



MINUTES
ECI Task Force Meeting
Friday, April 23rd, 2021
2:00pm – 4:00pm

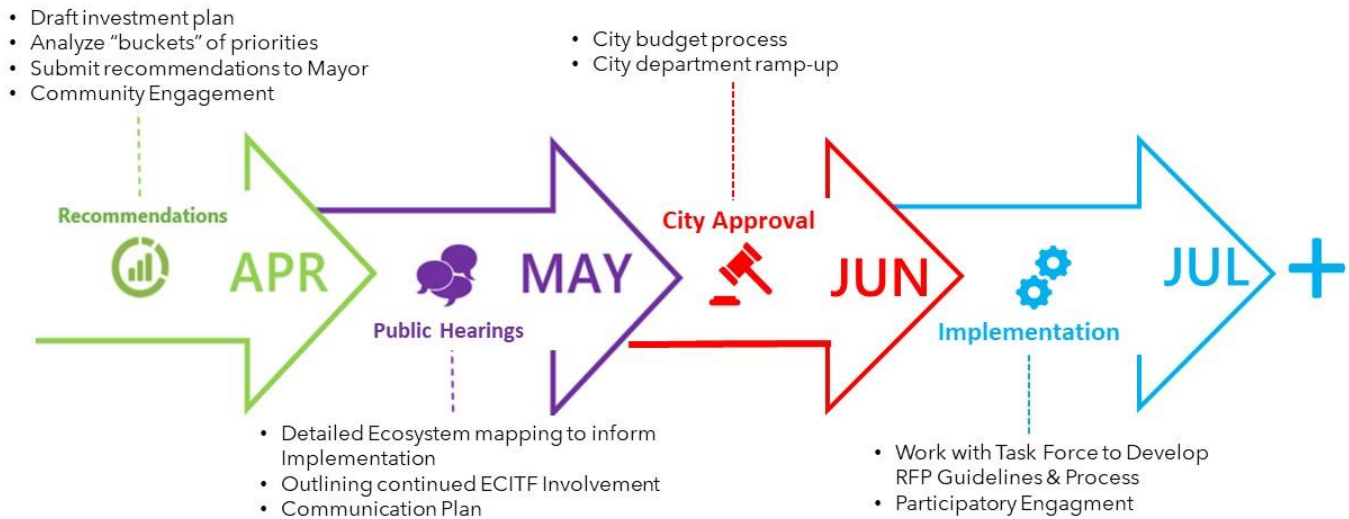
PRE-READS – <i>Supplemental information provided in advance of weekly meeting as prep for discussion</i>
<ul style="list-style-type: none"> • Guiding Principles (<i>initially introduced at FEB 5th ECITF meeting</i>) • Weighted Scorecard Criteria (<i>initially introduced at MAR 19th ECITF meeting</i>)

TIME	DESCRIPTION	LENGTH
2:06pm	<p>Welcome / Announcements</p> <ul style="list-style-type: none"> • Recap of recommendation process • Reiteration of approval process: <ul style="list-style-type: none"> - APR 23rd: Steering Committee determines final recommendations - APR 30th: Formal presentation to Mayor - May 6th – Steering Committee to present to departments - May 21st / End of May– The earliest that the recommendations could be presented to City Council - Mid to Late June – Anticipated final City Council action <p>○ <i>Facilitator overviewed updated process timeline</i></p>	12 minutes
2:18pm	<p>Presentation of final recommendations to Task Force by Steering Committee</p> <ul style="list-style-type: none"> • Discussion • Comments / Q & A • Confirm speakers for presentation to Mayor on 30th <p>○ <i>Facilitators recapped the guiding principles and weighted scorecard used by Steering Committee to determine final recommendations.</i></p> <p>○ <i>7 Recommendations will be submitted to city:</i></p> <ul style="list-style-type: none"> - <i>Business Development + Technical Assistance = \$7.5MIL</i> - <i>Cultural Education (museums) = \$1MIL</i> - <i>Programs for Formerly Incarcerated = \$3MIL</i> - <i>Equity Innovation Fund - \$4MIL</i> - <i>Lease to own homebuyer program = \$5MIL</i> - <i>Generational Wealth = \$3.8MIL</i> - <i>Food Security and Environmental Justice / Culturally Responsive Healthcare / Workforce Pipeline = \$5.7MIL</i> <p>○ <i>Some refinement and adjustment needed on a few recommendations before presenting to Mayor:</i></p>	79 minutes

	<ul style="list-style-type: none"> - <i>Health recommendations should actually be separated into 3 individual recommendations. Work group will adjust and allocate funds accordingly.</i> - <i>Funding for 3 education recommendations actually spread out over 2021 and 2022 budget</i> 	
3:37 pm	<p>Next Steps</p> <ul style="list-style-type: none"> • Communication Plan • Confirming cadence for continued Task Force involvement <ul style="list-style-type: none"> ○ <i>Facilitators to prepare brief for Mayor / city staff by 4/28/21.</i> ○ <i>Schedule for mayoral presentations (one hour):</i> <ul style="list-style-type: none"> - <i>15 minutes: ECI Task Force to share individual experience of ECITF</i> - <i>30 minutes: Steering Committee to present recommendations</i> - <i>15 minutes: Q&A and discussion with Mayor</i> ○ <i>Communications Plan:</i> <ul style="list-style-type: none"> - <i>Facilitators to create a signup sheet for small groups to meet with council members.</i> - <i>Facilitators to create survey on Survey Monkey to gather representation of those present: district, council members, relationship with council members, race, gender, live and work.</i> - <i>Communications committee will work with the Anchor Group to solidify communications plan</i> - <i>City to connect with Kylie Rolf, legislative director to schedule meetings for ECI Task Force to meet with council members.</i> ○ <i>ECI Task Force to continue meeting on Friday's, 2-4pm.</i> ○ <i>Courtney to schedule communication committee meeting.</i> ○ <i>Communications committee can work with Anchor Group to prep ECI Task Force to meet with council members. Andres can help with scheduling time with council members</i> 	24 minutes
4:01pm	Adjourn	

Slide Deck:

Updated Process Timeline



Guiding Principles for Decision Hygiene

- Short-term vs long term (multi-year)
- "Immediate" human needs like housing and food vs. "Protracted" concerns such as wealth building and entrepreneurship
- Investing in cross-cutting issues that indirectly impact priority areas
- Scaffolded or phased investment
- High impact investments
- Greatest Disparity

Scoring Matrix (1 – 5)



	Work Group Recommendations	Investment Recommendation	Short-term / Immediate	Combined (more than 1 or 2 priority areas)	Cross-cutting	Long-Term (Multi Year) Scaffolded or Phased	High impact	Highest degree of disproportionality	TOTALS
	WEIGHT		10%	15%	10%	10%	15%	40%	100%
BIZ	Business Development + Technical Assistance	\$ 7,500,000	5	3	4	5	5	5	
EDUCATION	Cultural Education for BIPOC Youth	\$ 4,000,000	3	4	4.5	4.5	5	5	
	Programs for Formerly Incarcerated Initiative	\$ 3,000,000	5	5	5	5	5	5	
	Equity Education Innovation Fund	\$ 5,000,000	4	3.5	4	5	5	5	
HOUSING	Lease to Purchase Homebuyer Program	\$ 5,500,000	5	3.5	4	5	5	5	
	Generational Wealth, et al	\$ 3,800,000	5	5	5	5	5	5	
HEALTH	Food Security & Environmental Justice / Culturally Responsive Healthcare / Workforce Pipeline	\$ 15,000,000	4	4	4	4	5	5	
TOTAL		\$ 43,800,000							

Weighted Scorecard



	Work Group Recommendations	Investment Recommendation	Short-term / Immediate	Combined (more than 1 or 2 priority areas)	Cross-cutting	Long-Term (Multi Year) Scaffolded or Phased	High impact	Highest degree of disproportionality	TOTALS	SCORES:
	WEIGHT		0.10	0.15	0.10	0.10	0.15	0.40	1.00	
BIZ	Business Development + Technical Assistance	\$ 7,500,000	0.50	0.45	0.40	0.50	0.75	2.00	4.60	0.77
EDUCATION	Cultural Education for BIPOC Youth	\$ 1,000,000	0.30	0.60	0.45	0.45	0.75	2.00	4.55	0.76
	Programs for Formerly Incarcerated Initiative	\$ 3,000,000	0.50	0.75	0.50	0.50	0.75	2.00	5.00	0.83
	Equity Education Innovation Fund	\$ 4,000,000	0.40	0.53	0.40	0.50	0.75	2.00	4.58	0.76
HOUSING	Lease to Purchase Homebuyer Program	\$ 5,000,000	0.50	0.53	0.40	0.50	0.75	2.00	4.68	0.78
	Generational Wealth, et al	\$ 3,800,000	0.50	0.75	0.50	0.50	0.75	2.00	5.00	0.83
HEALTH	Food Security & Environmental Justice / Culturally Responsive Healthcare / Workforce Pipeline	\$ 5,700,000	0.40	0.60	0.40	0.40	0.75	2.00	4.55	0.76
TOTAL		\$ 30,000,000								