

Ride Now Steering Committee Meeting Timeline

The Ride Now steering committee met monthly from March 2021 through June 2022. Below is a brief summary of what we covered at each meeting. To review the slide decks we used at each meeting, please visit our website (www.seattle.gov/transportation/ridenow) and scroll down to “Planning Documents and Resources.”

1. March 2021 Project kickoff, collectively defined mobility on demand and set inclusion goal for the project	2. April 2021 Stakeholder analysis and engagement activities	3. May 2021 Reviewed existing data on transit access barriers and potential solutions	4. June 2021 Set and prioritized mobility on demand objectives and performance measures
5. July 2021 Project kickoff, collectively defined mobility on demand and set inclusion goal for the project	6. August 2021 Stakeholder analysis and engagement activities	7. September 2021 Reviewed existing data on transit access barriers and potential solutions	8. October 2021 Set and prioritized mobility on demand objectives and performance measures
9. November 2021 Launched survey, discussed eligibility and marketing	10. December 2021 Discussed eligibility verification, decided to trust riders to self-identify, reviewed survey results	11. January 2022 Issued request for quotes for ride voucher providers, made decisions on service geography, eligible rides, and subsidy amount	12. February 2022 Selected vendors (Yellow Cab, Uber, and Lyft), engagement subcommittee developed outreach materials
13. March 2022 Met in person, soft-launched Ride Now pilot with steering committee members	14. April 2022 Publicly launched Ride Now pilot, developed intro video and rider feedback form, decided how to adjust for demand exceeding supply	15. May 2022 Released Ride Now video, decided how to prioritize recipients, extended pilot into June	16. June 2022 Distribute one more round of vouchers before closing pilot on June 30, reflected on the inclusive planning process

