

LEARNING ABOUT YOU AND BALLARD

Put a dot on the statement that best describes your connection to Ballard.

1. I live in Ballard.

2. I work in Ballard.

3. I live and work in Ballard.

4. I own a business in Ballard.

5. I live, work and play in Ballard.

6. I regularly visit the neighborhood.

7. I sometimes visit the neighborhood.

8. I got to school in Ballard.

For how many years have you been connected to the Ballard neighborhood?

(Put a dot on it.)

0-1

2-5

6-10

11-20

20 or more

My whole life

If you live in Ballard, do you own or rent?

(Put a dot on it.)

Rent

Own

I live outside Ballard

Did previous generations of your family have a connection with Ballard?

(Put a dot on it.)

Yes

No

Put dots on your TOP FIVE reasons for living, working, shopping or visiting in the core of Ballard.

Active Lifestyle

Affordability

Restaurants, shopping, atmosphere and character

Family History

Creative energy, cultural activities, live entertainment

Diverse Community

Safety

Schools in greater Ballard

Jobs

Parks and Open Space

Walkability

Accessibility by Transit

other
 when I bought it was affordable not sure I could find now & place I bought had off street secure parking
 in flight in suburbs in there
 w/in 5 miles of work in a snowstorm I could walk home

Put dots on your TOP FIVE PRIORITIES for IMPROVING the core of Ballard.

More open space and play areas.

Better and safer streets.

Preparing for future transit investments

Strengthening the economic vibrancy of Ballard's core.

Better designed and greater diversity of buildings.

Protecting Ballard's industry while balancing commercial, residential and industrial growth.

More variety and number of jobs.

Supporting housing affordability.

Creating active public spaces and integrating views of nature and streetscapes.

Preserving the historic core.

SEE THE BALLARD OPEN SPACE TABLE!

in all areas including...

...with all of these things...

LIVABILITY

What we've heard so far..

1. Declining housing affordability is a concern.
2. Declining affordability means that fewer families and seniors can choose to live in the core of Ballard.
3. Development should be balanced with neighborhood amenities such as trees and open space.
4. New development can displace convenient amenities from the core of Ballard.
5. The quality of sidewalks and intersections, availability of parking and access to public transportation are concerns for the elderly.
6. The loss of traditional stores is a concern.

WE ARE LOSING WAY TOO MANY TREES!

4th St
had to cut 50% trees
what is the point?

Declining housing affordability is a concern.

Declining affordability means that fewer families and seniors can choose to live in the core of Ballard.

(cash)

These things are a concern to everyone

PARKING

Ballard Ave
5th/6th Street
- would be
to make way

- Loss of light
- No design review & poor bldg. design

Public drunkenness in parks
2 deaths in Ballard
Carmora

Very poor condition of streets - bad for cars & bicyclists

More Ballard
development
is needed

Loss of traditional stores is a concern.

New police presence in Ballard

Increased density
Compensate for
street capacity
improvement

Real People

Wishes like bldg.
D lower Price
Congested Planning
5) the light control
that will turn us
into franchise control

Urban
Walking friendly
Urban friendly
Urban friendly
Urban friendly
Urban friendly

Neighborhood
policing
re-established

It is unfair to
favor development
at expense of
necessary for
business
77 projects
control Ballard.

Keep 5 sidewalk
- always
- always
- always

When I walk
from Ballard
to Downtown
- always

Ballard
- always

Copy shop
- always

IF I WANTED TO LIVE IN BALLARD, I WOULD / BALLARD IS LESS DENSE AND MORE LIVABLE

Ballard
- always

Ballard
- always

Ballard
- always

DENSITY IS VITAL!

Ballard
- always

Ballard
- always

Ballard
- always

Keep Ballard
- always

Ballard
- always

Keep Ballard
- always

Ballard
- always

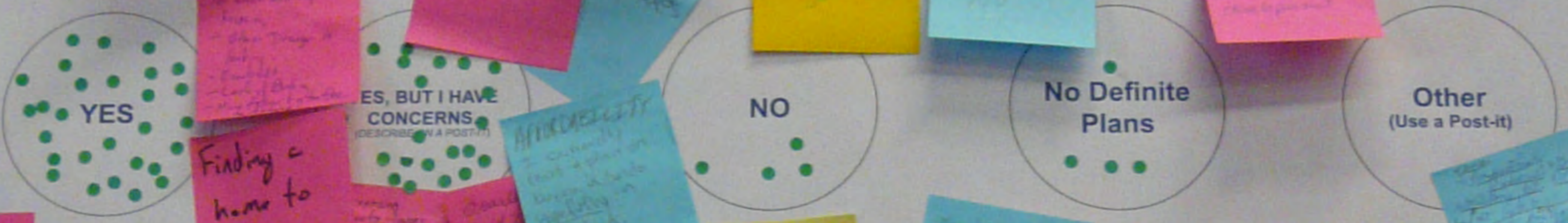
Ballard
- always

Ballard
- always

(Use a Post-it to)

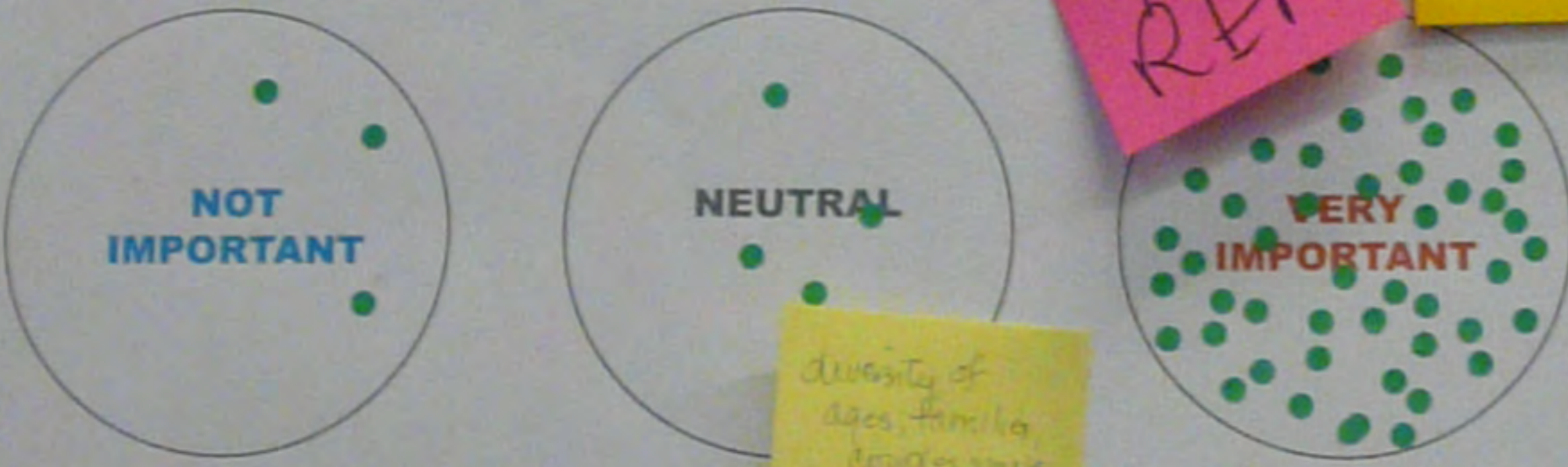
LIVABILITY: HOUSING FOR FAMILIES

As you get older or as your family grows or changes, do you anticipate becoming or continuing to be a Ballard resident? (Put a dot on it.)



Since 1990, a majority of units in the Hub Urban Village have been occupied by a single person. In 2010, close to 40% of all units in the Hub Urban Village were one bedroom units.

How important is it to encourage affordable family-appropriate housing development in the core of Ballard? (Put a dot on it.)



WHY IS FAMILY-APPROPRIATE HOUSING EVEN A CONSIDERATION?

There are many benefits to supporting families in urban neighborhoods such as the core of downtown Ballard.

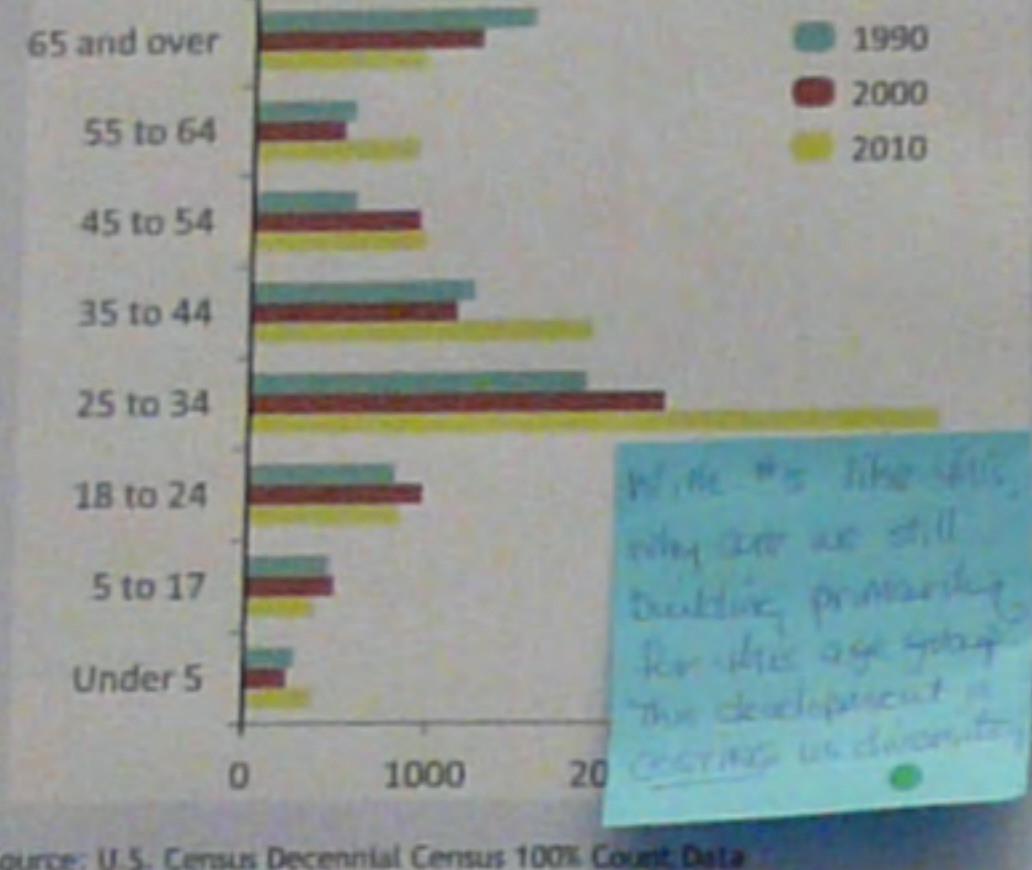
- Reduced Costs for Households
- Public Health Benefits
- More Family Time
- Greater Economic Competitiveness
- Reduced Environmental Footprint
- Racial and Economic Diversity
- A Community that is Good for Children is Good for All.

The Seattle Planning Commission suggests the following options to encourage family-appropriate housing in Seattle. (Put a dot under the options you would like to explore for the core of Ballard. Add your own options.)

<p>Adopt a formal definition of family-sized housing and family-friendly buildings.</p>	<p>Foster a larger supply of family-friendly lowrise and midrise multifamily housing through zoning regulations and design guidelines.</p>	<p>Ensure that bonus development provisions and incentive zoning programs work to encourage family-sized units.</p>	<p>Ensure that the Multifamily Tax Exemption program encourages the production of 2-bedroom and 3+bedroom units.</p>	<p>Encourage the creation of more family-friendly housing through innovative design and construction.</p>	<p>In affordable housing programs, include a strong priority for families with children.</p>

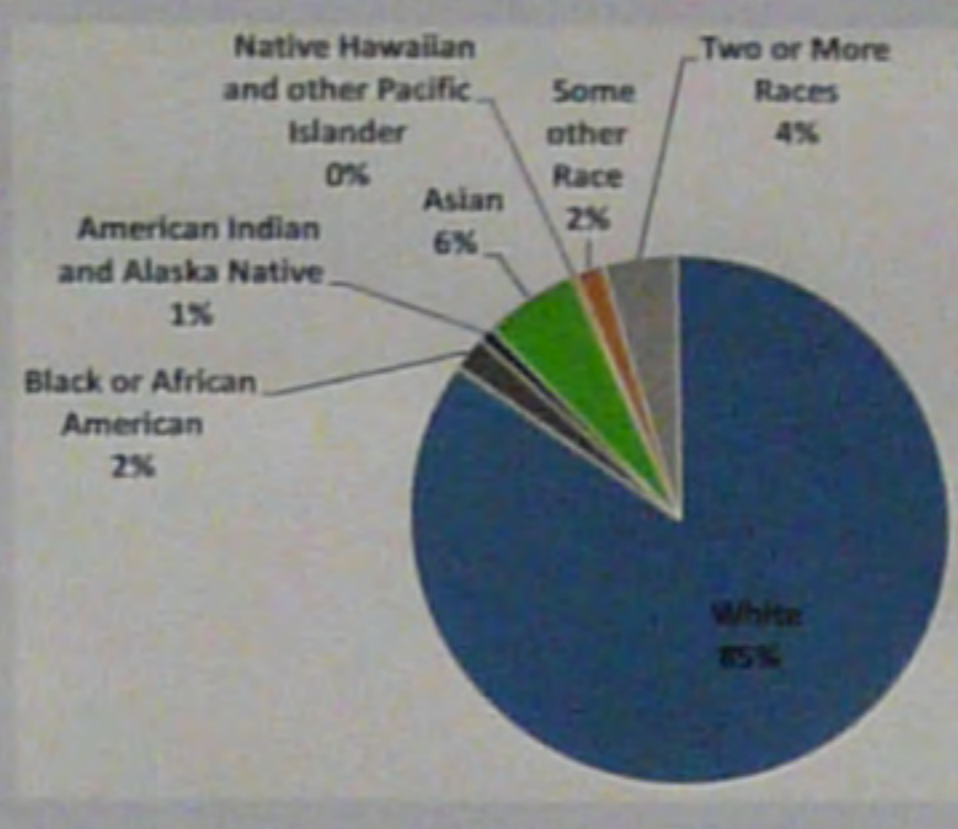
LIVABILITY: DIVERSITY

Diversity of Age and Race in Ballard



Between 2000 and 2010, in the HUV

- Population aged over 65 years declined by 22.7%
- Population aged 5-17 years declined by 17.2%
- Population between 18-64 years increased by 40%



Population who are persons of color 10.6%

Citywide: Population who are persons of color 33.7%

Race	2000	2010	Change 2000-2010	Share of Population in 2010 %
One Race	7740	9632	34.1%	95.6%
White	6891	8501	23.9%	84.8%
Black or African American	184	218	18.5%	2.2%
American Indian and Alaska Native	0	89	18.0%	0.9%
Asian	249	578	133.0%	5.7%
Native Hawaiian and other Pacific Islander	0	35	4.3%	0.3%
Some other Race	190	166	-12.6%	1.6%
Two or More Races	365	446	21.2%	4.4%

Why is it like this, why are we still building primarily for the age group the development is coming in diversity?

The development is all these things... building... public... space... up... the... Ballard... area... to... more... diversity...

What are the challenges faced by elderly residents in the core of Ballard?

Put dots on the following priorities or use a Post-it to share your thoughts.

Housing Costs

Safe Public Spaces

Unsafe Streets

Poor Sidewalks

Connectivity and Transit

Other (Use a Post-it)

How can we encourage an more racially, culturally and economically diverse population?

Put dots on the following priorities or use a Post-it to share your thoughts.

Housing Affordability

Inclusive Community Events

Family-sized Housing

Improved Transit

Small Business Grants

Community-spaces (eg. P-Patches)

How can we make the core of Ballard a more family and child-friendly place?

Put dots on the following priorities or use a Post-it to share your thoughts.

More Open+Play Space

More Day-Care Facilities

Safer Streets

Family-sized Housing

Affordable Housing

Other (Use a Post-it)

LIVABLE: BUSINESSES

What do you like about Ballard's commercial core?

(Use a Post-it to add your idea)

Handwritten notes on the left side of the board:

- More outdoor seating
- Historic preservation and building renovation
- Ballard's market
- Small business
- More retail
- Salad bar
- Butcher

What stores or services needed in Ballard's commercial core?

Handwritten notes on the right side of the board:

- More retail
- Salad bar
- Butcher
- More outdoor seating
- More retail
- Salad bar
- Butcher

What can be done to make Ballard's commercial core a more desirable destination?

(Use a Post-it to add your idea)

Handwritten notes on the bottom-left side of the board:

- More parking
- More outdoor seating
- More retail
- Salad bar
- Butcher
- More outdoor seating
- More retail
- Salad bar
- Butcher

What do Ballard's businesses need?

(Use a Post-it to add your idea)

Handwritten notes on the bottom-right side of the board:

- Need more Diverse Shopping
- LESS Bars
- More parking
- More outdoor seating
- More retail
- Salad bar
- Butcher

STREETS: SAFETY AND COMFORT

How can Ballard's streets (including sidewalks and bike lanes) be made safer for users of different ages and abilities?

Clear, physical
Barriered Bike lane
Not just paint, cars
can cross paint as
problem

Provides off street
parking so
cars are not
on the streets

Litter bins along
57th (N to 15th-20th)
deep sticky flowers
→ gets on the wheels
of wheelchairs & it's
dangerous / messy

The 5-way
intersection at
Leary + 20th
is dangerous for
pedestrians, espec
during Farmers
Market

Complete the
"main loop"

Put dots on the map where changes to improve Ballard's streets and sidewalks.

Ballard Hub
Urban Design Framework Focus Area
Our recommendations will likely focus on this core area of Ballard.

Post bike
laws—
Peds 1st!

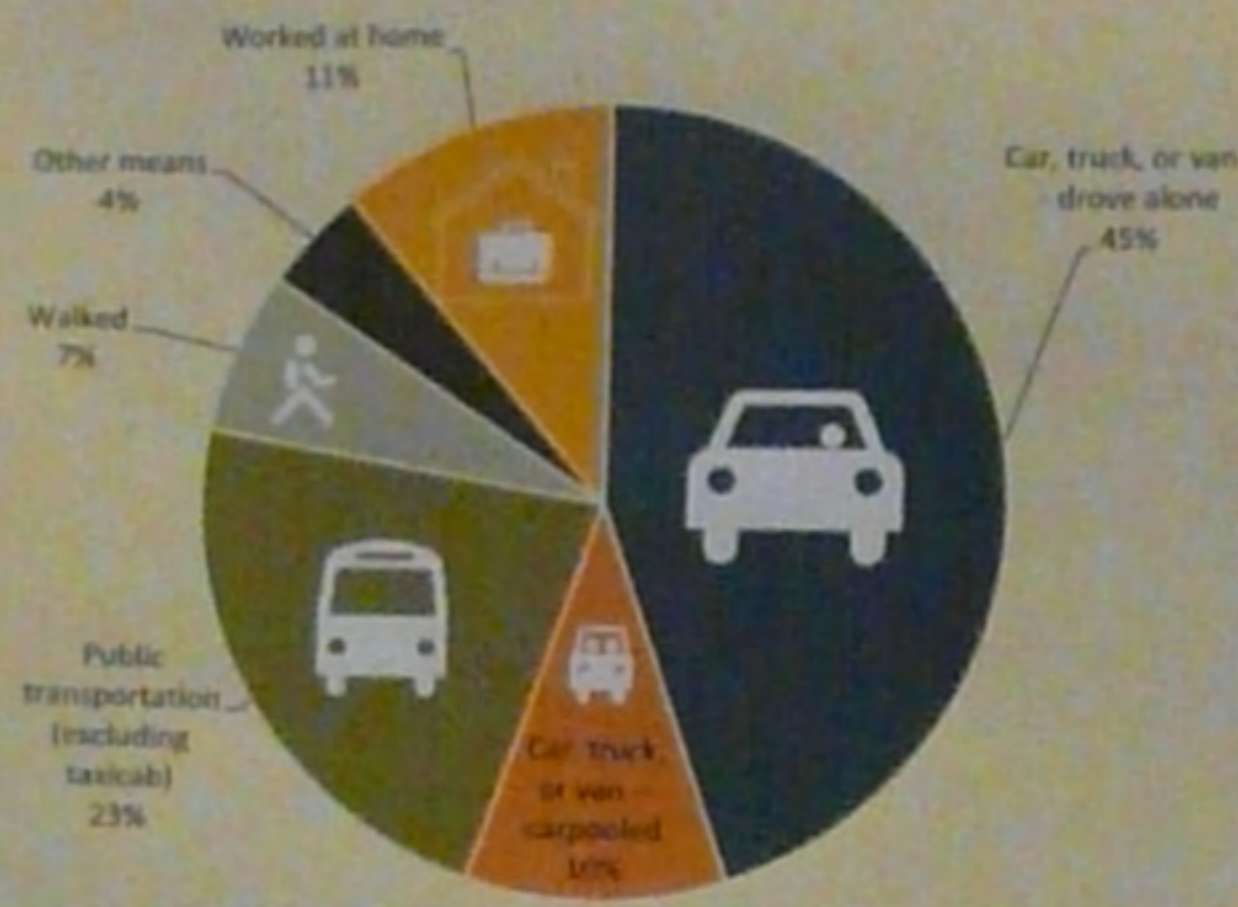
Signage on bike lane
Ave. to slow down
cyclists

Remove
bollards to
ensure they
know rules of
road. Also
return John
Loren to them



TRANSIT AND ACTIVE TRANSPORTATION

How do you get to work?



Car, truck or van - Drove Alone
45%

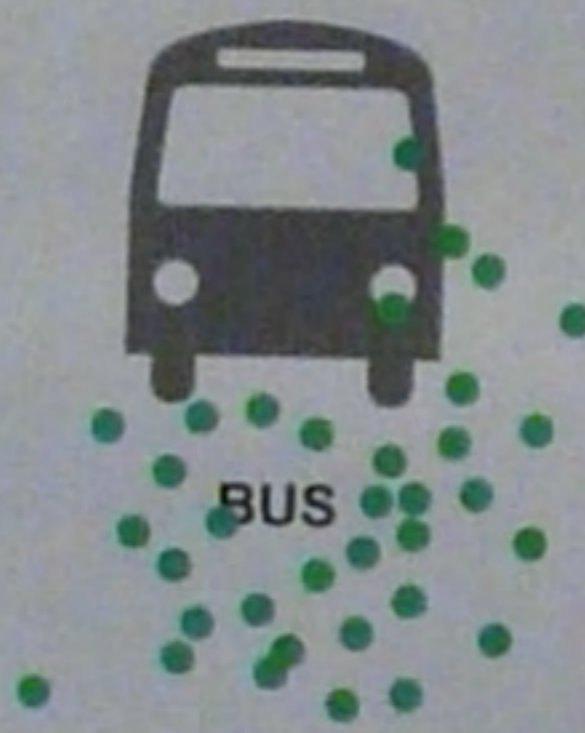
Public Transportation (excluding taxicabs)
23%

Citywide:
49.2%

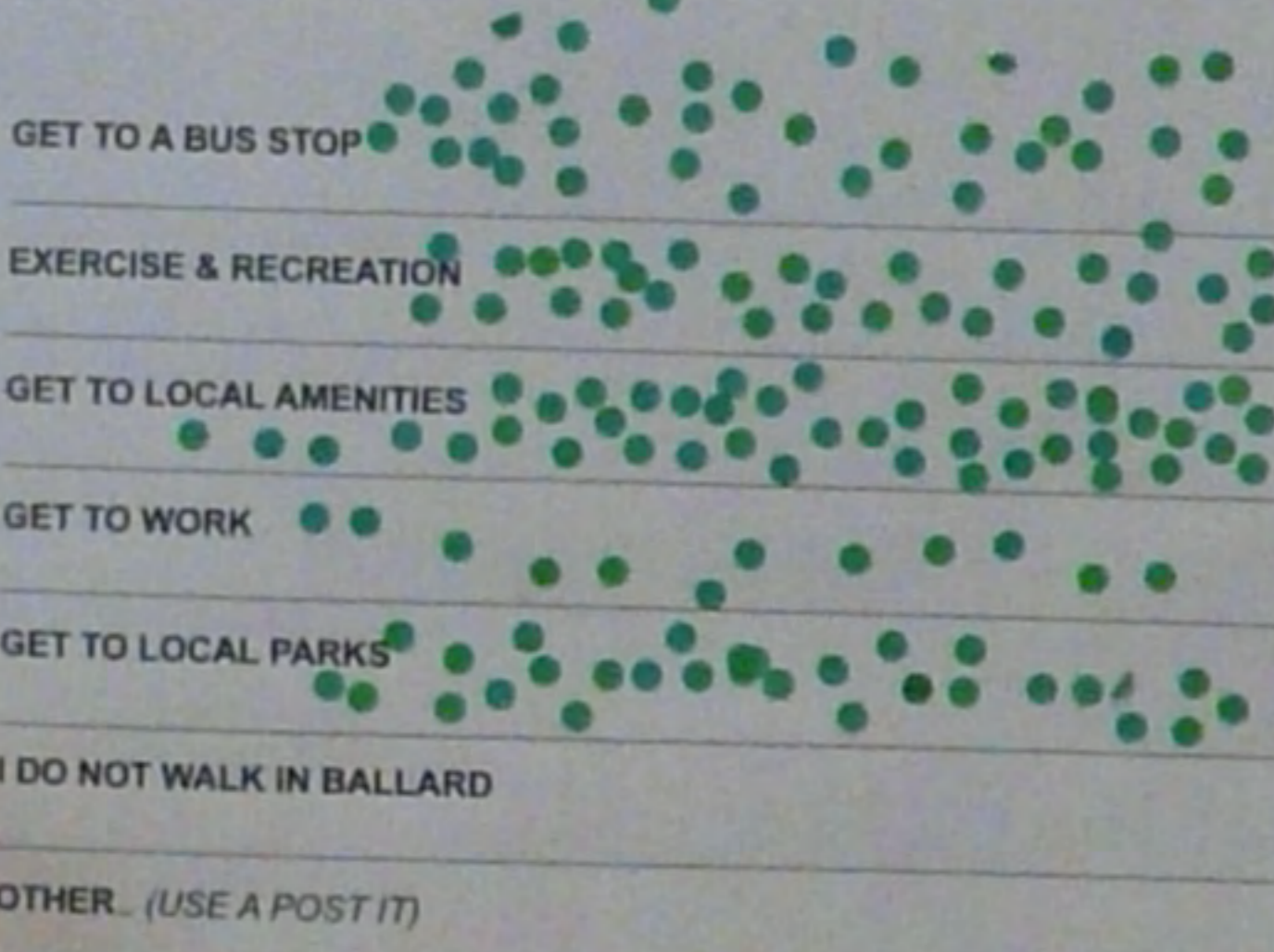
Citywide:
18.5%

Source: 2008-2012 American Community Survey Estimates for Census Tract 47, U.S. Census Bureau
The American Community Survey (ACS) question related to means of transportation asks respondents in the workforce, "How did the person usually get to work LAST WEEK?" Although commuters may involve multiple transportation modes (e.g., driving to a train station and then taking a train), respondents are restricted to indicating the single travel mode used for the longest distance. If the respondent commuted in a car, truck or van, the number of persons in the vehicle is asked to determine whether the commuter drove alone or carpooled.

Put dots on the types of transportation that you use more than 2-3 times per week.



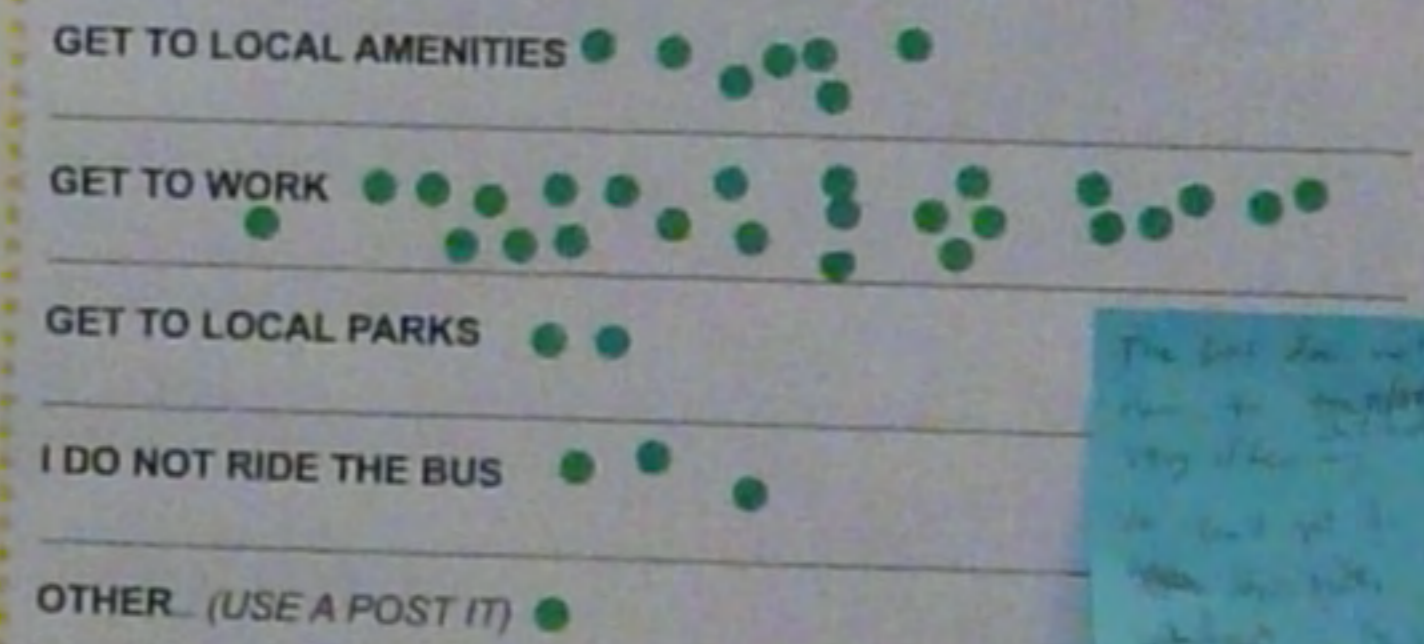
Do you most often WALK to... (Put a dot on it)



Do you most often BIKE to... (Put a dot on it)

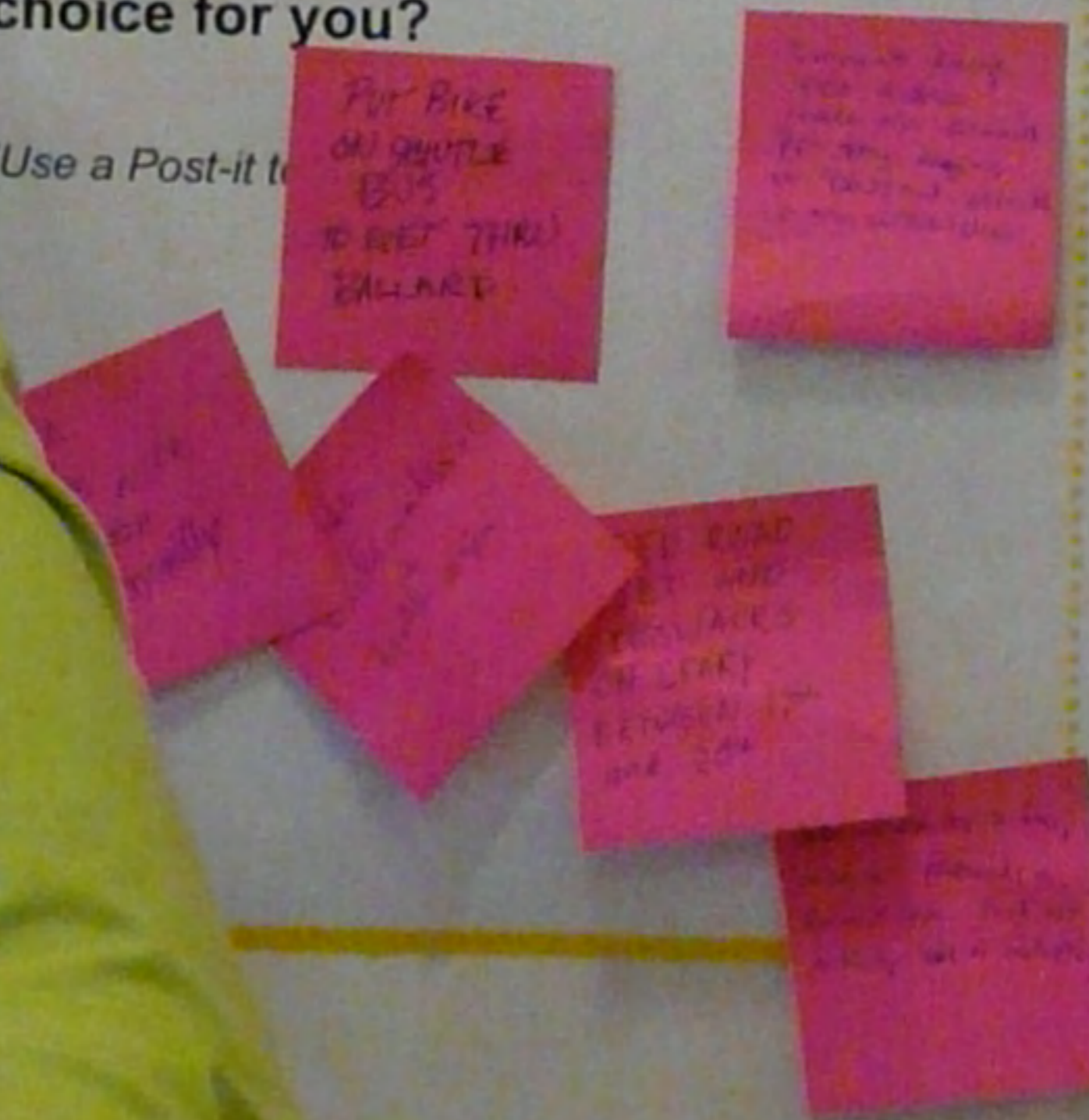


Do you most often ride the BUS to... (Put a dot on it)



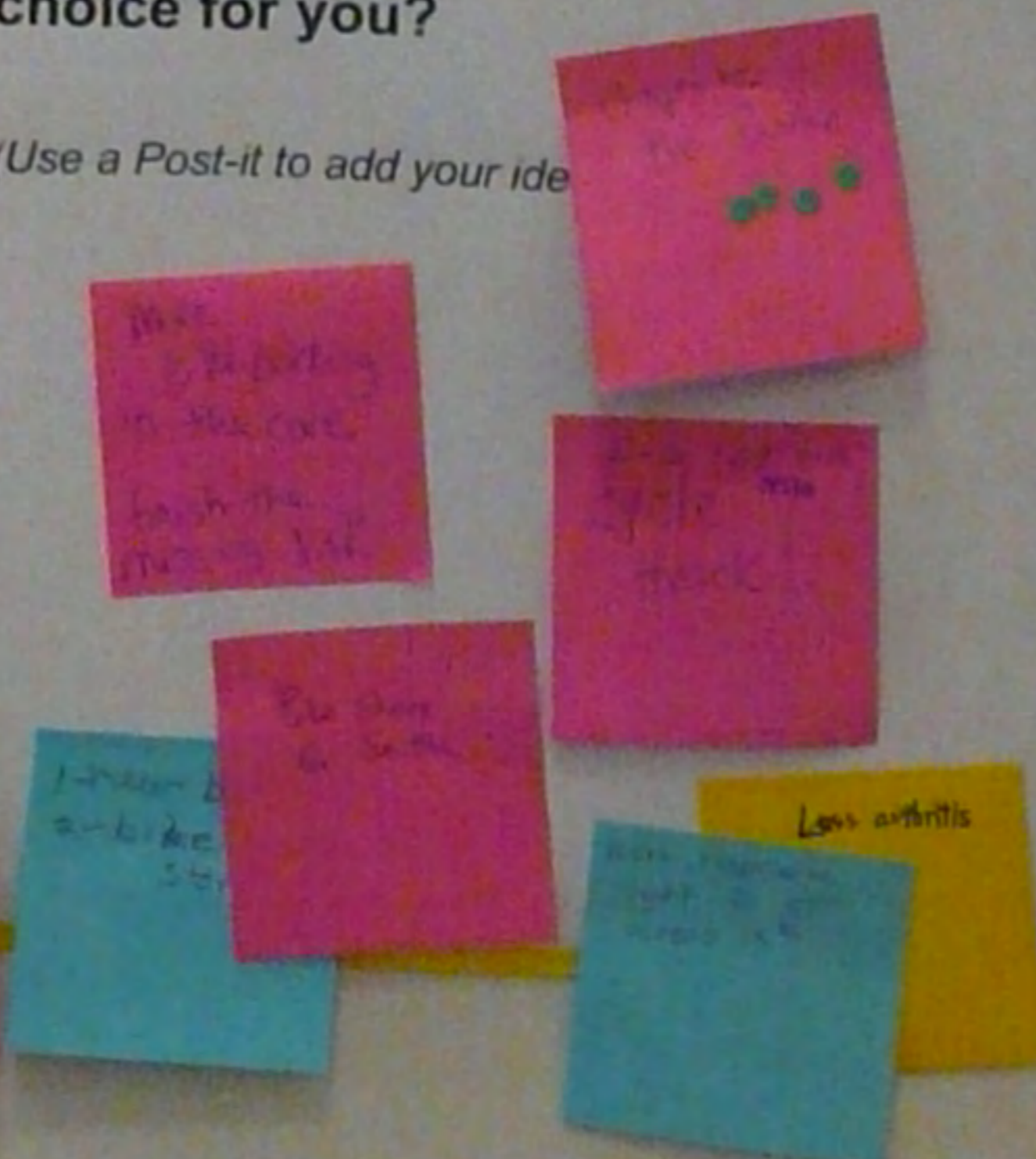
What would make walking an easier choice for you?

(Use a Post-it to add your idea)



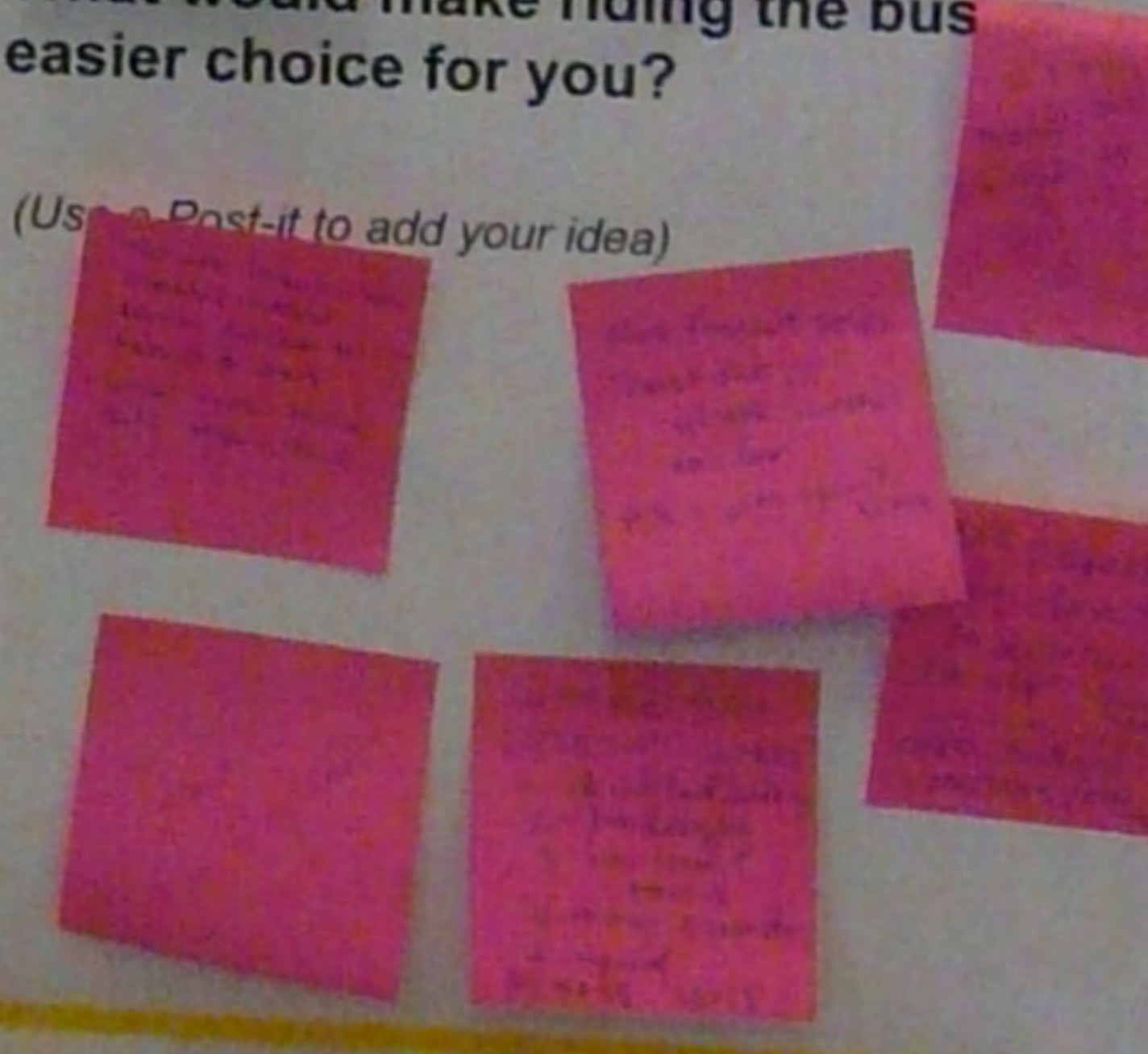
What would make biking an easier choice for you?

(Use a Post-it to add your idea)



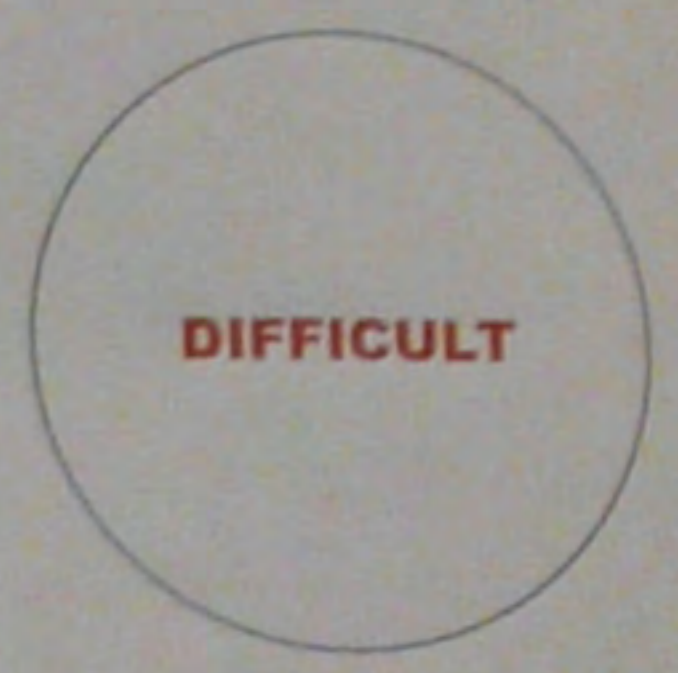
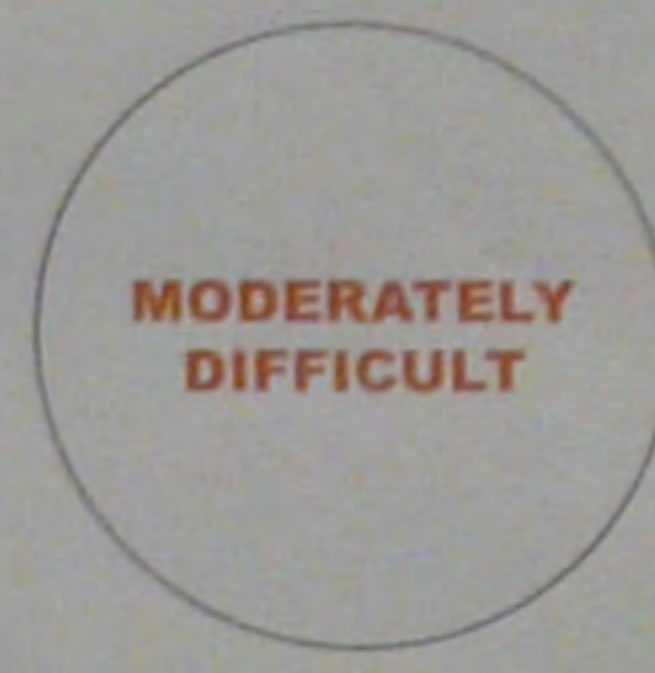
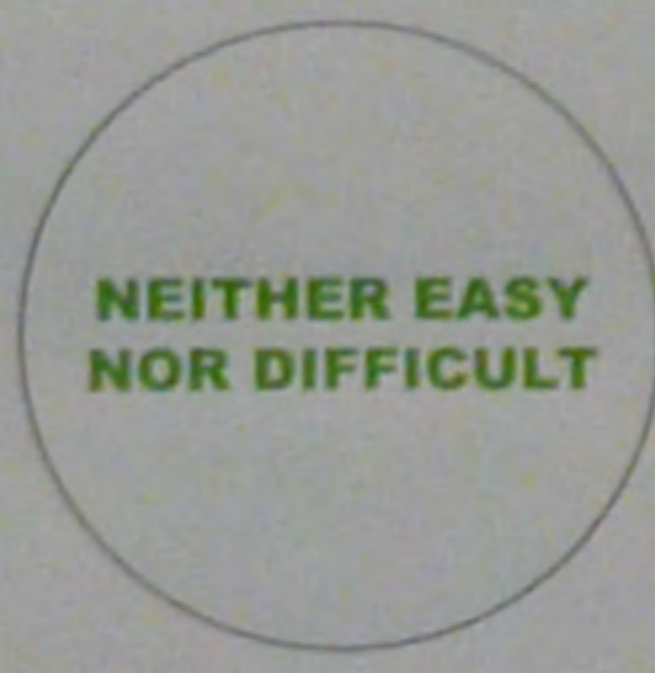
What would make riding the bus easier choice for you?

(Use a Post-it to add your idea)



ACCESS TO SERVICES AND HEALTHY FOOD

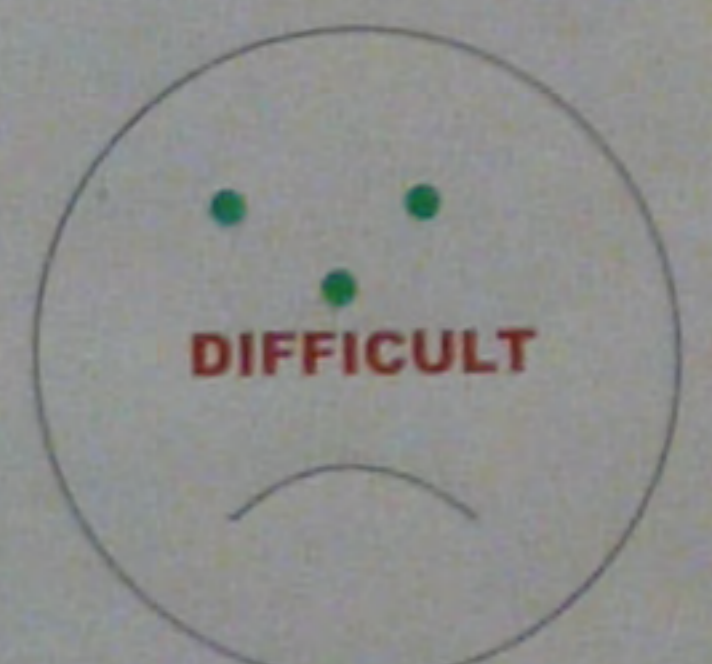
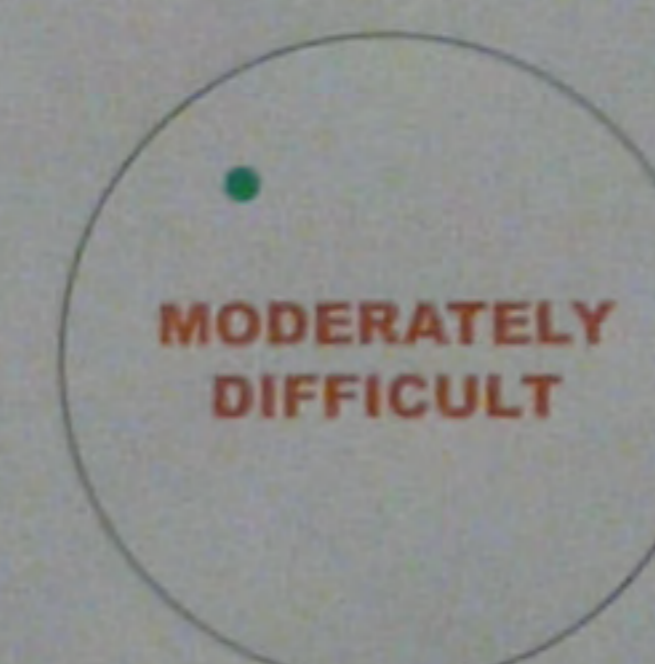
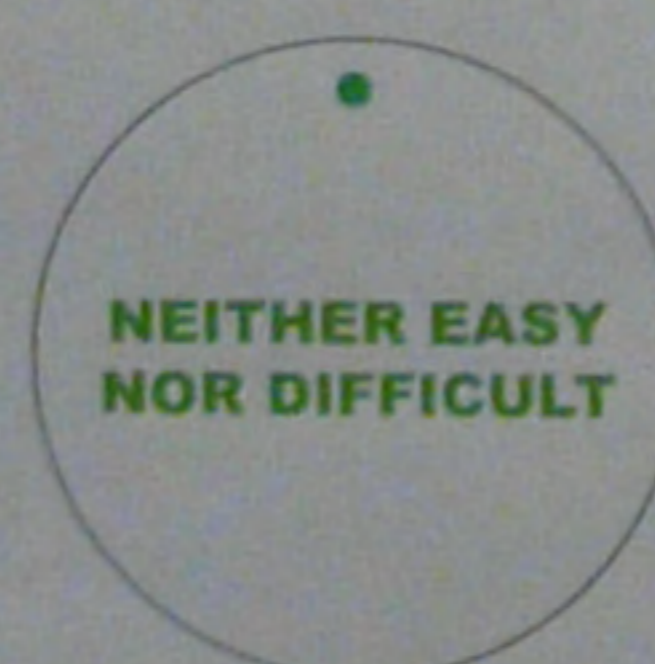
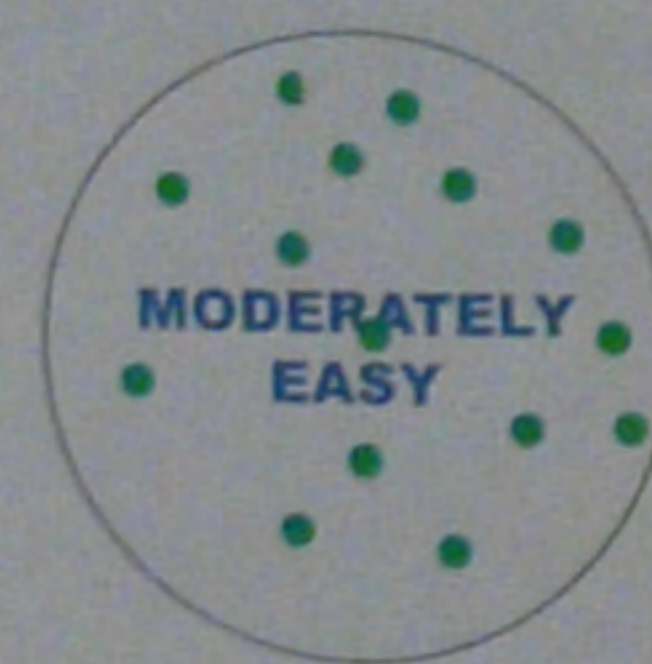
How easy is it to get to the weekly goods and services that you need within this neighborhood? (For eg. Pharmacy, groceries, library.) *(Put a dot on it)*



How do you get to the places where you buy groceries to prepare your own food? *(Put a dot on it)*



How easy is it to get to healthy food that is appropriate to your culture within this neighborhood? *(Put a dot on it)*



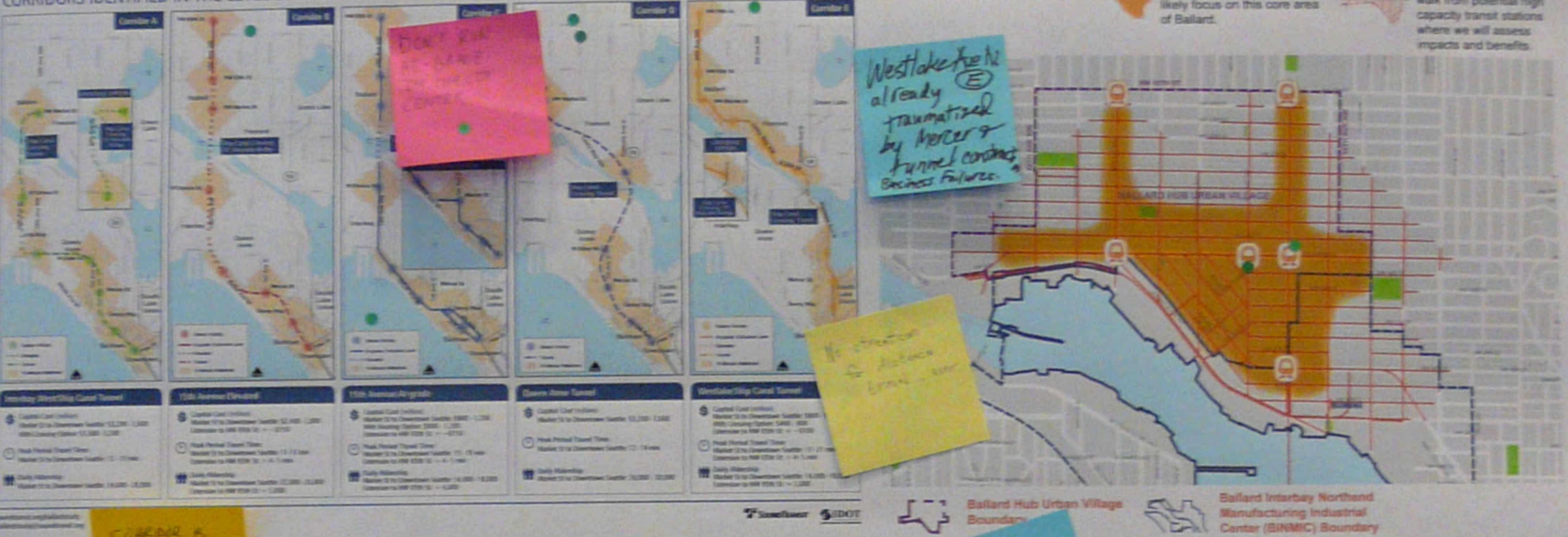
How do you and/or your family get to your favorite park from your home? *(Put a dot on it)*



PREPARING FOR HIGH CAPACITY TRANSIT

The Ballard to Downtown Transit Expansion Study identified the 5 corridors for consideration in their long range plan update and future implementation. Corridors A, B, and D would be Link light rail, while corridor E would be surface streetcar running in its own lane. Corridor C could be light rail or streetcar, but is more problematic due to significant impacts with existing surface transportation and freight access.

CORRIDORS IDENTIFIED IN THE LEVEL 2 ANALYSIS



What are your big ideas for better transportation connections within Ballard and to the rest of Seattle?

Better Bike lane on Ballard Bridge

MONORAIL!

Red hit & injured by bicyclist last week on Ballard Bridge

will high capacity transit be coming to the core of downtown Ballard?

Plac writing

Ballard Locks & Shilshole already big tourist draws

Doesn't give riders further north in Ballard

WALKWAY DELIVERY WE'VE WORKED HARD TO GET BALLARD TO GET CONNECTED WE NEED MORE HEAVY CARRIAGE ASAP!

What are your concerns about a high capacity transit station in the core of Ballard?

Doesn't give riders further north in Ballard

Look at demographics





WALKWAY DELIVERY WE'VE WORKED HARD TO GET BALLARD TO GET CONNECTED WE NEED MORE HEAVY CARRIAGE ASAP!

Ballard Locks & Shilshole already big tourist draws

Plac writing

Ballard Locks & Shilshole already big tourist draws

MAP YOUR DESTINATIONS IN BALLARD

-  Put a **YELLOW DOT** on where you go to shop in Ballard.
-  Put a **BLUE DOT** on your favorite street to walk or run in Ballard.
-  Put a **GREEN DOT** on your favorite spot to gather in Ballard.
-  Put a **RED DOT** on your other frequent destinations in Ballard.

(Use a Post-it to add details)

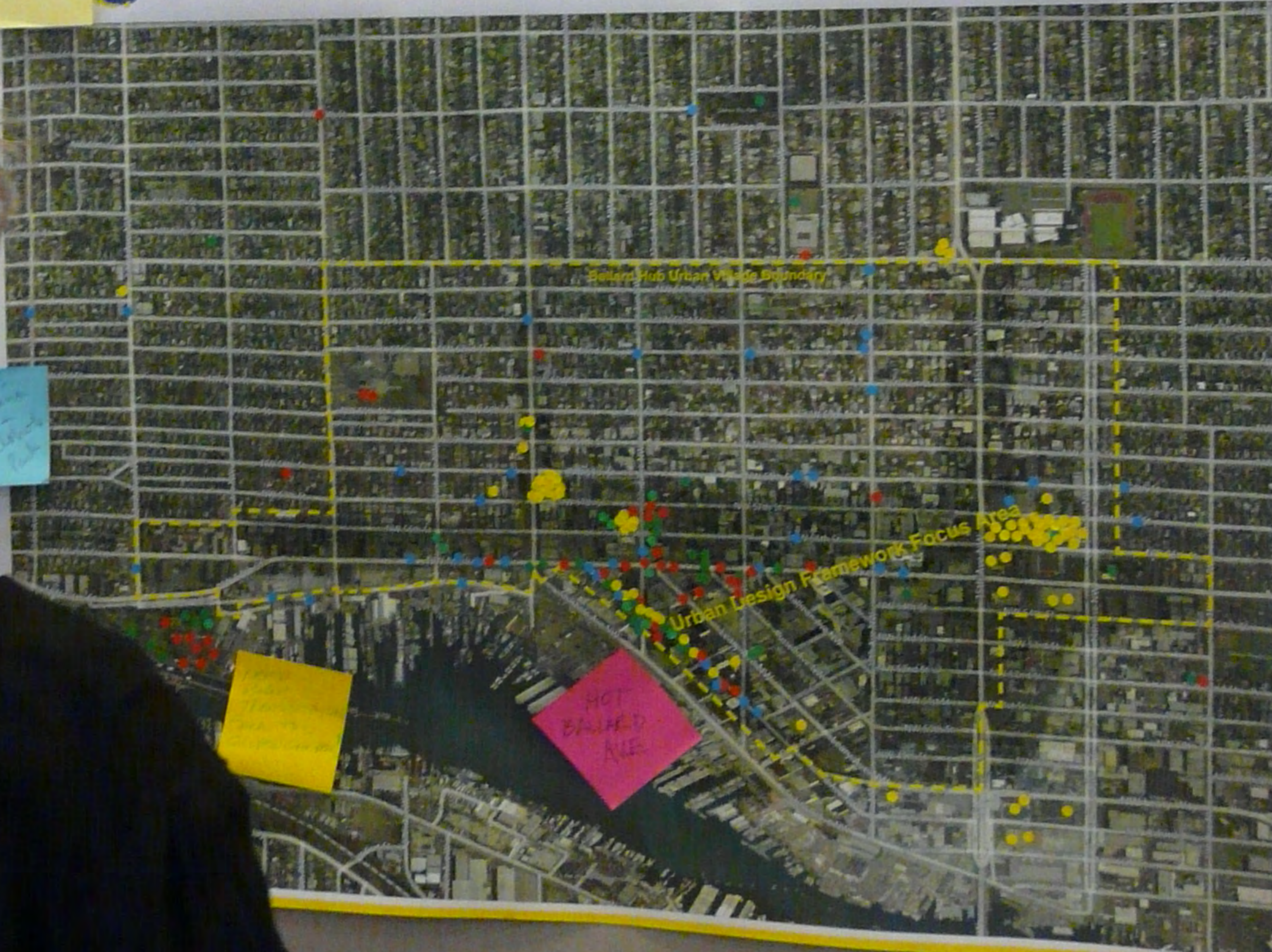


Ballard Hub Urban Village Boundary

Urban Design Framework Focus Area

Our recommendations will likely focus on this core area of Ballard.

BALLARD NE
IS
GREAT DESTINATION
FOR
WALKING
AND
SHOPPING
USE THIS
DURING MEETING



Ballard NE
is
great destination
for
walking
and
shopping
use this
during meeting

HOT SPOT
BALLARD NE



CONNECTIVITY

What we've heard so far..

1. Safely integrate freight, automobile, bicycle and pedestrian traffic.
2. Implement the Ballard to Downtown Seattle high capacity transit rail corridor.
3. Improve sidewalks.
4. Improve intersections of N-S and angled street grids.
5. Improve pedestrian and bicycle connectivity across 15th Avenue NW.
6. Long east-west blocks limit north-south pedestrian connectivity.
7. Create pedestrian and bicycle only streets.
8. Parking is a concern in the core of downtown Ballard.
9. Connections to Burke-Gilman Trail.
10. Improve quality of pedestrian scale lighting and street landscaping.

Burke-Gilman Trail
Industrial areas
can easily
integrate w/ Burke-Gilman

Keep industry in
Ballard
I think the Ballard
Railway is brilliant!

Improve
sidewalks

Improve
pedestrian
connectivity

but congestion
is a far
greater concern

Ballard needs
more parking
Street parking

I know people who
gave up coming
to Ballard because
of parking

Ballard is a
core of Ballard
AND IN
RESIDENTIAL
AREAS

COMPLETE
BGT!
NOW

Ballard needs
more parking
Street parking

Angle
parking
Ballard Hill

Park both
sides of
residential
streets

Ballard needs
more parking
Street parking

Putting a
bike lane
on 17th NW
from Duwamish
North - high
density, high
dangerous
parking

bad street
conditions,
traffic circles,
high residential
density/condos,
narrowing lanes -
SDOT's only priority

(Use a Post-it to add your idea)



LIVABILITY: BUSINESSES

Put dots on the map where more stores and services are needed in the core of downtown Ballard.

(Use a Post-it to add details and share your ideas.)







Ballard Hub Urban Village Boundary
Urban Design Framework Focus Area
 Our recommendations will likely focus on this core area of Ballard.



Handwritten initials or mark.


MAP YOUR DESTINATIONS IN BALLARD

-  Put a **YELLOW DOT** on where you go to shop in Ballard.
-  Put a **BLUE DOT** on your favorite street to walk or run in Ballard.
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-  Put a **RED DOT** on your other frequent destinations in Ballard.

(Use a Post-it to add details)

? WHY NOT INDICATE WORK COMMUTES?

5th/20th
downtown
3rd/4th/5th

 **Ballard Hub Urban Village Boundary**
Urban Design Framework Focus Area
Our recommendations will likely focus on this core area of Ballard.



EXISTING STREET CHARACTER

Dedicated Bike Lane!

NW 24th Street is a residential thoroughway street.

- High levels of through traffic with residential land uses.
- As such the street is not designed to serve residential uses and can be less pleasant to live and walk along.
- Improvements such as widened sidewalks, buffer landscaping and curb extensions can enhance public realm.

24th Ave NW is a completed neighborhood greenway. 17th Ave NW is a proposed neighborhood greenway. Greenways are calmer and safer residential streets.

58th Ave NW is a completed neighborhood greenway. 17th Ave NW is a proposed neighborhood greenway. Greenways are calmer and safer residential streets.

58th St. NW is a low-budget street. A few ramps, and some signage.

NW 56th Street is a neighborhood commercial street.

- High levels of foot traffic to local amenities.
- Desire for generous sidewalks and bicycle facilities.
- Moderate volume of through traffic.
- Multiple street-facing parking lots.
- Access needs for local businesses, short-term customer parking loading areas.
- Character varies along length of road with most significant improvements being made between 20th and 22nd Avenues NW.

NW Market St is a neighborhood main street.

- Almost continuous activity and mix of traffic.
- Commercial spine along which residents do most of their errands, socialization and shopping.
- Major connector to 15th Ave NW and historic Ballard.
- Market and 22nd is the community's heart.

Ballard Hub Urban Village Boundary



Leary Avenue NW is a mixed use street.

- A less active street frontage punctuated by large driveways, difficult intersections, loading docks and other auto-serving facilities fronting on a wide street that accommodates large trucks.
- Minimal sidewalks and landscaping.
- Industrial uses mixed with some multifamily residential and neighborhood amenities.
- Considerations can be made to improve pedestrian facilities for workers, bicyclists and pedestrians passing through to historic Ballard.

USE STREET MORE LIKE OTHER MARKET CLASS STREETS FOR PDS

Ballard Avenue NW is a civic street.

- Historic Ballard Avenue NW is a successful civic space which serves as a major gathering spot for the community.
- High levels of foot traffic.
- Undersized sidewalks.
- Safe pedestrian refuge.

15th Avenue NW is a commercial thoroughway and a designated freight route.

- Large amount of traffic, relatively high speeds.
- Continuous transit connections.
- There are limitations to safely crossing 15th Avenue.

Look Ballard for a traffic study

If parking accessible nearby so late night business & restaurants could survive & thrive. Remember precinct too.



Ballard Hub Urban Village Boundary

Urban Design Framework Focus Area

Our recommendations will likely focus on this core area of Ballard.

ELEMENTS TO CONSIDER WHILE GUIDING STREET DESIGN

CONTEXT & NETWORK

What types of land uses and traffic does the street serve? Is there a traffic and land use hierarchy to the road network?

Street ends
Should
be
marked
with
Public Views



LANE WIDTHS AND TRAVEL MODES

Allocated lane width should be informed by traffic calming goals and space required for larger vehicles.

SET Red
Xwalk For
ALL WALK



SIDEWALKS

Sidewalks enhance connectivity and promote walking. They activate the street socially and economically.

What kind
of
sidewalk
from
Market
to
Green



INTERSECTIONS & SPEED CONTROL

Intersections are the focal points of activity and decision. Intersections should create safe, predictable and intuitive environment for complex movements.

What
kind
of
intersection
with
traffic
signals



CURB EXTENSIONS

Curb extensions visually and physically narrow the roadway creating safer and shorter crossing distances for pedestrians and increasing available space for street furniture, benches, planting and street trees.



TRANSIT

Street cars, buses and light rail can play an important role as part of the streetscape.

DON'T WASTE
SPACE ON
SIDEWALKS BY
MOVING TRAFFIC

WHAT EVER
CAN BE
IN
THE
WALK
AND
EAT
WALK
HAND
TODAY!
(on 2)

What
kind
of
transit
with
BSPC



STORMWATER MANAGEMENT

Sustainable stormwater management treats and slows runoff from impervious roadways, sidewalks and building surfaces.



PROGRAMMING

Parklets, pedestrianization of narrow roadways, temporary street closures, transit-only streets etc are ways to think of streets as public spaces.



ELEMENTS TO CONSIDER WHILE GUIDING BUILDING DESIGN

CONTEXT

Buildings respond, enhance or fit into the scale, aesthetic, materials and character of surrounding context.

Materials, scale and aesthetic relate to neighboring buildings.



Modern materials and sensitive design complement existing buildings.



Building scale and materials do not relate or complement surrounding buildings.



SUSTAINABLE DESIGN

Buildings are designed to be energy efficient and have low negative impact on the environment.

Sustainability is integrated into all aspects of design.



A few sustainability features are implemented in the building's design.



Sustainability in the public realm is supported.



OPEN SPACE

Balance between open space and buildings while providing opportunities for building community and improving health.

Linear open spaces: Trails, greenways, green streets.

Mixed use open spaces: Programming, mix of private and public spaces

Flexible open space design encourages inter-generational mingling and creative activities. Safety achieved through design.



Static private open spaces provide visual relief and a limited amount of social activity. Often inaccessible to the public.



Open space is used to create public connections through the site while maintaining privacy through design.



MASSING

The first 30' are the most important. Building form is scaled down so that the first 30' from ground relate to the pedestrian's scale. Building height, geometry and profile relate to neighboring buildings to create a seamless yet interesting thoroughfare.

A podium or stepped-back building form creates a pedestrian scale frontage allowing sunlight to penetrate to the ground and avoiding a tunnel like public realm.



Building form creates a relationship with surrounding buildings. Greater building height is achieved gradually with old.



GOOD EXAMPLE!

RELATION TO SIDEWALKS

The first floor is designed for uses and spaces that relate to and enhance sidewalk activity, safety and character.



Ground-related residential and commercial development creates visual and physical connections with the sidewalk. Porches, prominent entrance doors, outdoor seating and windows can help create these connections.

The distance of the building from the lot line, orientation of building entrances, location of doors, sidewalk amenities and the uses on the first floor can impact experience on the sidewalk.



High quality materials and detailing in the first 30' of a building's facade creates comfortable and interesting spaces to look at and stay in.



Lack of detailing on the first floor can create bland public spaces.



ARCHITECTURAL DETAILS

The pedestrian realm is enhanced with engaging and interesting architectural details that relate to the walker's scale and height.

Handwritten notes on a yellow sticky note, including phrases like 'pedestrian scale', 'engaging', and 'interesting'.

EXISTING BUILDING DESIGN CHARACTER

Thriving Market Street's buildings vary in height from 1 story to 6 stories. Pedestrian oriented uses typical on first floor. A mix of older and new buildings.



A mix of old and new multifamily residential buildings north of Market Street.



Important neighborhood services and amenities are mixed with street-facing parking lots, offices, restaurants and lowrise auto-oriented uses on NW 56th street



Auto-oriented businesses along 15th Avenue NW



Historic Ballard with pedestrian scale buildings, brick-paved streets and small businesses.



IMPROVE PUBLIC SPACE



New mixed use buildings along Leary Way and new uses in older industrial buildings along this area.



Suburban product - this residential type look good offer more space to 100 feet width - height of 28' max

An example of ground-level residential use within a 7-story residential building.



Single family residences in the transition areas between industrial and commercial zones.



ROOFTOP OPEN SPACES - PRIVACY & SAFETY CONCERNS CRZES

QUALITY MATTERS MORE THAN HEIGHT. VARIETY IS GOOD IF WELL DESIGNED - MORE VARIETY.

MORE MULTI-FAMILY NORT OF 65TH

Ballard Hub Urban Village Boundary
Urban Design Framework Focus Area

Our recommendations will likely focus on this core area of Ballard.

NOT ALL HIGH COMMERCIAL STREETS NEED TO HAVE ALL STREET-LEVEL DETAIL

DEVELOPMENT ON MARKET IS FINE - IT'S A CORRIDOR

People Spottily in their cars Near here 1/2 mi long

GETS SEEN AS ARBITRARY A'S VILLAGE BOUNDARY.

WHAT ARE YOUR PREFERENCES FOR BUILDING DESIGN?

Use this space to share examples and ideas of successful places and buildings that you have seen or experienced.

Let your travels to other cities, countries and Seattle neighborhoods inspire you with these examples.

To many bright and garish colors allowed!

VANCOUVER, BC HAS gardens as part of facade for large bldgs. Ballard too much concrete - make concrete set back

NO Privacy concerns Rooftop Access

Reviewed by the community in which it will reside. they pay for bad design.

Ballard building that is too tall for the street

Too many dead colors + ugly buildings. Love Greenfire - want more like that

Side walks enlarged to accommodate bike racker pedestrians.

At Bldgs need to have open spaces + play structures for children

TALL BUILDING IN CORE PRESERVES SINGLE FAMILY NEIGHBORHOODS

We need more street trees + more sidewalk cafes.

Too many dead colors + ugly buildings. Love Greenfire - want more like that

Side walks enlarged to accommodate bike racker pedestrians.

Condos that are really appropriate for the area

Johnson - design pulled off naturally, missing

PUBLIC COMMENTS ON DEVELOPMENT AREN'T LISTENED TO.

Preserve the working nature of Leary - Shilshole

apartment bldgs too BIG and one ugly

Love Greenfire, library in Ballard. Oslo!!! Check out their architecture

Need more primary parking

Have small house model you space for a family garden

Developers pay top service to the Board. Heritage of the area - names such as Hjarta and Leona - real acknowledgment of the heritage would be lost if names are changed. Accompanying photos of old buildings and street views

INFRASTRUCTURE NOT ON PAR WITH GROWTH - PARKING - SEWER - WATER

VAC TOWN VANCOUVER

apartment bldgs too BIG and one ugly

Increasing density is a given, but please don't make Ballard into San Luis #2

Walkable cities in Scandinavia + Germany inspire sustainability such as Copenhagen + Munich, etc.

Cultural influences from Scandinavia is an asset in Ballard - should be used to enhance livability of the community

PARKING FOR EVERY UNIT

Added numbers should mean attention to streets. It is unrealistic to think that most of these apartment dwellers will not have cars that will end up on the street

BALLARD HAS EXCEEDED DEVELOPMENT CAPACITY.

What are some of the spaces and buildings in Ballard that work and don't work for you?

all these new mixed developments are not working

50m between 17th and 21st - NO trees

New apartment building in Ballard - too tall for the street

The new condos on 24th Ave. Blvd except The Daniel (door work)

SANDROEN BUILDING BALLARD AVE OFFERS GREAT OFFICE SPACE PEOPLE CAN LIVE + WORK IN BALLARD

Ballard building that is too tall for the street

PLEASE address site and context

Activate 56th!

Sudden + too high density + too high residential bldgs on one street in small area

All these new mixed developments are not working

Need more public transit + safe + friendly walking + biking routes

Not working

Ballard Commons works for some open play space - Need more open space

Ballard Commons works for some open play space - Need more open space

Ballard Commons works for some open play space - Need more open space

Leary needs careful attention to keep open + play space

Need more public transit + safe + friendly walking + biking routes

Ballard Commons works for some open play space - Need more open space

Ballard Commons works for some open play space - Need more open space

LOW DOT on the spaces and areas that you would like

and growth are likely to continue. Put a **GREEN DOT** on the best areas to improve. Put a **RED DOT** on the areas that you would like to improve.

on the best areas to

Ballard Hub Urban Village Boundary

Urban Design Framework Focus Area

Our recommendations will likely focus on this core area of Ballard.



We need the transit to be more efficient and better.

Transit is a key to Ballard's success.

Support transit and walkability.

Apartment spaces should be small (studio, 1B, 1.5B) as well as multi-unit so that they can be more affordable.

Bike lanes to open public spaces such as Ballard Locks

- 1) Historic character
- 2) Reproductive space
- 3) Parking (shared, public)

Work takes time on traffic rush hour North + West

Apartment buildings with going people to have expertise to build pocket parks

Access to Drive on market

Fix the side street road next to the market

Transit is key to Ballard's success.

Transit is a key to Ballard's success.

Support transit and walkability.

CHARACTER

What we've heard so far..

1. There needs to be a balance between open space and buildings.
2. Some of the new multifamily buildings seem too tall and bulky and do not fit into the existing context.
The library building, Greenfield, and Market Street can inspire future designs.
4. Older commercial buildings on Market Street and Ballard Avenue define the neighborhood's identity and character.
5. The Ballard Farmers Park and... inspire the development of new public spaces in the community.

Greenfield
Library building
Market Street

making more space
for ground level

NO
Roof-Top
GLESS

They steal
light, views,
open space and
privacy that used
to belong to the
neighborhood.

bulky
broad leaves
NOT TALL
enough!

2nd Ave and

Ballard Farmers Park

Market Street

Ballard Avenue

Ballard Farmers Park

Can we preserve
Ballard's
Character +
increase
affordable
housing?
THW

Ballard
Farmers Park

Ballard
Farmers Park

The garden at
St. Luke
is a wonderful
place to play
and relax.

Ballard
Farmers Park

LOTS MORE
ALLOW-
DEVELOPMENT
TO LOT LINES

IS SEWER/
WATER
INFRASTRUCTURE
IN PLACE TO
SUPPORT
DEVELOPMENT?

(Use a Post-it to add your idea)

WHAT ARE YOUR PREFERENCES FOR THE DESIGN OF BALLARD'S STREET NETWORK?

Use this space to share examples and ideas of successful streets that you have seen or experienced.

Let your travels to other cities, countries and Seattle neighborhoods inspire these examples.

(Use a Post-it to add your idea)

... BUSES ARE FULL OF BEING ...

... TO ...

... HELP ...

Ballard Ave!

3rd St in Santa Monica CA

Ballard Ave - a great place to walk. Love the parking on Shilohole that is used by the workers during the day & fills up at night.

... Sunday a pedestrian only street on market

... separated ...

... NEED MORE TRANSIT BEFORE MORE DENSITY ...

... BEFORE MORE DENSITY ...

... work or do not work for you?

Leary + 20th Dangerous!! Erase non-functioning ...

Russell + ... make it a street stop

20th + Leary

17th & Leary left is dangerous

... private ...

... ARTERIAL ST ...

... LEARN FROM ...

