

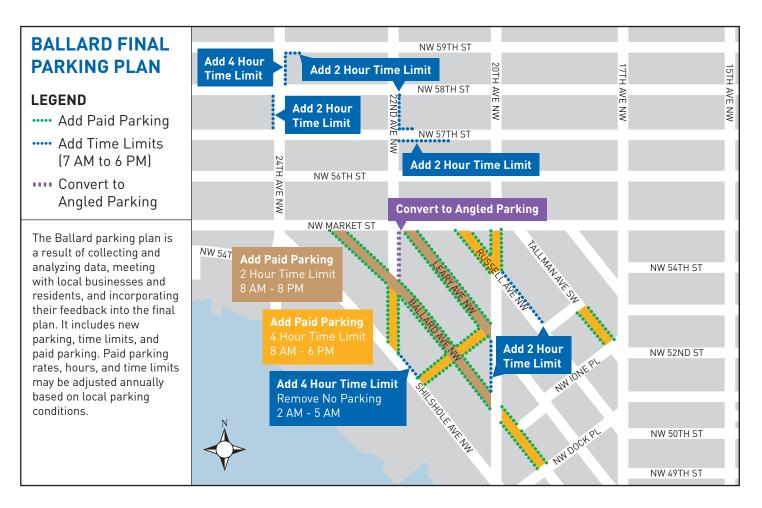
PO Box 34996 Seattle, WA 98124-4996

Dear Ballard area residents, businesses, and property owners:

Thank you for the many comments on the proposed parking changes in Ballard outlined in the mailer sent in September 2014. Using your feedback we have revised our plan for parking changes in Ballard. These changes are designed to help customers and visitors find parking while balancing the needs of local employees and residents. They are the first wide-scale parking changes in the neighborhood since 2005. SDOT plans to implement these changes in the spring of 2015 and will monitor changes to parking conditions through our annual citywide parking survey.

Sincerely, Mary Rutherford Director, SDOT Traffic Management





Why are parking changes being made?

- To make parking more available and predictable in the neighborhood
- Existing time limits are not creating available parking and many vehicles stay longer than posted limits
- Areas proposed for paid parking are over 90% full for more than three continuous hours of the day. This leads to drivers circulating on local streets searching for parking.
- Parking regulations in Ballard have not changed substantially since 2005 and SDOT has been engaged with the Ballard neighborhood on parking issues since early in 2013

How is this final plan different from the proposal?

Hundreds of comments on the proposed parking plan resulted in the following changes:

- Smaller area of new paid parking: We have scaled back plans to add paid parking along many blocks that have less street-level retail and offices and less need for increased parking turnover.
- Less 2-hour paid parking: Areas where new paid parking will have 2-hour time limits have been concentrated on parts of Ballard Ave NW and Leary Ave NW.
- Additional time limits north of NW Market St: Based on specific requests, we will add additional areas of time limited parking.

 Monitoring 17th Ave NW: At this time, we are not adding additional parking spaces on 17th Ave NW as part of the Ballard Parking Plan. The 17th Ave NW Greenway project will evaluate vehicle speeds and volumes on this street in 2016 to determine if parking should be added.

What happens next?

- Implementation is planned for spring 2015. More information will be provided to businesses and residents on affected blocks.
- Changing parking on a block is an ideal time to examine the location and need for load zones.
 Please contact us to discuss desired changes to load zones in front of your business or residence.
- Separate from this effort, we received a request to review residential blocks in and around downtown Ballard to determine Restricted Parking Zone (RPZ) eligibility. We will study parking on these residential blocks in 2015.
- As part of the Annual Parking Study, we will collect parking occupancy information in Ballard in late spring 2015 and will publish the results in summer 2015

PROJECT INFORMATION & CONTACT

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