

Investing In Our Communities.



What Is The Vision?



“This is a multi-pronged approach to deliver more housing choices. Calling for innovative changes in how Seattle plans and accommodates housing, as well as a shared commitment between taxpayers, businesses and nonprofits to support construction and preservation of affordable housing.” Mayor Ed Murray

What Is HALA?



Housing Affordability and Livability Advisory Committee (HALA)

- 28 member advisory committee
- November 2014 – July 2015
- 50+ stakeholders involved in subcommittees
- Input from ~2,700 community members online and in person
- Committee Recommendations released July 13, 2015

Housing Seattle Action Plan

- Released by Mayor on July 13, 2015
- Implementation beginning in Fall 2015

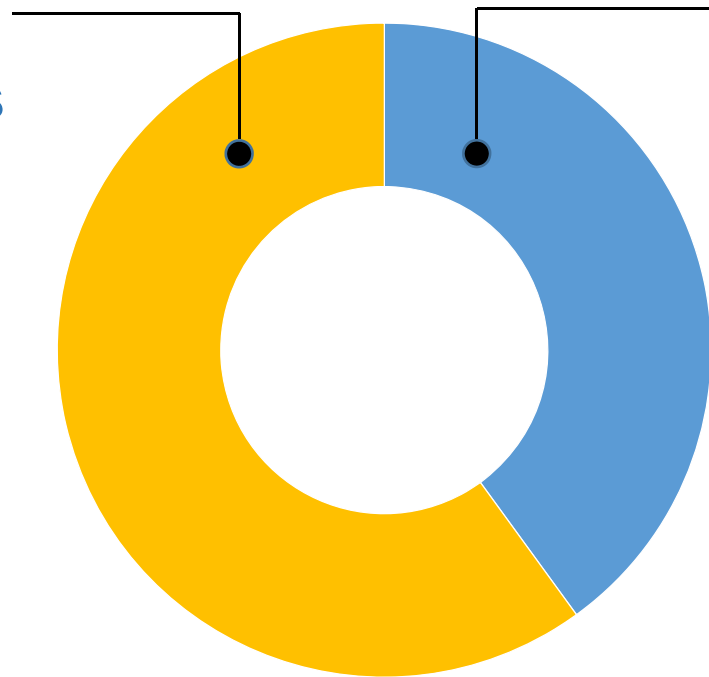
What Is The Goal?



50,000 Housing Units over the next 10 years

30,000 New Market Rate Housing Units

- Continues growth in urban centers
- Reduce permitting barriers
- Maximize efficient construction methods
- Family-sized housing



20,000 New or Preserved Affordable Housing Units

- Net rent restricted units
- About 3x current production
- Includes preservation
- New and expanded public and private resources
- Funding primarily used for <60% AMI households
- Incentives used for 60-80% AMI households

What Will HALA Do For Our Community?



Invest in Housing for Those Most in Need.

Action Items Include

- ✓ Renew Voter Approved Housing Levy
- ✓ Maximize City Owned Surplus Property



Create New Affordable Housing for All Seattleites.

Action Items Include

- ✓ Require New Affordable Housing as a part of all new multi-family development
- ✓ Expand on Successful Incentive Programs



Prevent Displacement and Foster Equitable Communities.

Action Items Include

- ✓ Strengthen Tenant Protections
- ✓ Investing in Programs that Stabilize Vulnerable populations.



Promote Efficient and Innovative Development.

Action Items Include

- ✓ Review Planning and Development Processes, focus on what works
- ✓ Invest in Quality Development and Design