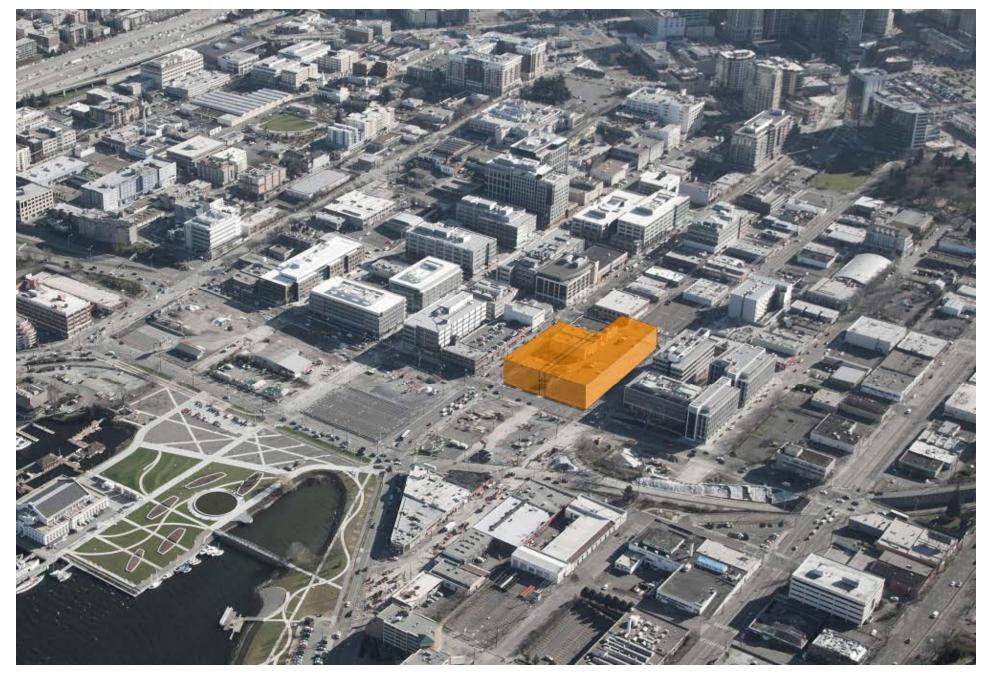
Agenda Introduction 1. Project Goals & Objectives 2. Urban Context 3. Site Constraints & Opportunities 4. Development Scenarios 1. Base Concept (Alley) 2. Proposed Concept (Alley Vacation) 5. Design Approach 1. Urban Streetscapes 2. Pedestrian Engagement & Human Scale 3. Open Space Opportunities – Landscape Design 4. Qualities of Experience 5. Environmental Sustainability 6. Public Benefits









Development Objectives Establish a sense of place Create a street presence and provide unique retail vitality Respect and contribute to the character of the neighborhood Foster connection to transportation networks, including South Lake Union Streetcar, bicycle routes and pedestrianoriented streets Create open space in a thoughtful manner Maximize building area on the site **Build a sustainable project striving for LEED Gold** Achieve efficient floor plates and overall high efficiency of project Locate parking below grade



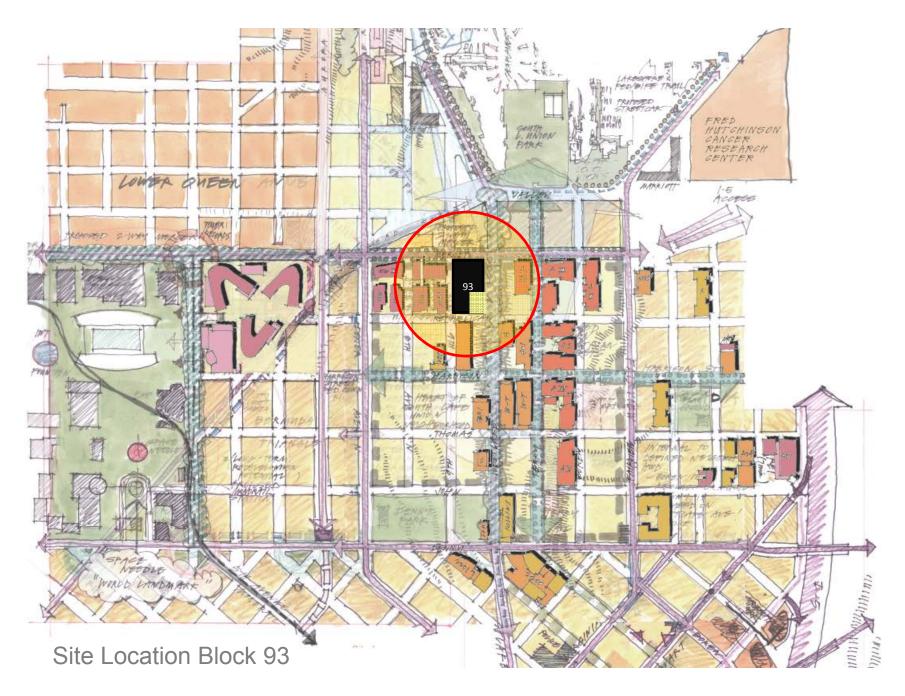


Urban Context

- 1. Site Location
- 2. SLU Gateways, Parks & Hearts
- 3. Specific Street Characteristics
- 4. View Opportunities

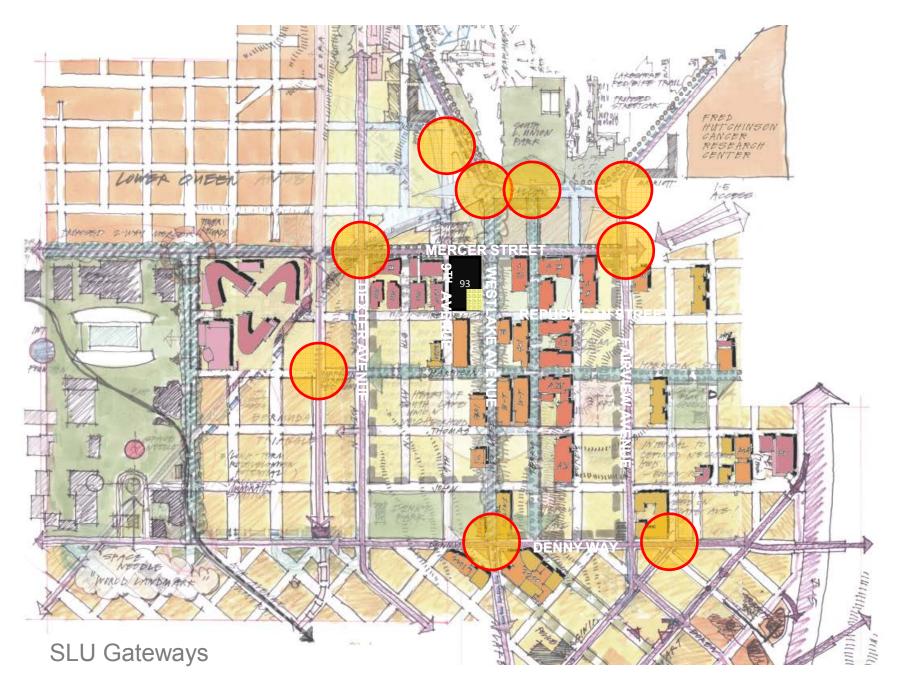




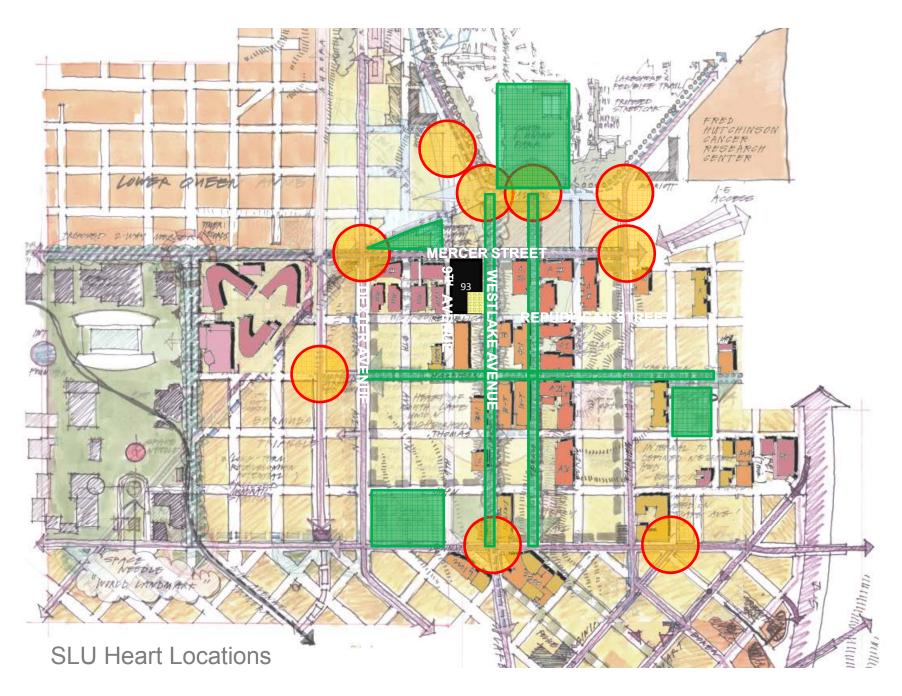






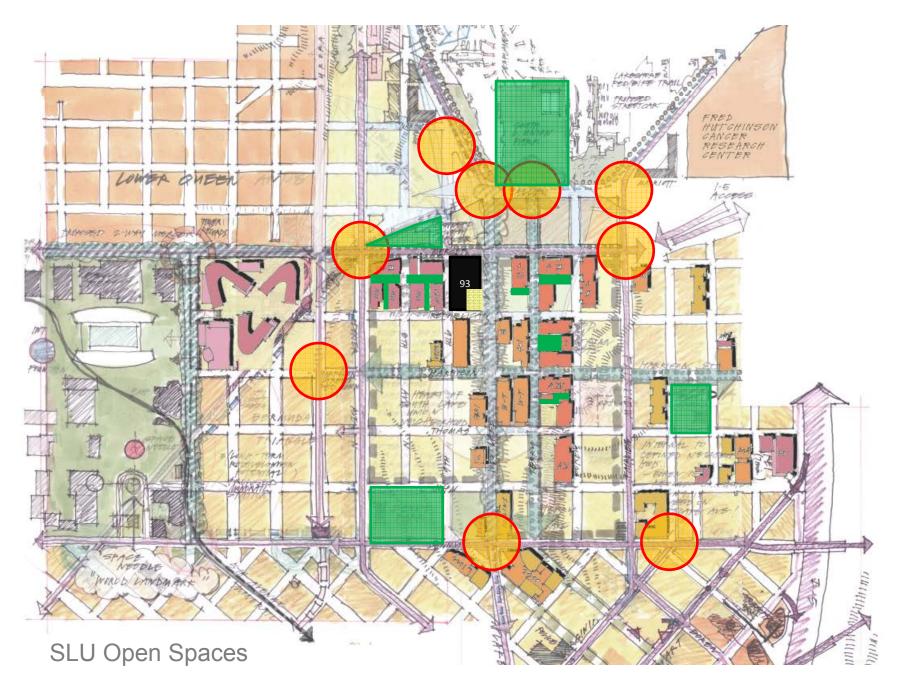




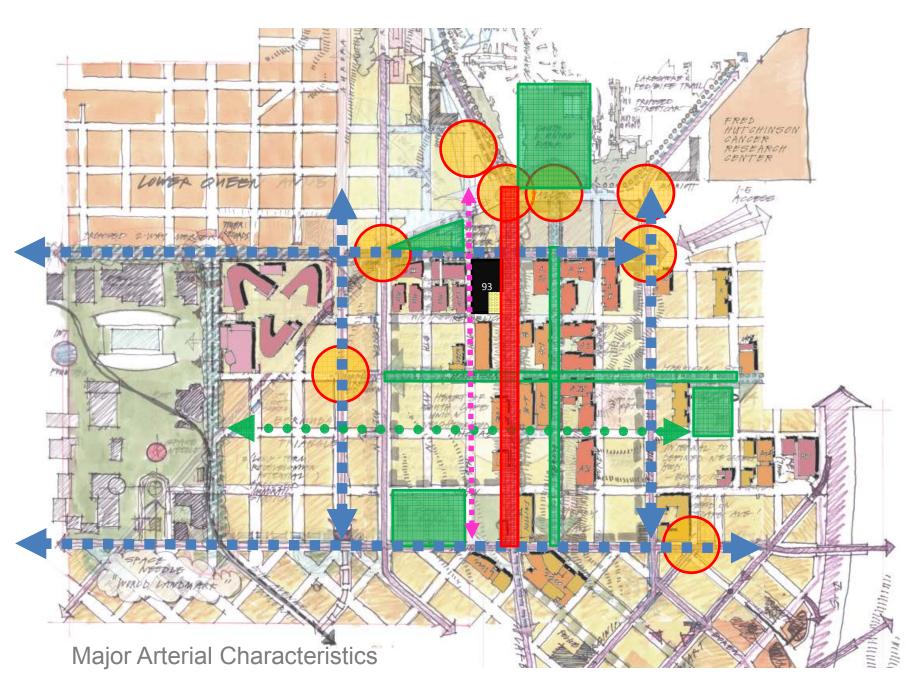




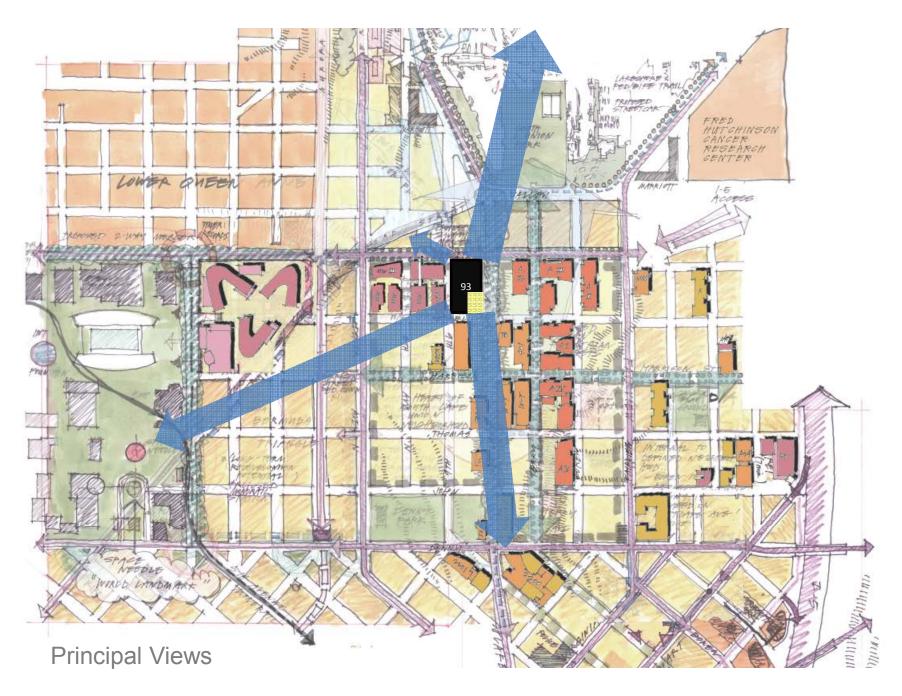
















Site Constraints & Opportunities

- 1. Existing Site Conditions
- 2. Site Dimensions & Topography
- 3. Streets & Access
- 4. Height Limits
- 5. Neighboring Buildings





Existing Site – Block 93

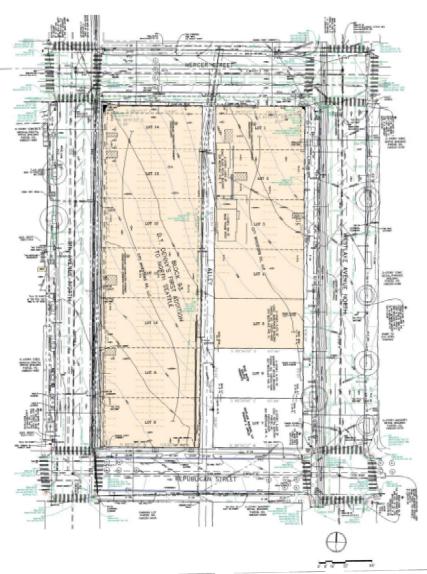
Address 515 Westlake Avenue North

Site Area 80,986 SF

Zoning SM-65 Seattle Mixed

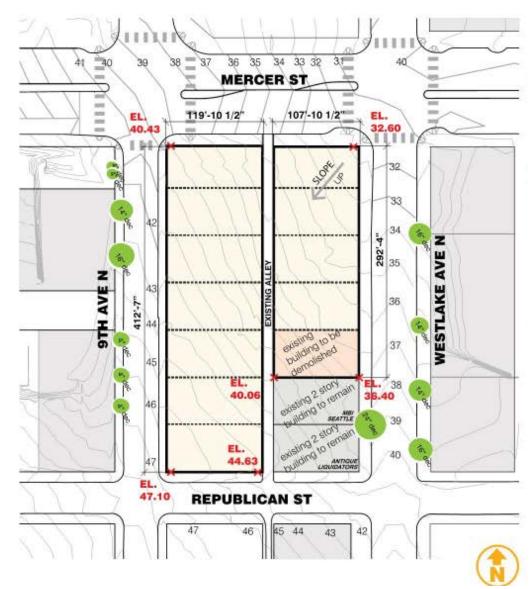


Existing Buildings to Remain





Site Dimensions & Topography







Height Limit

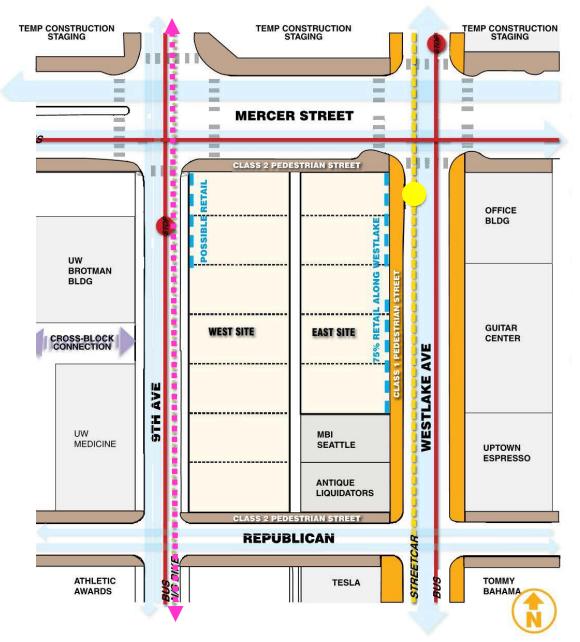
85' Height Limit

6 Floors with two floors of 14' No FAR limit





Streets & Access







Photos: the Site











Photos: the Site













Photos: Neighboring Buildings

2012 0621 BLOCK 93









Photos: Neighboring Buildings











Development Scenarios

- 1. Base Concept (Alley)
 - Development Potential
 - Planning Solution Viability
 - SDOT: Mercer Connection Objection
- 2. Proposed Concept (Alley Vacation)
 - Development Potential
 - Planning Solution "Win-Win"
 - Transportation Benefits: Mercer
 - Westlake Curb Cuts
 - Other Benefits
 - Open Space
 - Pedestrian Experience
 - Light & Air

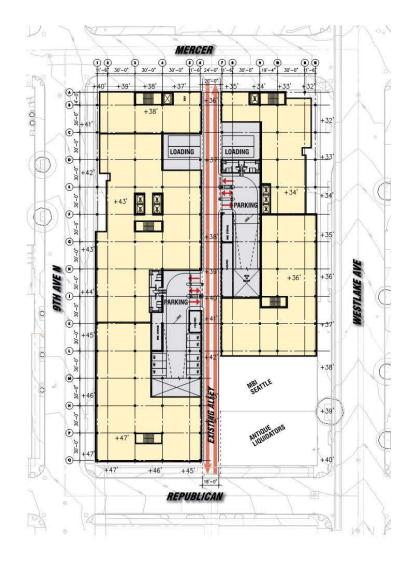




Base Concept (Alley)



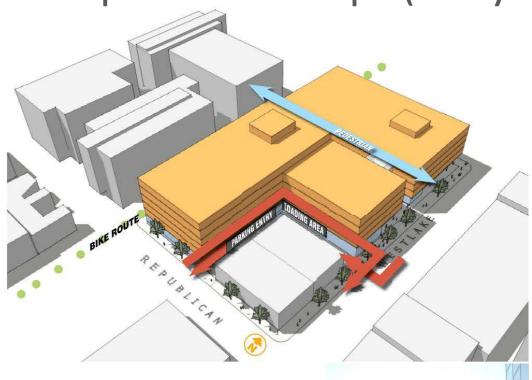




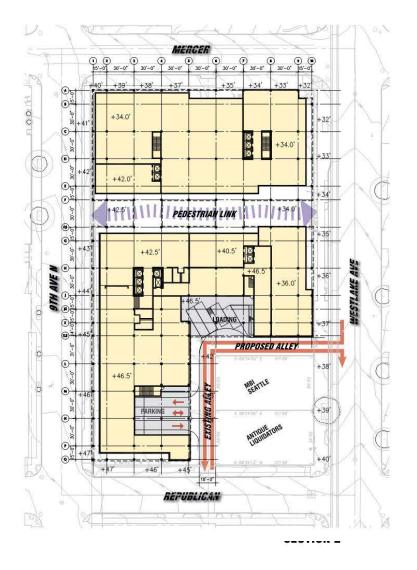


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Proposed Concept (Alley Vacation)



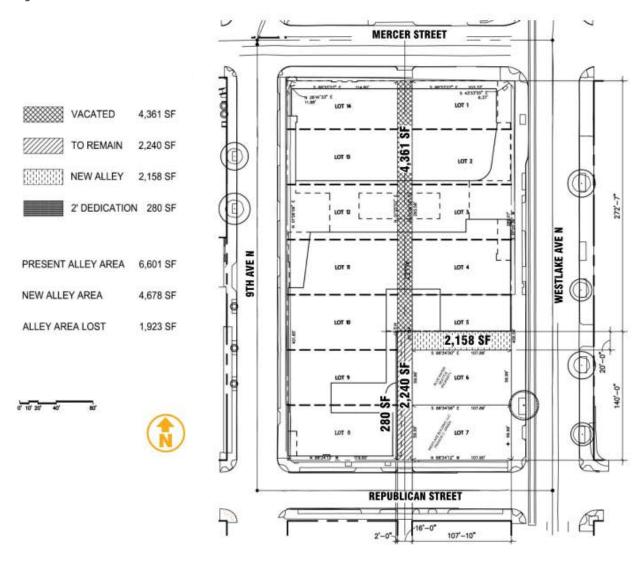






2012 0621 Design CommissionBLOCK 93 Proposed Design Framework

Extent of Alley Vacation





Proposed Concept

- No Mercer connection
- Create meaningful open space
- Less SF development area

BASE CONDITION WITHOUT ALLEY VACATION

7,971 SF = AREA OF EXISTING ALLEY WITH 2-FOOT EASEMENT

455,000 SF = APPROX. MAXIMUM GROSS FLOOR AREA WITHOUT ALLEY VACATION

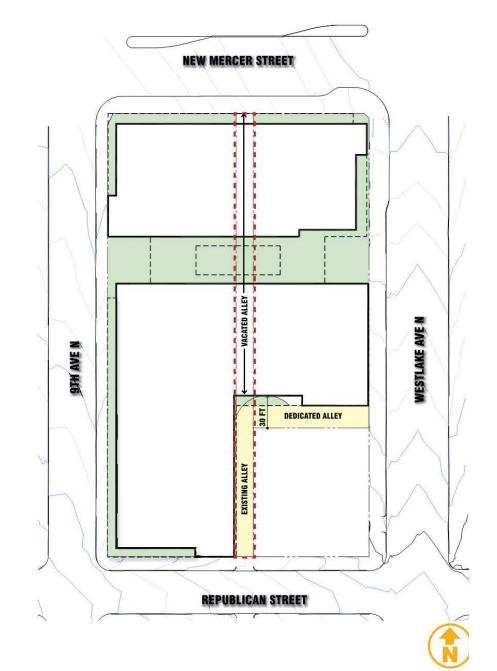
PROPOSED CONDITION WITH ALLEY VACATION

4,678 SF = AREA OF PROPOSED ALLEY WITH 2-FOOT EASEMENT AND DEDICATION

20,000 SF = AREA OF PROPOSED PUBLIC REALM WITH ALLEY VACATION

426,000 SF = PROPOSED MAXIMUM GROSS FLOOR AREA WITH ALLEY VACATION

(29,000 SF) = CONTRIBUTION (REDUCTION) OF THE VACATED AREA TO THE PROPOSED DEVELOPMENT







Westlake Curb Cuts







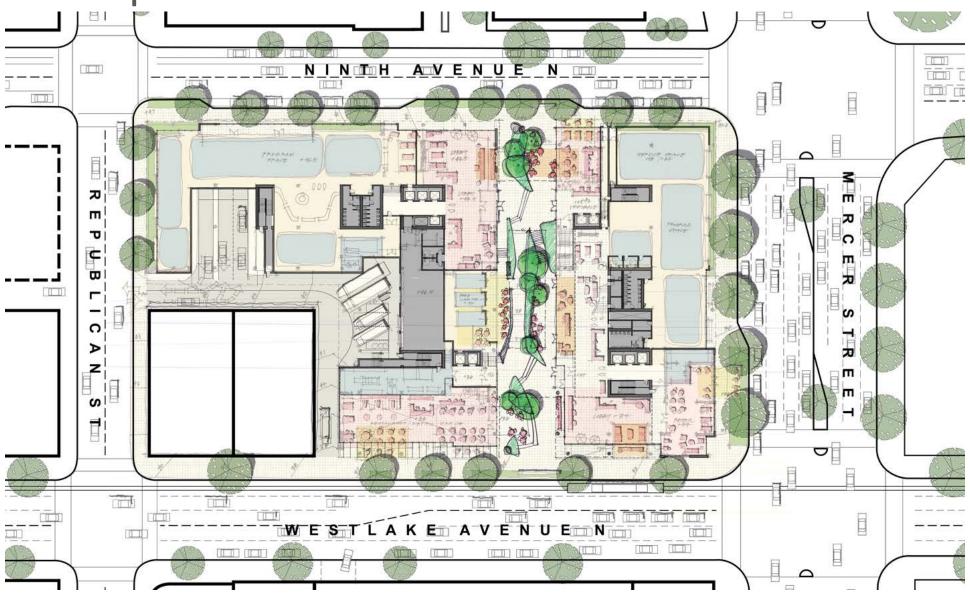
Design Approach

- 1. Urban Streetscapes
 - Edge Definition
 - Transparency/Permeability
- 2. Pedestrian Engagement & Human Scale
 - Elevation Design Framework
 - Street Frontage Strategies / Ground Effects
- 3. Open Space Opportunities
 - Two Street Plazas
 - Pedestrian Galleria
 - Landscape Design
- 4. Qualities of Experience
 - Activation of Public Realm
 - Light & Air Between Buildings
- 5. Environmental Sustainability
 - Orientation & Energy Efficiency
 - Green Roofs & Stormwater Management





Proposed Site Plan

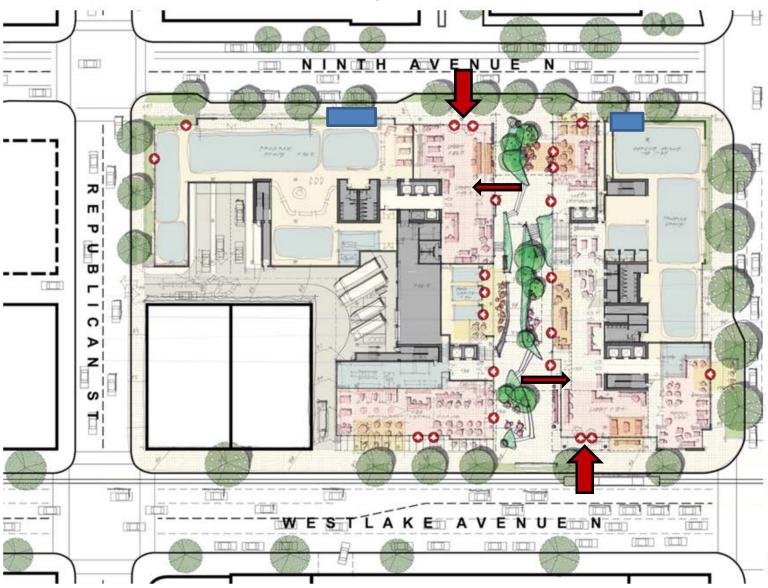




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ZGF

Urban Streetscapes



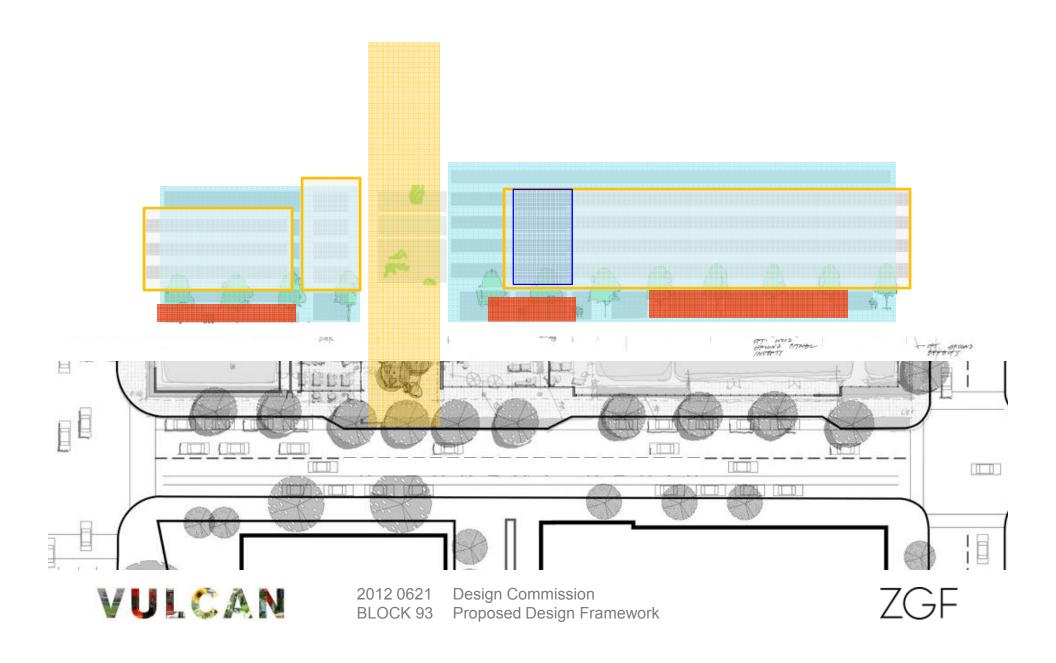


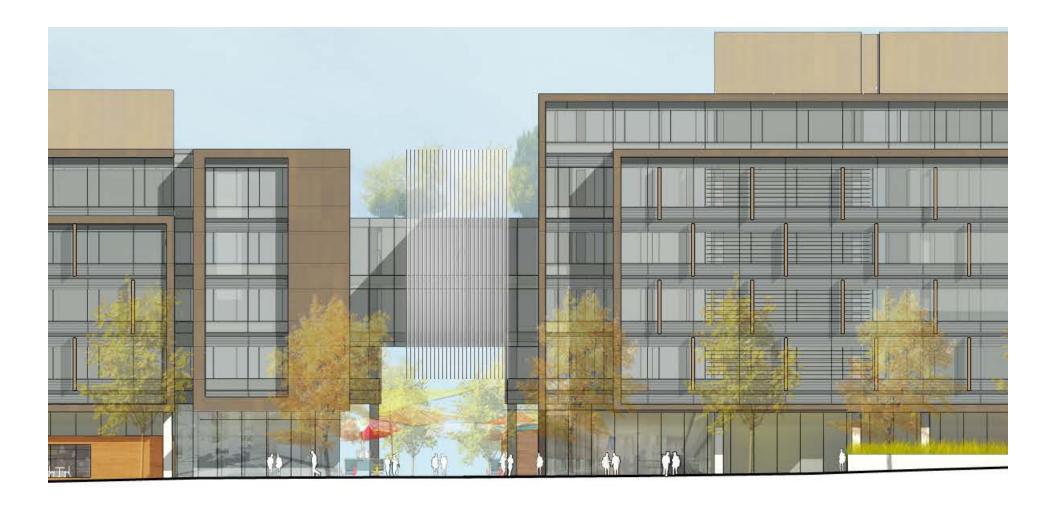






Pedestrian Engagement & Human Scale





9th Ave Elevation Concept





Westlake Elevation Study



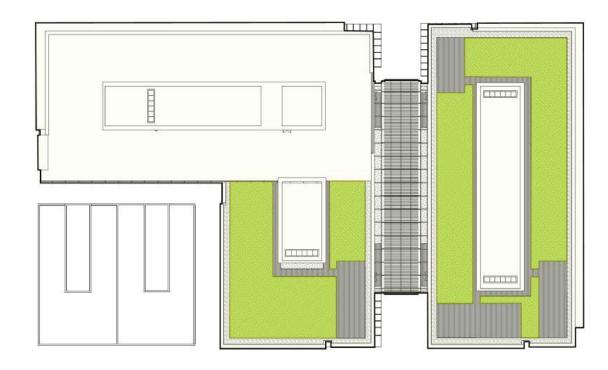








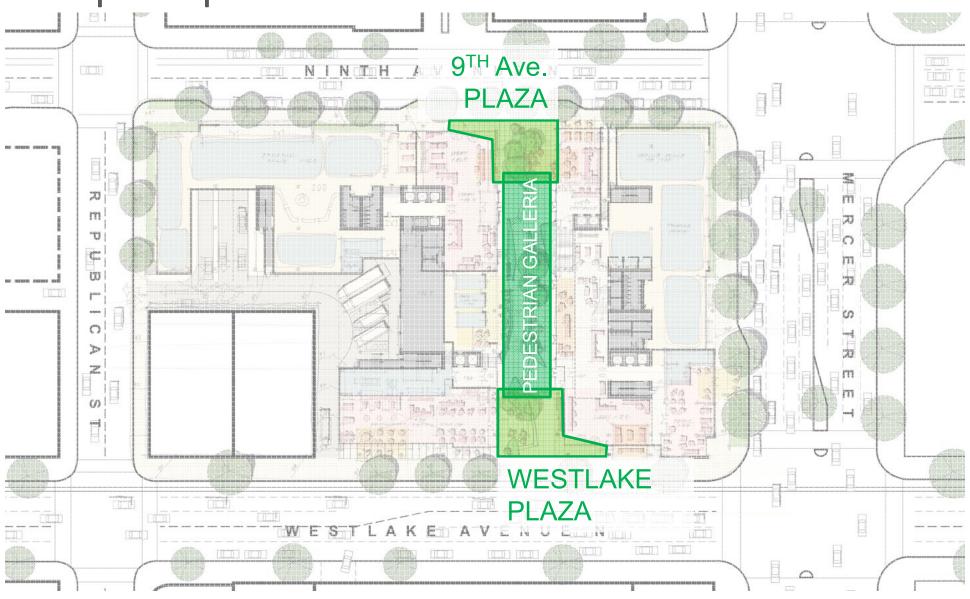




Fifth Elevation: Roof



Open Space





Parasol Concept













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Landscape Concept















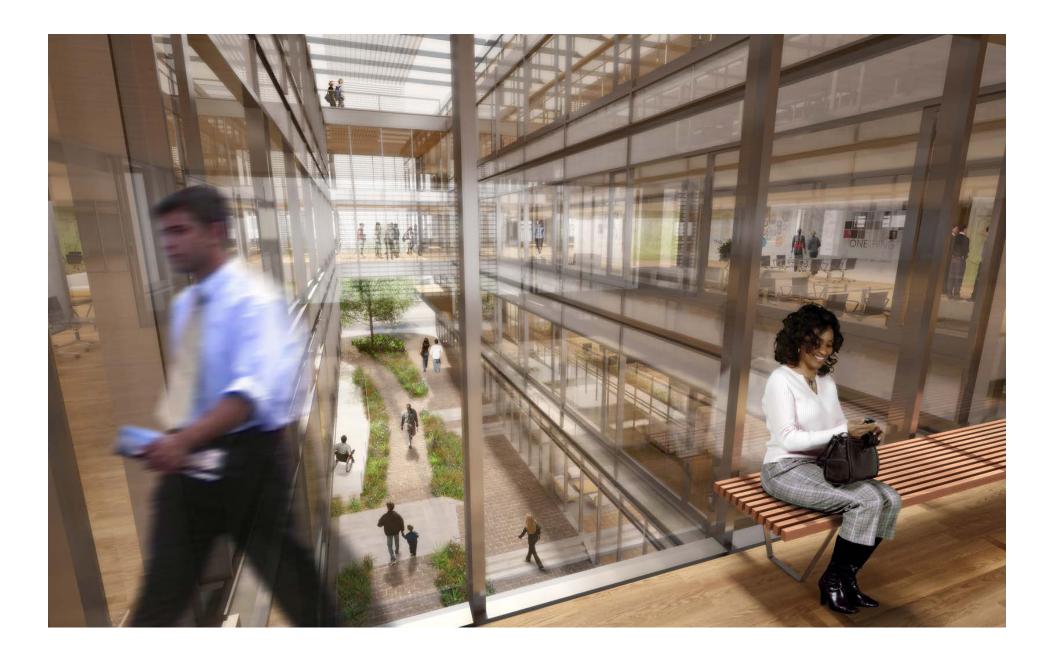








2012 0621 Design CommissionBLOCK 93 Proposed Design Framework









Proposed Concept - Summary of Merits

Public Open Space **Urban Streetscapes** Pedestrian Engagement & Human Scale **Development Area Pedestrian & Transit Connectivity Transportation Function** Bike related features Qualities of Experience **Environmental Sustainability**





Public Benefits – Alt Transportation modes









- Pull back Street-level building façades
- Public Open Space: Pedestrian Plazas & Galleria
- Streetcar stop incorporated in building design
- Space for Bike-related amenities
- Eliminate Vehicle access to Mercer



Public Benefits – Pedestrian Amenities







- Overhead Weather Protection
- Fixed + Movable seating
- Abundant Landscaping
- Active Retail



Public Benefits – Sustainable Initiatives



- Target LEED Gold
- Trip Reduction Plan







