

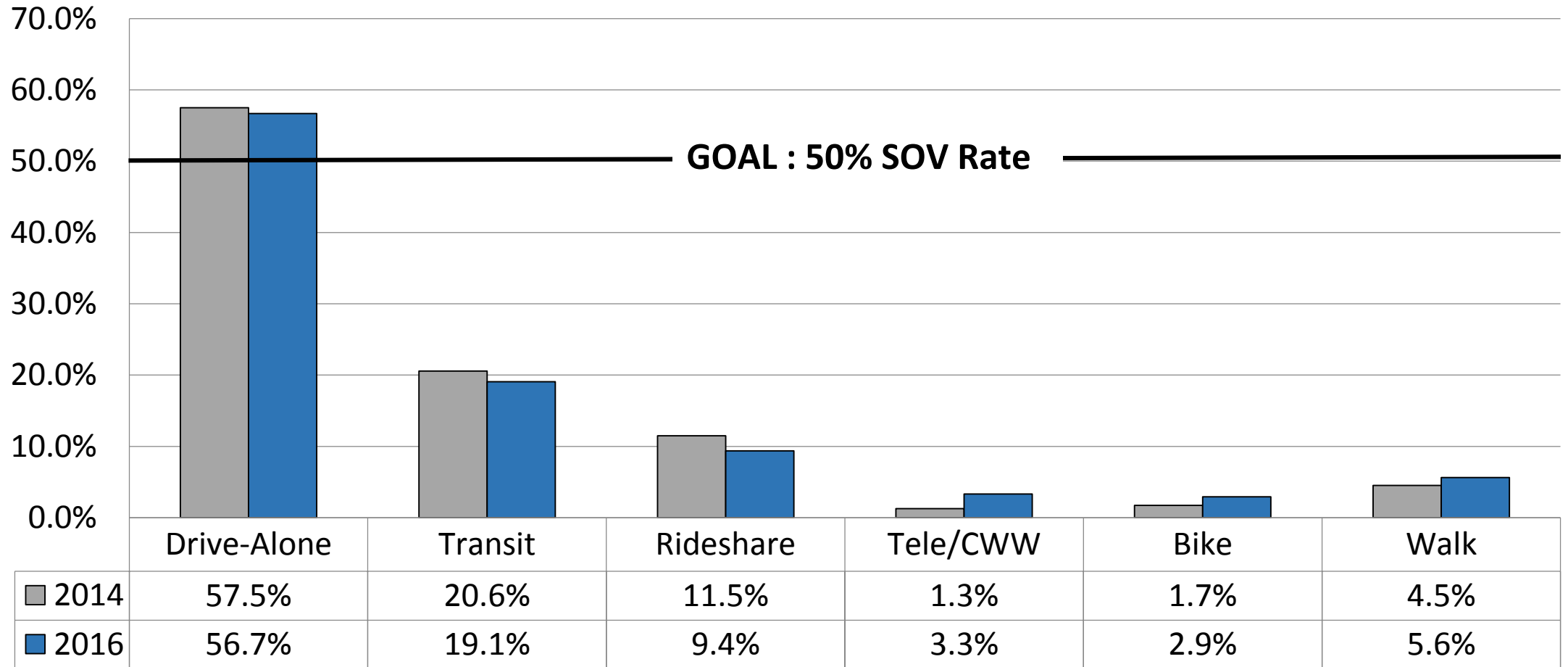


Swedish Cherry Hill TMP Update

November 28, 2017

Mark Melynk

2016 Mode-Split Data: Cherry Hill Campus

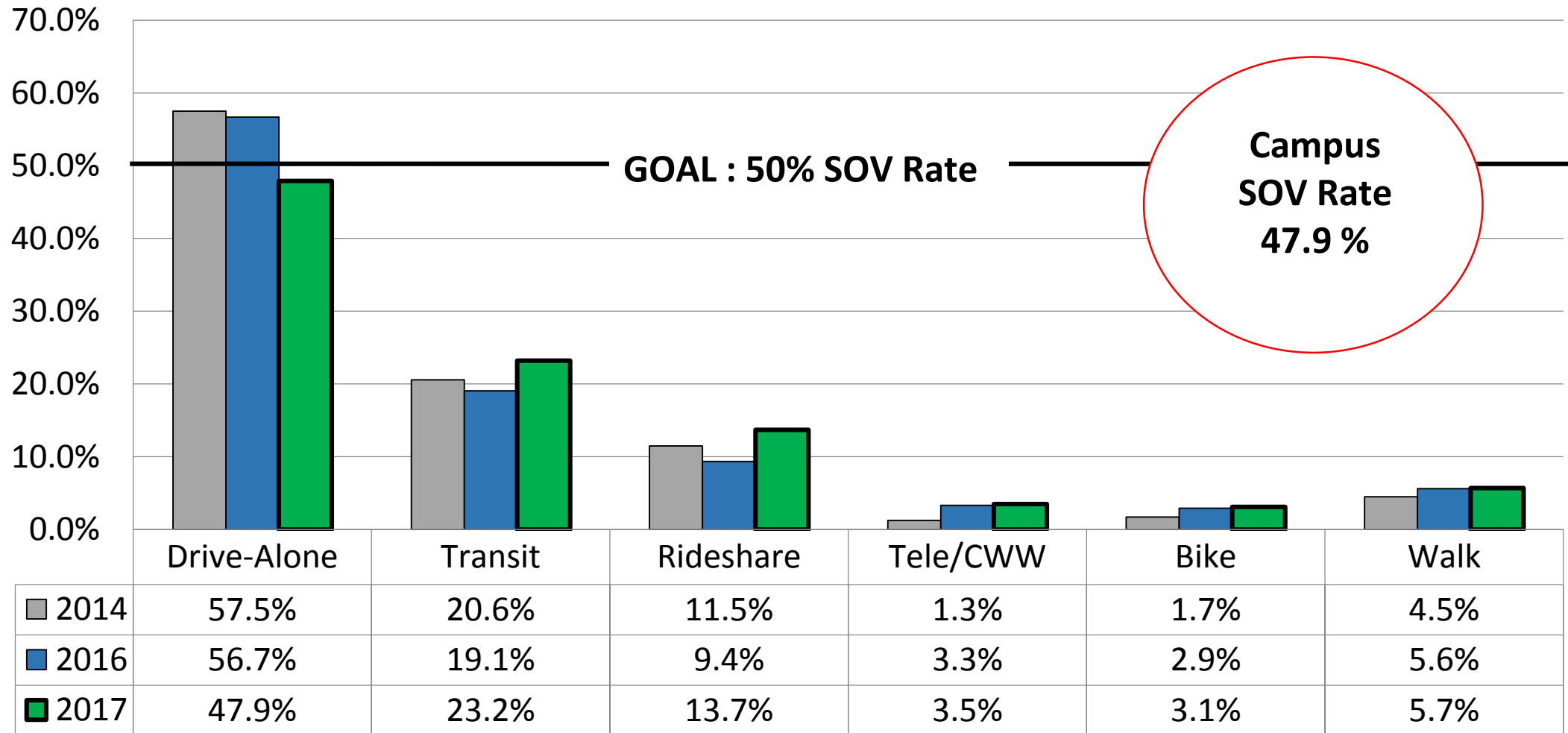


Transportation Programming

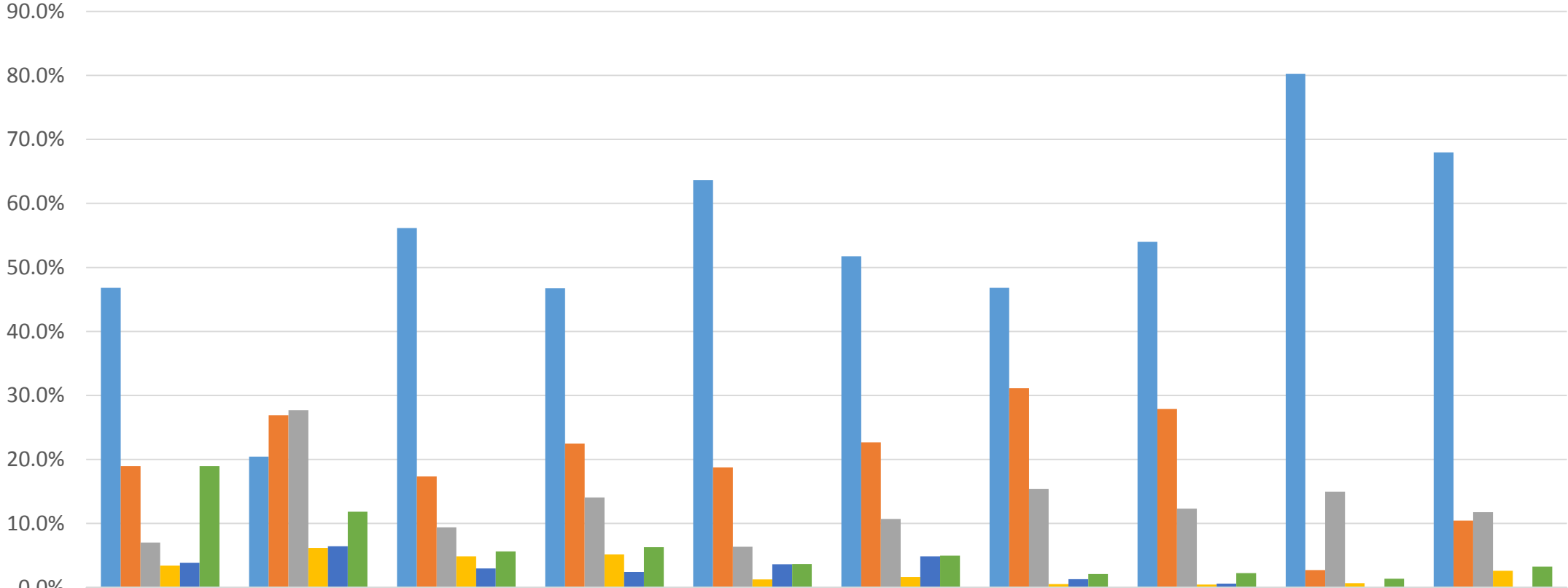
- ✓ Parking policies & pricing that restricts/disincentivize parking during peak hours.
- ✓ Free and reduced parking for carpools (reduced) vanpools (free).
- ✓ Reserved/preferred parking for HOV
- ✓ Heavily subsidized transit passes
- ✓ Covered and uncovered bike parking throughout the campus.
- ✓ Lockers and showers for walkers and bikers.
- ✓ Transportation at work: Shuttles and Zipcar.
- ✓ Host Transportation fairs.
- ✓ Attend New Employee Orientations.
- ✓ Promote regional and local commuter campaigns.
- ✓ Participation in the Integrated Transportation Board (ITB)



2017 Mode-Split Data: Cherry Hill Campus



2017 MODE SPLIT DATA - ORGANIZATION

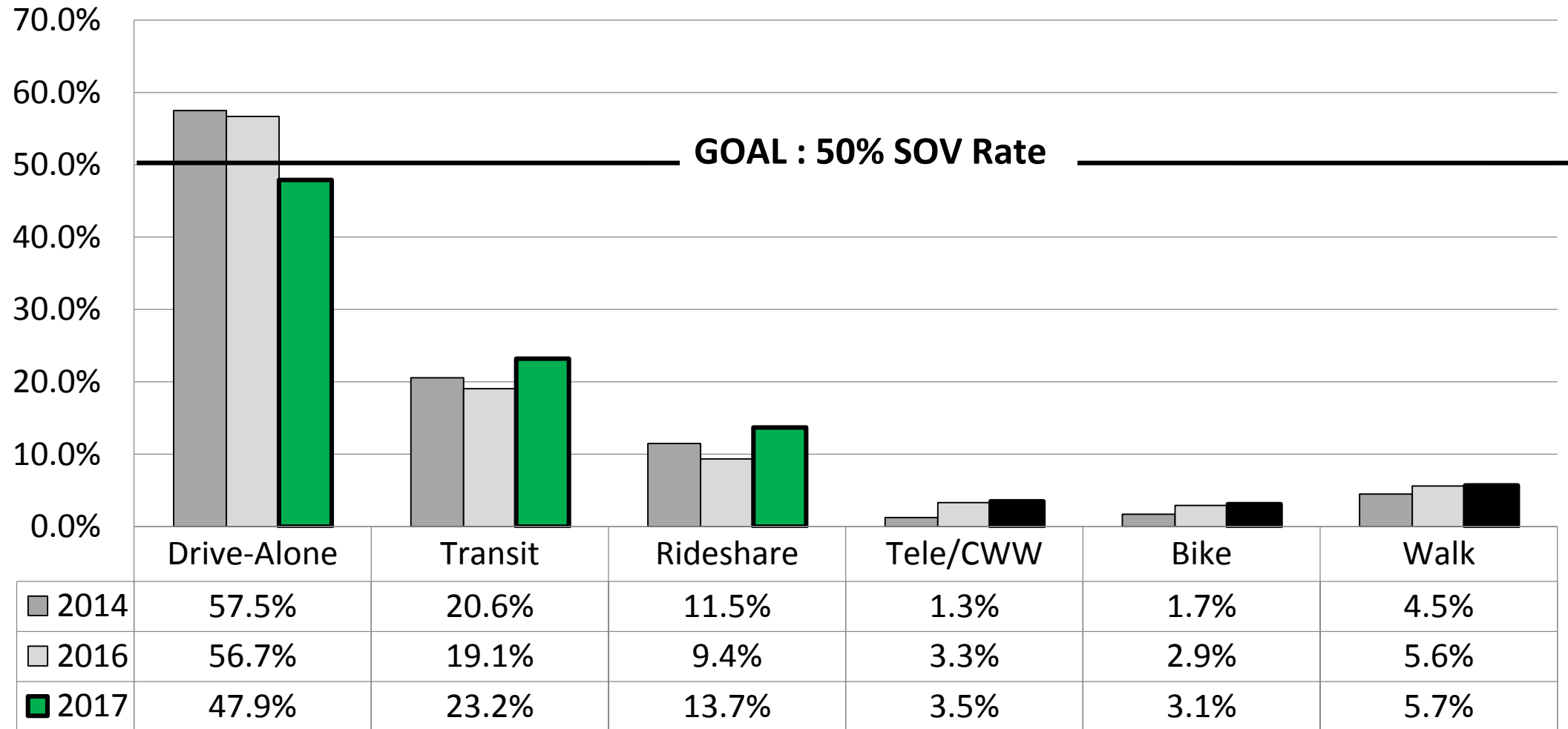


	Sabey-2016	Sabey-2017	SMC-2016	SMC-2017	SMG-2016	SMG-2017	Labcorp-2016	Labcorp-2017	NWK-2016	NWK-2017
Drive-Alone	46.8%	20.4%	56.2%	46.7%	63.6%	51.7%	46.8%	54.0%	80.3%	68.0%
Transit	18.9%	26.9%	17.4%	22.5%	18.8%	22.7%	31.1%	27.9%	2.7%	10.5%
Rideshare	7.0%	27.7%	9.4%	14.1%	6.4%	10.7%	15.4%	12.3%	15.0%	11.8%
Tele/CWW	3.4%	6.2%	4.9%	5.1%	1.2%	1.6%	0.5%	0.4%	0.7%	2.6%
Bike	3.8%	6.5%	3.0%	2.4%	3.6%	4.9%	1.3%	0.6%	0.0%	0.0%
Walk	18.9%	11.8%	5.6%	6.3%	3.7%	5.0%	2.1%	2.2%	1.4%	3.3%

What Changed?

Strategy	Highlight
Enhanced access to transportation benefits	<ul style="list-style-type: none">• Caregiver Commute: Luum
Additional Staffing	<ul style="list-style-type: none">• Trip Planner, SMG specialist• Partnership with Commute Seattle
Increased education and outreach	<ul style="list-style-type: none">• Tabling & Events• Department meetings• Commute Champions
Incentives	<ul style="list-style-type: none">• Rewards Program
New Partnerships	<ul style="list-style-type: none">• Scoop
Enhanced Transit Service	<ul style="list-style-type: none">• Proposition 1• Increased Sounder Service

2017 Mode-Split Data: Key Mode Shifts



Summary

- Our recent trip reduction accomplishments were the result of leveraging existing programming through strategic investment in enhancements that are tailored to our unique population.
- We recognize that this is not the end, but the beginning of our work that will need to build on this recent success in order to continue to meet our transportation goals.
- We will continue to work closely with our neighbors and transportation service providers to implement innovative solutions to shared transportation issues.