

Seattle Department of Transportation

# 2019 PAID PARKING STUDY REPORT

## Making it Easier to Find Parking



January 2020



**Seattle**  
Department of  
Transportation

# OUR PERFORMANCE-BASED APPROACH TO PARKING MANAGEMENT

People often drive to get around in Seattle. For trips made by car, it is crucial that the Seattle Department of Transportation (SDOT) makes it easy to quickly find a parking space. This reduces how much time drivers spend circling for parking, which provides other important benefits:

- **Reduces congestion** – Drivers circling for parking contribute to congestion.
- **Speeds transit** – Less congestion means faster, more reliable public transit.
- **Decreases greenhouse gas emissions** – Less circling means fewer emissions.
- **Saves people time** – Time spent looking for parking is wasteful.
- **Improves safety for pedestrians and cyclists** – Drivers circling for parking are often *distracted* drivers.
- **Enhances access** – People can more reliably park close to their destination.
- **Improves neighborhood commercial vitality** – People can more reliably access commercial, retail areas.

Making it easy to find parking doesn't mean more driving – more parking *supply* means more driving. Knowing there is a large amount of parking encourages driving. We are simply trying to do a good job of managing our limited supply of existing parking so that the transportation system works better for everyone, even those who never drive.

To manage demand for our finite parking supply as effectively as possible, we use a data-driven approach to find the lowest hourly rate that leaves at least one or two parking spaces available on every blockface throughout the day. This data also helps us evaluate expanding paid parking to improve access.

Our process is straightforward. Every year we gather parking occupancy data on every paid block to adjust rates by neighborhood and time of day. We generally lower rates in areas and at times of day where there are few cars parked and more than two spaces available on a blockface. Conversely, we generally increase the rates in areas and at times of day where there are many cars parked and fewer than one or two spaces available on a blockface. In areas and at times of day where there are generally one to two available spaces on a blockface, we consider the area and time period to be in target.



# OUR PAID PARKING MANAGEMENT PERFORMANCE

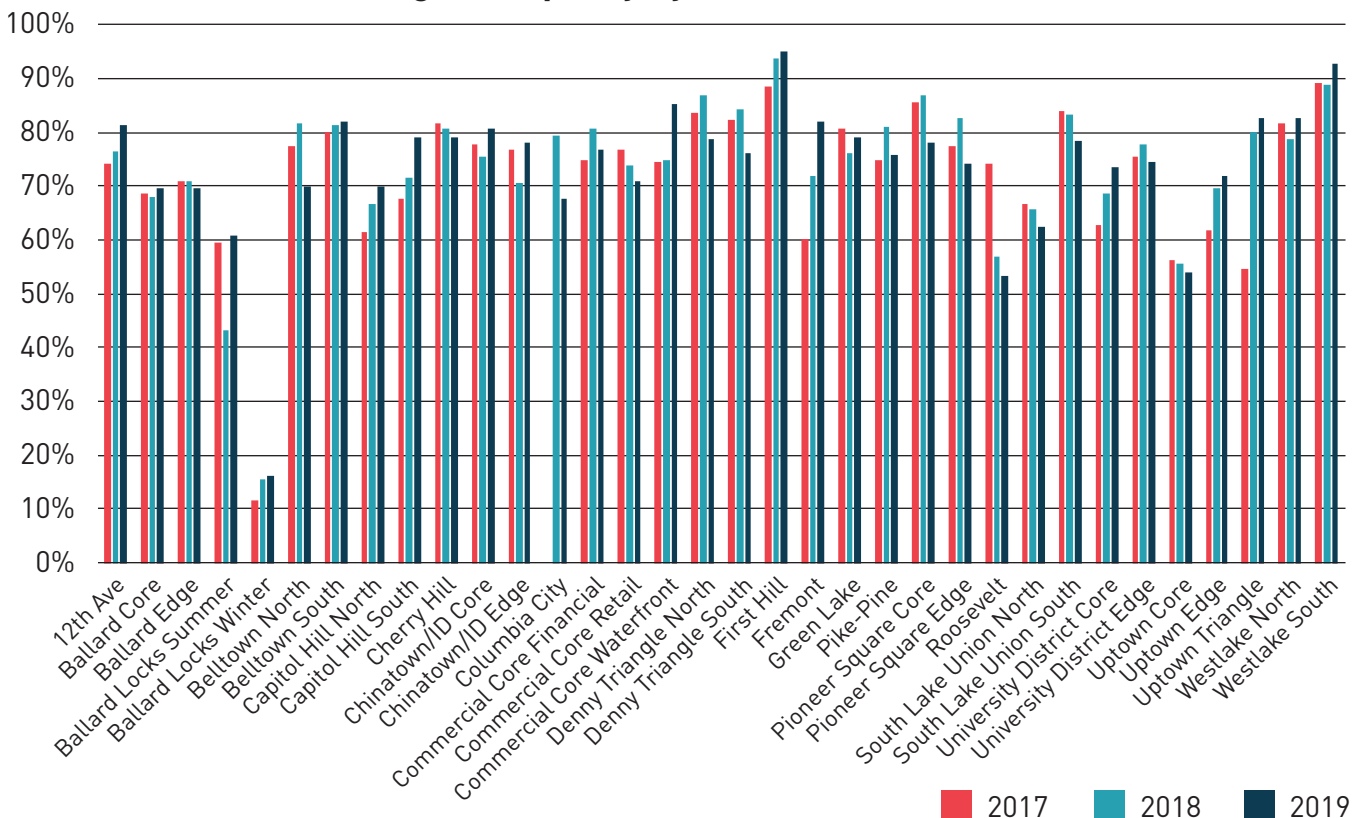
The data we gather allows us to monitor how well we are achieving our goal of making it easy to quickly find a parking space. It also helps us determine when and where we use paid parking as part of our curbspace management toolkit. City policy, as specified in the Seattle Municipal Code, is that rates and hours of operation are set such that one to two spaces per block are open and available throughout the day. Since 2011, SDOT has made over 300 different rate and hours of operations changes. We have made as many rate decreases as increases, all based on the annual parking study data results.

The bottom-line measure of our performance is the average level of use and availability. In other words,

on average, is on-street parking well-utilized and are drivers able to find a parking space.

This chart shows for all the paid parking areas, the average occupancy from the 2017, 2018, and the 2019 Annual Paid Parking Studies. This presents the average over the day so hides the peaks and valleys that may be present – which is why SDOT sets rates by morning, afternoon and evening data. For the most part, on average over the day, paid areas are in or near the target range of one to two available spaces on a blockface. There are some areas that stand out for lower occupancy – namely Ballard Locks in the winter. SDOT adjusts rates seasonally there because of the significant difference between summer and winter parking activity.

**Average Occupancy by Paid Area 2017-2019**



# OUR DATA-DRIVEN APPROACH

## DATA COLLECTION

Every spring we collect occupancy data on every block of Seattle’s 34 paid parking areas over the entire day from 8 am until two hours after paid parking ends in that neighborhood (paid parking ends at 8 pm in most areas).

We collect data on a Tuesday, Wednesday, or Thursday (avoiding holidays and major events) to represent typical parking conditions.

Occupancy is the percent of publicly available on-street paid parking spaces that are occupied by a vehicle. The number of possible parking spaces on each block takes into account parking restrictions near intersections, driveways, and fire hydrants. Occupancy can be over 100% as vehicles sometimes park close together or partially in illegal areas.

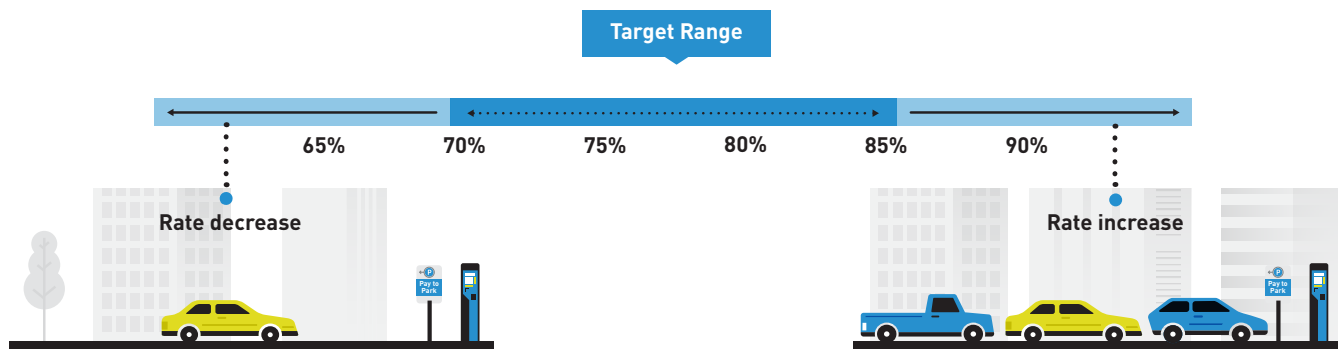
This report summarizes the spring 2019 data we used to recommend parking management changes. All data sets are available on [data.seattle.gov](http://data.seattle.gov) under “Annual Parking Study Data,” with data sets available back to the 2014 Annual Study.

## PROGRAM STEPS

### 1. COLLECT AND ANALYZE PARKING OCCUPANCY DATA



### 2. MONITOR CONDITIONS AND ADJUST RATES



## HOW WE ADJUST RATES

Seattle's areas with paid parking total about 11,500 spaces and range in size between 50 spaces in a smaller area to over 1,000 spaces in others. Since 2015, SDOT has adjusted rates by the time of day to account for different demands:

- Morning 8 am – 11 am
- Afternoon 11 am to 5 pm/6 pm
- Evening 5 pm to 8 pm/10 pm

Our target occupancy is between 70% and 85% for each time period in each area. That means we set rates to achieve a performance goal of one or two spaces being open and available per block throughout the day. For each area time period, we use the following rules to adjust rates:

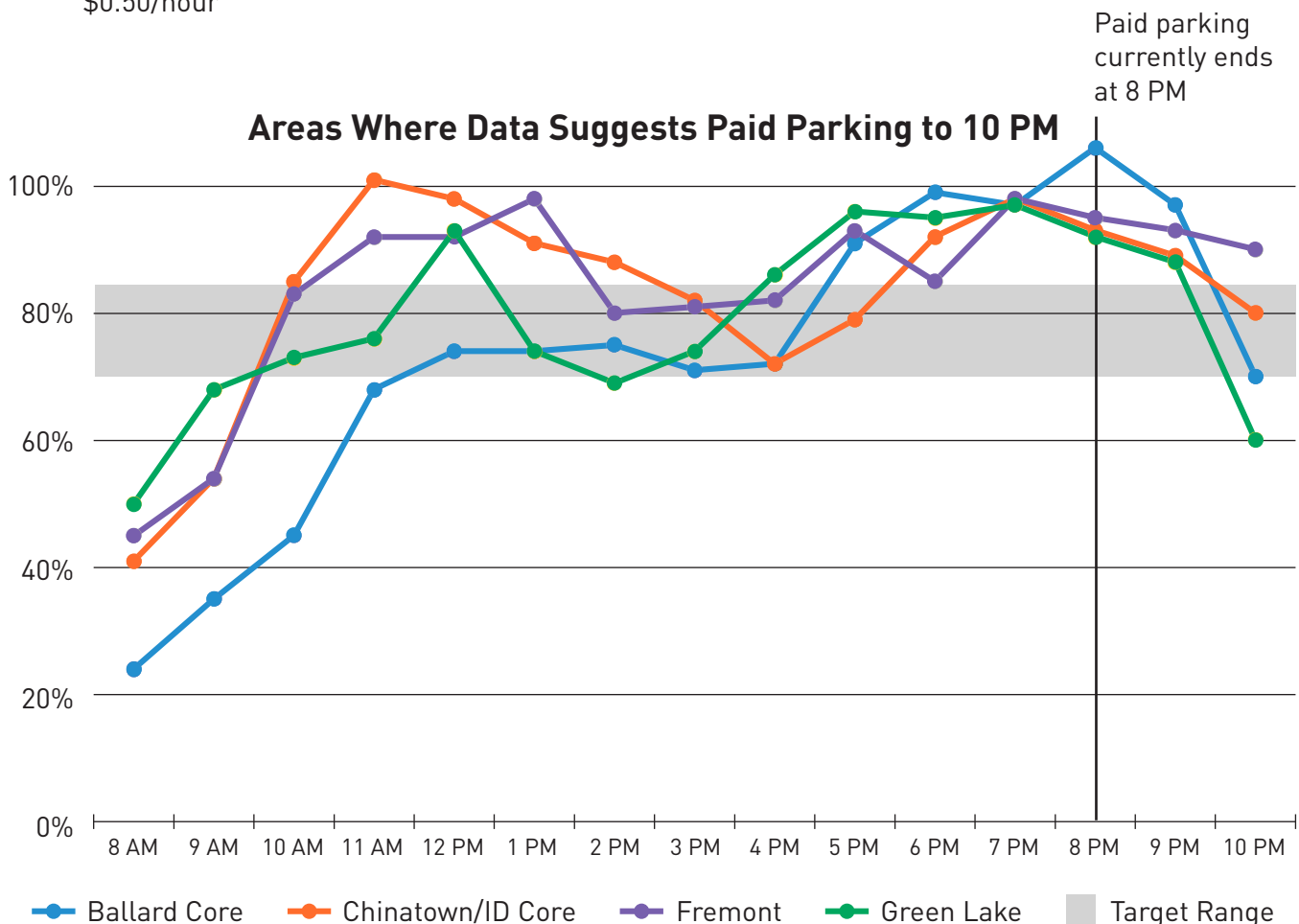
- If occupancy is over 85%, increase rate by \$0.50/hour
- If occupancy is between 70% and 85%, rates do not change
- If occupancy is below 70%, decrease rate by \$0.50/hour

Rates cannot go below \$0.50/hour or above \$5.00/hour (as currently defined in the Seattle Municipal Code).

## WHEN TO USE PRICING

Managing curbspace with paid parking helps to create availability in high-demand commercial areas. Over time, following the same data-driven approach, SDOT has been extending parking hours later into the evening in some areas to better ensure reliable access and open spaces for when people visit restaurants, theaters, shops, and other attractions at night. This is consistent with the policy guidance in the Seattle Municipal Code.

To evaluate when it may make sense to extend paid parking hours, we gather data for two hours after paid parking currently ends. In the example below, the discussion is about whether to extend paid parking from 8 pm when it currently ends



to 10 pm. Data from both this year's 2019 study, as well as last year's 2018 study, found that for those two hours, parking occupancy exceeds 85% in the Ballard Core, Green Lake, Fremont, and the Chinatown ID Core areas. These data results suggest that paid hours be extended from 8 pm to 10 pm to improve customer access. SDOT is considering this change in 2020-21 and will engage these communities directly as part of making this decision. An important part of this discussion is how employees who work late shifts continue to have access to and from work, given that they travel at times when transit may not be as frequent as it is during the daytime.

## **WHERE TO USE PRICING**

In some areas, we also gather occupancy data on blocks adjacent to currently paid areas to see where expanding time limits and/or paid parking can improve customer availability and access for those commercial areas. Our goal is to manage the limited supply of existing parking so that customers and visitors can easily and reliably access commercial areas. Circling to find parking is frustrating, time consuming, and further adds to congestion.

In 2018 and 2019, SDOT collected data on adjacent streets in the Ballard, Fremont, and Green Lake areas. The data suggest that each area would benefit from expanding where paid parking is used to provide more reliable customer access. SDOT is considering this change for 2020-21 and will engage these communities directly as part of making this decision.

# PAID AREA MANAGEMENT CHANGES

The following rate changes are planned for early 2020 based upon the 2019 data in this report:

- No rate changes in 47 area time periods
- Increase rates in 27 area time periods
- Decrease rates in 18 area time periods

These changes are summarized in the following maps and tables, followed by detailed information for each of the 34 areas:

- Planned rate changes table
- Planned rate changes map
- Occupancy data table
- Neighborhood pages

## PLANNED RATE CHANGES FOR JANUARY 2020

Planned rate changes for January 2020						
Area	Subarea	8 AM – 11 AM	11 AM – 5 PM or 6 PM [a]	5 PM – 8 PM / 10 PM	Hrs	Time Limit (during paid hours)
12th Avenue		\$0.50	\$3.50	\$3.50	8 AM - 8 PM	2 hours/3 hours after 5 pm
Ballard	Core	\$0.50	\$2.00	\$3.50	8 AM - 8 PM	2 hours/No time limit after 5 pm
Ballard	Edge	\$0.50	\$1.00	\$1.50	8 AM - 8 PM	4 hours
Ballard Locks	Winter	\$0.50	\$0.50	-	8 AM - 6 PM	4 hours
Ballard Locks	Summer	\$1.00	\$1.50	\$1.50	8 AM - 8 PM	4 hours
Belltown	North	\$1.00	\$2.00	\$1.00	8 AM - 8 PM	4 hours
Belltown	South	\$2.50	\$3.50	\$2.50	8 AM - 8 PM	2 hours/3 hours after 5 pm
Capitol Hill	North	\$1.00	\$3.00	\$4.50	8 AM - 10 PM	2 hours/No time limit after 5 pm
Capitol Hill	South	\$1.50	\$2.50	\$4.00	8 AM - 10 PM	2 or 4 hours/No time limit after 5 pm
Cherry Hill		\$3.50	\$3.50	\$0.50	8 AM - 8 PM	2 hours/3 hours after 5 pm
Chinatown/ID	Core	\$1.00	\$5.00	\$3.50	8 AM - 8PM	2 hours/No time limit after 5 pm
Chinatown/ID	Edge	\$0.50	\$2.50	\$2.00	8 AM - 8 PM	2 hours
Columbia City		\$0.50	\$1.00	\$2.00	8 AM - 8 PM	2 hours/No time limit after 5 pm
Commercial Core	Financial	\$4.00	\$5.00	\$2.00	8 AM - 8 PM	2 hours/3 hours after 5 pm
Commercial Core	Retail	\$3.50	\$4.00	\$3.00	8 AM - 8 PM	2 hours/3 hours after 5 pm
Commercial Core	Waterfront	\$3.00	\$5.00	\$4.00	8 AM - 8 PM	2 or 4 hours/3 hours after 5 pm
Denny Triangle	North	\$1.50	\$2.50	-	8 AM - 6 PM	4 hours
Denny Triangle	South	\$3.50	\$5.00	\$3.00	8 AM - 8 PM	2 or 4 hours/3 hours after 5 pm
First Hill		\$5.00	\$5.00	\$5.00	8 AM - 8 PM	2 hours/3 hours after 5 pm
Fremont		\$0.50	\$2.00	\$2.00	8 AM - 8 PM	2 hours/No time limit after 5 pm
Green Lake		\$0.50	\$1.00	\$2.50	8 AM - 8 PM	2 hours/No time limit after 5 pm
Pike-Pine		\$1.00	\$3.00	\$4.00	8 AM - 10 PM	2 or 4 hours/No time limit after 5 pm
Pioneer Square	Core	\$2.50	\$5.00	-	8 AM - 6 PM	2 hours
Pioneer Square	Edge	\$2.50	\$5.00	-	8 AM - 6 PM	2 hours
Roosevelt		\$0.50	\$0.50	\$0.50	8 AM - 8 PM	4 hours
South Lake Union	North	\$1.50	\$2.00	-	8 AM - 6 PM	10 hours or 2 hours
South Lake Union	South	\$3.00	\$4.00	-	8 AM - 6 PM	10 hours or 2 hours
University District	Core	\$1.00	\$3.00	\$2.50	8 AM - 8 PM	2 hours/3 hours after 5 pm
University District	Edge	\$1.00	\$1.00	-	8 AM - 6 PM	4 hours
Uptown	Core	\$0.50	\$1.00	\$1.50	8 AM - 8 PM	2 hours/3 hours after 5 pm
Uptown	Edge	\$0.50	\$1.50	\$1.50	8 AM - 8 PM	4 hours
Uptown Triangle		\$1.00	\$2.00	-	8 AM - 6 PM	10 hours or 4 hours
Westlake Ave N [b]	North	\$1.00	\$1.50	-	9 AM - 4 PM	2 hours or 72 hours
Westlake Ave N [b]	South	\$1.50	\$2.50	-	9 AM - 4 PM	4 hours or 72 hours

### Legend

- Rates are increasing by \$ 0.50
- Rates are decreasing by \$ 0.50
- Rates are not changing (though data indicates they should) because they are already at the minimum or maximum (\$ 0.50/\$ 5.00)

[a] The rate changes at 5 PM in neighborhoods with paid hours until 8 PM or later. Otherwise, paid parking hours end at 6 PM

[b] Westlake Avenue N paid parking is only in effect Monday-Friday



# PLANNED RATE CHANGES FOR JANUARY 2020

## NEW PAID PARKING RATES FOR JANUARY 2020

**BALLARD LOCKS**

WINTER	\$0.50	\$0.50	-
SUMMER	\$1.00	\$1.50	\$1.50

**BALLARD EDGE**

	\$0.50	\$1.00	\$1.50
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**BALLARD CORE**

	\$0.50	\$2.00	\$3.50
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**GREEN LAKE**

	\$0.50	\$1.00	\$2.50
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**ROOSEVELT**

	\$0.50	\$0.50	\$0.50
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**UNIVERSITY DISTRICT EDGE**

	\$1.00	\$1.00	-
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**UNIVERSITY DISTRICT CORE**

	\$1.00	\$3.00	\$2.50
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**FREMONT**

	\$0.50	\$2.00	\$2.00
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**What does this map show?**  
 This map shows the new January 2020 paid parking rates by subarea and time of day. The morning rate is listed first, then midday, then the evening. Rates are **increased** or **decreased** by \$0.50. Rates shown in black are **not changing**.

**PAID AREA SUBAREA**

	\$0.50	\$1.00	\$1.50
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**WESTLAKE AVE. N NORTH**

	\$1.00	\$1.50	-
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**WESTLAKE AVE. N SOUTH**

	\$1.50	\$2.50	-
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**UPTOWN TRIANGLE**

	\$1.00	\$2.00	-
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**UPTOWN EDGE**

	\$0.50	\$1.50	\$1.50
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**UPTOWN CORE**

	\$0.50	\$1.00	\$1.50
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**SOUTH LAKE UNION NORTH**

	\$1.50	\$2.00	-
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**SOUTH LAKE UNION SOUTH**

	\$3.00	\$4.00	-
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**CAPITOL HILL NORTH**

	\$1.00	\$3.00	\$4.50
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**CAPITOL HILL SOUTH**

	\$1.50	\$2.50	\$4.00
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**DENNY TRIANGLE NORTH**

	\$1.50	\$2.50	-
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**DENNY TRIANGLE SOUTH**

	\$3.50	\$5.00	\$3.00
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**BELLTOWN NORTH**

	\$1.00	\$2.00	\$1.00
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**BELLTOWN SOUTH**

	\$2.50	\$3.50	\$2.50
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**COMMERCIAL CORE RETAIL**

	\$3.50	\$4.00	\$3.00
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**COMMERCIAL CORE FINANCIAL**

	\$4.00	\$5.00	\$2.00
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**COMMERCIAL CORE WATERFRONT**

	\$3.00	\$5.00	\$4.00
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**PIONEER SQUARE CORE**

	\$2.50	\$5.00	-
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**PIONEER SQUARE EDGE**

	\$2.50	\$5.00	-
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**PIKE-PINE**

	\$1.00	\$3.00	\$4.00
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**12TH AVE**

	\$0.50	\$3.50	\$3.50
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**CHERRY HILL**

	\$3.50	\$3.50	\$0.50
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**FIRST HILL**

	\$5.00	\$5.00	\$5.00
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**CHINATOWN-ID EDGE**

	\$0.50	\$2.50	\$2.00
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**CHINATOWN-ID CORE**

	\$1.00	\$5.00	\$3.50
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**COLUMBIA CITY**

	\$0.50	\$1.00	\$2.00
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# OCCUPANCY DATA

Parking Occupancy Comparison for Paid Parking Areas - 2015-2019

Paid area	Spaces	9:00 - 11:00 AM					11:00 AM - 6:00 PM					6:00 - 8:00 PM				
		2015	2016	2017	2018	2019	2015	2016	2017	2018	2019	2015	2016	2017	2018	2019
12th Avenue	74	68%	63%	56%	76%	63%	84%	91%	86%	88%	89%	104%	104%	97%	89%	101%
Ballard Core	207	45%	42%	44%	45%	40%	81%	75%	78%	72%	74%	102%	102%	87%	94%	98%
Ballard Edge	341	52%	69%	63%	69%	59%	72%	77%	83%	77%	72%	88%	88%	89%	78%	86%
Ballard Locks (Winter)	80	3%	4%	4%	6%	5%	19%	36%	19%	23%	28%	21%	10%	44%	29%	29%
Ballard Locks (Summer)	80	14%	15%	16%	18%	19%	94%	83%	81%	64%	62%	61%	71%	64%	39%	39%
Belltown North	1214	59%	57%	72%	76%	71%	71%	74%	87%	94%	81%	69%	79%	75%	65%	65%
Belltown South	682	66%	77%	80%	77%	78%	82%	89%	91%	90%	92%	86%	85%	80%	84%	84%
Capitol Hill North	110	55%	42%	36%	46%	54%	79%	76%	71%	73%	69%	90%	92%	82%	86%	86%
Capitol Hill South	256	66%	62%	64%	67%	73%	77%	72%	70%	68%	78%	96%	84%	86%	93%	93%
Cherry Hill	57	95%	97%	100%	95%	94%	93%	98%	98%	92%	91%	55%	49%	66%	64%	64%
Chinatown/ID Core	152	53%	28%	61%	57%	70%	92%	51%	96%	85%	97%	48%	92%	84%	95%	95%
Chinatown/ID Edge	274	54%	46%	73%	67%	74%	82%	70%	93%	87%	89%	58%	72%	85%	86%	86%
Columbia City	70	-	-	-	76%	55%	-	-	-	89%	75%	-	-	-	93%	91%
Commercial Core Financial	305	80%	84%	83%	85%	76%	91%	94%	90%	91%	86%	65%	56%	53%	63%	51%
Commercial Core Retail	265	73%	63%	71%	68%	70%	89%	77%	88%	84%	82%	63%	62%	71%	68%	59%
Commercial Core Waterfront	211	69%	84%	56%	57%	71%	93%	94%	89%	87%	95%	74%	73%	77%	84%	84%
Denny Triangle North	413	81%	88%	83%	86%	76%	88%	94%	88%	95%	80%	79%	78%	69%	70%	70%
Denny Triangle South	129	73%	96%	75%	83%	71%	89%	99%	94%	95%	90%	71%	86%	80%	78%	70%
First Hill	1037	93%	93%	90%	97%	100%	93%	74%	93%	101%	99%	96%	66%	84%	85%	89%
Fremont	78	38%	45%	43%	34%	69%	77%	82%	76%	87%	94%	85%	85%	64%	88%	92%
Green Lake	113	59%	58%	73%	64%	70%	79%	102%	80%	79%	85%	95%	105%	103%	92%	96%
Pike-Pine	715	63%	47%	60%	63%	58%	83%	73%	78%	83%	76%	101%	92%	98%	98%	91%

## Legend

- Above target range
- Target range
- Below target range
- No data

Parking Occupancy Comparison for Paid Parking Areas - 2015-2019 (continued)																
Pioneer Square Core	231	83%	86%	73%	85%	63%	101%	101%	98%	97%	85%	86%	84%	82%	83%	72%
Pioneer Square Edge	413	90%	84%	75%	83%	72%	103%	103%	92%	95%	87%	78%	80%	81%	77%	70%
Roosevelt	84	23%	20%	58%	45%	42%	73%	54%	91%	65%	60%	84%	61%	76%	74%	63%
South Lake Union North	558	89%	65%	76%	71%	73%	94%	81%	83%	81%	79%	28%	50%	44%	42%	36%
South Lake Union South	1242	94%	85%	89%	89%	78%	98%	91%	93%	93%	86%	76%	77%	75%	75%	78%
University District Core	561	53%	62%	58%	58%	69%	75%	77%	75%	84%	88%	76%	84%	67%	73%	75%
University District Edge	233	60%	75%	78%	77%	71%	66%	77%	79%	85%	81%	30%	52%	71%	65%	57%
Uptown Core	127	39%	36%	39%	63%	37%	60%	72%	65%	75%	63%	85%	102%	78%	91%	64%
Uptown Edge	480	54%	50%	55%	54%	68%	75%	70%	66%	73%	82%	69%	91%	71%	86%	76%
Uptown Triangle	237	48%	35%	41%	79%	76%	70%	64%	65%	95%	102%	58%	59%	72%	63%	60%
Westlake North	442	-	-	-	70%	73%	-	-	-	84%	87%	-	-	-	75%	-
Westlake South	263	-	-	-	83%	92%	-	-	-	95%	97%	-	-	-	52%	-
Westlake	705	49%	69%	79%	-	-	77%	79%	90%	-	-	58%	50%	55%	-	-

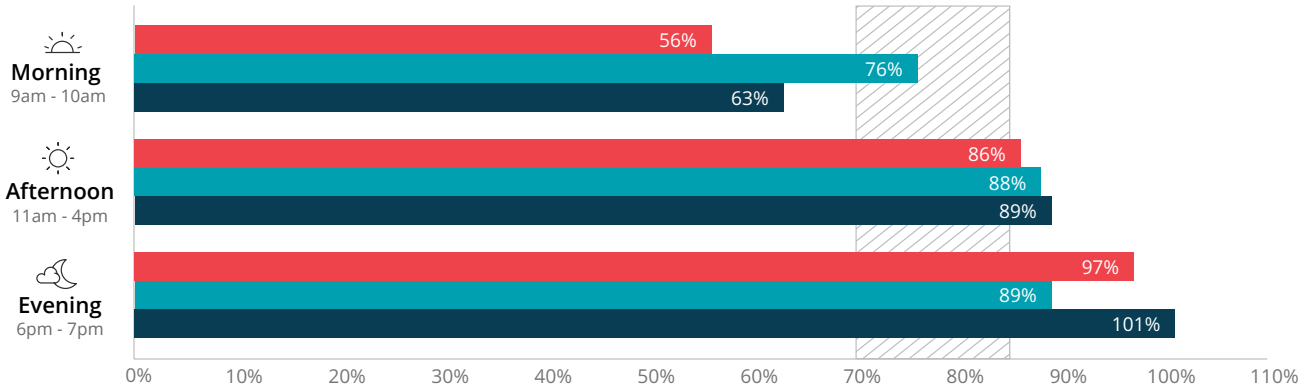
**Legend**

- Above target range
- Target range
- Below target range
- No data

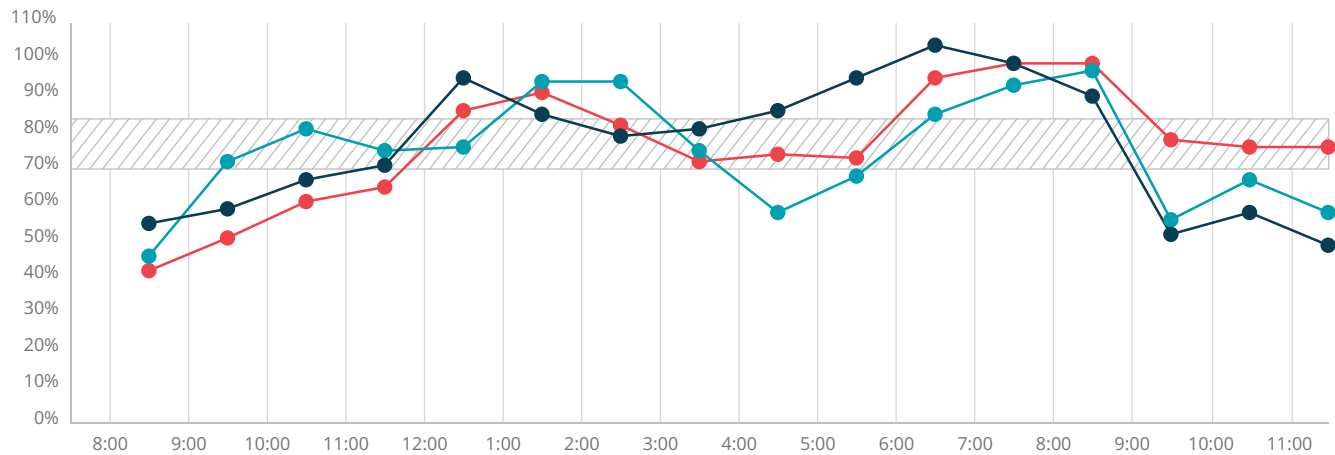
# 12th Avenue

● 2017 ● 2018 ● 2019 ☉ Target Range

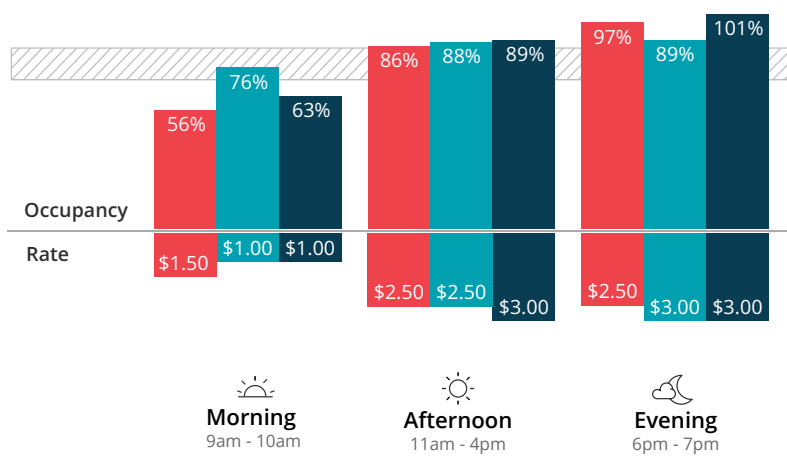
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



### 2019 Action Plan

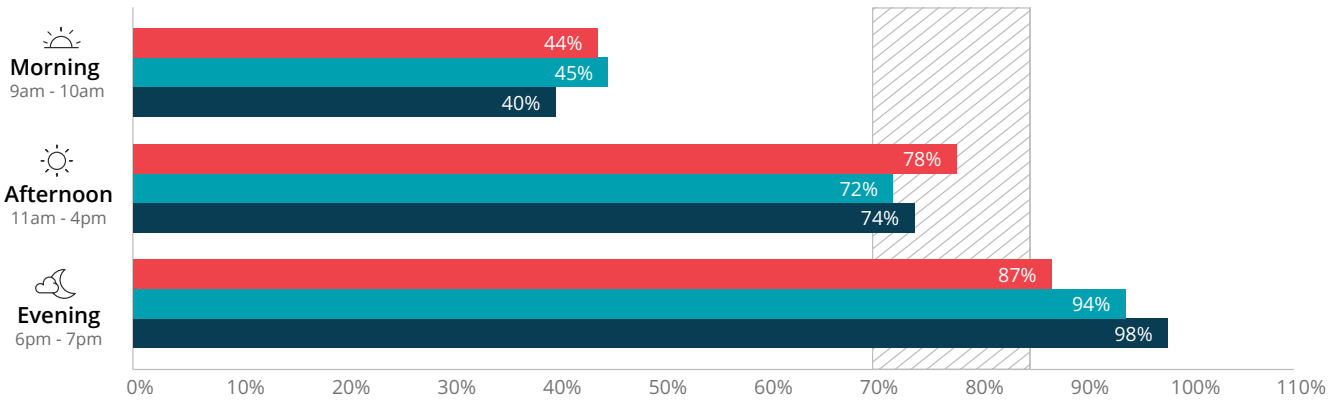
- Morning 8am - 11am:**  
Decrease rate to \$0.50
- Afternoon 11am - 5pm:**  
Increase rate to \$3.50
- Evening 5pm - 8pm:**  
Increase rate to \$3.50

**Time Limit:**  
8am - 5pm 2hrs | 3hrs after 5pm

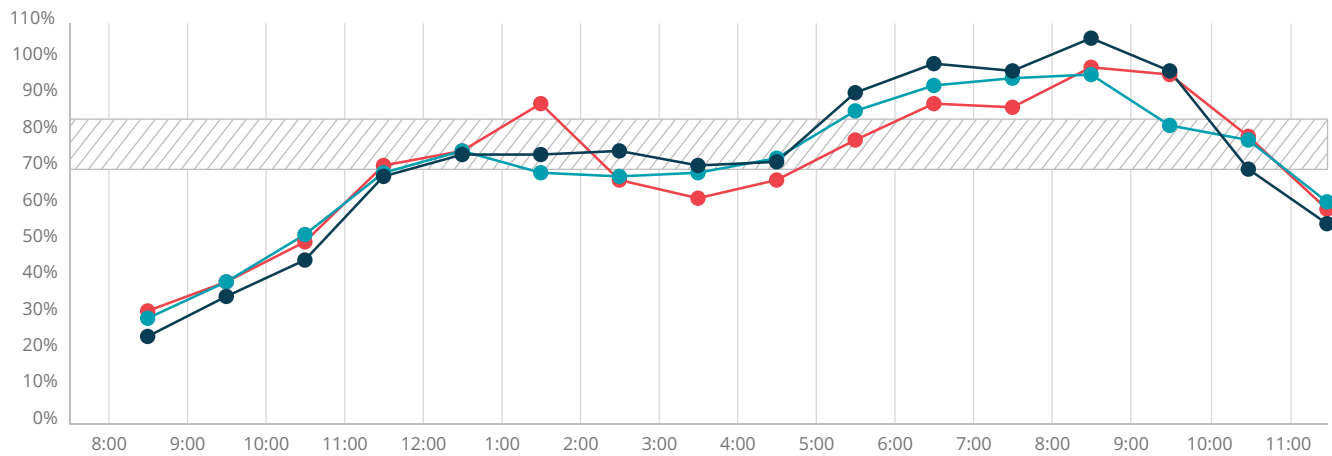
# Ballard Core

● 2017 ● 2018 ● 2019 ☉ Target Range

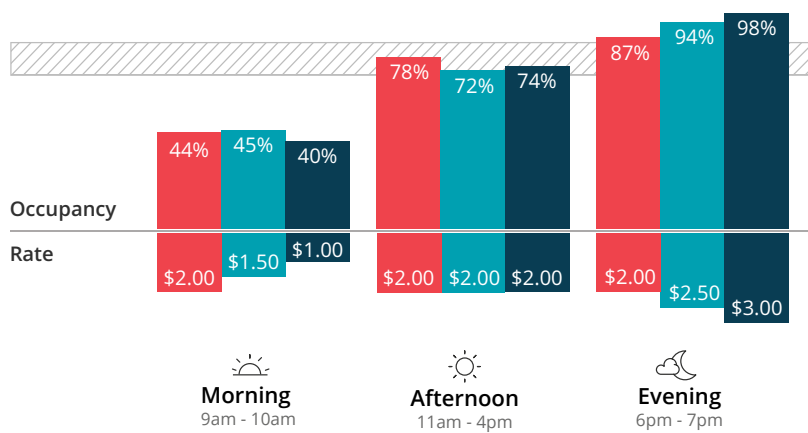
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



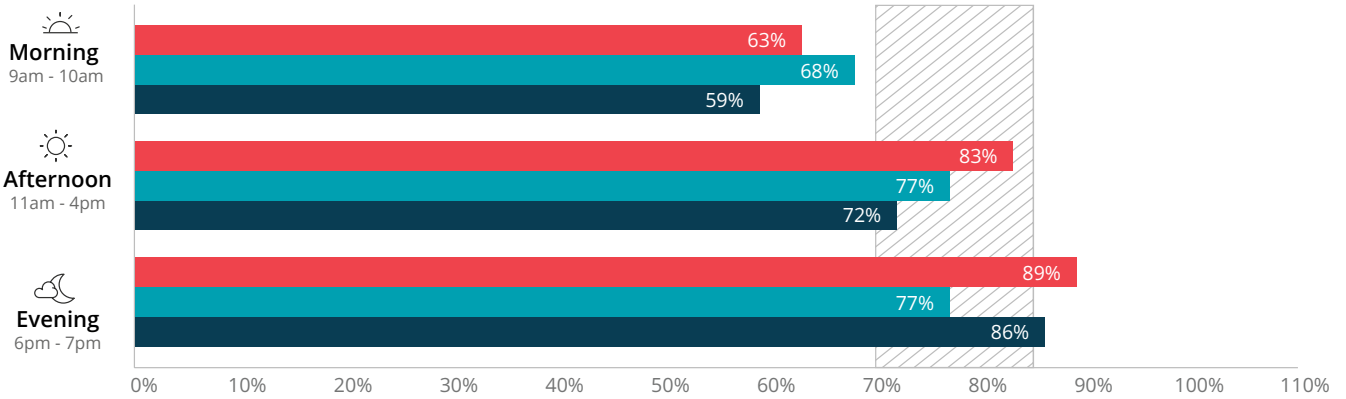
### 2019 Action Plan

- Morning 8am - 11am:**  
Decrease rate to \$0.50
- Afternoon 11am - 5pm:**  
No change at \$2.00
- Evening 5pm - 8pm:**  
Increase rate to \$3.50

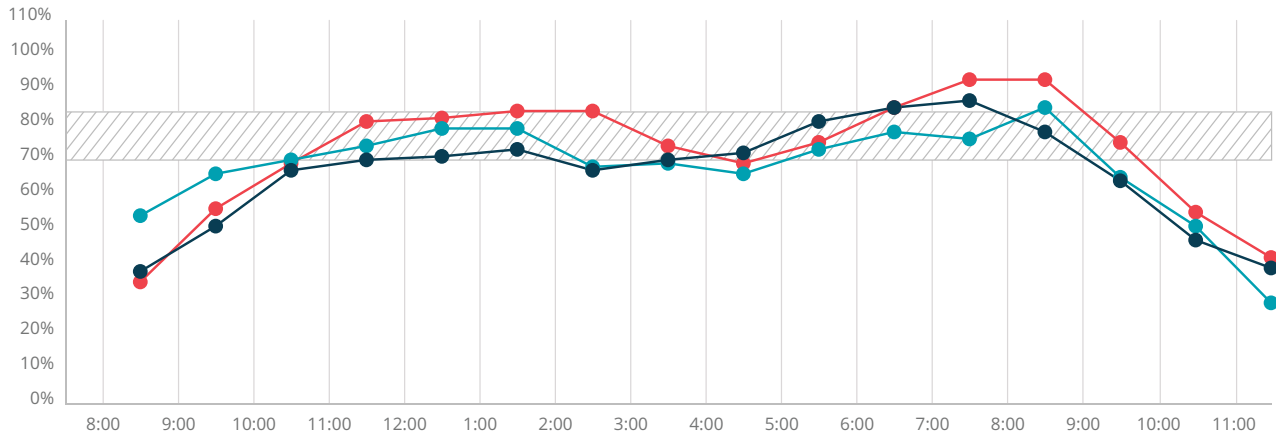
**Time Limit:**  
8am - 5pm 2hrs | 5pm No time limit

● 2017 ● 2018 ● 2019 ☐ Target Range

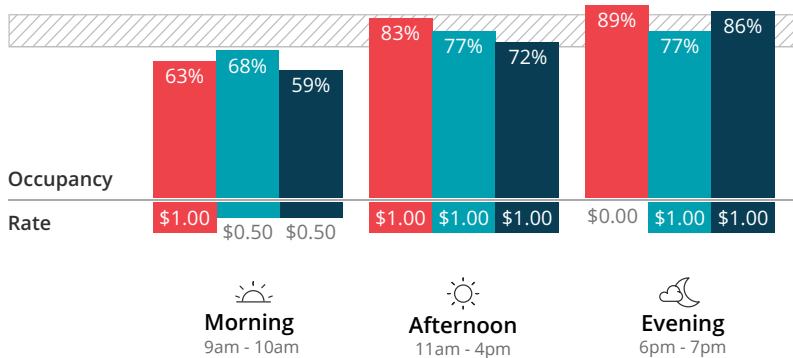
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



### 2019 Action Plan

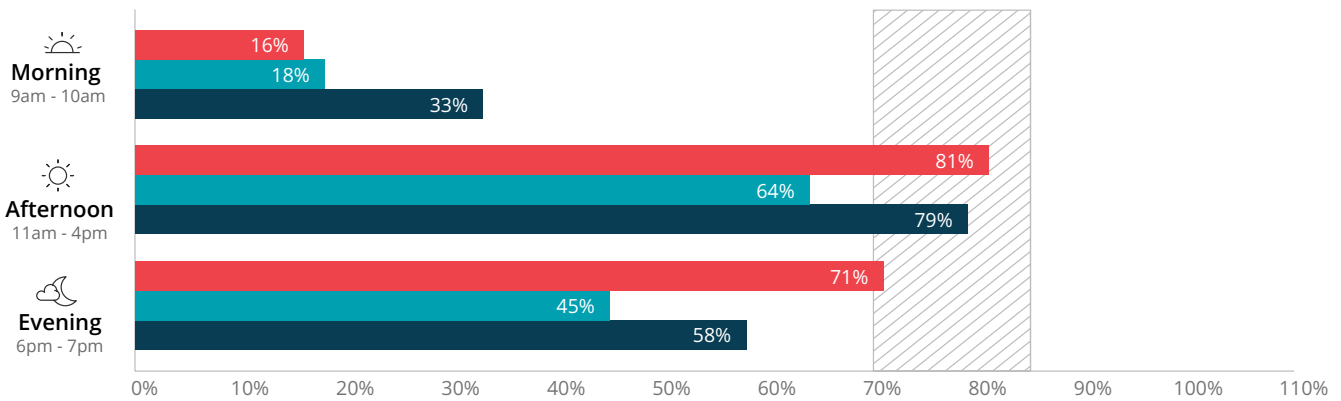
- Morning 8am - 11am:**  
No change at \$0.50
- Afternoon 11am - 5pm:**  
No change at \$1.00
- Evening 5pm - 8pm:**  
Increase rate to \$1.50

**Time Limit:**  
8am - 8pm 4hrs

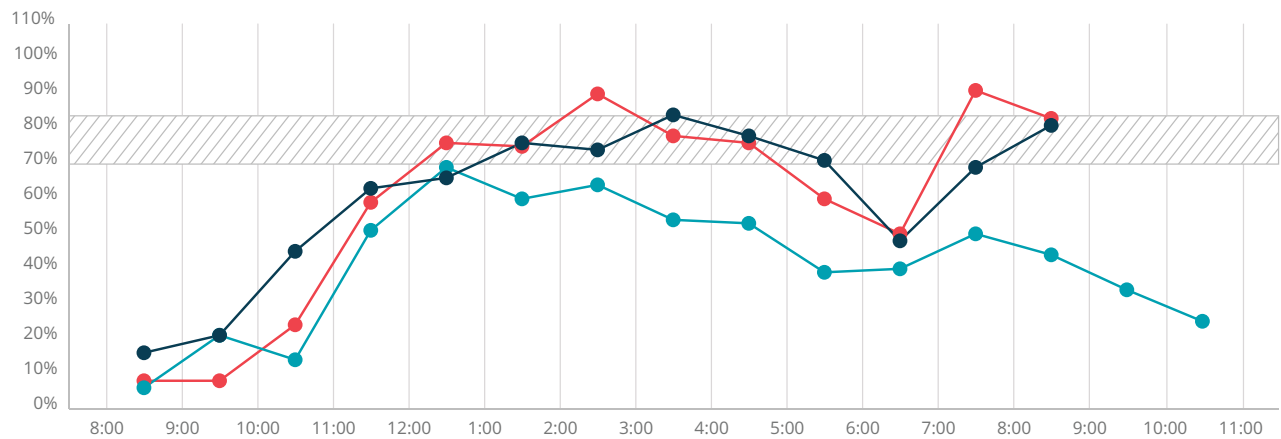
# Ballard Locks Summer

● 2017 ● 2018 ● 2019 ☉ Target Range

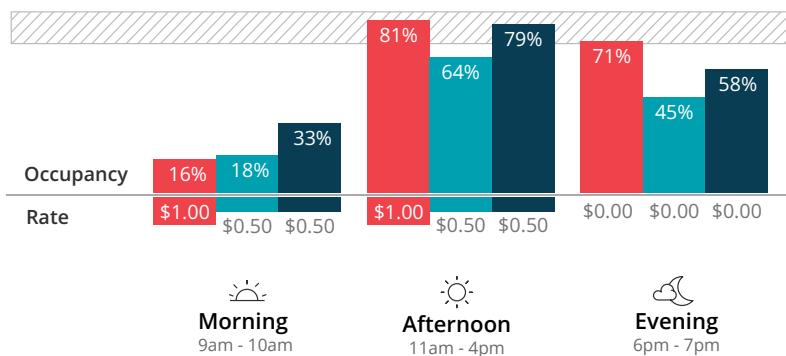
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



### 2019 Action Plan

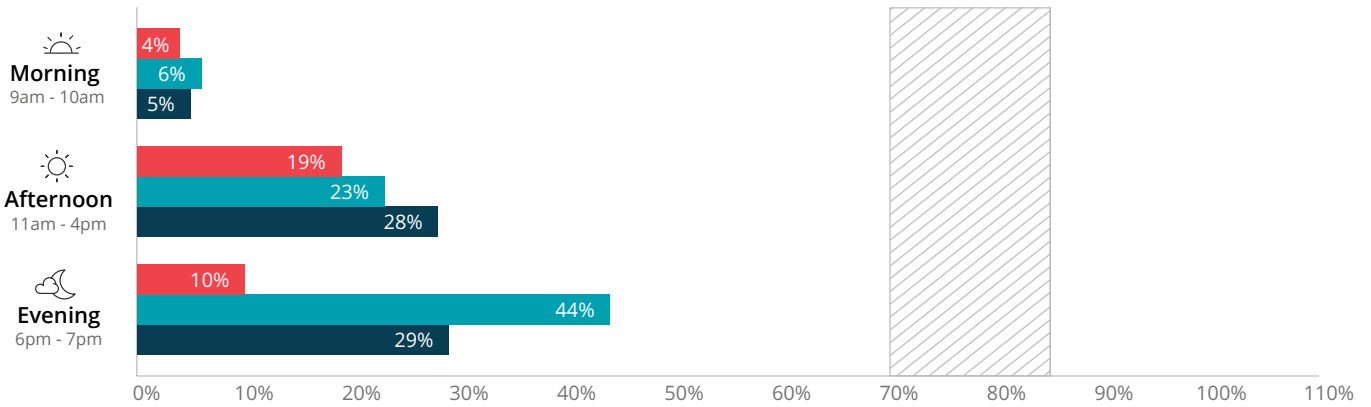
- Morning 8am - 11am:**  
Decrease rate to \$1.00
- Afternoon 11am - 5pm:**  
Decrease rate to \$1.50
- Evening 5pm - 8pm:**  
Decrease rate to \$1.50

**Time Limit:**  
8am - 8pm 4hrs

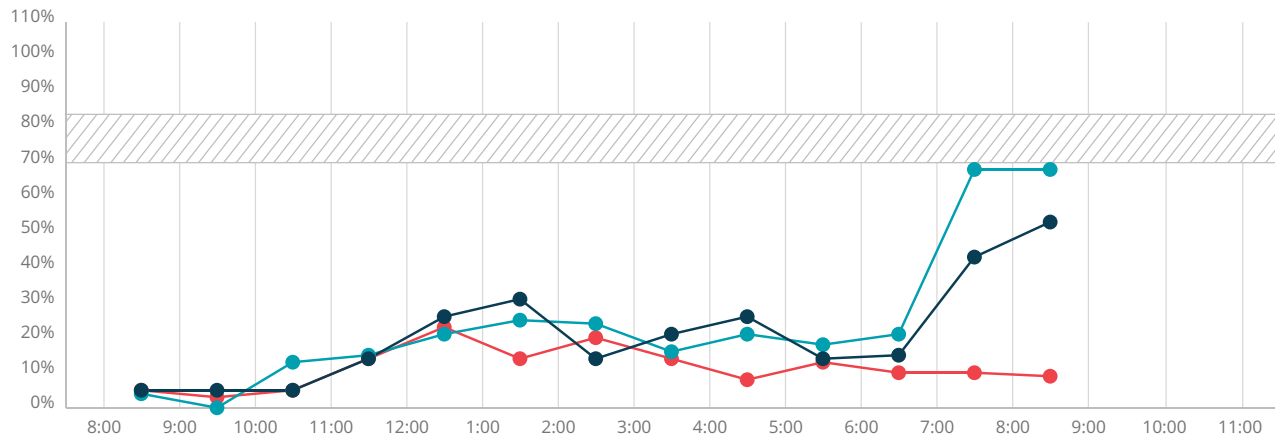
# Ballard Locks Winter

● 2017 ● 2018 ● 2019 ☉ Target Range

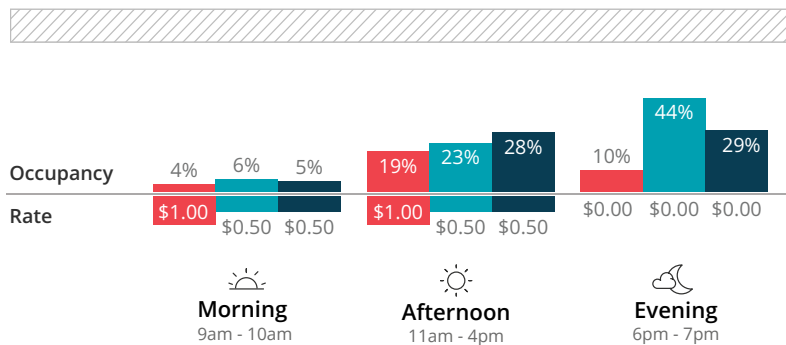
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



### 2019 Action Plan

**Morning 8am - 11am:**  
No change at \$0.50

**Afternoon 11am - 6pm:**  
No change at \$0.50

**Evening:**  
---

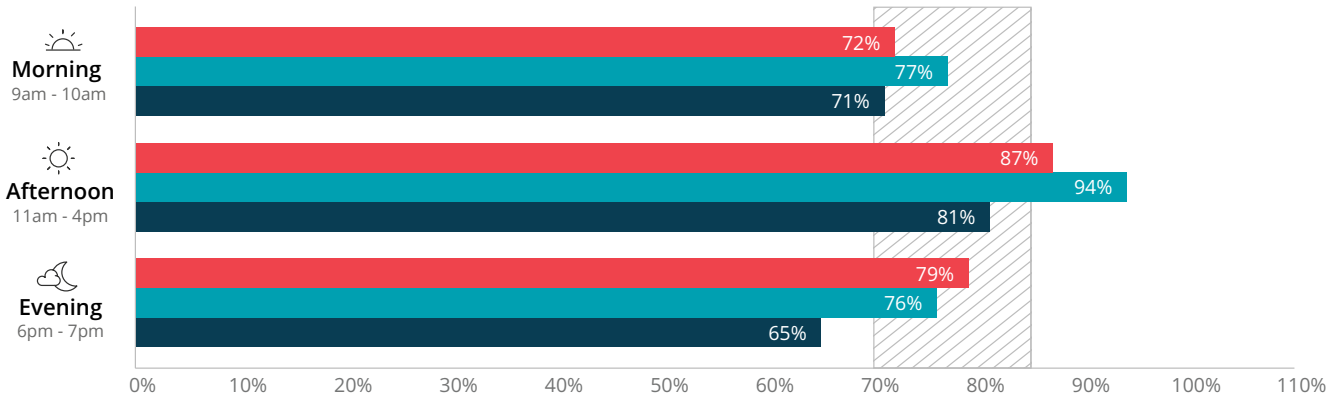
**Time Limit:**  
8am - 6pm 4hrs



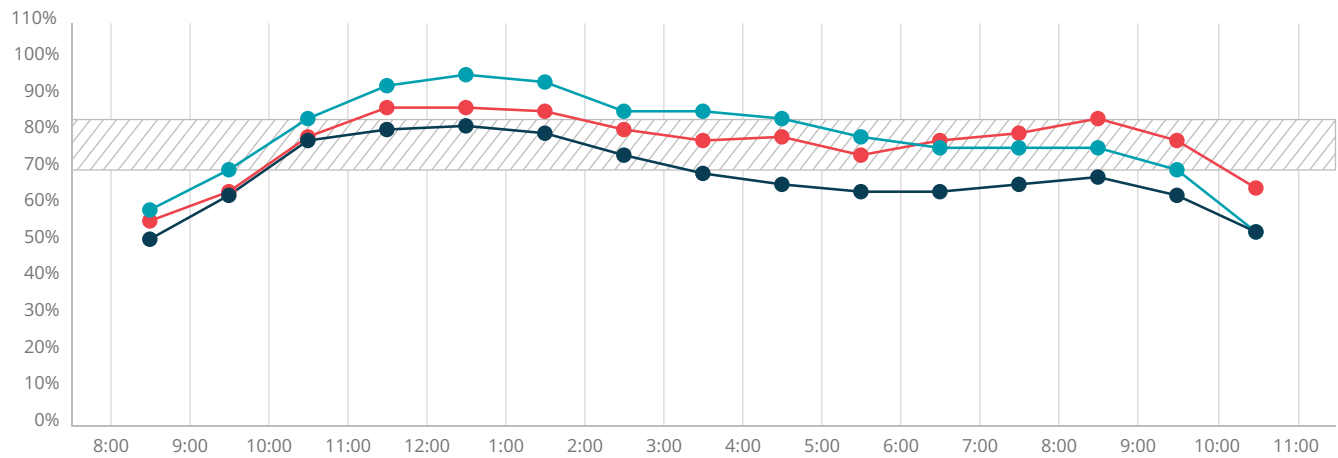
# Belltown North

● 2017 ● 2018 ● 2019 ☉ Target Range

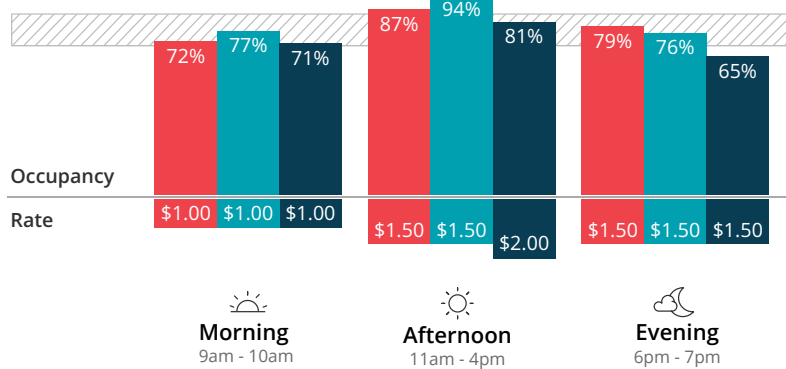
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



### 2019 Action Plan

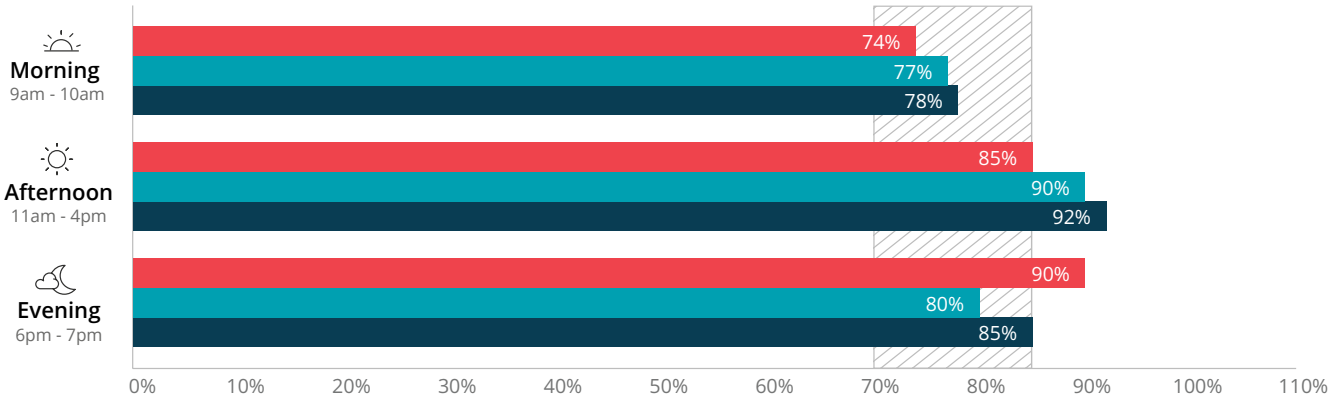
- Morning 8am - 11am:** No change at \$1.00
- Afternoon 11am - 5pm:** No change at \$2.00
- Evening 5pm - 8pm:** Decrease rate to \$1.00

**Time Limit:**  
8am - 8pm 4hrs

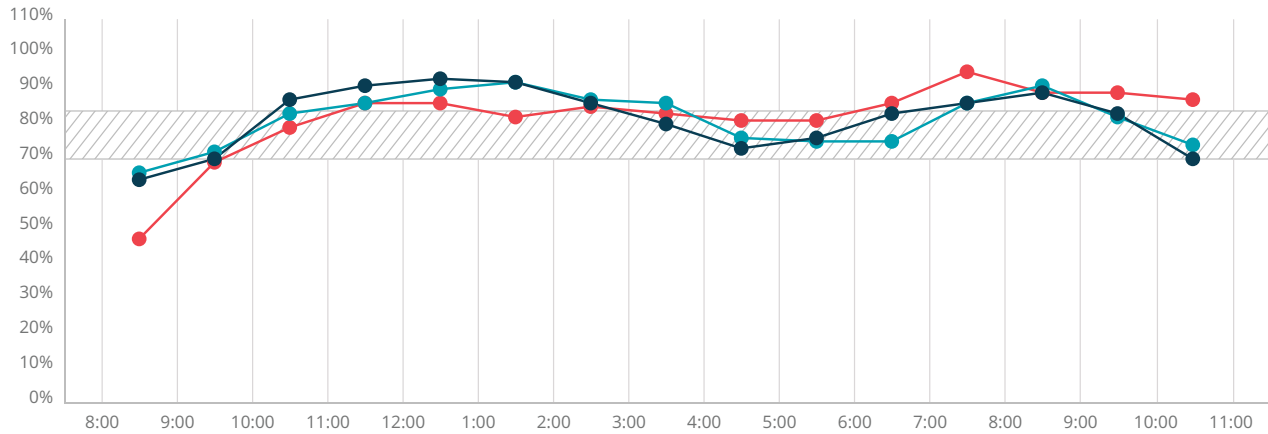
# Belltown South

● 2017 ● 2018 ● 2019 ☐ Target Range

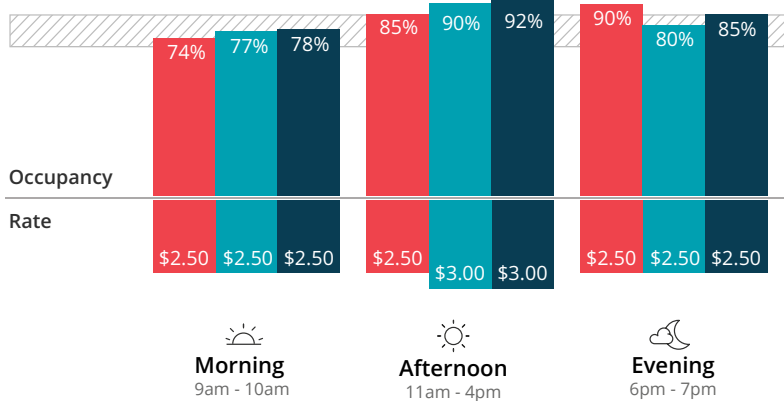
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



### 2019 Action Plan

**Morning 8am - 11am:**  
No change at \$2.50

**Afternoon 11am - 5pm:**  
Increase rate to \$3.50

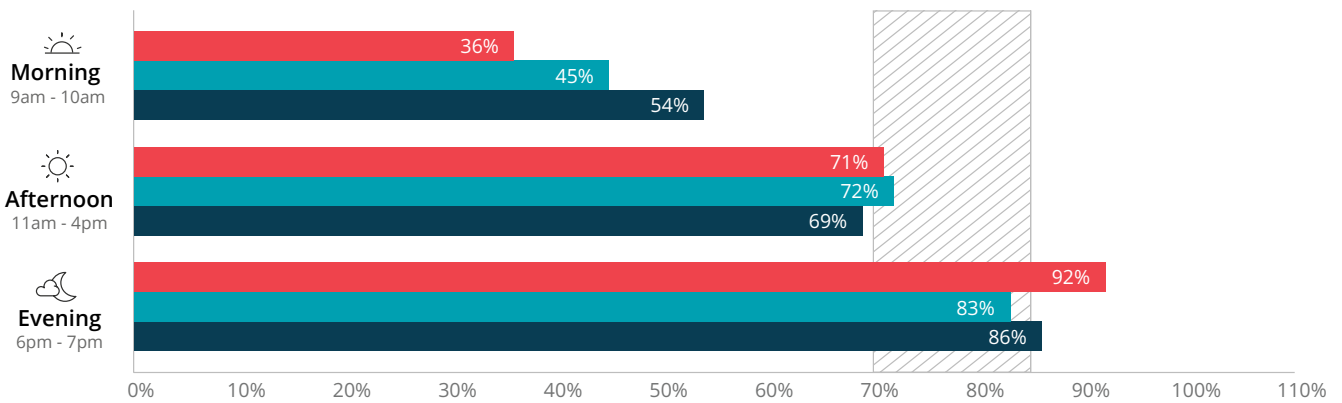
**Evening 5pm - 8pm:**  
No change at \$2.50

**Time Limit:**  
8am - 5pm 2hrs | 3hrs after 5pm

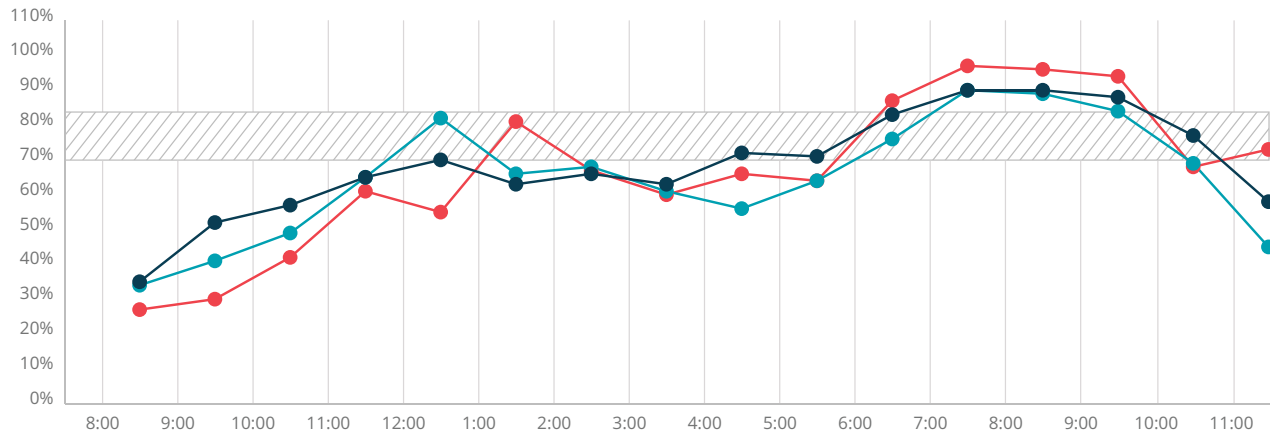
# Capitol Hill North

● 2017 ● 2018 ● 2019 ☐ Target Range

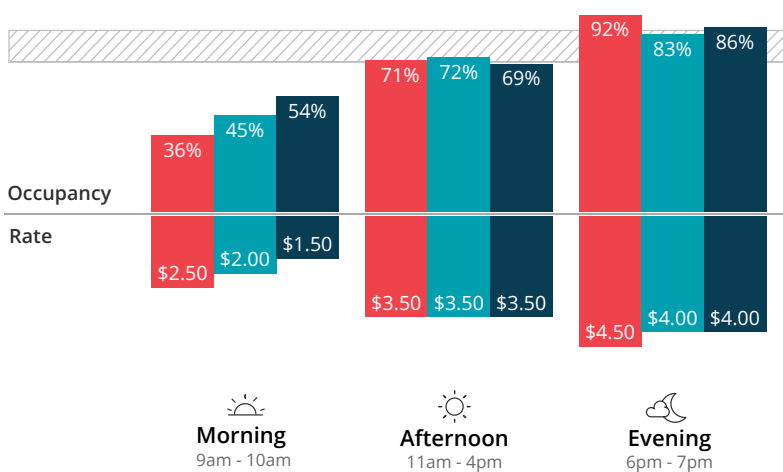
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



### 2019 Action Plan

**Morning 8am - 11am:**  
Decrease rate to \$1.00

**Afternoon 11am - 5pm:**  
Decrease rate to \$3.00

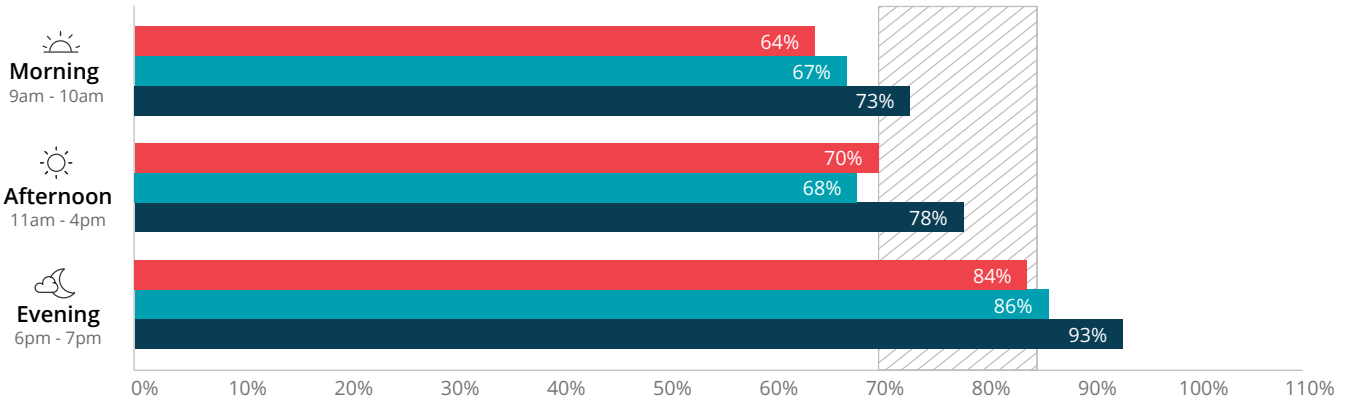
**Evening 5pm - 10pm:**  
Increase rate to \$4.50

**Time Limit:**  
8am - 5pm 2hrs | No time limit after 5pm

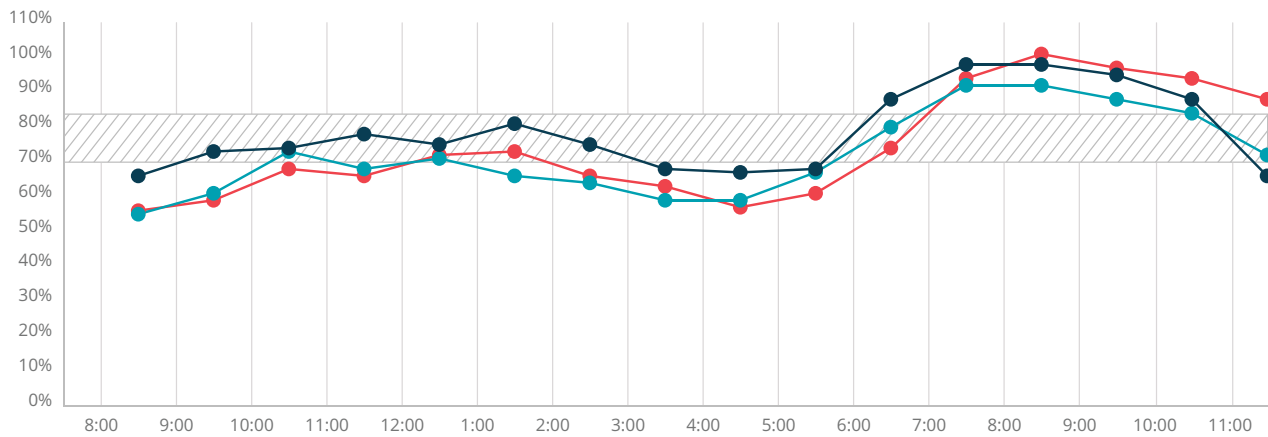
# Capitol Hill South

● 2017 ● 2018 ● 2019 ☐ Target Range

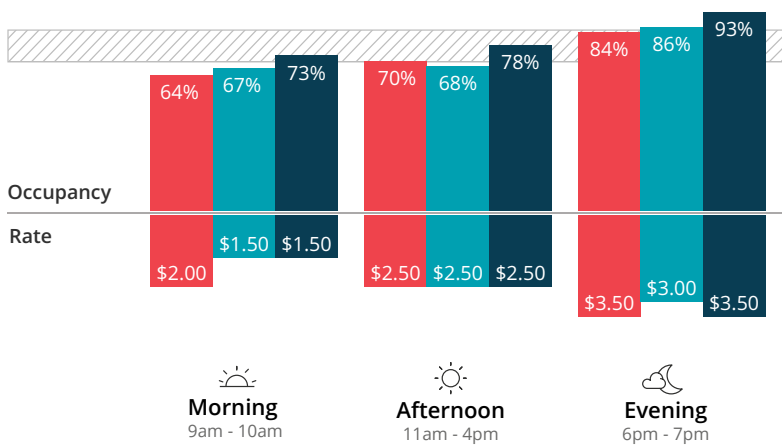
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



### 2019 Action Plan

**Morning 8am - 11am:**  
No change at \$1.50

**Afternoon 11am - 5pm:**  
No change at \$2.50

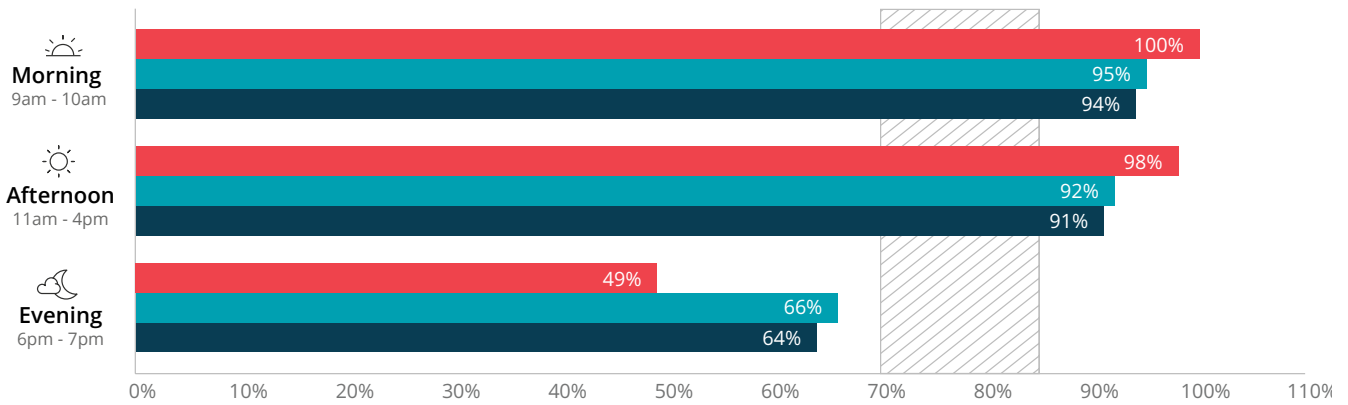
**Evening 5pm - 10pm:**  
Increase rate to \$4.00

**Time Limit:**  
8am - 5pm 2hrs or 4hrs | No time limit after 5pm

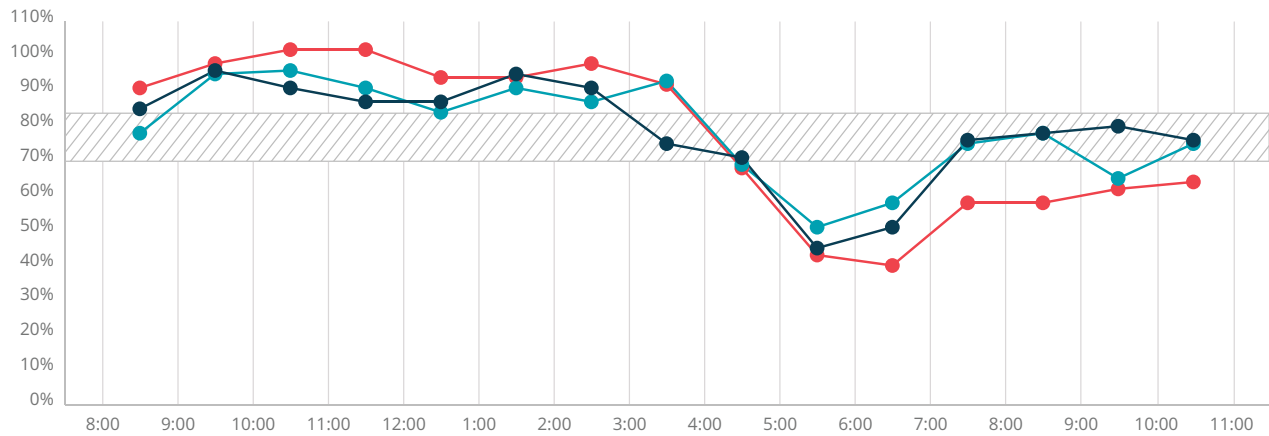
# Cherry Hill

● 2017 ● 2018 ● 2019 ☐ Target Range

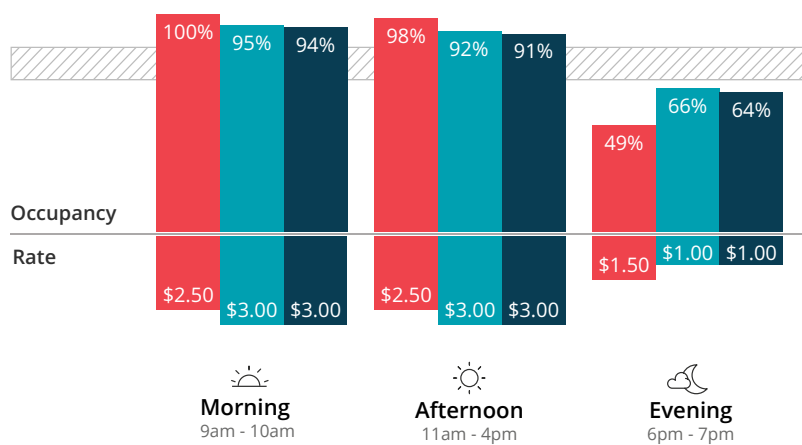
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



**Time Limit:**  
8am - 5pm 2hrs | 3hrs after 5pm

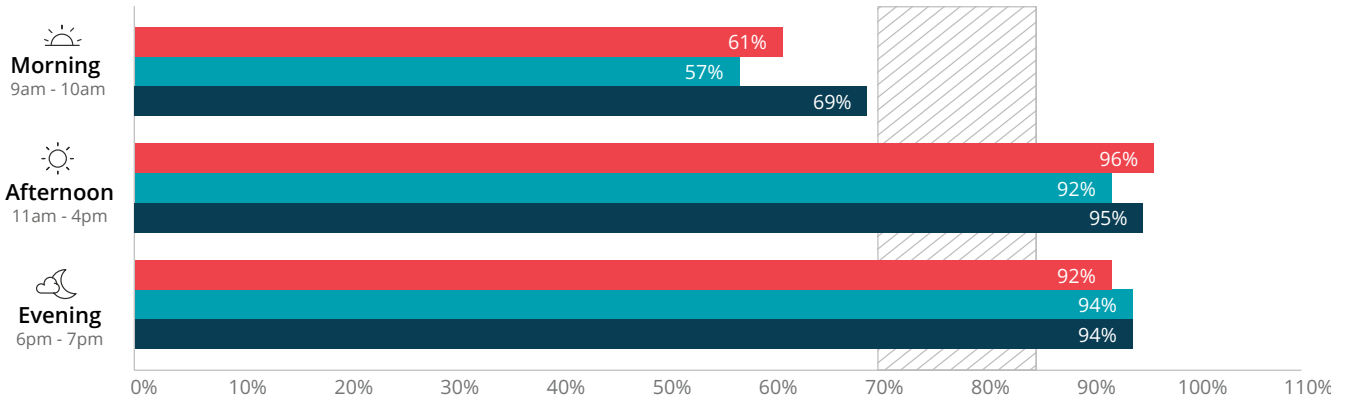
### 2019 Action Plan

- Morning 8am - 11am:**  
Increase rate to \$3.50
- Afternoon 11am - 5pm:**  
Increase rate to \$3.50
- Evening 5pm - 8pm:**  
Decrease rate to \$0.50

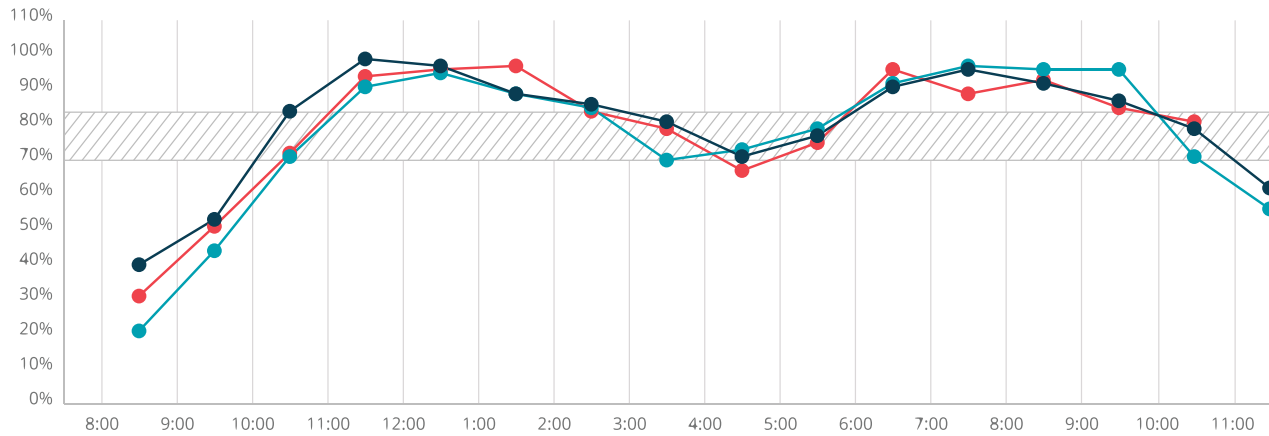
# Chinatown/ID Core

● 2017 ● 2018 ● 2019 ☐ Target Range

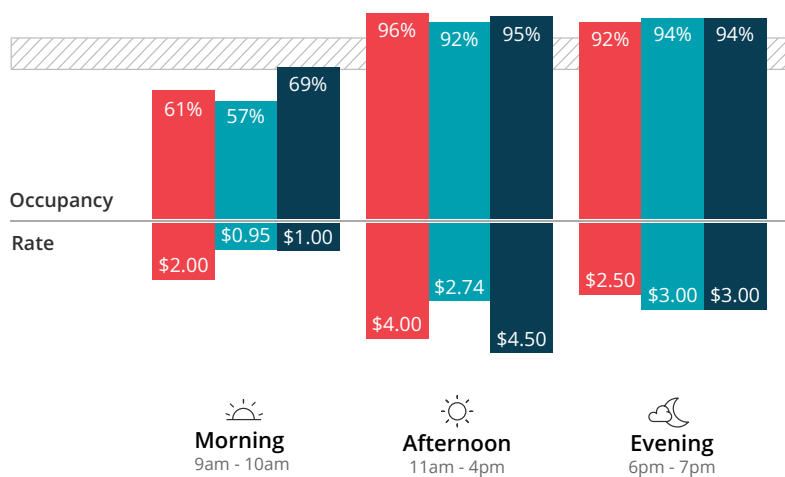
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



### 2019 Action Plan

**Morning 8am - 11am:**  
No change at \$1.00

**Afternoon 11am - 5pm:**  
Increase rate to \$5.00

**Evening 5pm - 8pm:**  
Increase rate to \$3.50

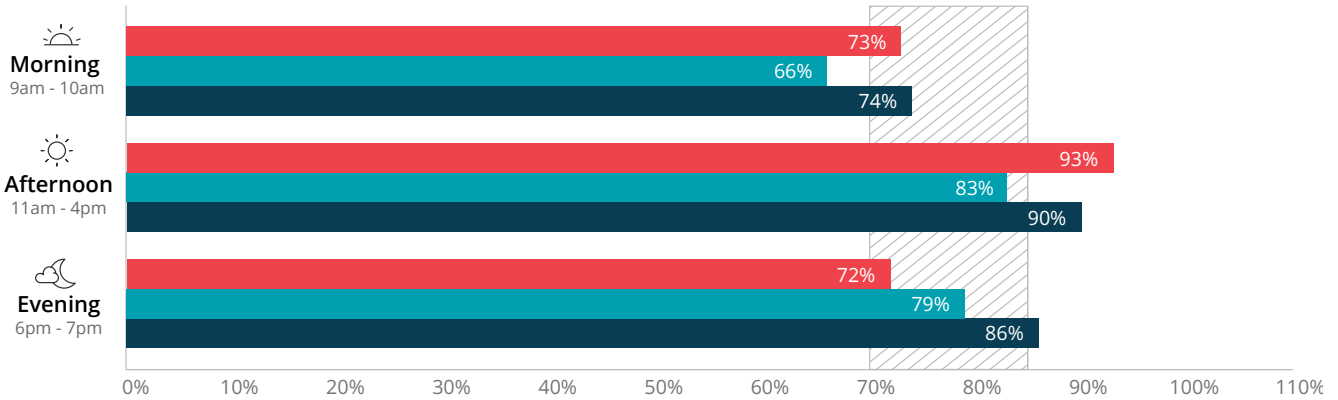


### Time Limit:

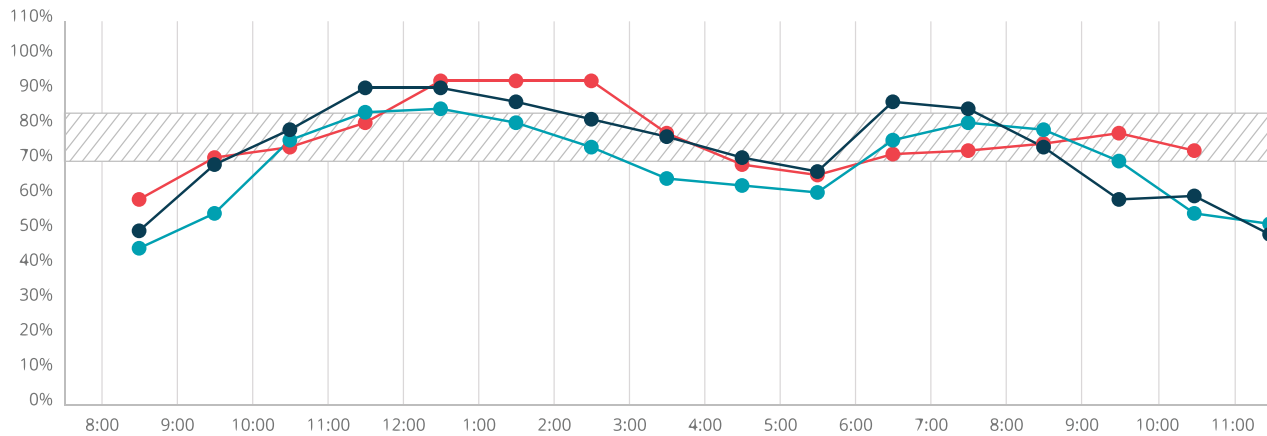
8am - 5pm 2hrs | No time limit after 5pm

● 2017 ● 2018 ● 2019 ☉ Target Range

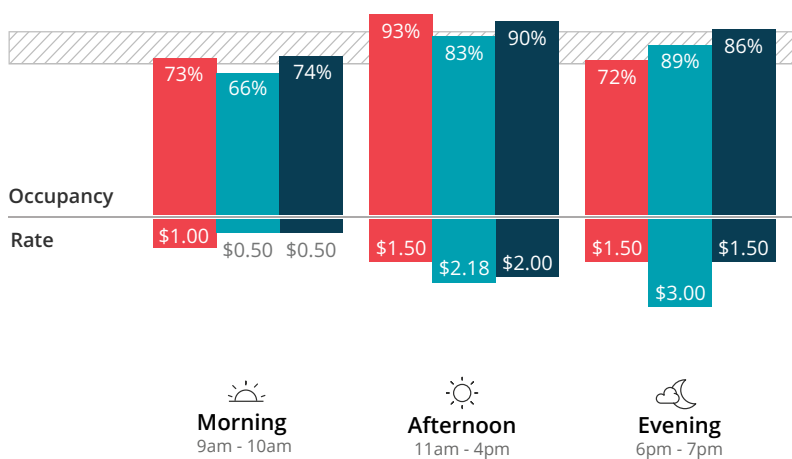
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



**Time Limit:**  
8am - 8pm 2hrs

### 2019 Action Plan

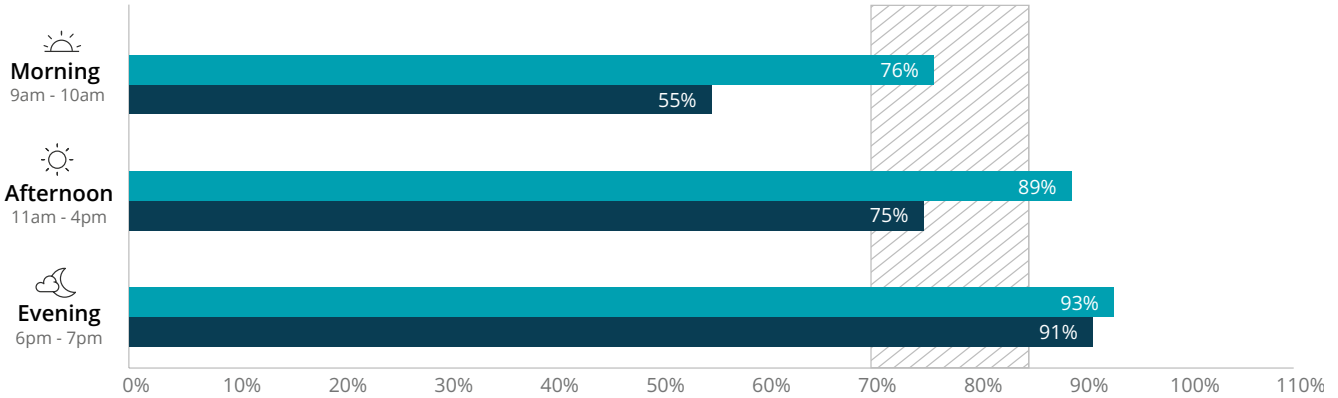
**Morning 8am - 11am:**  
No change at \$0.50

**Afternoon 11am - 5pm:**  
Increase rate to \$2.50

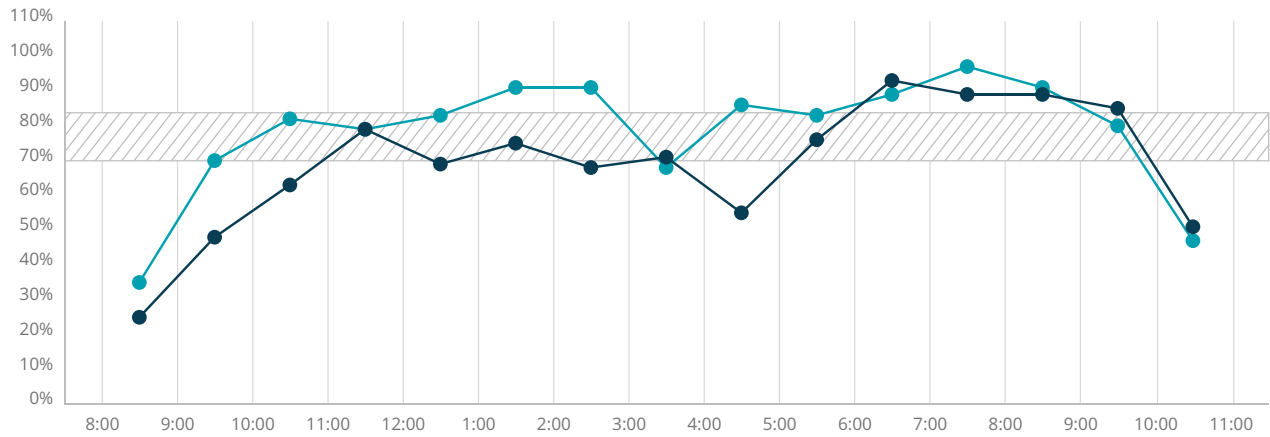
**Evening 5pm - 8pm:**  
Increase rate to \$2.00

● 2018 ● 2019 ☉ Target Range

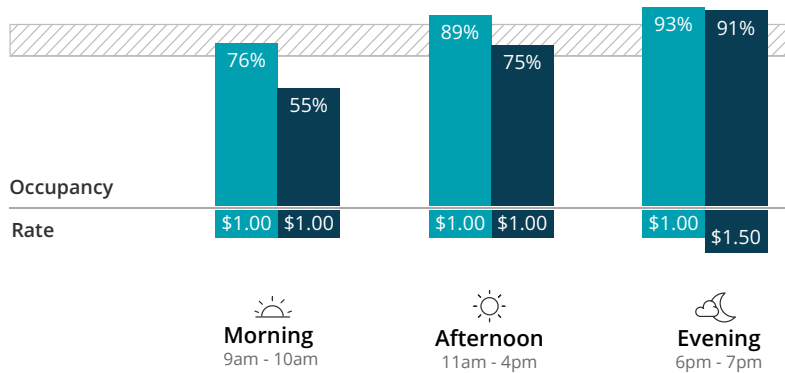
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



### 2019 Action Plan

- Morning 8am - 11am:** Decrease rate to \$0.50
- Afternoon 11am - 5pm:** No change at \$1.00
- Evening 5pm - 8pm:** Increase rate to \$2.00

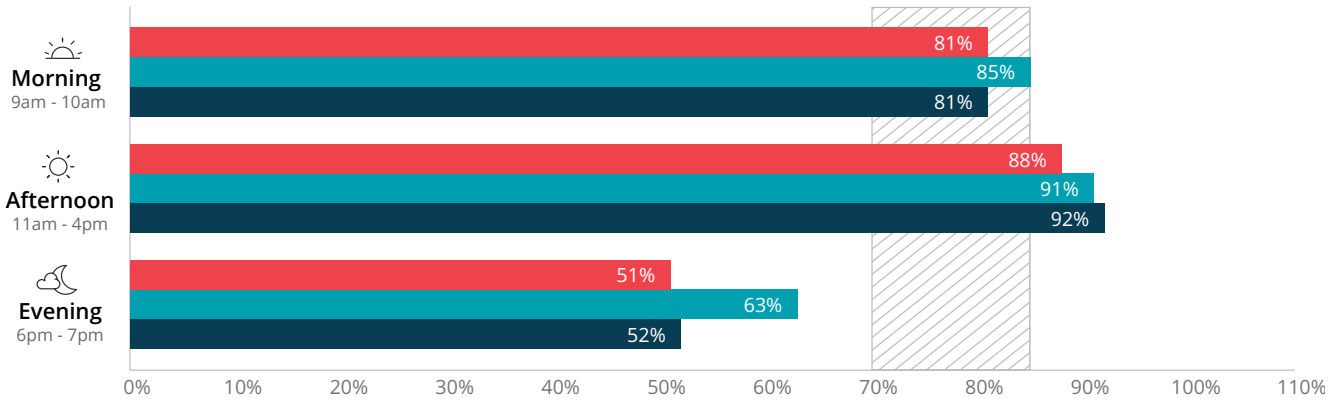
**Time Limit:** 8am - 5pm 2hrs | No time limit after 5pm



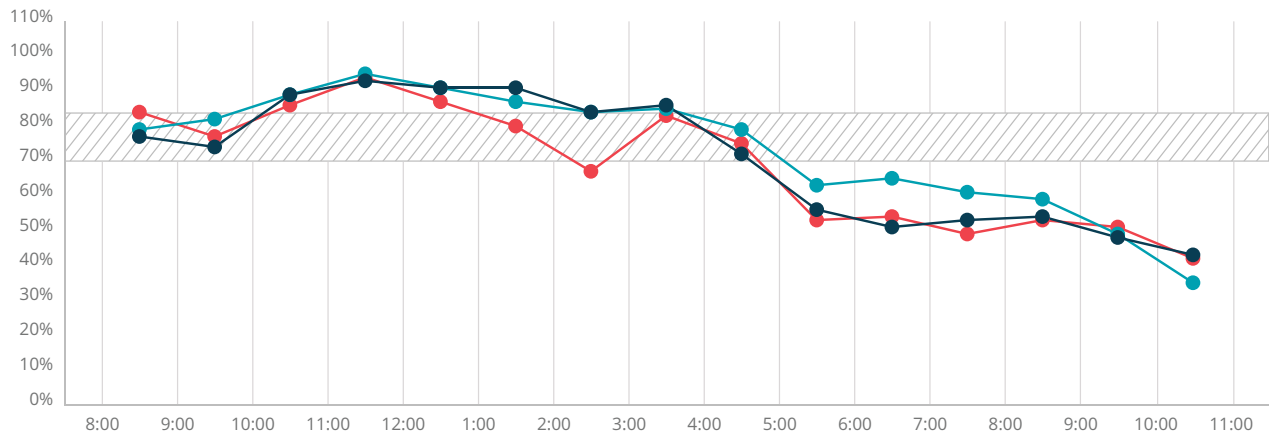
# Commercial Core Financial

● 2017 ● 2018 ● 2019 ☐ Target Range

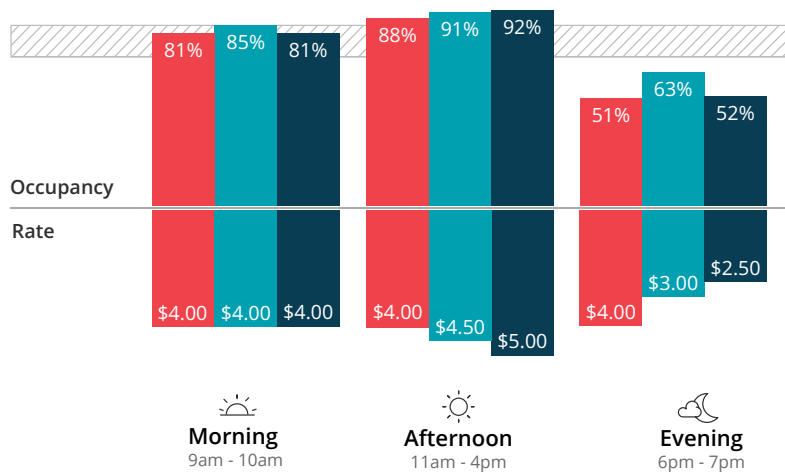
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



### 2019 Action Plan

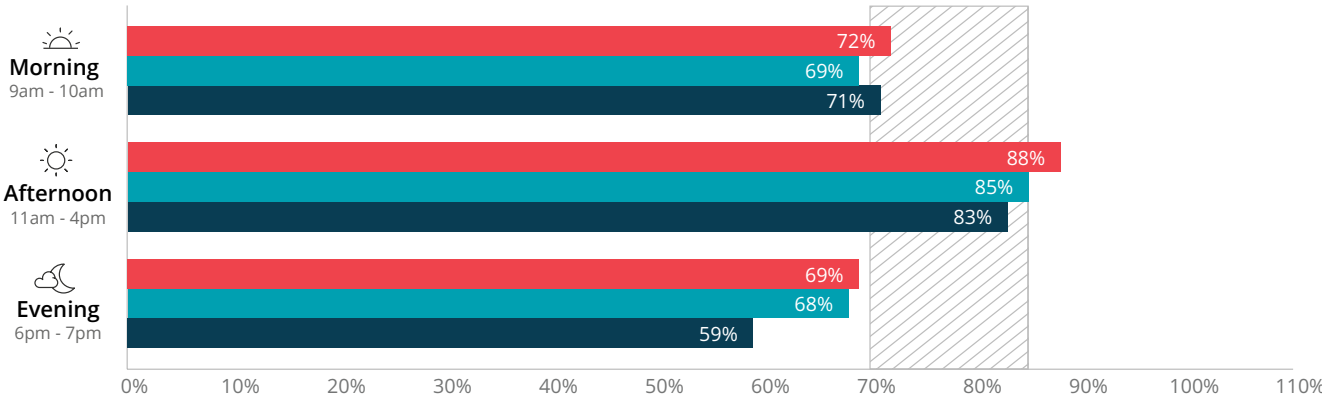
- Morning 8am - 11am:** No change at \$4.00
- Afternoon 11am - 5pm:** No change at \$5.00
- Evening 5pm - 8pm:** Decrease rate to \$2.00

**Time Limit:**  
8am - 5pm 2hrs | 3hrs after 5pm

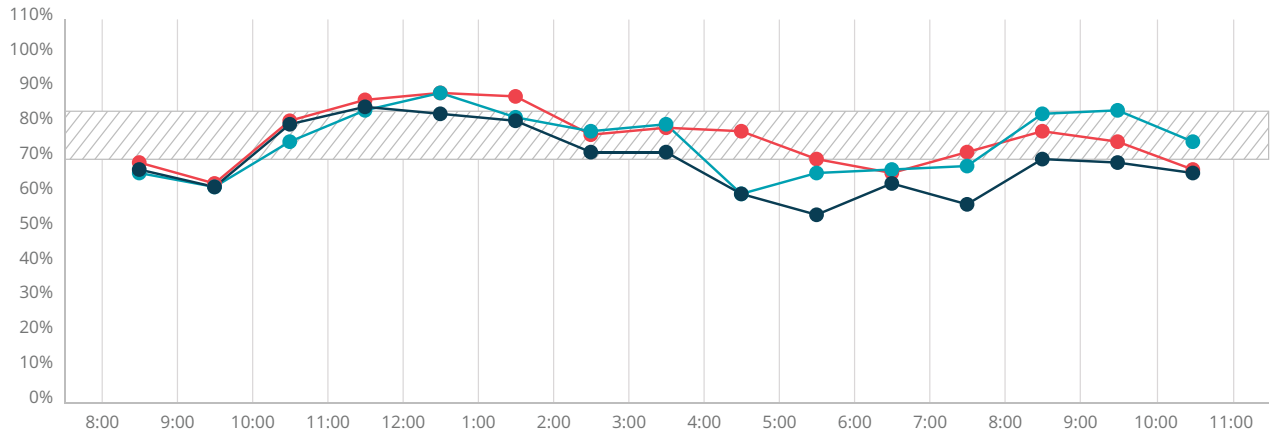
# Commercial Core Retail

● 2017 ● 2018 ● 2019 ☉ Target Range

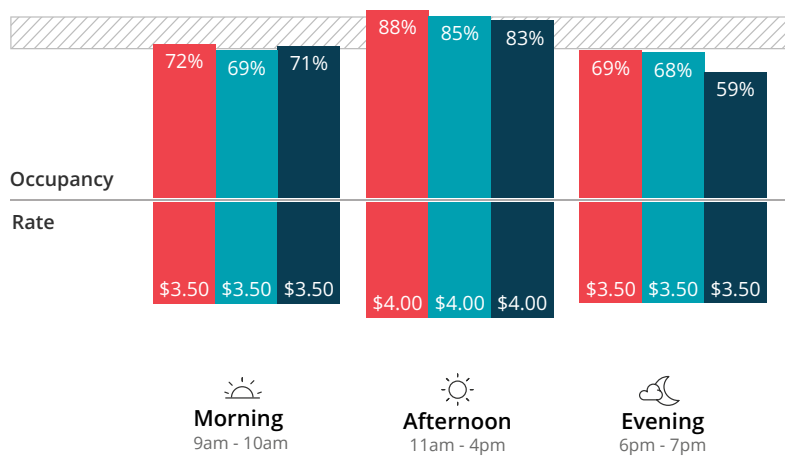
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



### 2019 Action Plan

**Morning 8am - 11am:**  
No change at \$3.50

**Afternoon 11am - 5pm:**  
No change at \$4.00

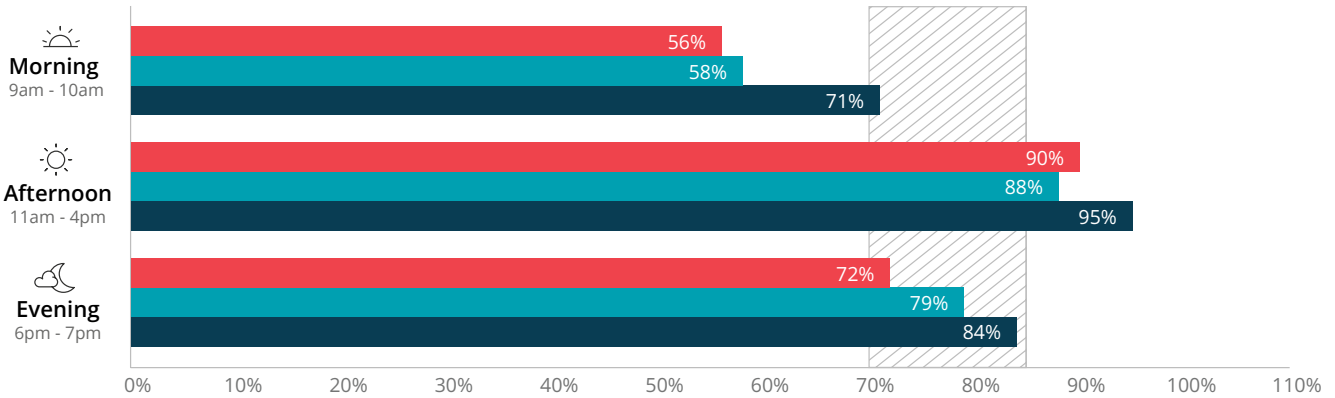
**Evening 5pm - 8pm:**  
Decrease rate to \$3.00

**Time Limit:**  
8am - 5pm 2hrs | 3hrs after 5pm

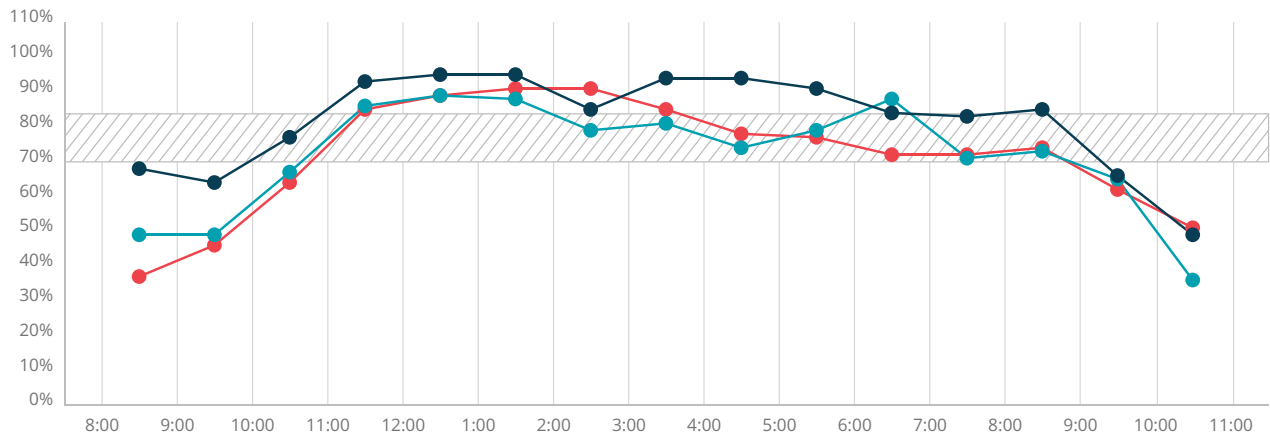
# Commercial Core Waterfront

● 2017 ● 2018 ● 2019 ☐ Target Range

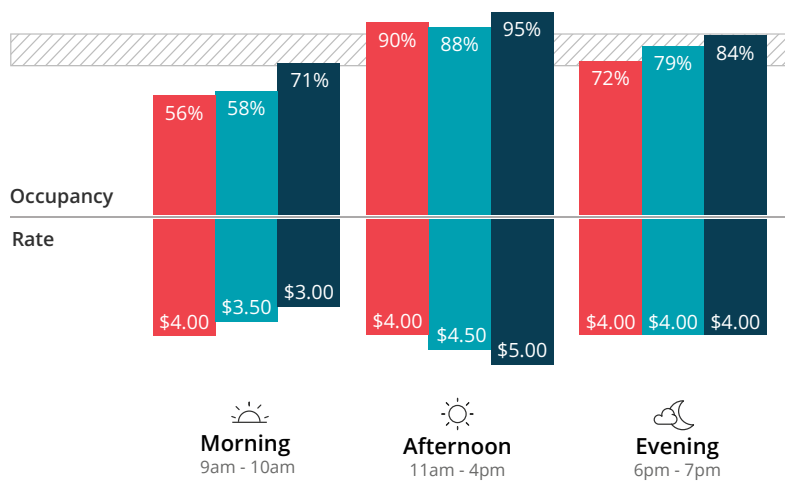
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



### 2019 Action Plan

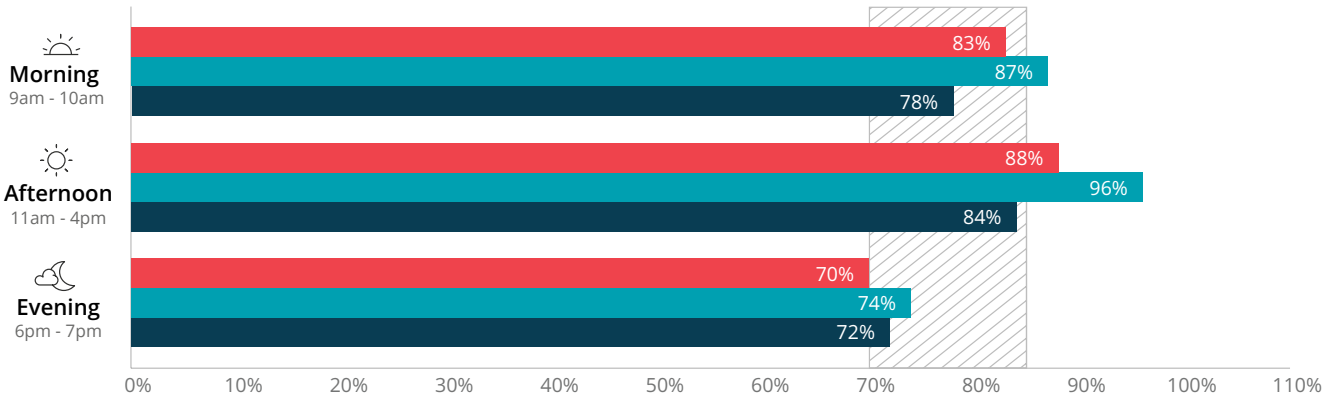
- Morning 8am - 11am:** No change at \$3.00
- Afternoon 11am - 5pm:** No change at \$5.00
- Evening 5pm - 8pm:** No change at \$4.00

**Time Limit:** 8am - 5pm 2hrs or 4hrs | 3hrs after 5pm

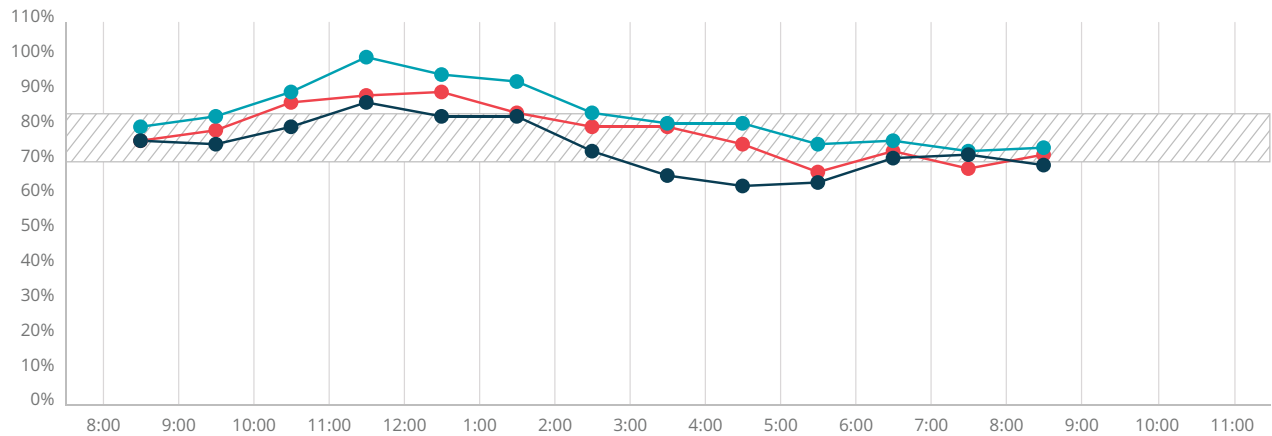
# Denny Triangle North

● 2017 ● 2018 ● 2019 ☉ Target Range

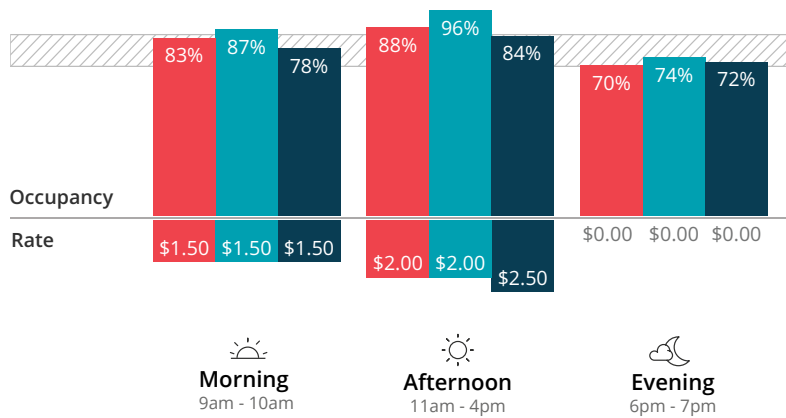
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



### 2019 Action Plan

**Morning 8am - 11am:**  
No change at \$1.50

**Afternoon 11am - 6pm:**  
No change at \$2.50

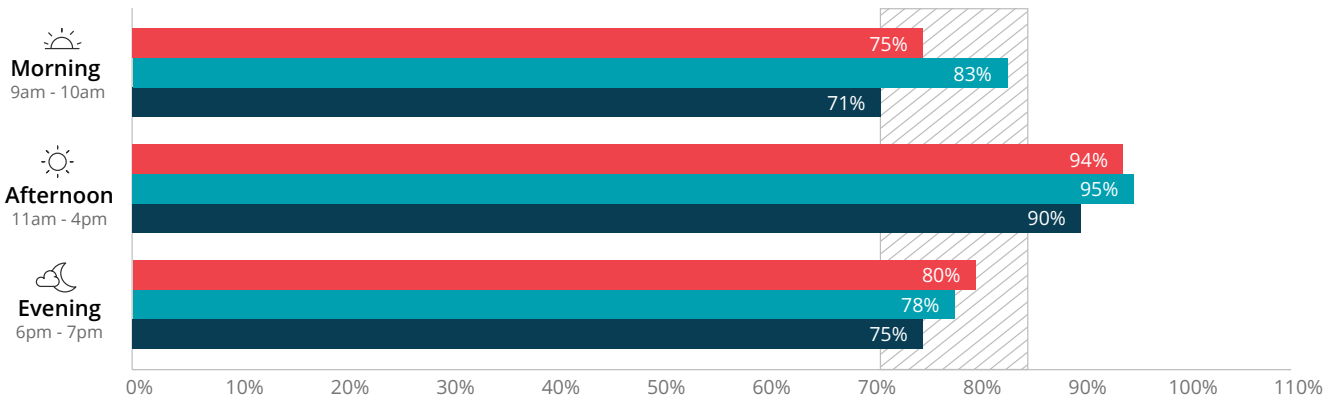
**Evening**  
---

**Time Limit:**  
8am - 6pm 4 hrs

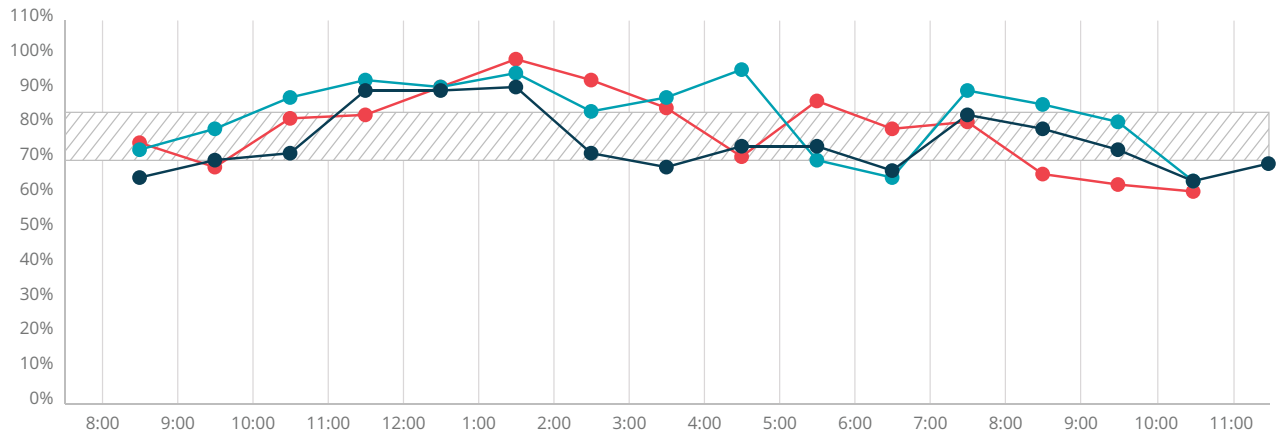
# Denny Triangle South

● 2017 ● 2018 ● 2019 ☉ Target Range

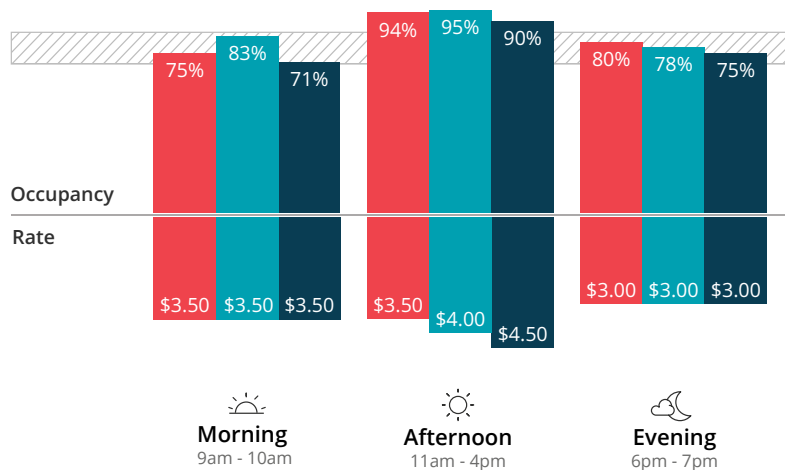
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



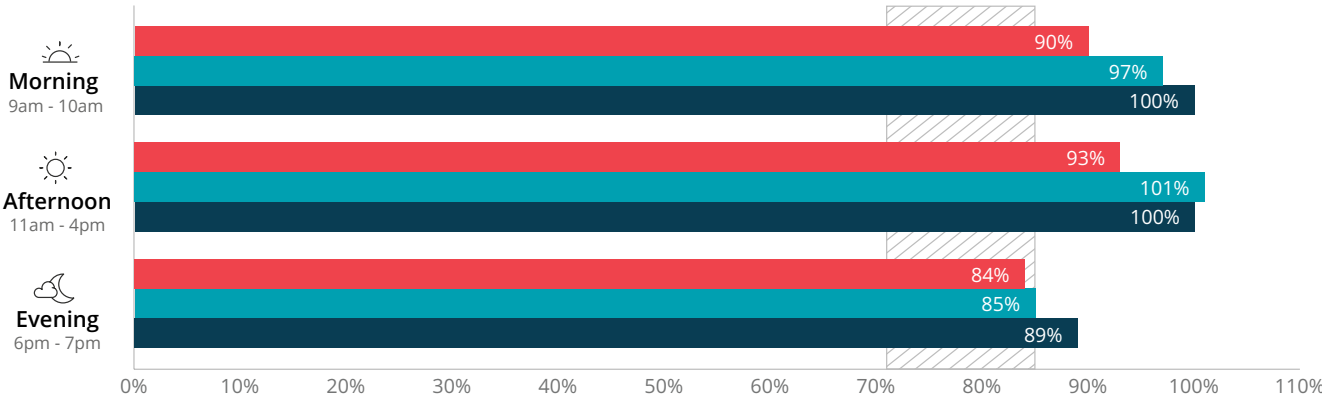
### 2019 Action Plan

- Morning 8am - 11am:**  
No change at \$3.50
- Afternoon 11am - 5pm:**  
Increase rate to \$5.00
- Evening 5pm - 8pm:**  
No change at \$3.00

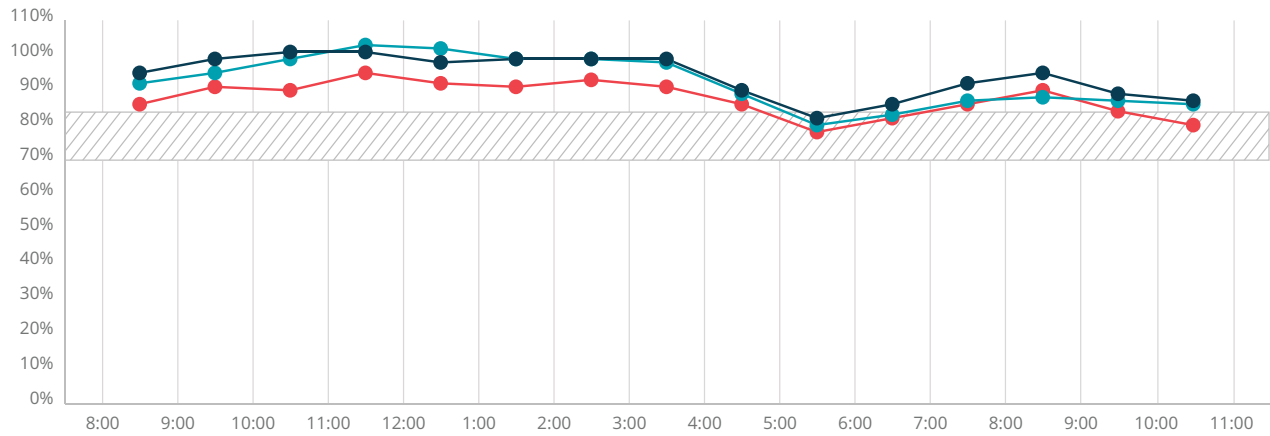
**Time Limit:**  
8am - 5pm 2hrs or 4hrs | 3hrs after 5pm

● 2017 ● 2018 ● 2019 ☐ Target Range

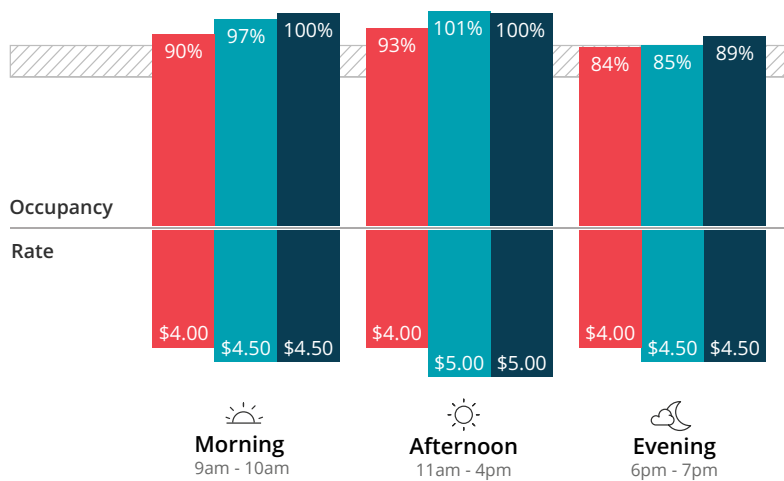
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



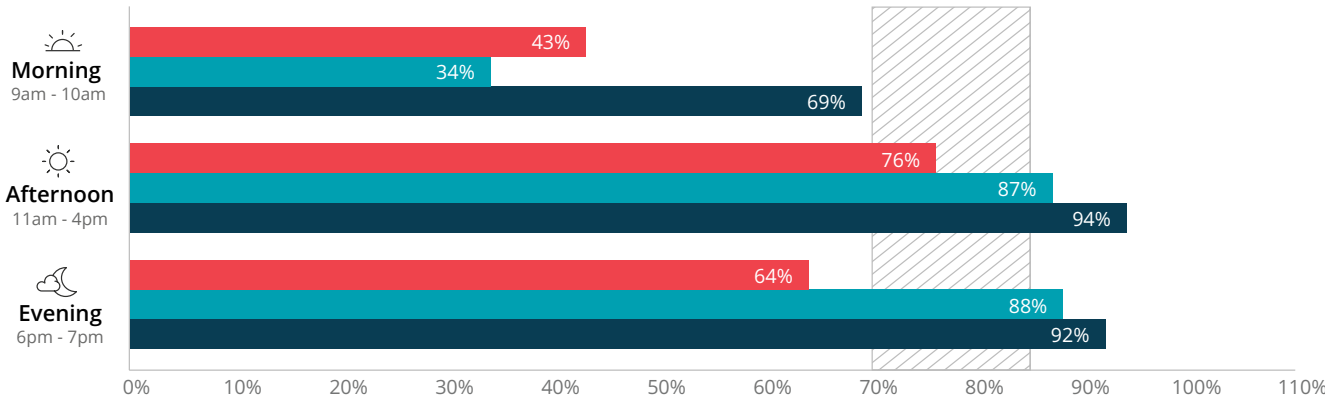
### 2019 Action Plan

- Morning 8am - 11am:**  
Increase rate to \$5.00
- Afternoon 11am - 5pm:**  
No change at \$5.00
- Evening 5pm - 8pm:**  
Increase rate to \$5.00

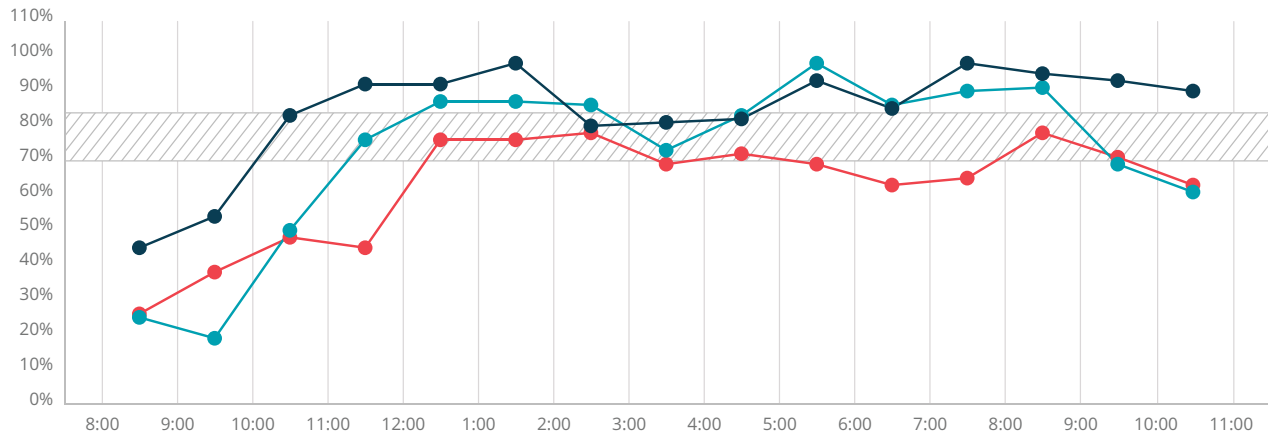
**Time Limit:**  
8am - 5pm 2 hrs | 3hrs after 5pm

● 2017 ● 2018 ● 2019 ☐ Target Range

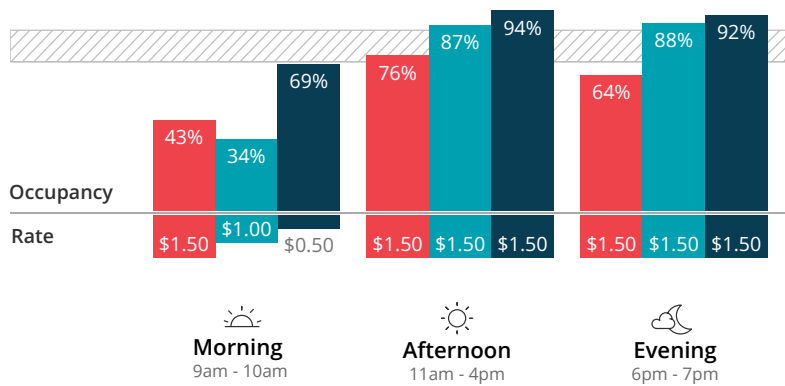
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



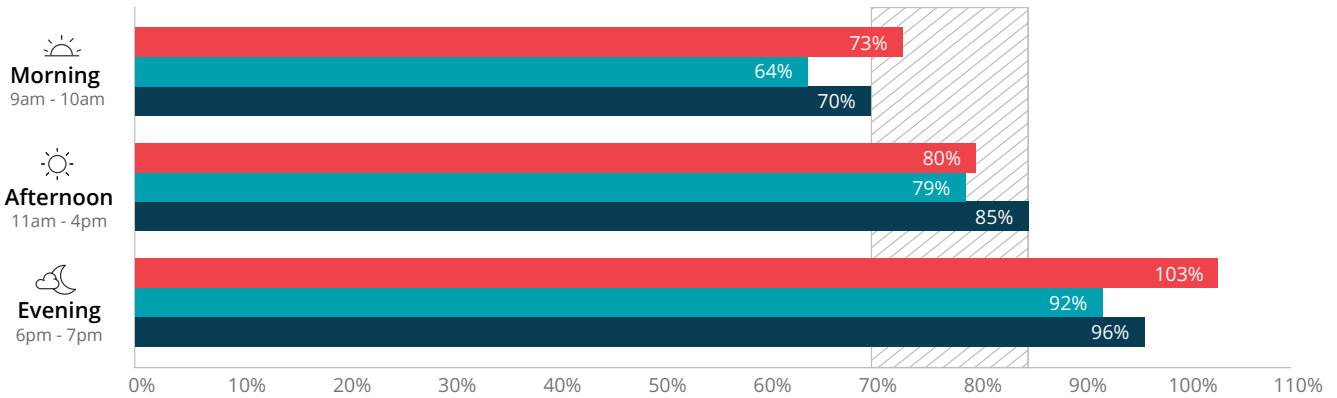
### 2019 Action Plan

- Morning 8am - 11am:**  
No change at \$0.50
- Afternoon 11am - 5pm:**  
Increase rate to \$2.00
- Evening 5pm - 8pm:**  
Increase rate to \$2.00

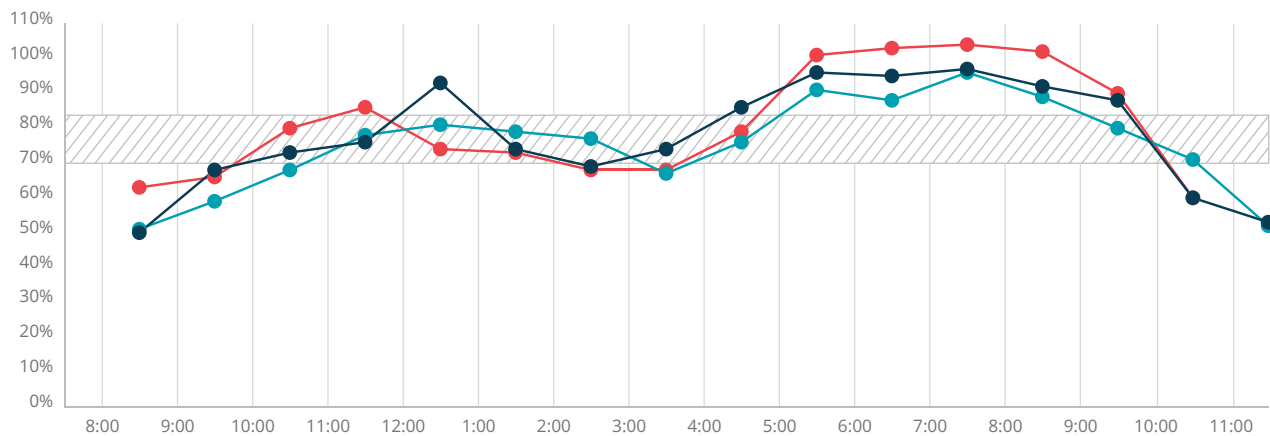
**Time Limit:**  
8am - 5pm 2hrs | No time limit after 5pm

● 2017 ● 2018 ● 2019 ☐ Target Range

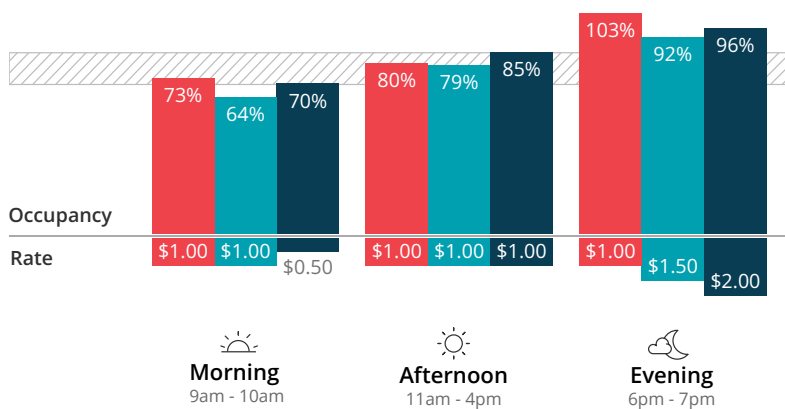
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



### 2019 Action Plan

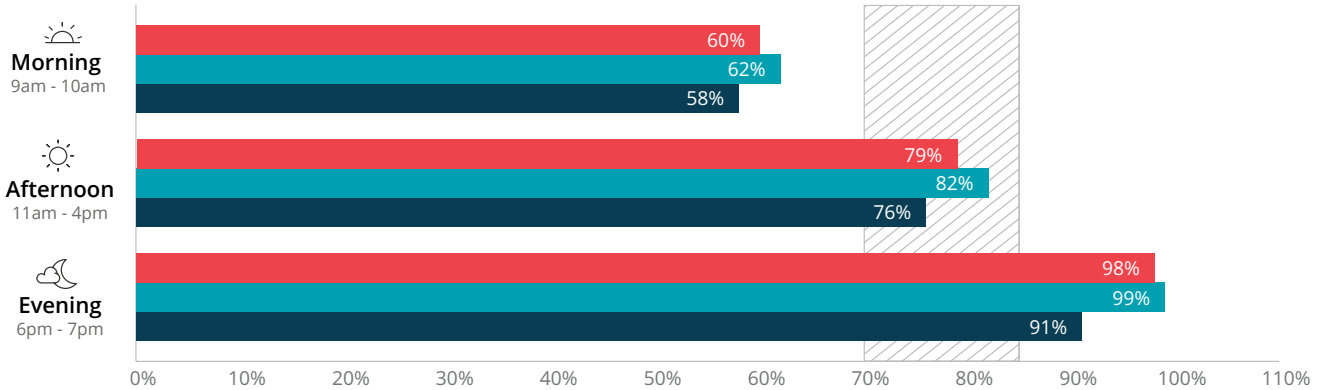
- Morning 8am - 11am:**  
No change at \$0.50
- Afternoon 11am - 5pm:**  
No change at \$1.00
- Evening 5pm - 8pm:**  
Increase rate to \$2.50

**Time Limit:**  
8am - 5pm 2hrs | No time limit after 5pm

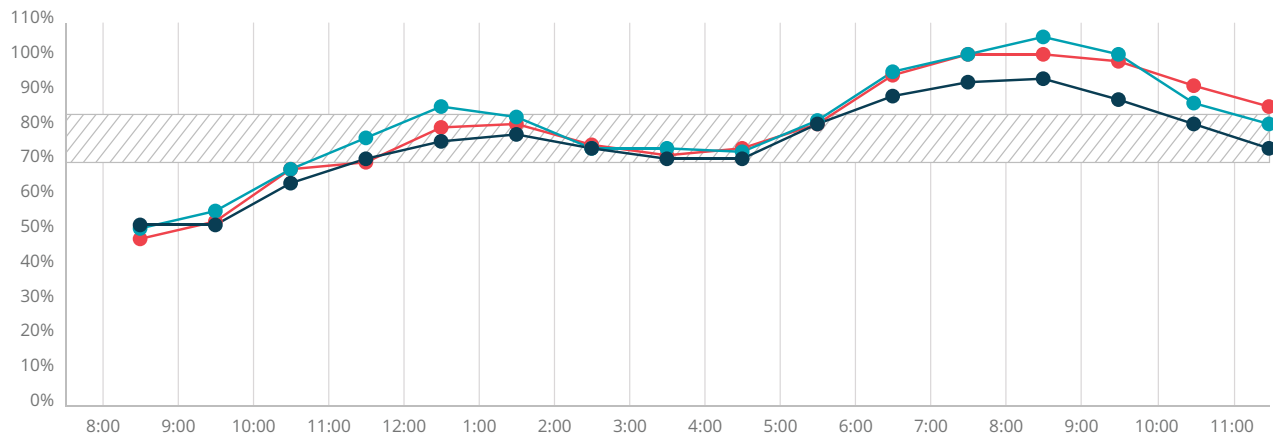


● 2017 ● 2018 ● 2019 ☉ Target Range

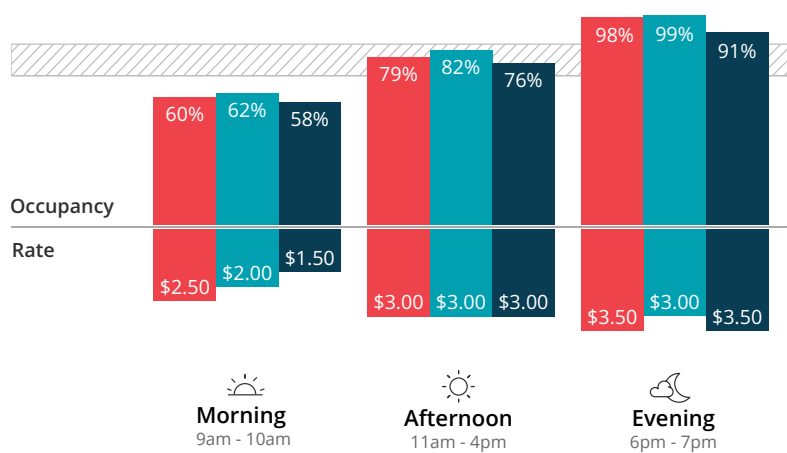
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



### 2019 Action Plan

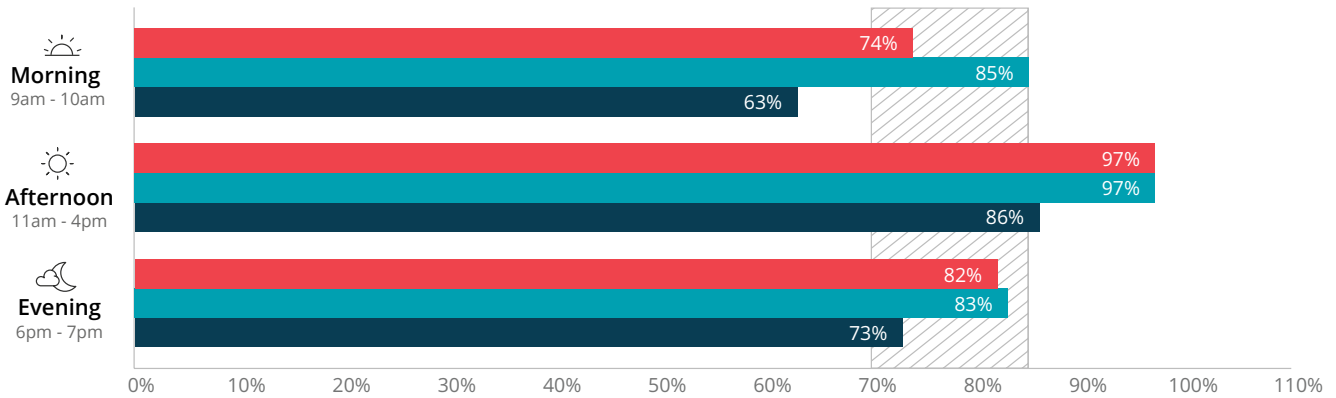
- Morning 8am - 11am:** Decrease rate to \$1.00
- Afternoon 11am - 5pm:** No change at \$3.00
- Evening 5pm - 10pm:** Increase rate to \$4.00

**Time Limit:** 8am - 5pm 2hrs or 4hrs | No time limit after 5pm

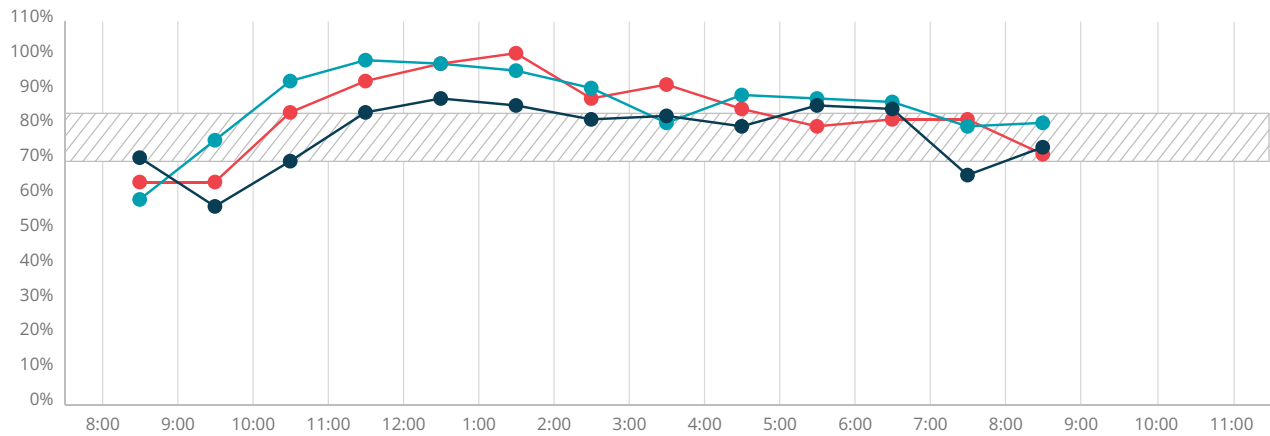
# Pioneer Square Core

● 2017 ● 2018 ● 2019 ☉ Target Range

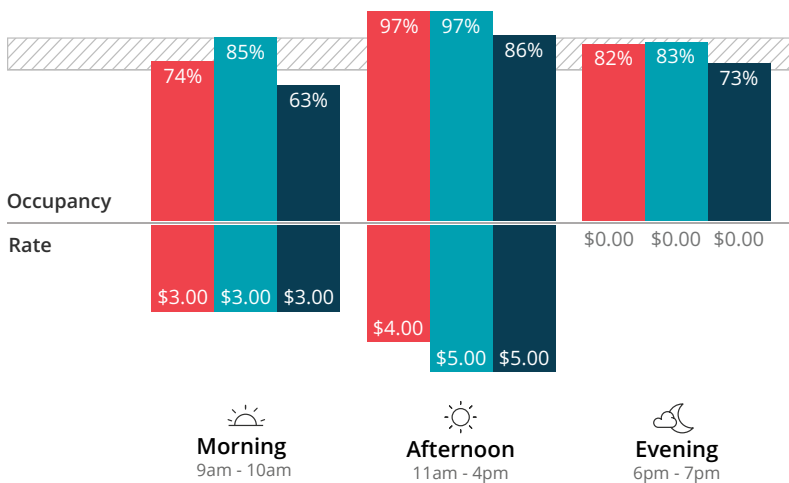
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



## 2019 Action Plan

**Morning 8am - 11am:**  
Decrease rate to \$2.50

**Afternoon 11am - 6pm:**  
No change at \$5.00

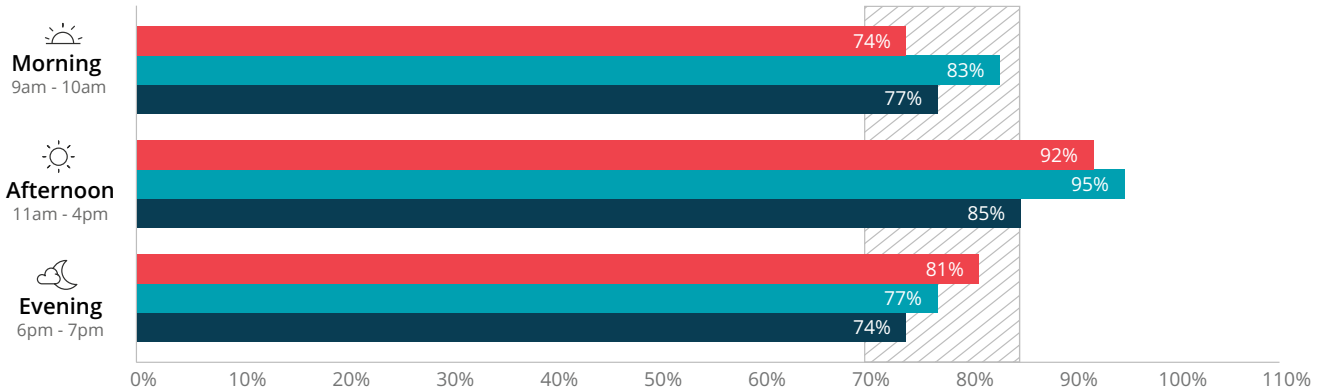
**Evening:**  
-----

**Time Limit:**  
8am - 6pm 2hrs

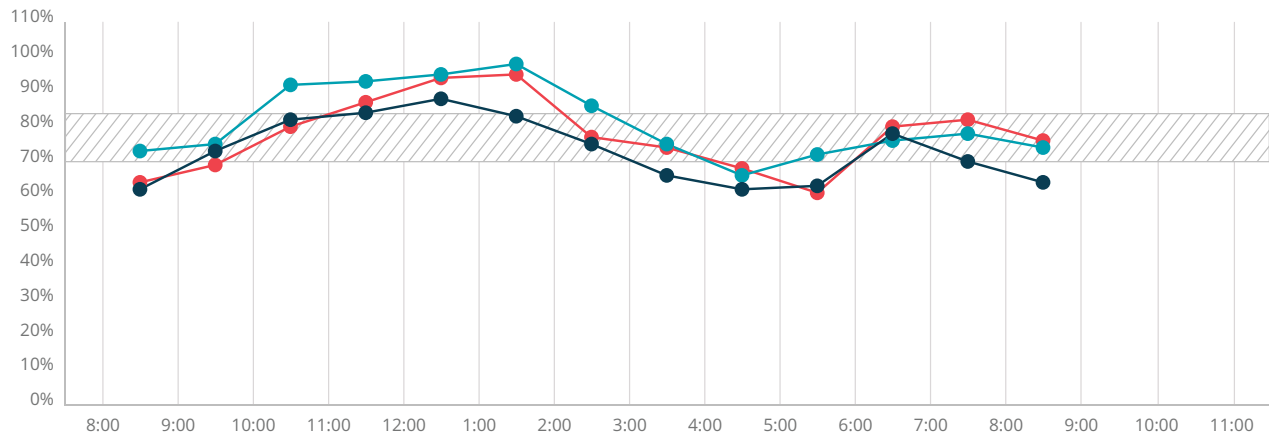
# Pioneer Square Edge

● 2017 ● 2018 ● 2019 ☐ Target Range

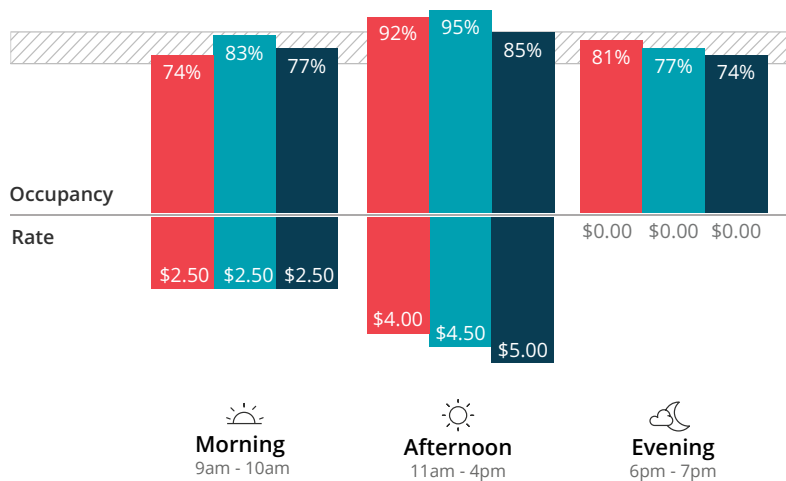
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



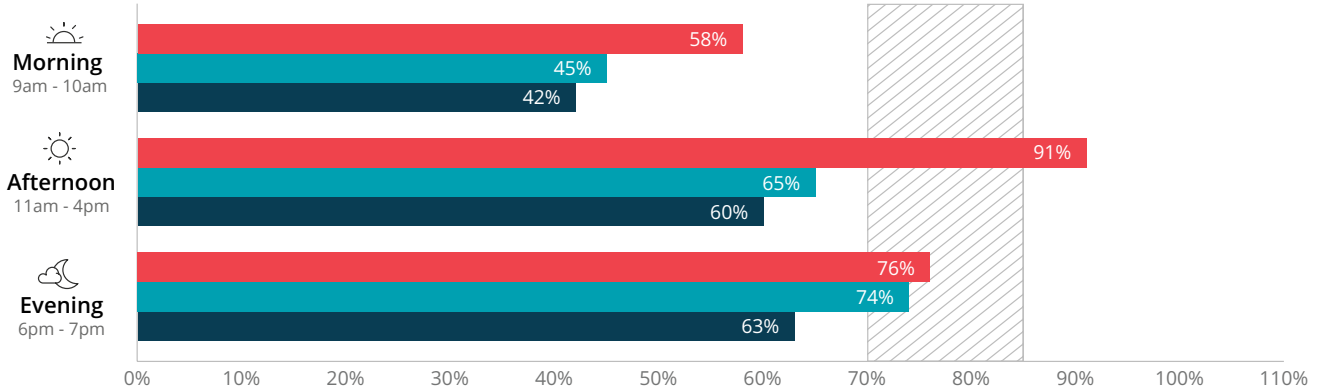
**Time Limit:**  
8am - 6pm 2hrs

### 2019 Action Plan

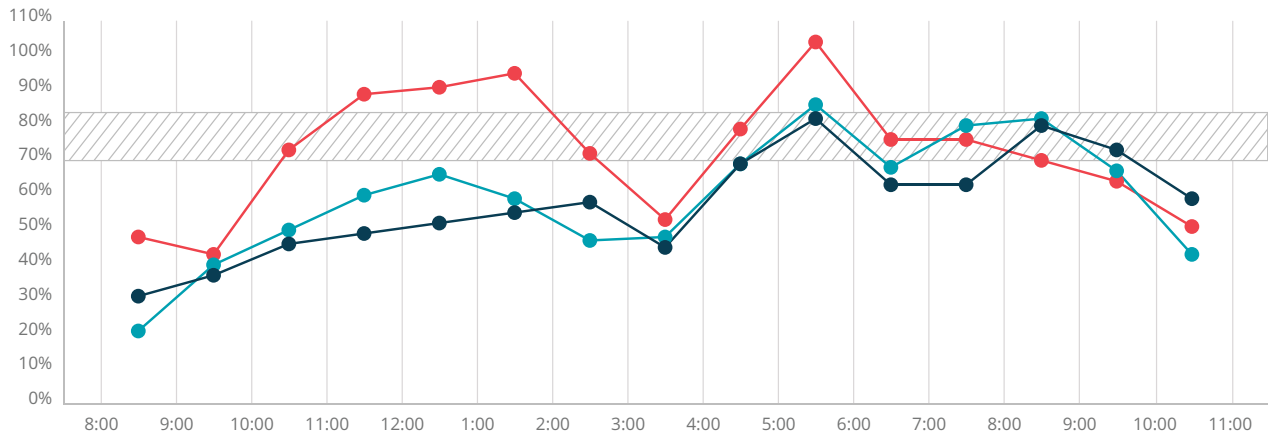
- Morning 8am - 11am:**  
No change at \$2.50
- Afternoon 11am - 6pm:**  
No change at \$5.00
- Evening:**  
---

● 2017 ● 2018 ● 2019 ☐ Target Range

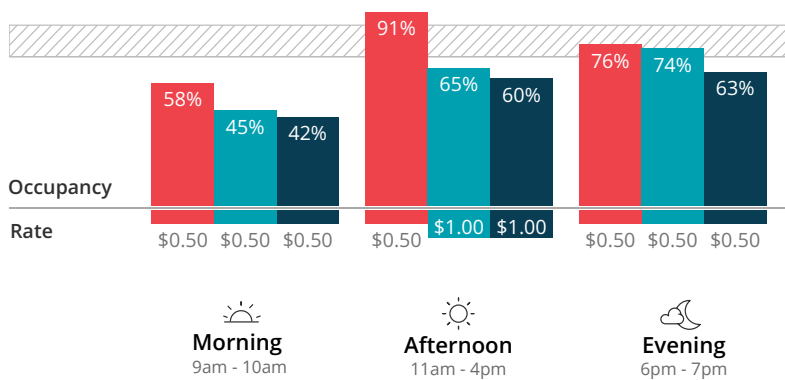
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



### 2019 Action Plan

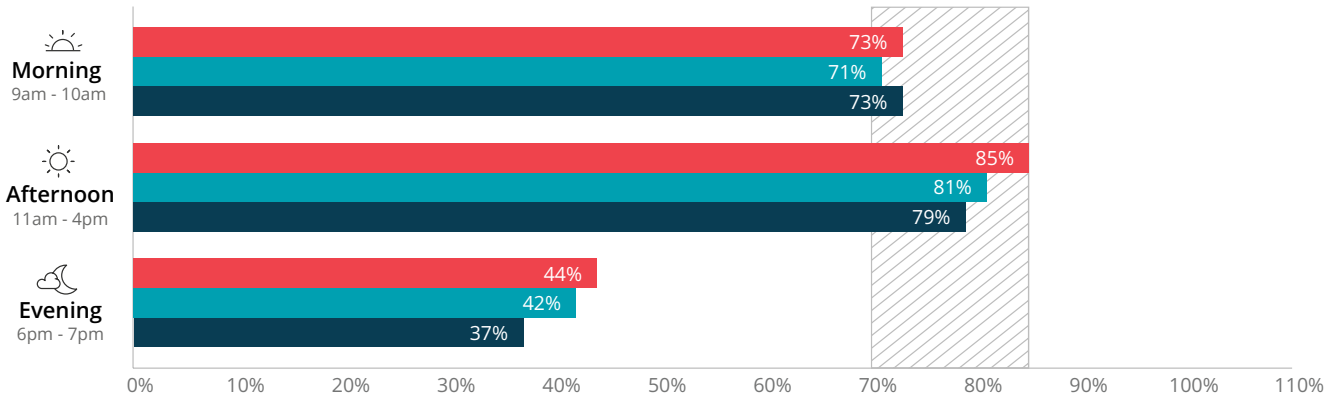
- Morning 8am - 11am:**  
No change at \$0.50
- Afternoon 11am - 5pm:**  
Decrease rate to \$0.50
- Evening 5pm - 8pm:**  
No change at \$0.50

**Time Limit:**  
8am - 8pm 4hrs

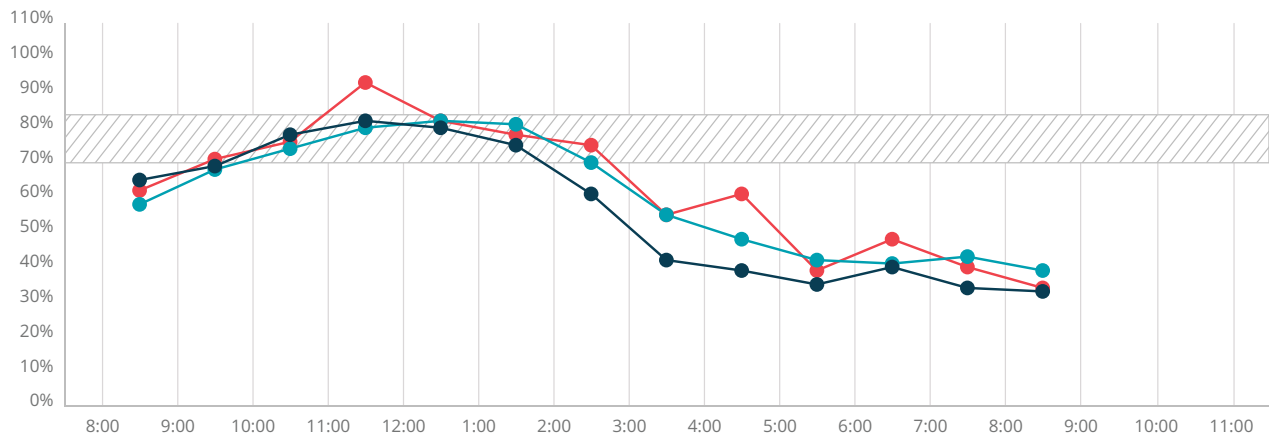
# South Lake Union North

● 2017 ● 2018 ● 2019 ☉ Target Range

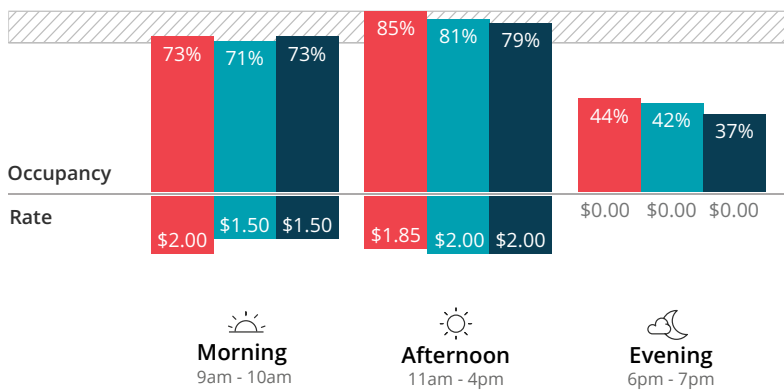
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



### 2019 Action Plan

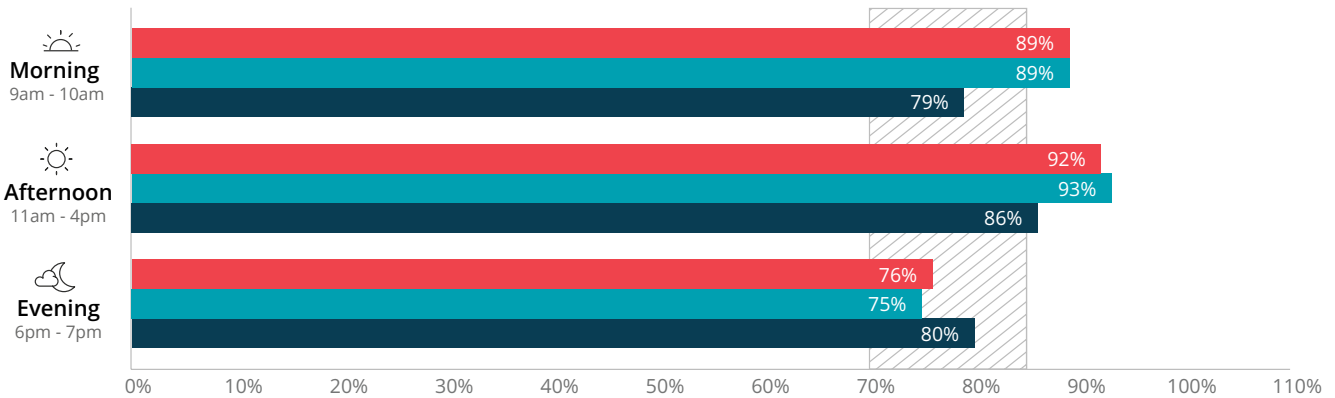
- Morning 8am - 11am:**  
No change at \$1.50
- Afternoon 11am - 6pm:**  
No change at \$2.00
- Evening:**  
---

**Time Limit:**  
8am - 6pm 2hrs or 10hrs

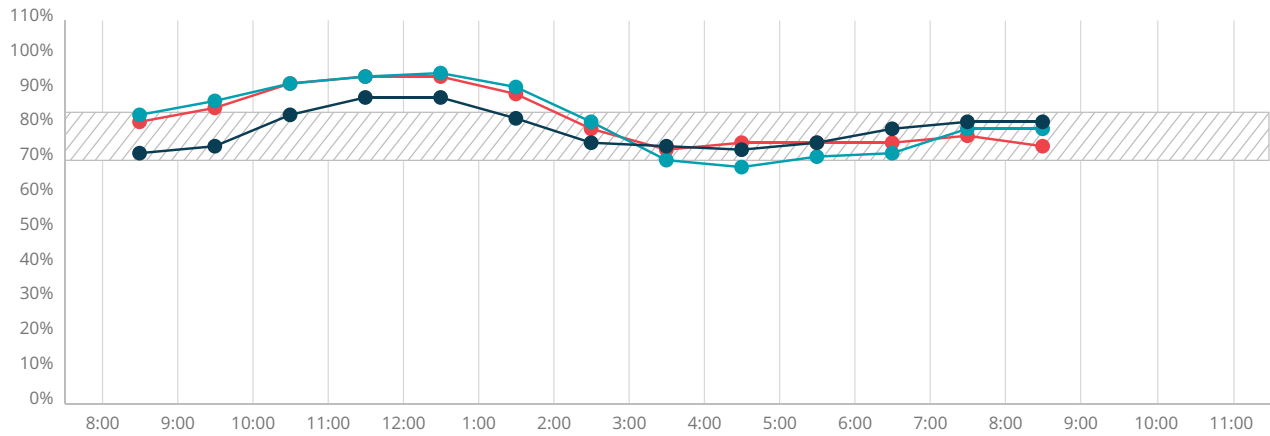
# South Lake Union South

● 2017 ● 2018 ● 2019 ☐ Target Range

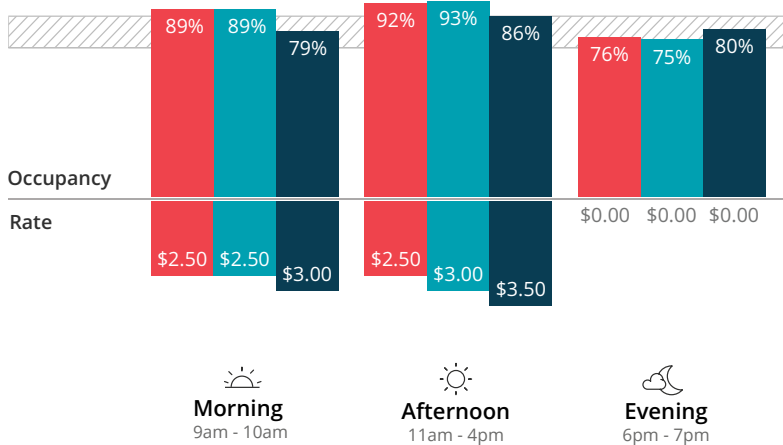
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



### 2019 Action Plan

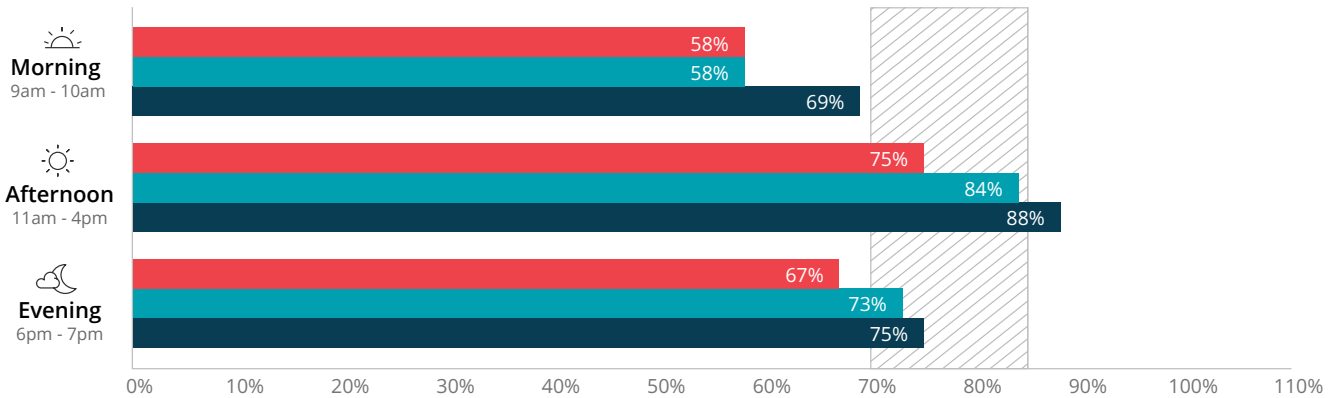
- Morning 8am - 11am:** No change at \$3.00
- Afternoon 11am - 6pm:** Increase rate to \$4.00
- Evening:** ---

**Time Limit:**  
8am - 6pm 2hrs or 10hrs

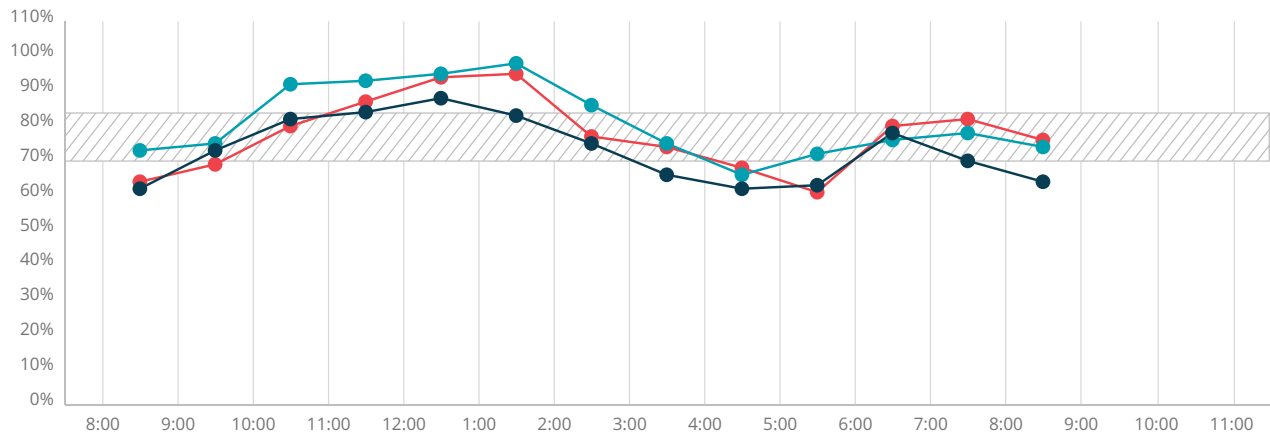
# University District Core

● 2017 ● 2018 ● 2019 ☐ Target Range

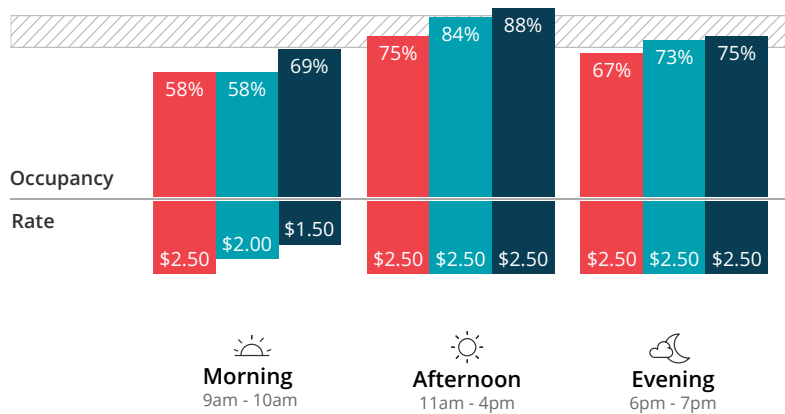
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



### 2019 Action Plan

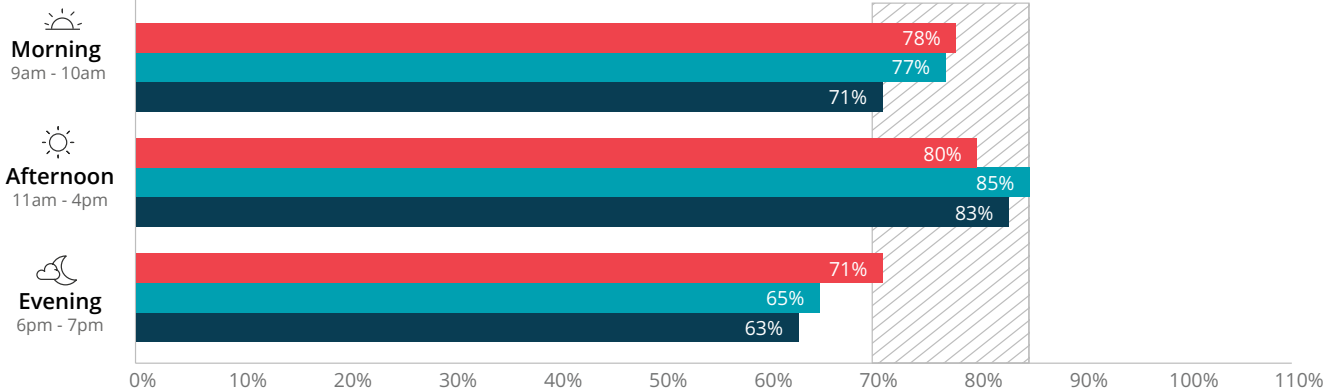
- Morning 8am - 11am:** Decrease rate to \$1.00
- Afternoon 11am - 5pm:** Increase rate to \$3.00
- Evening 5pm - 8pm:** No change at \$2.50

**Time Limit:**  
8am - 5pm 2hrs | 3hrs after 5pm

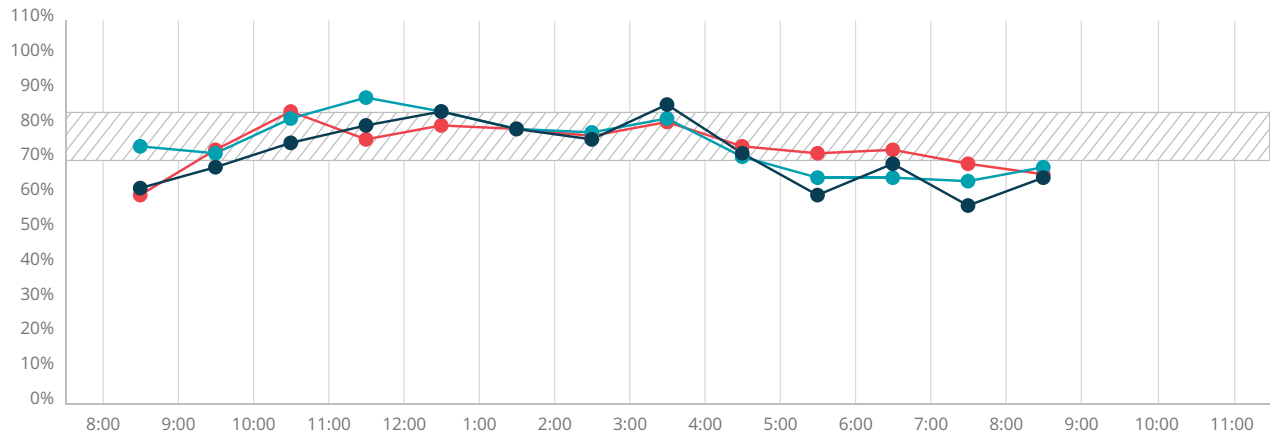
# University District Edge

● 2017 ● 2018 ● 2019 ☉ Target Range

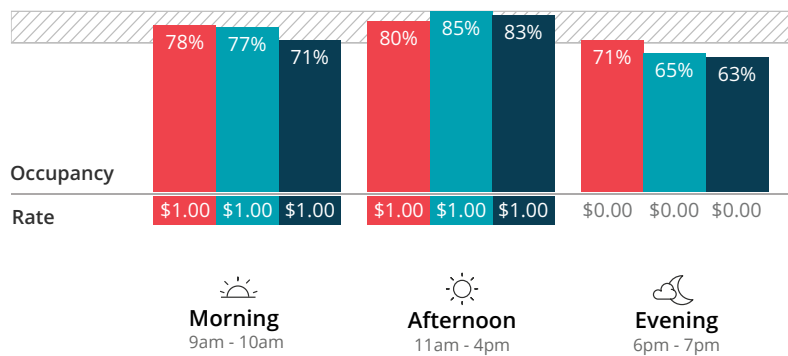
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



### 2019 Action Plan

- Morning 8am - 11am:**  
No change at \$1.00
- Afternoon 11am - 6pm:**  
No change at \$1.00
- Evening:**  
---

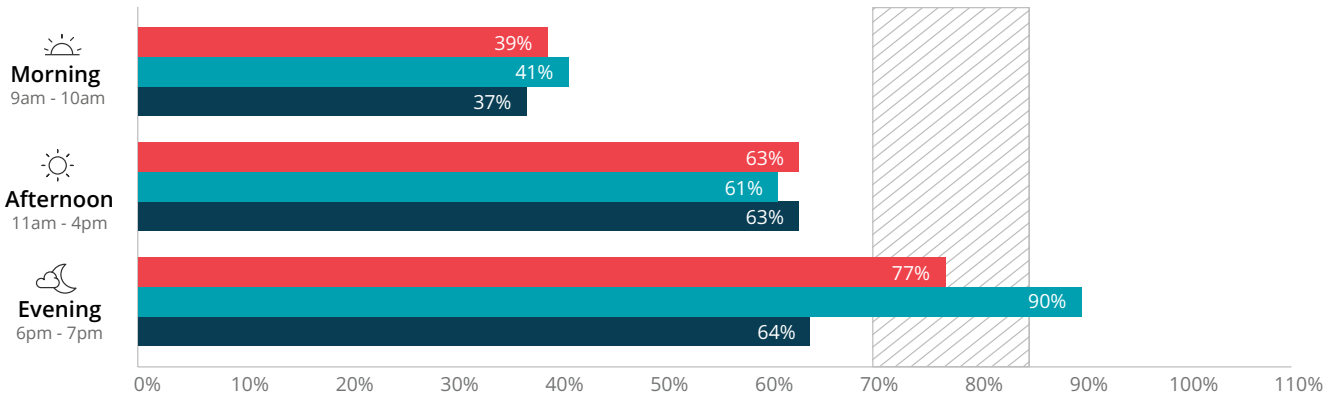
**Time Limit:**  
8am - 6pm 4hrs



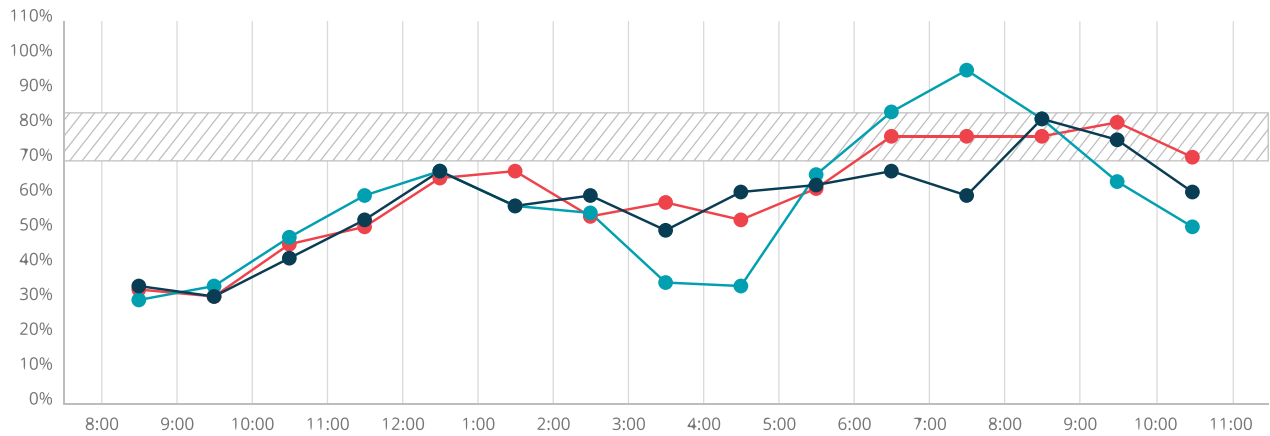
# Uptown Core

● 2017 ● 2018 ● 2019 ☉ Target Range

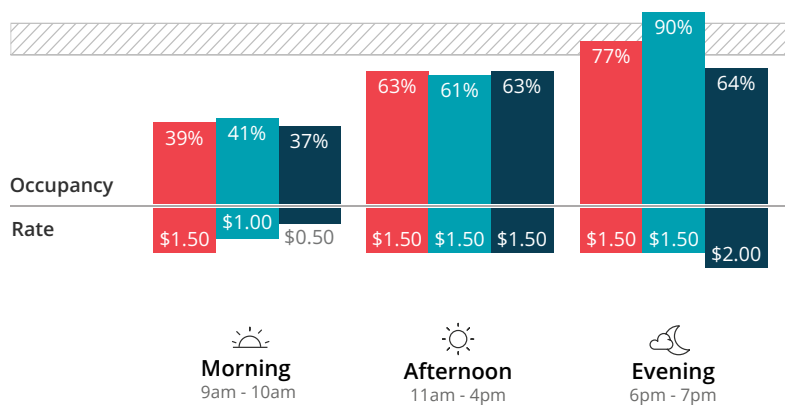
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



### 2019 Action Plan

**Morning 8am - 11am:**  
No change at \$0.50

**Afternoon 11am - 5pm:**  
Decrease rate to \$1.00

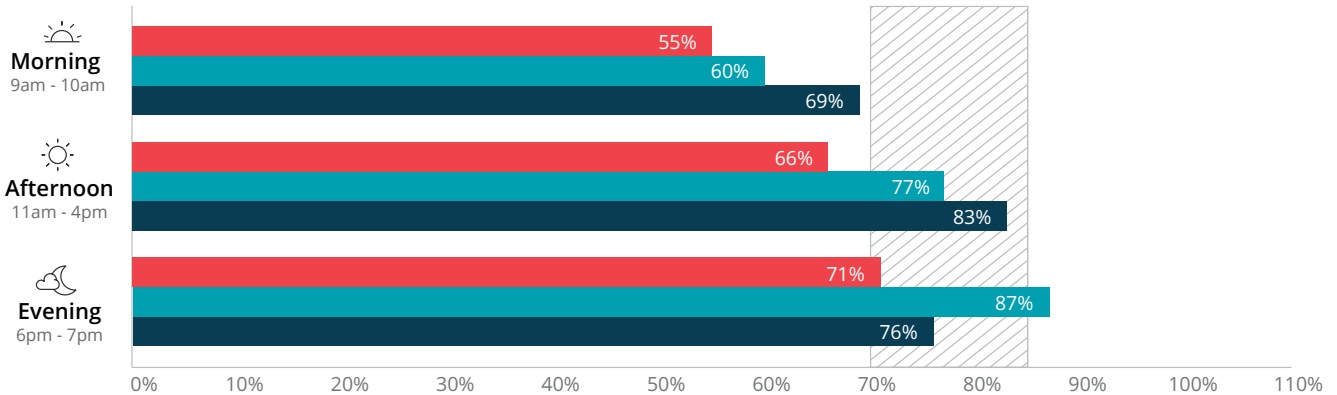
**Evening 5pm - 8pm:**  
Decrease rate to \$1.50



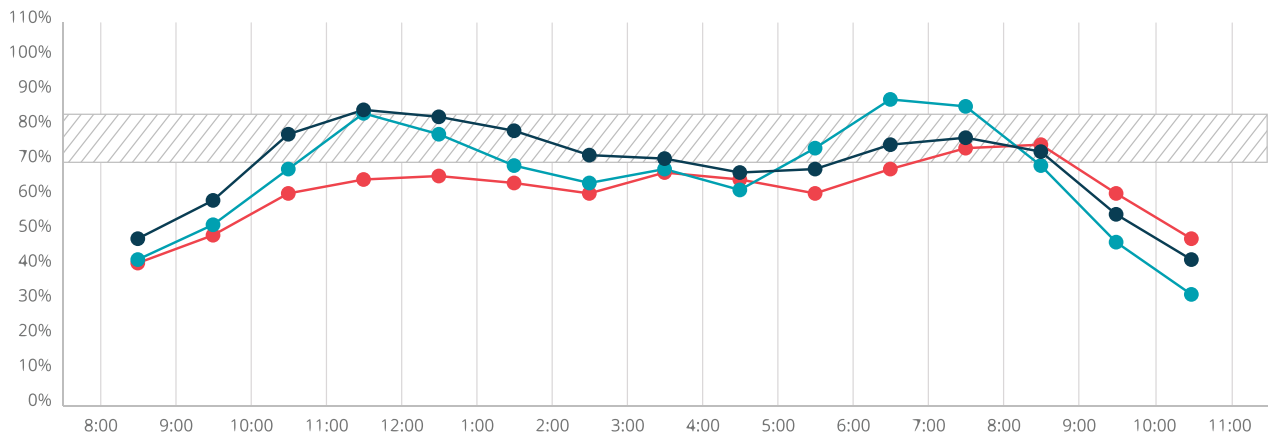
**Time Limit:**  
8am - 5pm 2hrs | 3hrs after 5pm

● 2017 ● 2018 ● 2019 ☐ Target Range

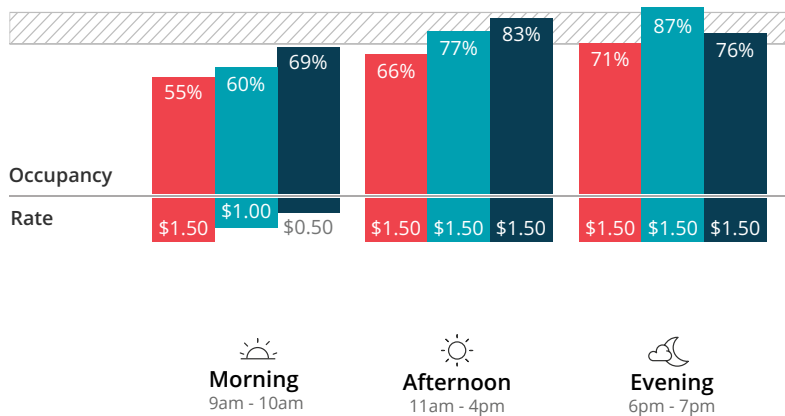
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



**Time Limit:**  
8am - 8pm 4hrs

### 2019 Action Plan

**Morning 8am - 11am:**  
No change at \$0.50

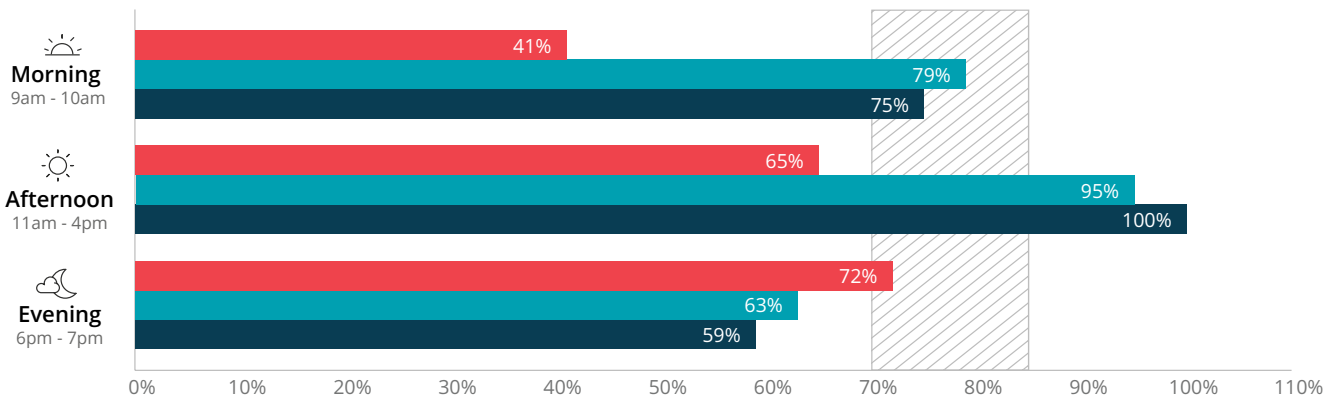
**Afternoon 11am - 5pm:**  
No change at \$1.50

**Evening 5pm - 8pm:**  
No change at \$1.50

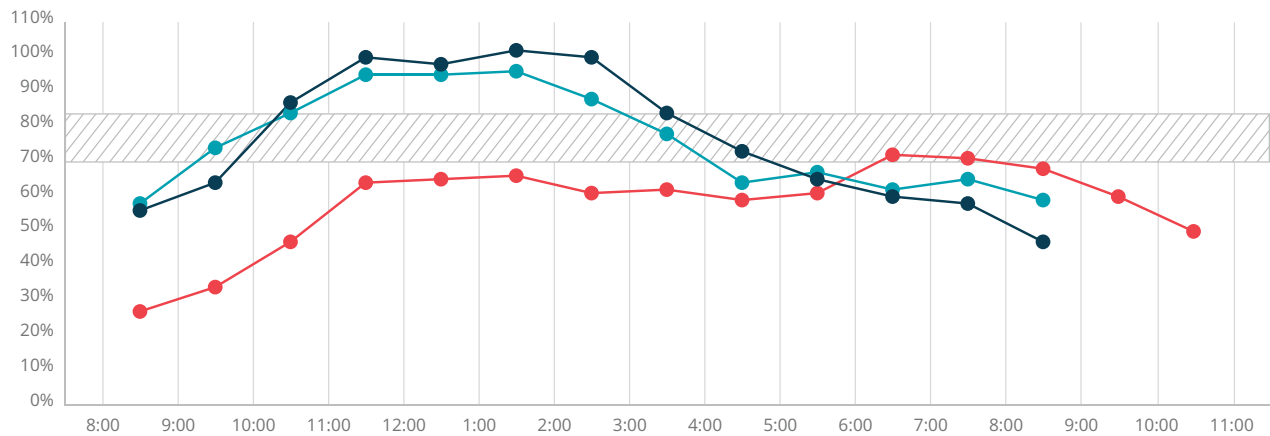
# Uptown Triangle

● 2017 ● 2018 ● 2019 ☐ Target Range

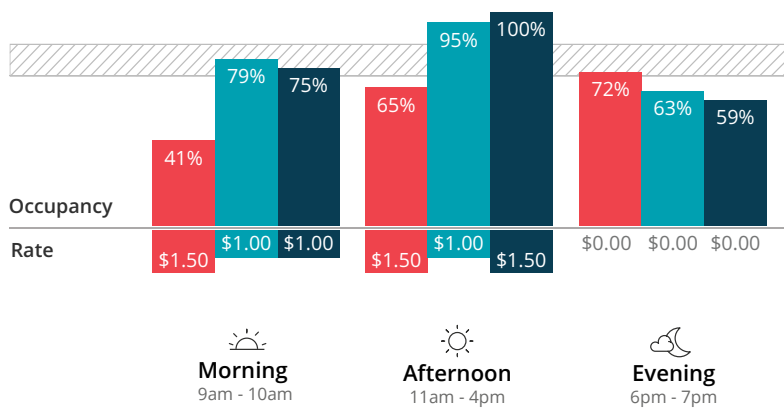
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



**Time Limit:**  
8am - 6pm 10 hrs or 4 hrs

### 2019 Action Plan

**Morning 8am - 11am:**  
No change at \$1.00

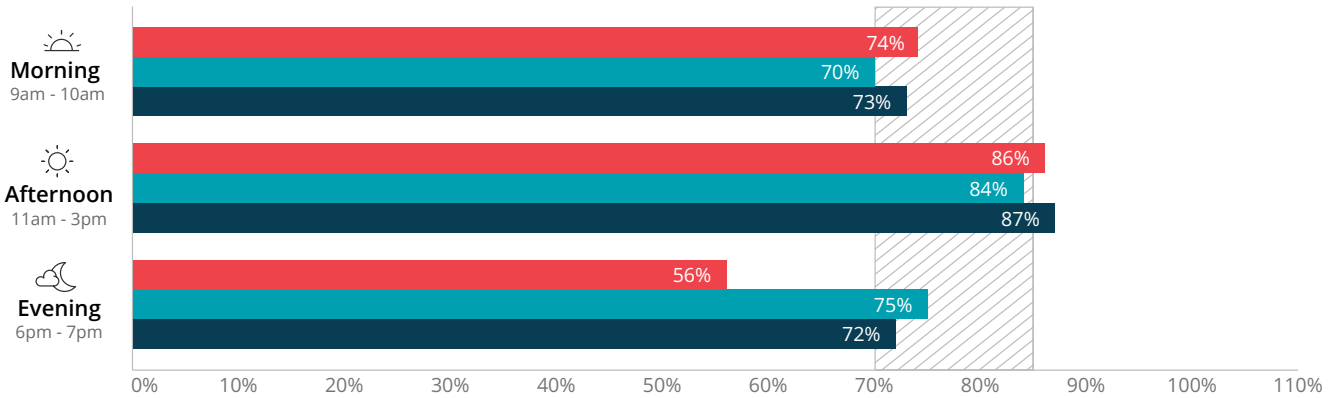
**Afternoon 11am - 6pm:**  
Increase rate to \$2.00

**Evening:**  
---

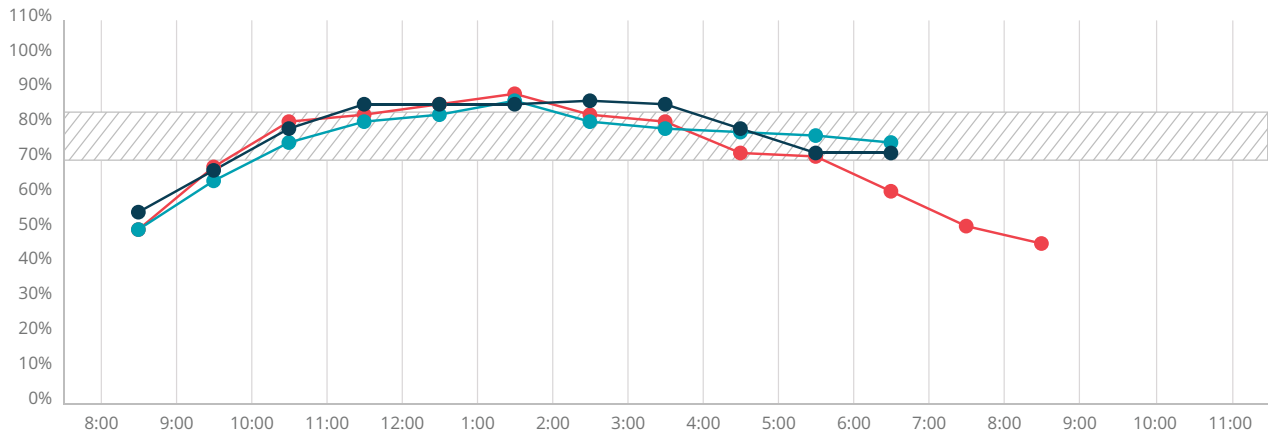
# Westlake Ave N North

● 2017 ● 2018 ● 2019 ☐ Target Range

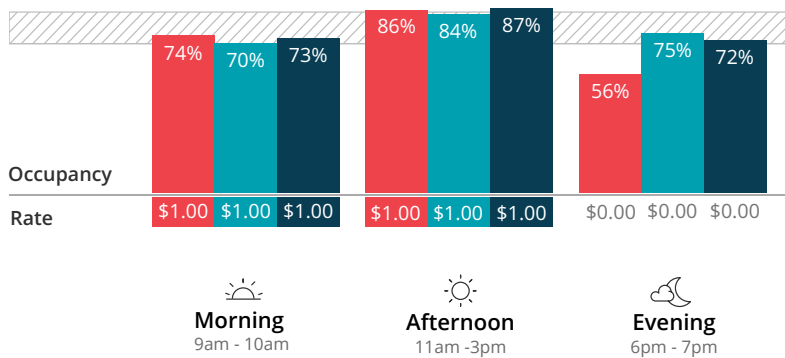
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



**Time Limit:**  
9am - 4pm 2hrs or 72hrs

### 2019 Action Plan

**Morning 8am - 11am:**  
No change at \$1.00

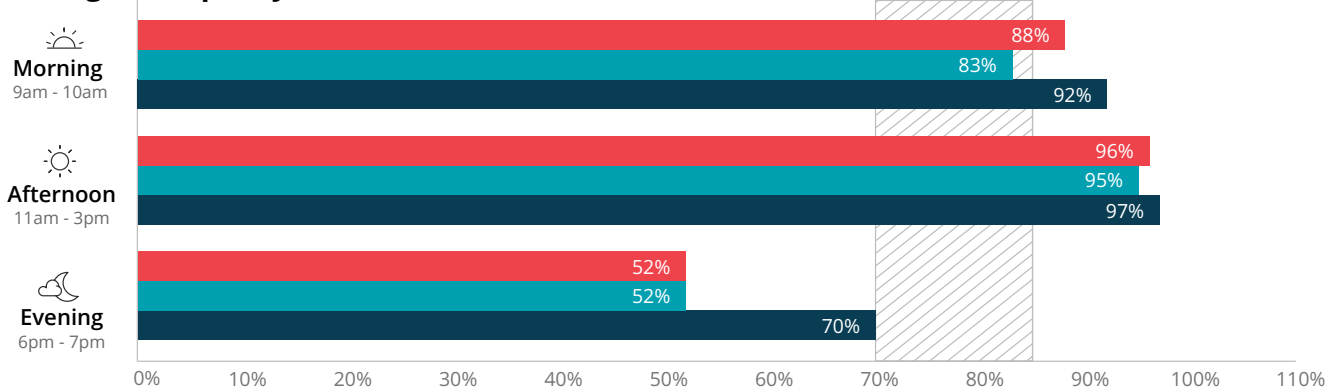
**Afternoon 11am - 3pm:**  
Increase rate to \$1.50

**Evening:**  
---  
Paid parking only in effect Mon-Fri.

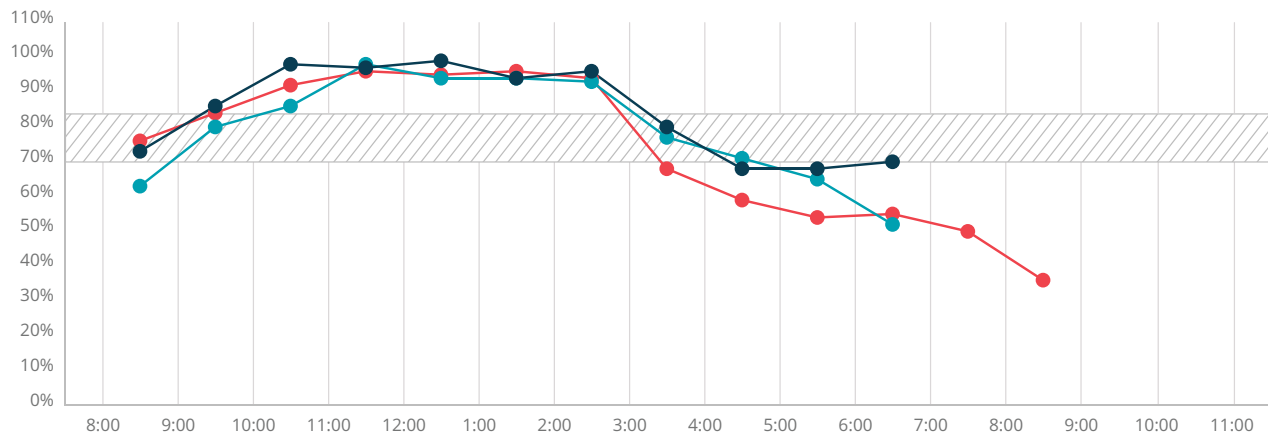
# Westlake Ave N South

● 2017 ● 2018 ● 2019 ☐ Target Range

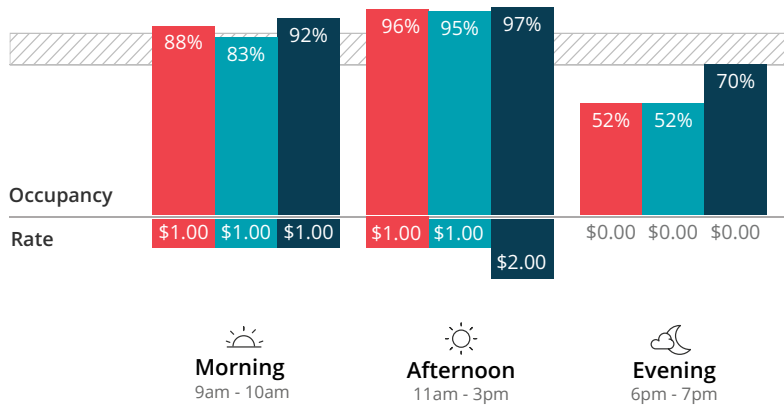
## Average Occupancy



## Occupancy by Hour



## Rate vs Occupancy



### 2019 Action Plan

**Morning 8am - 11am:**  
Increase rate to \$1.50

**Afternoon 11am - 3pm:**  
Increase rate to \$2.50

**Evening:**

---  
Paid parking only in effect Mon-Fri.

**Time Limit:**  
9am - 4pm 4hrs or 72hrs

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