



City People's  
*Garden Store*

**Gettin' Greener  
All the Time**

# Then: 7 employees sparse inventory



**Now:** up to 65 employees  
& backstock!



# The Early Years :(



# These Days :)



# Summer Stock!



# No More Invasives

- Non-regulated species
- Weeds of Concern (English Holly, English Laurel, etc.)
- *Hedera Helix* sp. or *Hedera Hibernica* sp.



# More to Do:

question neonics, inform staff & customers





# Marketing a Green Identity



*E.B. Stone*<sup>TM</sup>  
**ORGANICS**



# Giving Back

