

Presentation for The Seattle Design Commission

August 7, 2008



Look!



It's a



Bus

It's a



Train

It's a Bus and a Train!

It's



RapidRide

RapidRide Metro's Distinct Blend



- Hybrid Electric Powered
- Rubber-Tire Based
- Fixed Corridors
- High Frequency Service
- Reliable

- Easy to Use
- Comfortable
- Bus Dedicated ROW
- Modern Passenger Amenities



Your Transportation Levy Dollars at Work
- Mayor Greg Nickels



Passed by the voters in November 2006





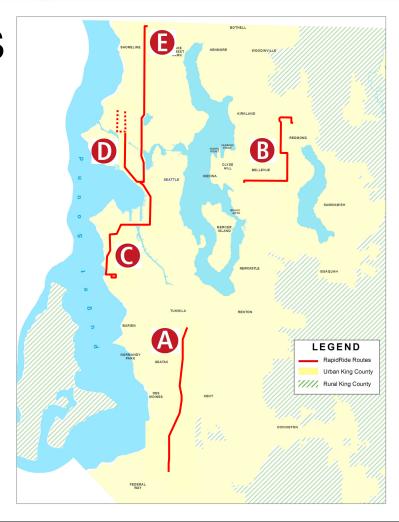
Program Elements:

- RapidRide/Bus Rapid Transit
- High ridership network
- Service for rapidly developing areas
- Service partnership program
- Transit Now additional improvements



RapidRide Corridors

- A Pacific Highway S.
- **Bellevue/Redmond**
- West Seattle
- Ballard/Uptown
- Aurora Avenue N.



Modern Bus Design



- Hybrid-electric bus
- •3 doors
- Bike rack
- •Wi-Fi

- Security cameras
- More stanchions
- More space to move
- Coordinated interior colors



Frequent Service

Weekday	
5am - 12am	Bus departs every 10 - 15 minutes
12am - 2am	Bus departs every 30 minutes
Saturday	
5am - 12am	Bus departs every 15 minutes
12am - 2am	Bus departs every 30 minutes
Sunday	
5am - 12am	Bus departs every 15 minutes
12am - 2am	Bus departs every 30 minutes

- 10 minutes or less in peak
- 15 minutes or less in off peak
- No need for traditional timetable

Roadway Improvements & Signal Priority



- HOV and BAT lanes
- Bus bulbs
- Bypass lanes
- Longer green lights
- Queue jumps



Faster Fare Payment

- Off board payment at stations
- All door boarding
- Proof of payment with fare enforcement





Behind the Scenes

- Fiber agreements with cities
- Signal priority equipment
- Fare payment equipment
- Active service management



Program Development Process

Program Definition

Conceptual Design

Implementation

December 2006

June 2007

July 2008

- RapidRide Vision and Goals
- Design Principles
- Functional Requirements
- Branding and Facilities Design Consultant Selection

- Design Pillars
- Customer Research
- Operational Needs
- Jurisdiction Requirements
- Industry Practices

- Final Facility Design
- Civil Site Work



Branding and Design Pillars

- Frequent
- Simple
- Best of Metro



Stop Classes

- Boardings
- Transfers to other transportation services
- Stop Spacing
- Adjacent Land Use
- Pedestrian and Bicycle Connections

Total System-Wide Stops

Stop Class	Daily Boardings	Number Stops
Station	150 or more	115
Enhanced Stop	50 to 149	40
Standard Stop	Less than 50	90





Kit of Parts



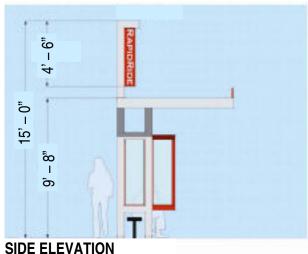
Station



Station Shelter Features



CURRENT SHELTER





Technology Pylon

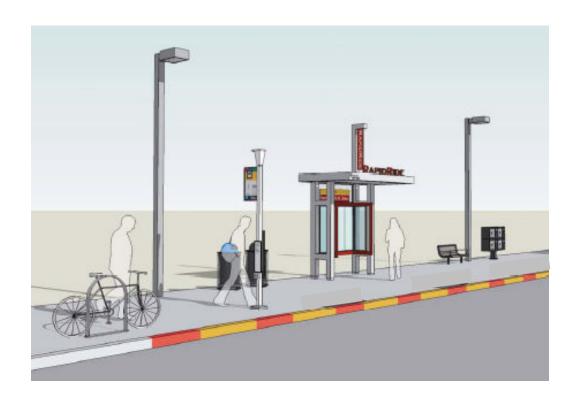


Typical Station





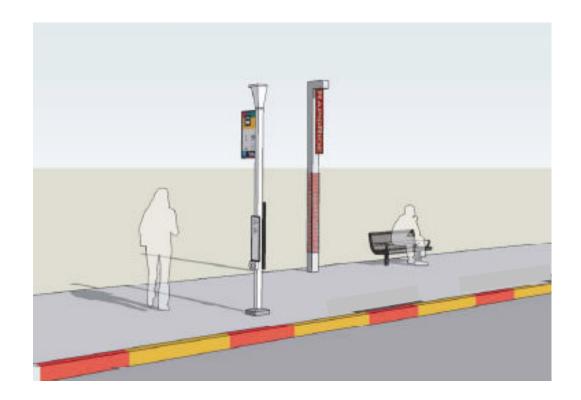
Enhanced Stop



Typical Enhanced Stop



Standard Stop



Typical Standard Stop



Seattle RapidRide Corridors

- West Seattle 2011
- Ballard/Uptown 2012
- Aurora Avenue N. 2013





Line RapidRide

- Westwood Village to downtown Seattle via Fauntleroy and Alaska Junction
- Partnering with City of Seattle
- Coordination with Alaskan Way Viaduct Construction Mitigation
- 20 stations, 15 other stops
- Implementation September 2011





D Line

RapidRide

- Ballard to downtown Seattle via lower Queen Anne
- Routing alternatives on 15th Ave NW or 24th Ave NW
- Partnering with City of Seattle
- 20 stations, 30 other stops
- Implementation September 2012





E Line

RapidRide

- Aurora Village Transit Center to downtown Seattle via Aurora Avenue North
- Coordination with City of Seattle & Shoreline
- 30 stations, 25 other stops
- Connection to Community Transit Swift BRT at Aurora Village
- Implementation September 2013





Downtown Seattle

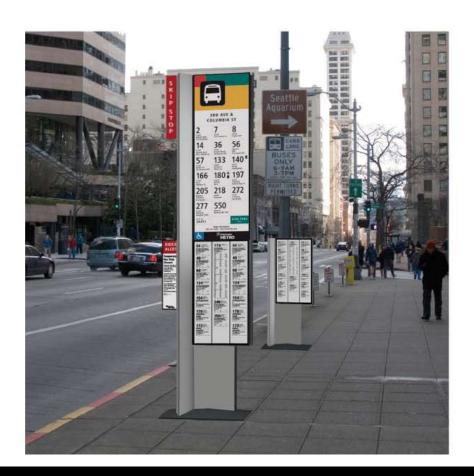
Planning Underway

- Exclusive or Shared Stops
- Branding through Downtown
- Relationship to Streetscape Planning





Signage Replacement









New Transit Environment





...coming to Seattle in 2011



