



## Swedish Cherry Hill TMP Update

June 14, 2017

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# 2016 MIMP Annual Report: TMP Highlights

- 2016 was the first year the campus surveyed on the same cycle.
- Campus experienced employment growth while still making (marginal) progress towards the TMP goal.
- Installed new garage equipment that is able to support smarter technology for the purpose of commute behavior change.
- Launched the Caregiver Commute program powered by Luum and added additional staff.
- Leveraged recent investments to expand programs and services (flexible daily parking & enhanced ridematching) and boost participation in existing TMP programming.
- Active participation in the Integrated Transportation Board (ITB), which is a multi-stakeholder group charged with building consensus and a unified approach to addressing the challenges of vehicular congestion and parking around the campus.



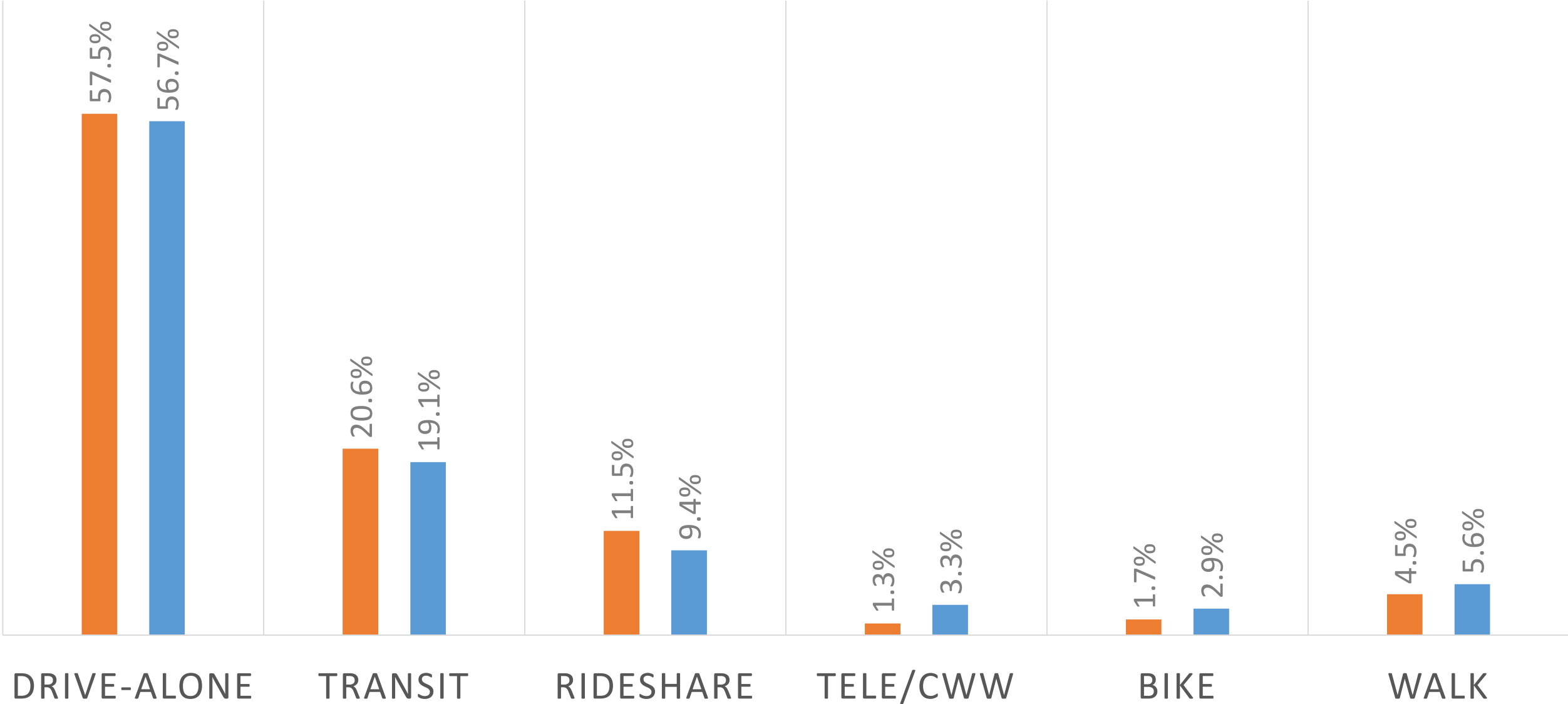
# Curbing Neighborhood Parking



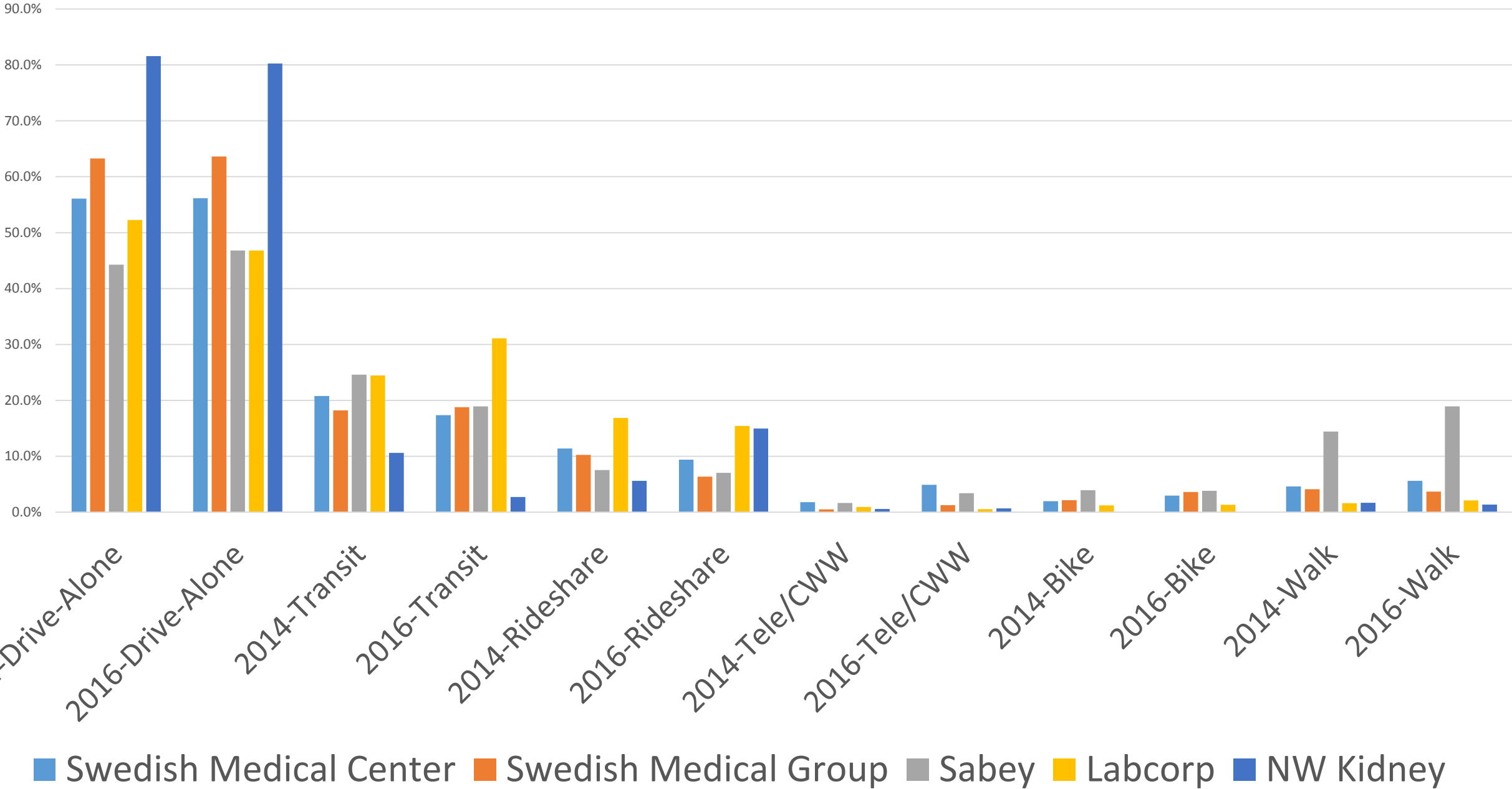


# 2016 MODE SPLIT DATA-CHERRY HILL

2014 2016

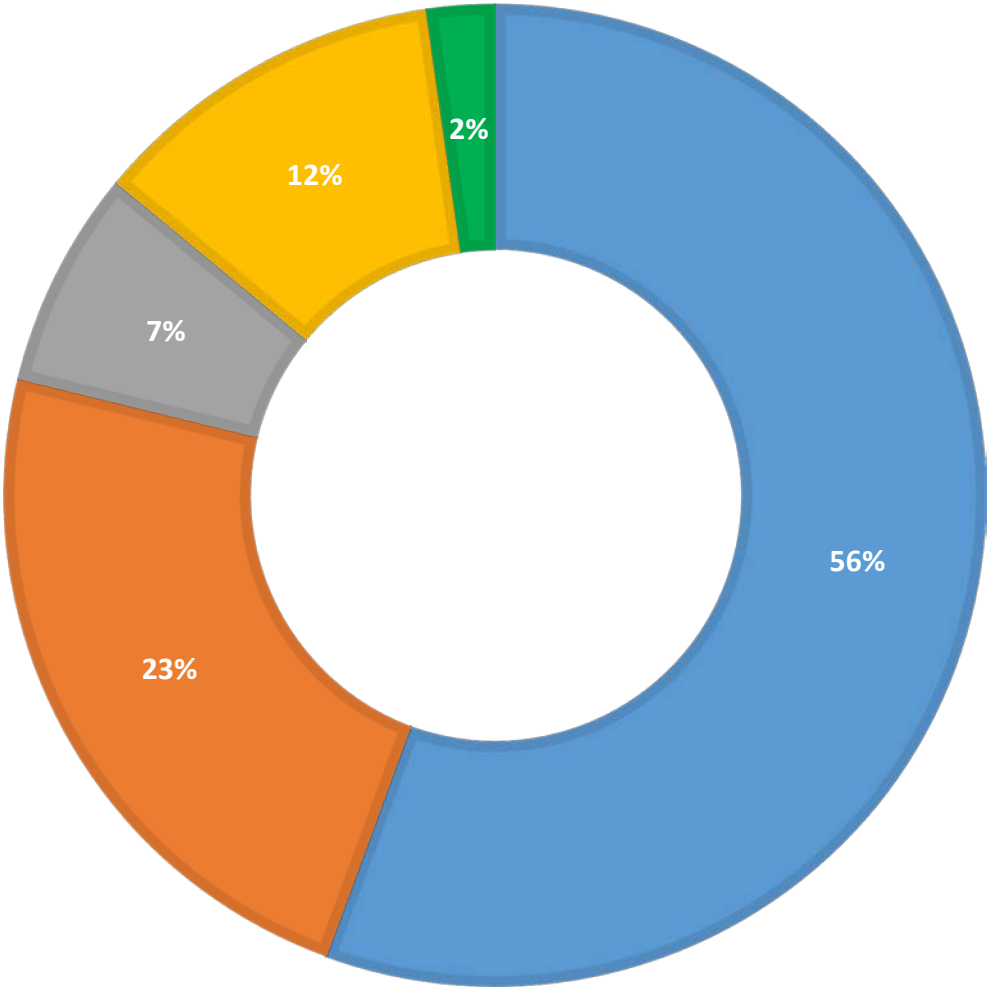


# 2016 MODE SPLIT DATA - ORGANIZATION



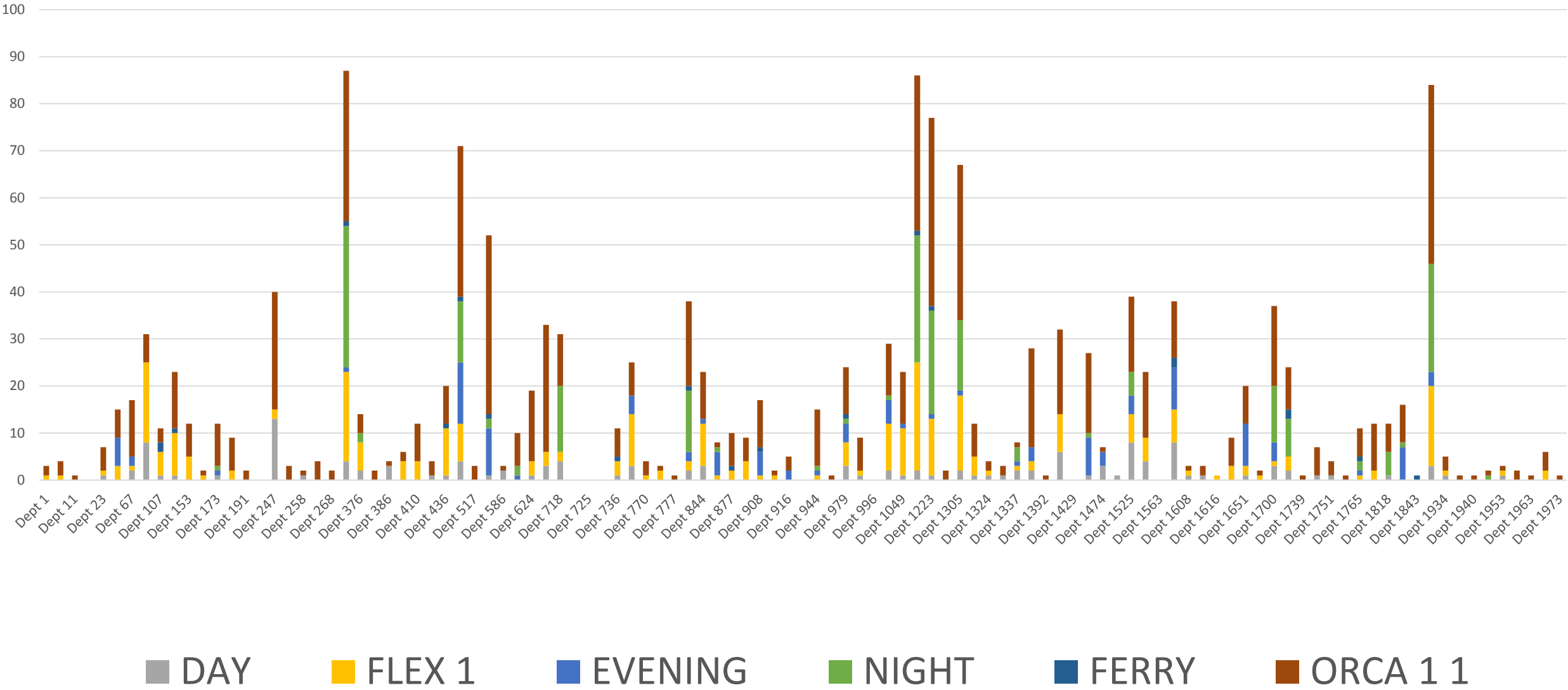
# 2016 PERCENTAGE OF COMMUTE TRIPS TO CAMPUS

■ SMC ■ SMG ■ Sabey ■ LabCorp ■ NW Kidney



Majority of Commute Trips are generated by the Swedish population.

# Cherry Hill Transportation Access By Work Group



# 2017 TMP Outlook

- Improved technology supports our ability to engage, educate, and influence caregiver commute behavior.
- We have aligned our program to meet the service expectations of our caregivers in order to connect the right people to the right commute.
- Strengthen our partnerships on and off campus in order to increase the sphere of influence we have commute travel to the campus.
- Bring on additional services and programs that target key commute modes such as carpool/vanpooling, transit, bike/walk.
- Continue to explore ways to leverage technology and innovation in transportation services to provide viable alternatives to driving alone.



# 2016 MIMP Annual Report

Master Plan Element	2016 Update
<b>Progress in Meeting Master Plan Conditions.</b>	In May 2016, Seattle City Council adopted Swedish Cherry Hill's Major Institution Master Plan (MIMP) for its Hospital Expansion Project (Ordinance No. 125037). (Final Master Plan Adopted June 2016).
<b>Major Institution Development Activity Initiated or Under Construction Within the MIO Boundary During the Reporting Period.</b>	None to report this year.
<b>Major Institution Development Activity Outside but within 2,500 Feet of the MIO District Boundary.</b>	None to report this year.
<b>Progress in Meeting Transportation Management Program (TMP) Conditions.</b>	Detailed update provided during TMP presentation.