of Ballard.

UDF Ballard Ave , NW 56<sup>th</sup> St (between 14<sup>th</sup> and 24<sup>th</sup> ) and 22<sup>nd</sup> Ave NW (between 58<sup>th</sup> and Ballard Ave) connect major neighborhood destinations.



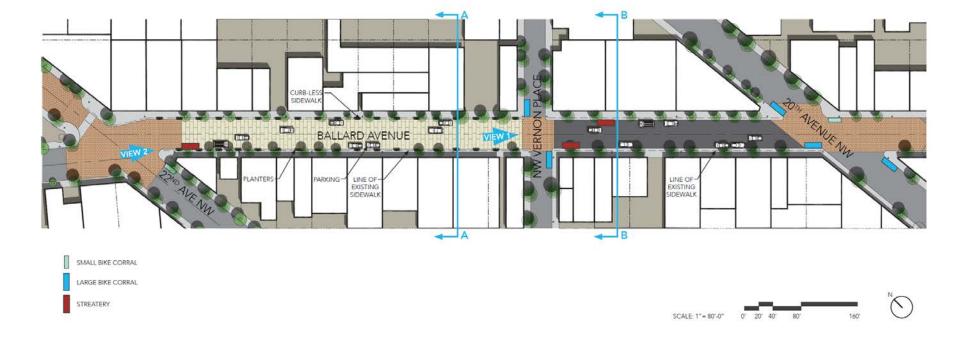


# **Ballard Ave Streetscape Concept**

# Ballard Ave Streetscape Concept

- "Urban curbless" street design between 20<sup>th</sup> and Vernon or 22<sup>nd</sup>
- Placemaking elements (e.g. "Streateries", planter boxes)
- Widen pedestrian areas 2-3 feet, while maintaining service delivery and emergency access.
- Bicycle sharrows (shared lane markings) and parking (staple racks, corrals)
- Upgrade ADA curb ramps at pedestrian crossings
- Install streetlights at appropriate locations to improve pedestrian and bicycle visibility at night

October 7, 2015 DRAFT



#### Ballard Avenue STREET IMPROVEMENTS SITE PLAN



deca ARCHITECTURE INC

#### October 7, 2015 DRAFT



STREET VIEW Looking Southeast over the intersection of Ballard Avenue and NW Vernon Place

Ballard Avenue STREET IMPROVEMENTS STREET VIEW 1



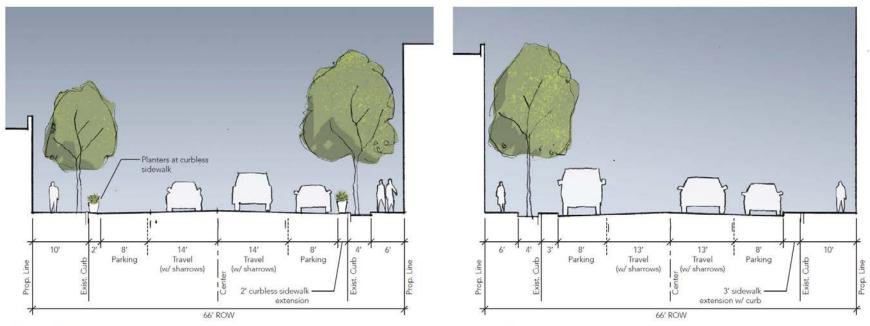
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STREET VIEW Looking Southeast along Ballard Avenue from 22nd Ave NW

Ballard Avenue STREET IMPROVEMENTS STREET VIEW 2

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SECTION A-A Ballard Ave. between 22nd Ave NW and NW Vernon Pl.



#### Ballard Avenue STREET IMPROVEMENTS SECTIONS



### 22<sup>nd</sup> Ave "festival street" design principles



**Flexible Functionality** 



Differentiate elements and unify materials elements to create a legible yet integrated transition-from regional destination to community square



Create safe interface between pedestrians and traffic, prioritize pedestrian safety

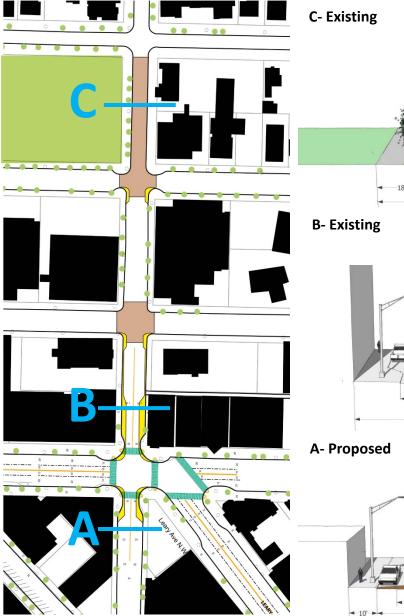


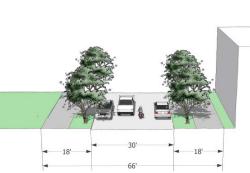
Accessible secure sidewalks and generous crosswalk waiting areas and widths



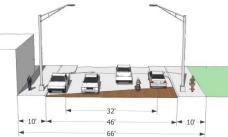
Active and porous street edges

# 22<sup>nd</sup> Ave draft concepts











#### B- Proposed Enhanced sidewalks and civic core gateway



A- Proposed Enhanced sidewalks and intersections



# 56<sup>th</sup> St "green street" design principles







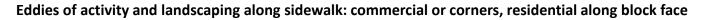
Neighborhood space

Neighborhood design elements and urban greening

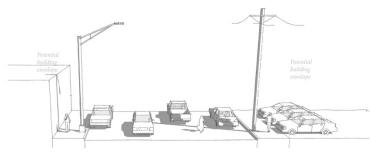
Prioritize pedestrian safety and comfort



Accessible secure sidewalks



# 56<sup>th</sup> St draft concept



#### **Existing Typical Section**



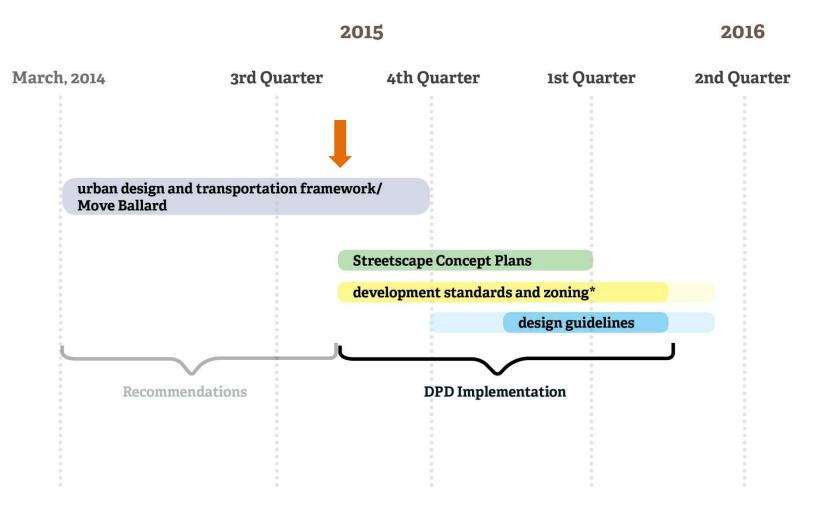






Proposed Typical Section

# Timeline



\* timing of final legislation and Council approval will dpeent on direction of HALA programs and and timing of HALA legislation



Department of Planning and Development



### **Next Steps**

- **1. Finalize Move Ballard**
- 2. Meet quarterly and on as-needed basis to provide feedback on direction of development standards, zoning and design guidelines
- 3. Recap of recommendations at meeting end today and at Open House.





#### **Recommendations at a glance**

**Draft Location-Specific Recommendations** 

1. Rezone to NC to support pedestrian-oriented building design.

2. Extend Pedestrian Zone to support a walkable commercial or

3. Encourage office development to strengthen the commercial core, support transit and create jobs close to where people live.

4. Design street concepts for 22nd Ave, 56th St and Ballard Ave to improve the walking environment between neighborhood destinations.

5. Encourage neighborhood-serving sales and services at key intersections by implementing RC zoning at those locations,

6. Implement development standards that will support a pedestrianoriented public realm for residents of all ages.

7. Support the neighborhood's northward residential transition through the appropriate placement and design of ground-related residences, shops and restaurants.

 Consider IC zone revisions within the UV that will favor industrial and manufacturing uses at street level while allowing maker/local production uses above to increase job density.

9. Improve access to Salmon Bay while supporting ongoing maritime and industrial mobility and business needs.

10. Rezone to midrise multifamily (MR) zone to support higher density residential development close to commercial and civic amenities, open space and transit.

#### **Draft Area-Wide Recommendations**

 Improve NC3 development standards to respond to massing & scale concerns due to Ballard's long blocks and large parcels.

· Draft neighborhood design guidelines for the commercial core.

· Improve use of existing open spaces.

· Support affordable housing adjacent to the commercial core.

#### Strategic Coordination Opportunities

- 1. Seattle Public Utilities West Ship Canal CSO Reduction Project
- 2. Burke-Gilman Trail Extension Project (Missing Link)
- 3. DPR Threading the Needle Waterfront Open Space Project
- 4. ST3/SDOT Ballard to Downtown Enhanced Transit Corridor
- 5. SDOT Market/45th Transit Improvement Project







### **Thanks!**