



Public Involvement Summary Fall 2002 – Winter 2003

We've Been Listening to You

The Seattle Department of Transportation (SDOT) has hosted many public involvement activities this year to ensure that the Magnolia Bridge Project is informed by the opinions and input of the local community. These activities include:

- Stakeholder Interviews
- Project Briefings
- Community Meetings
- EIS Scoping Meetings
- Printed Materials
- Public Displays and Advertisements
- Project Website
- Comment Database

Stakeholder Interviews

- Approximately 25 stakeholders (neighborhood organizations, local business interests, government agencies, and other interested parties) were interviewed at the project's outset to help the team understand key issues and concerns.

Project Briefings

Project team members visited the following groups to provide small group briefings:

- Seattle City Council Transportation Committee
- Seattle Design Commission
- Queen Anne Community Council Transportation Committee
- Queen Anne Chamber of Commerce Board of Directors
- Port of Seattle Commission and Executives
- Port of Seattle Neighborhood Advisory Committee
- Magnolia Chamber of Commerce
- Queen Anne/Magnolia District Council
- BINMIC Action Committee
- Magnolia Community Club
- Seattle Freight Mobility Advisory Committee
- Interbay P-Patch
- North Seattle Industrial Association

Community Meetings

- Three community-wide public open houses
- Four targeted community meetings in the neighborhoods that could be most impacted by the project (neighborhoods near 32nd Avenue West, Thorndyke Avenue, Wheeler Street, and Galer Street)
- Business briefing for 15th Ave Corridor businesses

Environmental Impact Statement Scoping Meetings

- EIS public scoping meeting on May 22, 2003
- EIS agency scoping meeting on May 22, 2003

Printed Materials

- Two postcards mailed to more than 9,000 local residents in the project vicinity advertising public meetings.
- Two newsletters mailed to more than 9,000 local residents providing detailed project information.
- Personal invitation letters and project fact sheets mailed to residents targeted for specific neighborhood briefings.
- Letters and fact sheets mailed to over 100 Magnolia Block Watch captains and Night Out neighborhood organizers.
- Business briefing announcement hand delivered to businesses along the 15th Ave W Corridor.
- Various handouts available at all public briefings and meetings.

Events, Public Displays and Advertisements

- Informational booths set up at community events including:
 - Magnolia Summer Fest
 - Magnolia Car Show
 - Magnolia Farmers Market
- Posters placed around local neighborhoods advertising upcoming public meetings.
- Display advertisements for upcoming public meetings published in the *Magnolia News*, *Queen Anne News*, *Seattle Post-Intelligencer*, and *The Seattle Times*.
- A tabletop traveling display was placed for two-week increments in the Magnolia Library, Magnolia Community Center, and the Queen Anne/Magnolia Neighborhood Service Center.

Electronic Communication

- A project website provides public access to documents, meeting summaries, and other project information. Visitors to the site may also submit comments using an electronic comment form or sign up for the project mailing list.
- Periodic e-mail updates to the project e-mail list.
- Project announcements posted on websites operated by local organizations.

Comment Database

- All public and agency comments received by the project team have been included in an electronic database that will be maintained through project completion.