

23rd AVENUE

Union-Cherry-Jackson

 ACTION PLAN



Community Open House & Workshop



WELCOME

9:00-10:00 **Open House**

9:00-9:45 Concurrent SDOT Open House

10:00-10:15 **Presentation**

10:15-11:45 **Action Team Discussion**

Prioritize Strategies

Develop Actions & Build Teams

11:45-12:00 **Next Step**



Passion-Empowerment- Working Together

Why we are here today

- Turn passion into action!

What we are going to do

- Prioritize strategies and develop actions
- Form action teams

Next steps

- Strengthen action teams
- Finalize the Action Plan



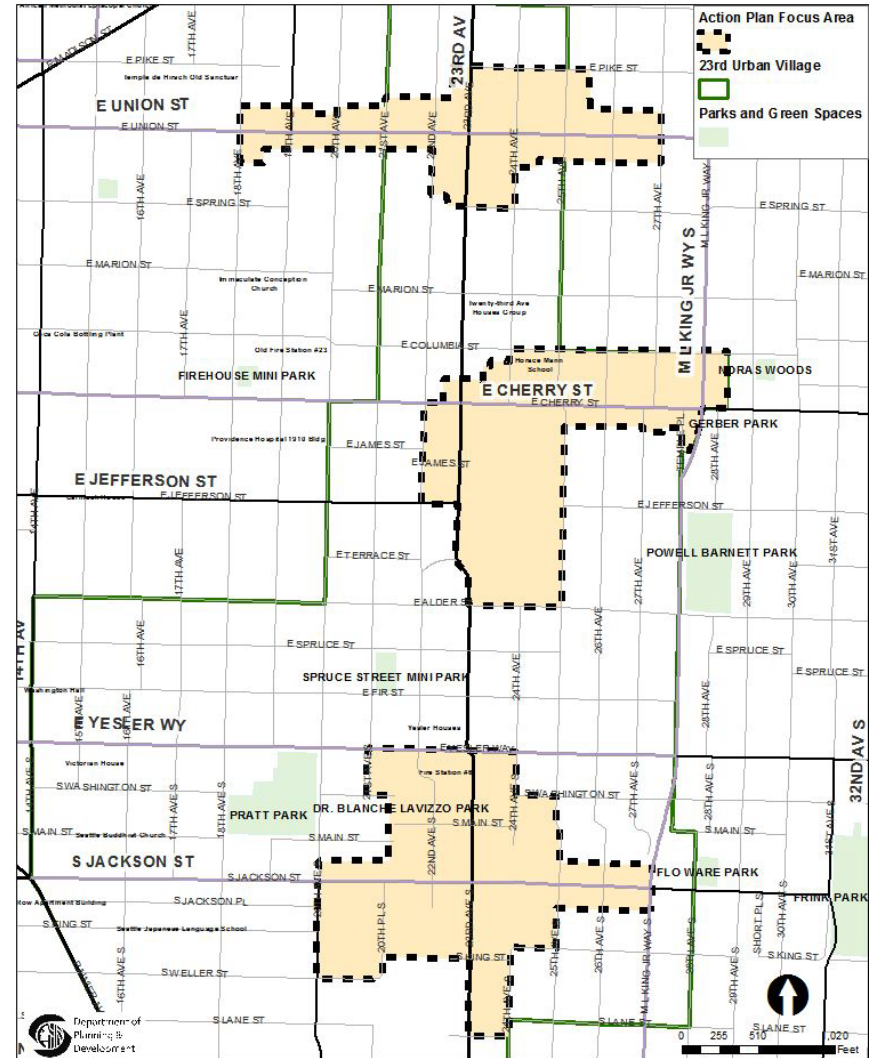
What is this project?

Create a shared vision
and action plan

Focus on 23rd Ave
Union-Cherry-Jackson

Work together to
make things happen

Leverage Investment





How did we get here?

Winter 2013



Focus Group
Group Meetings

Phase 0

Feb - Apr

Focus Group Meetings

- Community & housing organizations
- Property and business owners
(74 participants)

**Business
Canvassing**
(65 businesses)

Public Outreach & Engagement Liaisons

Outreach to under-
representative communities
(80 members)

Online Survey
(42 participants)

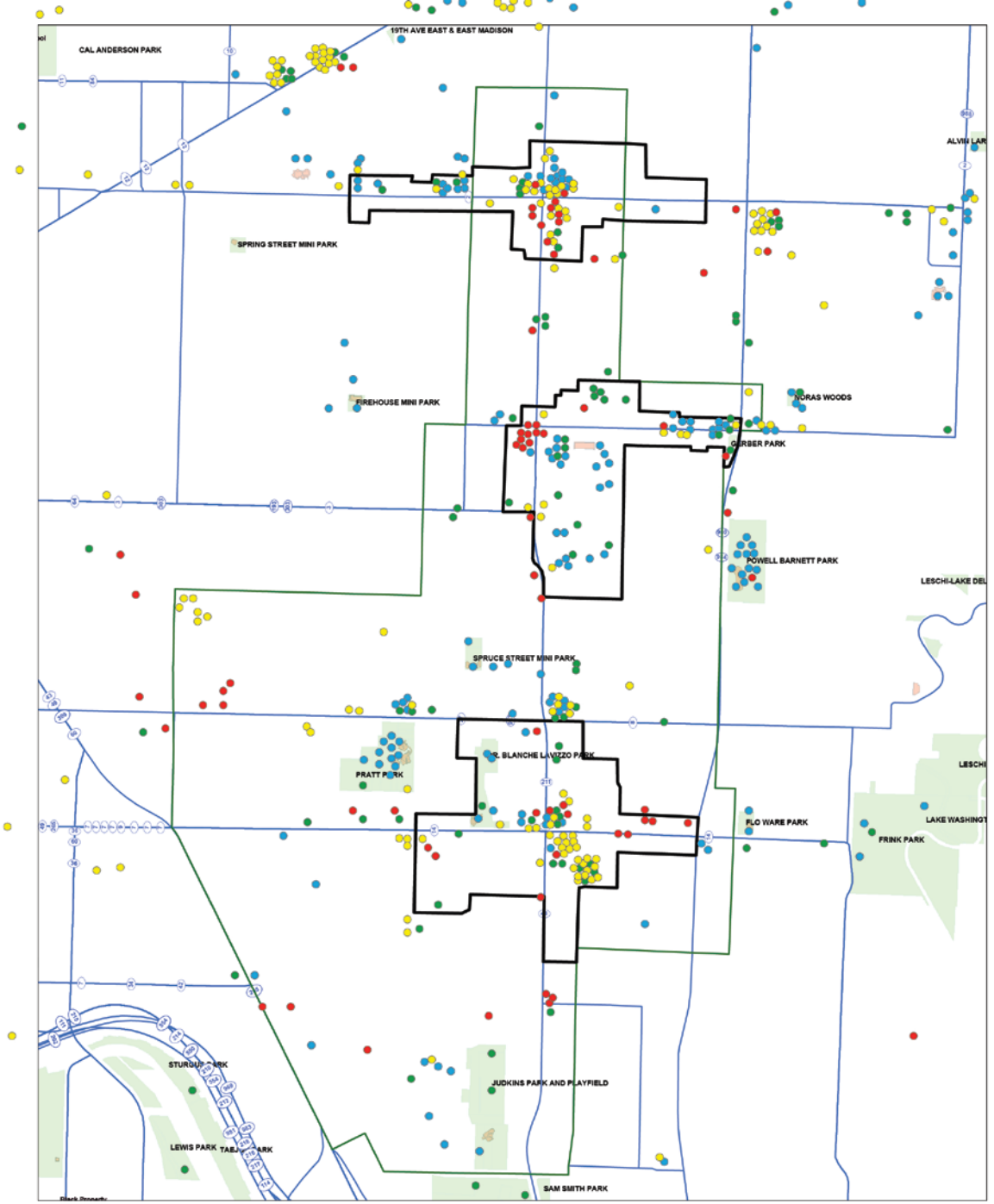
Help us develop a meaningful and effective
dialogue for the first community workshop

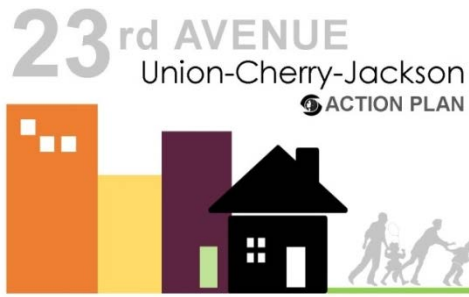
● Shops and services

● Social and cultural gathering

● What is good

● What is bad and need to be fixed





Continuous Engagement

- **Advisory Core Team (ACT)**
Ensure community voice and balance of interests
- **Public Outreach & Engagement Liaisons (POEL)**
Under-representative community



Central Area is a great neighborhood for its

- Rich history and cultural heritage
- Great diversity
- Welcoming and inclusive atmosphere
- Neighborhood feel and uniqueness
- Old and new
- Great places



Goal

A Destination with Unique Identity

The Central Area

- Is a neighborhood that requires you to believe in it
- Has an inclusive multicultural fabric -- that welcomes all people
- Is the heart of the region's African American community.
- Has a wealth of cultural heritage -- arts, schools, library and recreation, while it also has the neighborly feel of a village
- Is authentic – a gritty urban fabric, while full of mature trees and historic architecture.
- Is layered – new and old; youth and elders;
- A single neighborhood with multiple business districts – and to those who are committed to it, its richness is revealed.



Goal

Connect People and Community

The Central Area

- Is rich in community assets. It has visual and performing arts programs; a continuum of educational facilities; and multiple business districts including some major employers.
- Is also a community with people from many different backgrounds.
- The opportunity is to have the assets serve and reflect the community; and for communities to have meaningful connections with each other.



Goal

A Great Business Community

The Central Area

- Is unusual in that it has multiple discreet business districts, including 23rd Ave at Union, Cherry and Jackson.
- Together they can provide a broad spectrum of the community's goods and services, including healthy foods.
- They have different characters and have the opportunity to strengthen and solidify as distinct nodes that also work together to clearly proclaim the Central Area identity.



Goal

Livable Street for All

The neighborhood has an inviting street network that safely connects to key destinations for transit riders, bicyclists and pedestrians.



Goal

A Place that Supports Healthy & Stable Community

The Central Area

- Is an inviting neighborhood that anyone can feel safe and comfortable walking around at any time of day.
- Its many parks provide ample opportunities for physical activity and social interaction.
- People can live in the neighborhood long term and feel a strong sense of community.



What are you going to do today?

10:15-10:45am

Action Team Discussion Part I
Continue prioritizing strategies

Continue prioritizing strategies at the top interest

HOW?

If haven't done prioritization at the open house, walk around each station to put dots on the strategies that you think should be prioritized

Identify the action team of the top interest and likely to take specific actions

Sit at the top interest table to help prioritize strategies

10:45-11:45am

Action Team Discussion Part II
Develop actions & Build action teams

Work with the whole action team or break down into small focus group to develop actions; sign up for action team

HOW?

Let the facilitator know if you want to discuss all topics as a group or focus on specific topic

Come to a shared agreement with your table on how to break down for action discussion

Review provided potential actions, develop actions that you like to work on

Fill out action team sign up form

11:45am-12:00pm

Next Step - Action team
sign up & training

Walk around each station to review prioritized strategies and potential actions

NEXT STEP

Sign up for action team(s)

Fill out and drop off RSJI form

Check back for August action team training

23rd AVENUE
Union-Cherry-Jackson
ACTION PLAN



Thank you!